

ORGANIC MARKET NEWS



JUNE 5 - JUNE 12, 2020

PEAK SEASON ORGANIC MANGOS



Organic Tommy Atkins Mangos will be promotable throughout the entire month of June. This will be a great month to hit attractive price-points and build big displays as supplies are coming on strong.

Organic Honey (Ataulfo) Mangos will be in good supply for most of the month as well.

Organic "Green Thai" Mangos from Mexico will be in season for early June in limited supplies. The **Green Thai Mango** is crunchy, with nutty and slightly floral notes. It is a drier mango and the skin does not change color. It tastes similar to a crisp granny smith apple. It has one of the most unique, non-tropical flavors of all mangos. Be sure to try!

Haitian Organic Fair-Trade Mangos are back in good volume. This season we actually have fruit in June which is the first time since we started this program! This is a great opportunity to support this program even longer and get money back to communities that desperately need it!



OG BERRIES

Organic Strawberries are expected to continue in excellent supply through June, with promotional opportunities available!

Organic Raspberries continue in good supply.

Organic Blackberries out of California and Mexico are in excellent supply. Prices have been quite promotable for early June, but will stabilize in mid-June. **Organic Blackberries** out of Mexico are expected to wrap up for the season later in June, but a new crop of local New Jersey **Organic Blackberries** as well as some out of the south east are expected this season.

Organic Blueberries continue in excellent supply out of California and are expected to transition to excellent supplies out of the Pacific Northwest. Expect prices to remain attractive for June!

New Jersey **Organic Blueberries** are expected to begin in mid-June with a steady supply expected through at least July 4th.



OG STONE FRUIT

California **Organic White & Yellow Peaches** and **Nectarines** are in excellent supply with prices coming down and some promotional opportunities available. Eastern **Organic Peaches** out of South Carolina are in steady supply.

Organic Black Flavorosa Plums continue in limited supply. The first **Organic Red Plums** are here in early June, with the Early Queen and some Plums should follow shortly.

Organic Apricots are switching to the next variety (Hermosa) and will be in steady supply for mid-June.

ALERT! **Organic Dark Sweet Cherries** are done for the season out of California, and we will transition into new crop Washington fruit the week of 6/8. Supplies will be very light and prices high until later in the month when harvests get going in Washington.

Organic Rainier Cherries are in season from California but will be gone by mid-June and then we are expected to gap until closer to July before the Washington crop begins.



OG TOMATOES

Organic Grape and **Cherry Tomatoes** from Lady Moon Farms will be promotable this week out of Georgia. Quality is always excellent on this premium label. Warm temps have started a flush of product.

Organic Beefsteak and **Cluster Tomatoes** remain promotable this week out of Canada. Quality has been exceptional.

We will have some **Organic Heirloom Tomatoes** coming in from the West Coast, along with greenhouse grown **Organic Rainbow Cherry Medley** and **Cocktail Tomatoes**.

NOTE: **Organic Roma Tomatoes** will be available this week. Prices are high and expected to stay there as supplies are down and demand is up out of Mexico.



OG SQUASH & EGGPLANT

Organic Green Squash is now in season from Lady Moon Farms Georgia fields. Expect excellent supply and quality to promote in early June.

Organic Yellow Squash will begin to see better East Coast production in early June.

Organic Eggplant is in season and steady supply from Lady Moon Farms in Georgia, as well as from California.



OG WATERMELONS

Organic Seedless Watermelon prices are rising this week as Mexico starts to finish up for the season. California is expected to start harvests around June 25th. Demand is also much higher now and quality has been excellent.

Organic Seeded Watermelons will available this week at promotable pricing. Quality should be great.

Organic Mini Seedless Watermelons will be promotable this week as California and Mexico are both harvesting. Quality has been exceptional.



OG KIWIFRUIT

New Zealand **Organic SunGold Kiwifruit** from Zespri is in peak season. We are also offering a new 8/1lb clamshell this year alongside our regular volume filled boxes!

Zespri **Organic Green Kiwifruit** is back from New Zealand. We are offering a 12/1lb clamshell pack this year – it's a beautiful pack that customers are able to grab and go!



