

MARKET NEWS ORGANIC OUTLOOK



ORGANIC GRAPES BACK IN SEASON



Get ready to promote **Organic Grapes** in late June!

The weather challenges in May (cold & wet) delayed the Mexico **Organic Grape** crop by 3 weeks. The good news is that they are finally harvesting, and in spite of some delays at the border, supplies are beginning to ramp up.

The new crop from Mexico will now overlap with the new crop in Coachella, CA that's also starting. There is expected to be a big range in quality and size, causing markets to fluctuate. Overall, promotability should be there for most of June because of all of the overlapping volume.

Organic Green (Perlettes), **Black** (Summer Royal), and **Red** (Red Flame) **Seedless Grapes** seem to be in excellent supply right now. Some **Cotton Candy**, **Sweet Sapphire**, and larger **Green & Red Grape** varieties will arrive later June.



OG STONE FRUIT

Organic Flavorosa Pluots are in good, promotional supply this week.

Organic White & Yellow Peaches and **Nectarines** should be in good supply going forward.

South Carolina **Organic Yellow Peaches** are available, but have been limited by the excessive heat there.

Organic Donut Peaches and **Red Plums** are in good steady supply.

The first **Organic Black Plums** are expected by the second week of June, and then supplies will ramp up.

Organic Apricots are steady this week.



OG BERRIES

Note: Driscoll's **Organic Blackberries** out of Mexico and California will be in much tighter supply until early July, as Mexico wraps up and California begins to ramp up. Other brands out of Mexico are also finishing up for the season, but some Georgia fruit will be available, and then California should be beginning. Expect some seasonal quality and sporadic disruptions during the transition period.

Organic Blueberries continue in lighter supply due to weather issues across the country. New crop local **New Jersey Organic Blueberries** are expected to begin around the 2nd or 3rd week of June.

Driscoll's **Organic Raspberry** supplies continue in steady supply.

Organic Strawberry supplies are lighter with some bruising evident due to May rains. Quality should improve as the rains move out. Fields are being stripped, and supplies should rebound by late June.



OG PEPPERS

Organic Specialty Peppers, like **Shishito**, **Hot Medley**, and **Cherry Bombs** are now in supply! These have arrived in excellent quality and are in a clear resealable/clamshell packaging to allow the customer to see the high-quality product.

Organic Mini Sweet Peppers from Mexico will be promotable in the second week of June. Quality continues to remain good and volumes are increasing. This is a great time to add these to a display for a splash of color!

Organic Green Peppers are a bit tighter from the West Coast. Expect pricing to rise while quality remains excellent. East Coast **Organic Peppers** remain limited as the season is just beginning.

Organic Colored Bell Peppers are less promotable for June from Holland and Canada, as production is not keeping up with demand.



OG CUCUMBERS

Organic Cucumber from Georgia and Mexico are in steady supply with excellent quality. Volumes in Georgia are continuing to build, while Mexico is consistent and provides a good cost-conscious option. Mid-June will be a good time to promote and build displays.



OG GREENS

Organic Dandelion and **Red Dandelion** will be promotable in mid-June. Look for aggressive pricing and outstanding quality from Lady Moon Farms in Pennsylvania.

Organic Kale from Lady Moon is beginning to ramp up volumes in early June. Expect fresh Pennsylvania product with outstanding quality and good price points. Early to mid-June is going to be a great time to promote and build displays.



OG LETTUCES

Organic Lettuces from Lady Moon Farms in Chambersburg, PA have begun to ramp up and should expect steady supplies. Quality on these items will continue to be outstanding.

Organic Romaine Hearts are in steady supply from California. Expect to see promotable pricing and good quality in mid-June.



OG BROCCOLI

ALERT! **Organic Broccoli** and **Broccoli Crowns** from California have seen small increases in supplies.

Although availability has improved, expect pricing to remain very high. We have also seen some modest supplies from Virginia, but not enough to meet the demand.



OG WATERMELONS

Organic Mini Watermelons will be short in supply for mid-June. Mexican crops burned up faster than anticipated from extremely hot temperatures and the California harvests have not yet begun. Expect gaps in supplies this week.