OG LETTUCES & GREENS

Local! Lady Moon Farms is harvesting **Organic Leaf Lettuces** and full variety of **Organic Greens** starting the second week of June from their home farm in Chambersburg, PA!

We'll also have some of these same products from growers in New Jersey, Lancaster County, PA, as well as California to stay in stock each day.



OG CUCUMBERS

Organic Cucumbers from Lady Moon Farms in Georgia are now in peak season with good supply. We'll be bringing in less product from Mexico even though it is cheaper.

Organic Euro Seedless Cucumbers continue to see steady harvests for June.

Organic Mini Cucumbers has seen pricing increase in early June due to weather conditions and labor demands.



OG CELERY

NOTE: Organic Celery from the West Coast is in a transition phase between growing regions for early June. Supplies are limited and quality is less than ideal. When new regions start in mid-June, things will improve.

Organic Celery Hearts look to continue to be promotable in June as many shippers that have begun harvesting early season stalk celery have a lot of **Celery Hearts** as a result.



OG SWEET CORN

Organic Bi-color Sweet Corn has seen excellent quality in the early season from Cal-Organic. Expect to see a possible small gap in supplies in early June before supplies begin to increase as well as other various East Coast regions to begin.



OG APPLES

We expect **Organic Diva** out of New Zealand to arrive in early June.

The **Organic Apple** crop out of Argentina, Chile, and New Zealand fruit is expected to be good. New Zealand will not have the usual USDA pre-clearance, so all inspections will have to be done in the US causing some delays.

NOTE: The storage crop of **Organic Honeycrisp Apples** is done for the season.



OG ASPARAGUS

Organic Asparagus prices remain steady this week and quality has been strong. The local New York season will be coming to an end very rapidly as cold weather in early May hurt harvests.



OG GRAPES

Mexican **Organic Black** and **Green Seedless Grapes** are now in excellent supply with prices coming down quickly. **Organic Red Grapes** should follow by the week of 6/15. Organic Sweet Sapphire Grapes will be available the week of 6/8 and **Organic Cotton Candy Grapes** will be available in mid to late June.



OG BROCCOLI & CAULIFLOWER

ALERT! **Organic Broccoli** from California is in limited supply.

High heat in growing regions has caused shortened harvest days, with plantings volumes lower for summer, and fields being ready to harvest earlier in the season has combined to create a shortage in supplies.

East Coast **Organic Broccoli** is in a transitional phase as well, moving toward northern states like Virginia and Pennsylvania, though pricing is expected to remain high all month.

ALERT! **Organic Cauliflower** from California is now in limited supply for early June and prices are up.

Nevada grown **Organic Cauliflower** is due to start in mid to late June which will provide protection against growing conditions and bug pressure in California during mid to late June. Canadian product will not begin until mid-July.

- **Organic Pineapple** volumes should rebound a bit for early June. In general, June and July are not highly promotable months.

- **Organic Valencia Oranges** are available with excellent quality and supply. California **Organic Navel Orange** are winding down for the season.

- **Organic Mandarins** are expected to arrive from Peru for mid to late June.



OG GREEN BEANS

NOTE: Taylor Farms **Organic Microwave Green Beans** are temporarily unavailable, so we are filling in with a cleaned and snipped pack from Freshline. **Organic Green Beans** from Georgia enter good production here in early June. The month will start with much improved pricing and promotional opportunities.



OG PEPPERS

Organic Mini Sweet Peppers from Mexico has seen increasing supplies as we move into June and also a relief in pricing. Look for promotional opportunities.

Organic Red, Yellow, and Orange Peppers remain expensive in early June. For Holland grown **Organic Peppers**, air freight still remains the biggest challenge, while Canadian product still remains limited and expensive as a result.

Organic Jalapeno Peppers have begun again with strong numbers from Lady Moon Farms in Georgia, as well as New Jersey product, all with excellent quality.

Organic Green Peppers are seeing improving supplies from Georgia. Look for supplies and pricing to improve as June continues, all while remaining excellent in quality.

OTHER STORIES

- **ALERT!** California **Organic Lemon** supplies are extremely tight with prices on the rise. Mexican fruit has started but sizing is extremely small, and some rain is in the forecast, so we will take a day to day approach.

- **Organic Brussels Sprouts** from Mexico remain in steady supplies for early June. Also look for potential promotional opportunities to arise in the month of June!



OG MELONS

Organic Cantaloupe and **Honeydew** are transitioning to fresh crop USA grown supply out of Southern California. Good quality is expected.



OG POTATOES, ONIONS, SWEETS

We will see one more week of **Organic Russet Potatoes** out of Colorado. After that, we will transition over to product out of California and prices will jump accordingly.

New crop **Organic Red** and **Gold Potatoes** continue to look very nice in quality coming out of Bakersfield, CA.

Organic Onions are transitioning to Central California product here in early June. We should see a better skin set on this product and overall better quality. Expect prices to remain steady for June as there is product from various growing regions in the marketplace at this time.

NOTE: We will see **Organic Garnet, Jewel, and Oriental Sweet Potato** varieties increase a couple dollars in price as we head into June and supply starts to run down for the end of the season. **Organic Hannah Sweet Potatoes** will be in limited supply and could potentially gap before we see new crop.

- **Organic Hass Avocados** will see prices on the rise for early June in California and Mexico. As both regions are in the later stages, fruit will ripen quicker due to higher oil content. This will be especially true in the Mexican fruit. From an eating perspective, this will be the best fruit of the season as Mexico and CA fruit will boast the creamy flavor we all love.

- 48ct and 60ct **Organic Fair-Trade Hass Avocados** from Peru are now here! This fruit should be available through July.

NOW IN STOCK!

**AMERICAN GRASS FED ORGANIC BEEF
NOW AVAILABLE AT FOUR SEASONS PRODUCE!**



| CODE | DESCRIPTION | PK/SZ |
|--------|---------------------------------------|------------|
| 224611 | Organic Ground Beef 80/20, Bricks | 12/16 oz |
| 224539 | Organic Ground Beef 85/15, Bricks | 12/16 oz |
| 224542 | Organic Ground Beef 85/15 Patties 3:1 | 12/10.7 oz |
| 224543 | Organic Ribeye Steak | 8/10 oz |
| 224544 | Organic New York Strip Steak | 8/10 oz |
| 224545 | Organic Top Sirloin Steak | 8/8 oz |
| 224546 | Organic Tenderloin Filet | 8/8 oz |
| 224547 | Organic Chuck Pot Roast | 4/24 oz |
| 224551 | Organic Top Round Roast | 4/24 oz |
| 224552 | Organic Beef For Stew | 8/16 oz |

Talk to your sales rep for delivery tomorrow!



FOUR SEASONS PRODUCE LOCAL LIST: June 5 - June 12, 2020

CONVENTIONAL

C&E FARMS - Cheriton, VA

480 - CV Beans Green 25 lb

FIFER ORCHARDS - Wyoming, DE

358 - CV Asparagus Standard DE 28 lb

FLAIM FARMS - Vineland, NJ

205 - CV Arugula 24 ct
550 - CV Beets Red Bunched 12 ct
1362 - CV Chard Green NJ 12ct
1368 - CV Chard Red 12 ct
1355 - CV Chard Rainbow 12 ct
1170 - CV Dandelion Bunch NJ 12 ct
1308 - CV Greens Collard NJ 18 lb
1315 - CV Greens Kale NJ 18 lb
1200 - CV Herb Dill 24 ct
1510 - CV Herb Mint NJ 12ct Box
1462 - CV Kohlrabi Green 12 ct
1475 - CV Leeks Bunched 12ct
3042 - CV Lettuce Boston 24 ct
3050 - CV Lettuce Green Leaf NJ 20 lb 24 ct
3065 - CV Lettuce Red Leaf NJ 20 lb 24 ct
3097 - CV Lettuce Romaine 35 lb 24 ct
3127 - CV Radishes Red Bunched NJ 24 ct
2205 - CV Spinach Bunched 24 ct