OG ASPARAGUS

Organic Asparagus prices are beginning to rise this week as the domestic harvests begin to finish up for the season. Some new crop product from Mexico will begin from new fields. We are promoting local grower, Pedersen Farms, from New York as well. Product has been outstanding.



OG CHERRIES

ALERT! **California Organic Cherries** are essentially done for the season. What's left on the Dark Sweets is poor quality due to the weather issues. A few **Organic Rainier Cherries** will be available.

OUTLOOK: Expect Washington to begin harvesting quite a bit earlier than originally predicted - around the 3rd week of June. Once they get going, a large crop of **Organic Cherries** is expected, pending any weather challenges, for late June and July.



OG CABBAGE

Organic Green Cabbage continues to see steady supplies. East coast product will begin to transition to North Carolina in mid-June. With this transition, expect improved quality and pricing.

Organic Red Cabbage availability has improved in the first week of June, however, expect pricing to remain elevated.

Organic Savoy and **Napa Cabbage** continue to have steady availability & good quality.



OG HASS AVOCADOS

ALERT! The **Organic Hass Avocado** picture remains much the same (very expensive) with Mexico and California fruit being limited. Peruvian fruit is available in both 48ct and 60ct sizes as well.

Mexico will look to make a rebound in early to mid-July with the first "Flora Loca" season fruit beginning to be available. Pricing could go even higher in the meantime.



OG GREEN BEANS

Organic Green Beans from Georgia and Florida continue to see steady volume and excellent quality. Mid-June will allow for good opportunities to promote.



OG CAULIFLOWER

Organic Cauliflower from California has seen vast improvements in quality and availability as June begins. Expect steady volumes and superb quality, with aggressive pricing in mid-June giving opportunities to promote.



OG SWEET CORN

Organic Bi-Color Sweet Corn from California continues to yield steady volumes in the beginning of June. As the season continues, we have seen improving quality and pricing. The California crop will come to an end in late-June.



OG MANGOS

Organic Tommy Atkins Mangos from Mexico are in peak season and we will have promotable pricing going forward for the summer! Look to build big displays and keep them stocked all summer long!

Organic Ataulfo "Honey" Mango supplies and pricing are steady for mid-June.

ALERT! Haitian **Organic Fair-Trade Mangos** will be limited or even unavailable for the rest of June. Heavy storms caused flooding and damaged some bridges and roads needed to transport the fruit to market. Stay tuned for more info.



OG TOMATOES

Organic Grape Tomatoes from Lady Moon Farms will be very promotable this week. New fields in Georgia are in a harvest flush due to the extremely hot weather. Quality has been outstanding. We will also have Lady Moon's full line of **Organic Snacking Tomatoes** back in stock: **Organic Cherry, Rainbow Cherry,** and even some **Sun Gold Cherry Tomatoes**.

Organic Hothouse Beefsteak and Cluster Tomatoes remain very promotable this week. Quality continues to be excellent out of Canada.

Organic Heirloom Tomatoes from local grower, Toigo Farms, are still promotable. Quality has been outstanding from the greenhouse in Carlisle, PA.



OG ONIONS

Organic Vidalia Sweet Onions will come to an abrupt end this week and quality has taken a turn for the worse. We will make a transition over to CA-grown **Organic Sweet Onions** for the time being until we get started on local **Organic Sweet Onions** in July.

New crop California **Organic Onions** are starting to get into full swing this week.

Organic Red and Yellow Onions are in good supply. Pricing is high, but steady this week on both colors. **Organic White Onions** will begin shipping out of Bakersfield, CA the second week of June, so we will see a small gap in supply on this item.

OTHER STORIES

- **Organic Baby Bok Choy** has increased in volume as we begin June. As we move into mid-June, expect to see continued excellent quality, improved pricing, and steady availability.

- **ALERT!** **Organic Broccoli Rabe** supplies are going to be limited in mid-June. Expect to see erratic availability and possibly a small pricing increase, however quality will remain outstanding.

- Expect to see local specialty items (PA, NY, NJ) such as **Organic French Breakfast Radishes, Kohlrabi, Gold Bar Squash,** and **Baby Beets** in the second week of June.

- **Organic Potatoes** are in slightly better supply this week and quality is starting to look a lot nicer as we move into Bakersfield, CA grown potatoes.