NARDELLI LAKE VIEW FARMS - Cedarville, NJ

2876 - CV Endive (Chicory) NJ 24 ct
2900 - CV Escarole NJ 24 ct
1315 - CV Greens Kale NJ 18 lb
1345 - CV Greens Mustard 12 ct
1350 - CV Greens Turnip 18 lb
1475 - CV Leeks Bunched 12ct
1200 - CV Herb Dill 24 ct
1510 - CV Herb Mint NJ 12ct Box
1475 - CV Leeks Bunched 12ct
3042 - CV Lettuce Boston 24 ct
3050 - CV Lettuce Green Leaf NJ 20 lb 24 ct
3065 - CV Lettuce Red Leaf NJ 20 lb 24 ct
3097 - CV Lettuce Romaine 35 lb 24 ct
2205 - CV Spinach Bunched 24 ct

EASTERN FRESH GROWERS - Cedarville, NJ

357 - CV Asparagus NJ 28 lb



FLAIM FARMS

EASTERN FRESH GROWERS - Cedarville, NJ

z41160 - OG Lettuce Green Leaf 24 ct
41165 - OG Lettuce Red Leaf 24 ct
41180 - OG Lettuce Romaine 24 ct

FLAIM FARMS - Vineland, NJ

40488 - OG Beets Red Bunched 12 ct
40684 - OG Chard Green 12 ct
40682 - OG Chard Rainbow 12 ct
40685 - OG Chard Red 12 ct
40650 - OG Dandelion NJ 12 ct
40671 - OG Greens Collard 12 ct
40672 - OG Greens Kale 12 ct
40675 - OG Greens Kale 24 ct
40889 - OG Greens Kale Lacinato 12 ct
40676 - OG Greens Kale Lacinato 24 ct
40640 - OG Herb Cilantro 30 ct
40647 - OG Herb Cilantro 15 ct
219525 - OG Herb Mint NJ 12 ct
40723 - OG Parsley Curly PREM 30 ct
40838 - OG Peppers Jalapeno 10 lb
40900 - OG Spinach Bunched NJ 24 ct

HEPWORTH FARMS - Milton, NY

40208 - OG Arugula PREM 24 ct
40864 - OG Radishes Red Bunched PREM 24 ct
40900 - OG Spinach Bunched NY 24 ct

LADY MOON FARMS - Chambersburg, PA

41182 - OG Lettuce Romaine PREM 24 ct
41007 - OG Greens Collard East 24 ct
40811 - OG Greens Kale PREM 24 ct
40472 - OG Greens Kale Lacinato PREM 24 ct
43566 - OG Greens Kale Red PREM 24 ct
41182 - OG Lettuce Romaine PREM 24 ct

LANCASTER FARM FRESH COOP - Lancaster, PA

40513 - OG Baby Bok Choy 20lb
40510 - OG Bok Choy PREM 35 lb
41150 - OG Bok Choy PREM 35 lb
40666 - OG Chard Green PREM 24 ct

ORGANIC

40667 - OG Chard Red PREM 24 ct
40676 - OG Greens Kale Lacinato 24 ct
41150 - OG Lettuce Butter Green 24 ct
41155 - OG Lettuce Butter Red 24 ct
41160 - OG Lettuce Green Leaf PA 24 ct
41165 - OG Lettuce Red Leaf 24 ct
41180 - OG Lettuce Romaine 24 ct
41175 - OG Lettuce Romaine Red 24 ct
40860 - OG Radishes 24 ct
40864 - OG Radishes Red Bunched PREM 24 ct
40900 - OG Spinach Bunched 24 ct

PEDERSEN FARMS - Seneca Castle, NY

40324 - OG Asparagus 28 lb



LADY MOON FARMS

LANCASTER FARM FRESH COOP



CONVENTIONAL MARKET NEWS

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JUNE MELON UPDATE



Good fresh crop **Cantaloupe** supplies are now shipping from Arizona and Southern California. Prices are down but the fruit is peaking on 12 ct and smaller with 12's being 4 to 5 dollars less than 9 ct.

Bin **Athena-style Cantaloupes** out of Georgia are finally coming into season. Supplies of 120 and 150 ct are looking good for June. First arrivals looked very nice.

Tuscan Cantaloupes out of Arizona are now in peak season. **Galia Melons** are available by request.



Honeydew harvests continues strong in the desert of California and Mexico with Arizona starting next week. California **Honeydews** are coming in with large 4-5ct sizing. Mexico still has plenty of 6 and 8ct at reasonable prices.

Watermelon pricing remains elevated for June as demand is strong and availability hasn't caught up yet with the growing region delays. Quality has been very nice.



CV BERRIES

Strawberries will continue to be in excellent supply from the Watsonville and Salinas, CA growing areas. Growers continue to experience good weather, and the quality continues to arrive very nice. Pricing will remain steady providing an outstanding opportunity to continually promote all 1 lb and 2 lb clamshells.

6oz and 12oz packs of **Raspberries** and **Blackberries** will continue to be promotable for this upcoming week. We have transitioned to North Carolina for **Blackberries**, and we will shift into New Jersey supplies as we head into July. Quality on both berries has been excellent.

Blueberries will remain in steady supply this week. The North Carolina crop isn't as large as expected, but California has solid supplies, and has definitely picked up some of the slack. New Jersey **Blueberries** are set to begin in mid-June! Get ready for local Jersey blues!



CV CHERRIES

ALERT! The California Dark Sweet **Cherry** season has abruptly ended.

Temps in the 100's took its toll and many growers finished in the first few days of June while others still packing are struggling with quality and aren't sending product to the east coast.

We will gap in supply on **Cherries** until 6/11 or 6/12.

The Washington **Cherry** season is barely getting started with very light volume on small sizes, but is expected to start ramping up the week of 6/15 when we'll see more volume and bigger sizing.



CV STONE FRUIT

Variety is improving as the **Stone Fruit** season ramps up in California and the South East.

Available 6/11:

- **White Donut Peaches** (14/14oz packs)
- **Bella Jewel Apriums**
- **Red Apricots** (16/1lb packs)
- **"Summer Ripe" Yellow Nectarines & Peaches**

Available now:

- **Apricots**
- **Southern Peaches** (25lb bulk & 12/2lb pouch bag)
- **White & Yellow CA Peaches and Nectarines**
- **Red and Black Plums**
- **Black Pluots**



CV CUCUMBERS

Euro Seedless Cucumbers remain promotable this week out of Canada. Quality has been very nice.

Mini Seedless Cucumbers will also come down as supplies improve with better harvests. Also, look for promotion on Mucci **CuteCumber Poppers!** Quality is excellent and the award-winning flavor is win-win for the store and your customers.

Super Select Cucumber prices remain stable this week as Mexico continues to produce strong harvests. Georgia has been hurt some from recent rains.



CV TOMATOES

Beefsteak and **Cluster Tomato** prices will start to come off some this week. Harvests are up in Canada and quality has been outstanding. **Yellow** and **Orange Cluster Tomato** varieties are also available, and we'll be offering a tri-color **Red, Yellow,** and **Orange** pack.

NOTE: Prices on **Grape Tomatoes** out of Florida are rising some more this week. Supplies have been limited from damaging rains a few weeks back. Florida is also starting to wind down for the season as transition time may come earlier than expected this season leaving gaps in supplies in the coming weeks.

Campari Tomatoes will be available this week and prices remain steady. Quality has been excellent.

NOTE: **Roma Tomato** prices remain strong out of Mexico this week as rains in Florida a few weeks back ended the season totally. Prices are higher and product is limited.



CV PEPPERS

Green Bell Peppers out of Georgia remain steady this week. Quality has been excellent.

15lb Red Peppers from California are starting this week. Early harvest quality looks great on the California crop. We will be in peak harvests through mid-June with promotable volume.

11lb Red and Yellow Bell Pepper prices are beginning to come off some record high markets. Harvests and supplies are improving, easing the pressure on the prices. **Orange Bell Peppers** remain high this week as harvests are still low and demand remains high. Supplies will be steady on all 3 colors.

Mini Sweet Pepper prices are coming down this week. Mexico has started a new growing area and supplies are good. Quality looks nice.



CV GRAPES

It's been a slow start to **Grapes** in Mexico and California. Hampered by high temps, growers wait for fruit to get better sugar and the reds to color up. Things will improve by the week of 6/8 and prices will finally start to drop.

Cotton Candy Grapes are expected to be back by the week of 6/15.