- **Organic Green and Yellow Squash** from Lady Moon Farms in Georgia remain in good volume and quality. Expect pricing to take a small rise in the second week of June, however availability will remain consistent.

- **ALERT!** **Organic Lemons** out of California and Mexico remain extremely limited with skyrocketing markets but supplies are expected to improve by late June as Mexican production ramps up. The Mexican production has been slow due to some of the cooler temps and higher than normal rainfall.

- Another pallet of New Zealand **Organic Dazzle Apples** will be arriving around 6/11, but will then be finished for the season. New Zealand **Organic Diva Apples** are available in limited supply. Prices are high. **Organic Granny Smith Apples** have transitioned to imports. Excellent quality should be expected. Washington **Organic Honeycrisp Ap-**

ples are extremely limited with high prices. They are finishing for the season.

- **Organic Navel Oranges** out of California continue in one of the longest seasons ever. Supplies are expected to continue to trickle in until the end of June or early July. **Organic Valencia Oranges** out of Mexico are in excellent supply with promotional opportunities available. They will wrap up for the season in late June. California **Organic Valencia Orange** supplies are also excellent.

- **ALERT!** **Organic Celery** improved in volume in the beginning of June. Availability from some suppliers still remain limited to none, while others have come into steadier supplies. Expect pricing to remain expensive, but both availability and quality to improve as we head into mid-June.



AVAILABILITY FOR THE WEEK OF

JUNE 7 - JUNE 14, 2019

Organic

NEW JERSEY

FLAIM FARMS - VINELAND, NJ

- 40488 OG Beets Red Bunched 12 ct
- 40513 OG Bok Choy Baby PREM 20 lb
- 40682 OG Chard Rainbow 12 ct
- 40667 OG Chard Red PREM 24 ct
- 40671 OG Greens Collard East 24 ct
- 40889 OG Greens Kale Lacinato 12 ct
- 40640 OG Herb Cilantro 30 ct
- 219525 OG Herb Mint NJ 12 ct Bunch

LITTLE BUCK ORGANICS - HAMMONTON, NJ

- 43706 OG Blueberries NJ 12/1 pt

NEW YORK

HEPWORTH FARMS - MILTON, NY

- 40210 OG Herb Dill 24 ct
- 40886 OG Radishes French Breakfast 24 ct
- 40864 OG Radishes Red Bunched PREM 24 ct
- 40900 OG Spinach Bunched 24 ct

PEDERSEN FARMS - SENECA CASTLE, NY

- 40324 OG Asparagus 28 lb

PENNSYLVANIA

CENTRAL PA PRODUCE COOP - TYRONE, PA

- 40490 OG Beets Chiogga Baby Bunched 24 ct
- 40438 OG Beets Gold Baby Bunched 24 ct
- 40495 OG Beets Red Baby Bunched 24 ct
- 40995 OG Kohlrabi Green 12 ct
- 40857 OG Kohlrabi Purple Bunched 12 ct

LADY MOON FARMS - CHAMBERSBURG, PA

- 40485 OG Beets Red 25 lb
- 40666 OG Chard Green PREM 24 ct
- 40680 OG Chard Rainbow PREM 24 ct
- 40667 OG Chard Red PREM 24 ct
- 40628 OG Dandelion PREM 24 ct
- 40893 OG Dandelion Red 24 ct
- 40211 OG Fennel (Anise) 12 ct
- 41007 OG Greens Collard East 24 ct
- 40811 OG Greens Kale PREM 24 ct
- 40472 OG Greens Kale Lacinato PREM 24 ct
- 41150 OG Lettuce Butter Green 24 ct
- 41155 OG Lettuce Butter Red 24 ct
- 41159 OG Lettuce Green Leaf PREM 24 ct
- 41158 OG Lettuce Red Leaf PREM 24 ct
- 41182 OG Lettuce Romaine PREM 24 ct

- 40723 OG Parsley Curly PREM 30 ct
- 40724 OG Parsley Flat Leaf PREM 30 ct (Italian)

LANCASTER FARM FRESH - LANCASTER, PA

- 40513 OG Bok Choy Baby PREM 20 lb
- 40682 OG Chard Rainbow 12 ct
- 40667 OG Chard Red PREM 24 ct
- 41112 OG Escarole 24 ct
- 41155 OG Lettuce Butter Red 24 ct