CV ASPARAGUS

Asparagus prices came down as volume throughout has picked up. New Jersey is now in peak season and should be in promotable volume this week. This season is expected to last until mid-June. Michigan production is also in peak. Quality has looked great from both regions.



CV GREEN BEANS

Green Beans from Virginia have started this week and quality has looked excellent. Supplies might be limited to start the week but will be steady after that. Prices will be steady. Georgia crops have been hurt with heavy rain and winds.



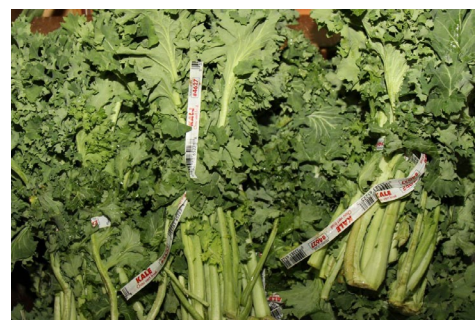
CV LETTUCE

Iceberg and **Leaf Lettuces** are starting to tighten as well due to a reduction in plantings. Quality has been nice.



CV SNOW/SNAP PEAS

NOTE: **Snow** and **Snap Pea** prices will rise as Guatemala has experienced a tropical storm. As it is too early to tell the extent of the damage, but prices are sure to rise, and supplies could become limited.



CV LOCAL GREENS

Local **Collard Greens** and **Green Kale** will be promotable this week. Quality is outstanding coming out of New Jersey!



CV APPLES

Ask us about season ending promo opportunity on 12/2lb bags of **WildTwist Apples** from Hess Brothers.



CV CAULIFLOWER

NOTE: 12ct **Cauliflower** is limited out of California due to some planting gaps. Prices should start to hang tight.



CV BRUSSELS SPROUTS

25lb **Brussels Sprouts** are still limited. Mexico slowed production due to heat and California is still battling insect pressure and seeders.



CV BROCCOLI

NOTE: **Broccoli Crowns** are extremely tight coming out of California and will be very limited for the next few weeks in June.

The East Coast will slowly be transitioning into Virginia soon, which will hopefully give more opportunity for product.



CV SPECIALTY

Rambutan is available again for next week. This is coming out of Mexico and will be offered in a 5lb bulk pack!

Quince will be available next week.

Fuyu Persimmons will also be available in limited supplies!



CV ONIONS & POTATOES

Vidalia Sweet Onions continue to be in limited supply. Prices will continue to increase as we head through the month of June as a majority of shippers are finished for the season - about a month and a half early.

We will see local bagged **White Potatoes** finish up by mid-June. North Carolina **White Potatoes** will get started around 6/16 and will be prices a couple dollars higher than the old crop potatoes.



CV TROPICALS

Ataulfo Honey Mangoes will be steady. Four Seasons is proud to offer the "Champagne" label product.

Mango supplies have loosened as growers get caught up from a transition to northern crops. Supplies will be promotable for the next month!

Haitian Mangoes will be limited next week. Supplies have been tight.

Hass Avocado prices have moved up just a bit on 48ct fruit. 60ct fruit has been promotable with lower pricing. Ask us about program pricing on 40ct Peruvian.

Pineapples are in steady supply. There will be good supplies of 7 and 8ct fruit next week! Quality has been good!



CV KIWIFRUIT

SunGold Kiwifruit are here for the summer from New Zealand! This popular, sweet piece of fruit has just arrived in the States and is available now! We are offering a 13 lb. volume filled pack along with a new 8/1lb clamshell for this year! Look for opportunities to promote in the coming months.

Green Kiwifruit will be steady but at higher prices with New Zealand fruit in the marketplace. We will be offering the Zespri 12/1lb clamshell pack.



CV SWEET CORN

ALERT! ALERT! **Sweet Corn** remains extremely high in price as supplies are in an unprecedented shortage for this time of year. Expect shortages, out of stocks, and pro-rates during June. Ouch.

Georgia growers planted less due to COVID-19 and demand has remained high. Heavy rain storms have delayed harvests in Georgia and Alabama after and abrupt early end to the Florida season.

Local **Sweet Corn** will be running at least 2 weeks behind in PA, DE, MD, and NJ due to the cold snaps in May and the need for some replanting.