TOIGO FARMS - CARLISLE, PA

- 41358 OG Tomatoes Heirloom PA 10 lb



Conventional

NEW JERSEY

EASTERN FRESH - CEDARVILLE, NJ

- 357 CV Asparagus NJ 28 lb
- 2238 CV Squash Green FCY NJ 20 lb
- 2326 CV Squash Yellow MED 20 lb

FLAIM FARMS - VINELAND, NJ

- 219497 CV Arugula NJ 12 ct
- 205 CV Arugula 24 ct
- 550 CV Beets Red Bunched 12 ct
- 591 CV Bok Choy 30 lb
- 592 CV Bok Choy Baby Shanghai 30 lb
- 1355 CV Chard Rainbow 12 ct
- 1368 CV Chard Red 12 ct
- 1170 CV Dandelion Bunch NJ 12 ct
- 2876 CV Endive (Chicory) 24 ct
- 1308 CV Greens Collard NJ 18 lb
- 1315 CV Greens Kale NJ 18 lb
- 217581 CV Greens Kale Lacinato 12 ct
- 1345 CV Greens Mustard 12 ct
- 1350 CV Greens Turnip 18 lb
- 455 CV Herb Basil 15 ct
- 1200 CV Herb Dill NJ 24 ct

- 1510 CV Herb Mint NJ 12 ct Box
- 1462 CV Kohlrabi Green 12 ct
- 3042 CV Lettuce Boston NJ 24 ct
- 3050 CV Lettuce Green Leaf NJ 20 lb 24 ct
- 3065 CV Lettuce Red Leaf NJ 20 lb 24 ct
- 3097 CV Lettuce Romaine NJ 35 lb 24 ct
- 1704 CV Parsley Curly 30 ct
- 1715 CV Parsley Flat Leaf (Italian) 30 ct
- 2200 CV Spinach Bunched NJ 24 ct

NARDELLI LAKE VIEW FARMS - CEDARVILLE, NJ

- 530 CV Beets Red 25 lb
- 745 CV Cabbage Green NJ 50 lb
- 1665 CV Cabbage Napa Green NJ 50 lb
- 795 CV Cabbage Savoy 30 lb
- 2799 CV Cucumbers Super NJ 72 ct
- 1704 CV Parsley Curly 30 ct
- 1839 CV Peppers Green XL NJ 22 lb



NEW YORK

GOTHAM GREENS - BROOKLYN, NY

- 217351 CV Herb Basil Hydroponic 12/1.25 oz
- 217350 CV Lettuce Butterhead Baby 12/4.5 oz

PENNSYLVANIA

JOSH WEAVER - LANCASTER, PA

- 751 CV Cabbage Green PA 50 lb

SUN AQUA FARMS - DALTON, PA

- 443 CV Herb Basil Hydroponic 6 ct
- 442 CV Herb Basil Hydroponic 12 ct





NEW HOPE HUMMUS!

USDA CERTIFIED ORGANIC • GLUTEN FREE • CERTIFIED KOSHER • VEGAN • DAIRY & SOY FREE • HIGH PRESSURE PROCESSED



CODE: 219373

Organic Spicy Avocado Hummus
8/8 oz
UPC: 8-56500-00401-3



CODE: 219378

Organic Red Pepper Hummus
8/8 oz
UPC: 8-56500-00452-5



CODE: 219374

Organic Original Recipe Hummus
8/8 oz
UPC: 8-56500-00400-6



CODE: 219379

Organic Black Garlic Hummus
8/8 oz
UPC: 8-50643-00708-5



CODE: 219375

Organic Thai Coconut Curry Hummus
8/8 oz
UPC: 8-56500-00403-7



CODE: 219380

Organic Buffalo Bleu Hummus
8/8 oz
UPC: 8-50643-00717-7



CODE: 219376

Organic Jalapeño Cilantro Hummus
8/8 oz
UPC: 8-56500-00404-4



CODE: 219381

Organic Jalapeño Red Hummus
8/8 oz
UPC: 8-50643-00716-0



CODE: 219377

Organic Kale Pesto Hummus
8/8 oz
UPC: 8-56500-00426-6



CODE: 219382

Organic Sea Salt & Olive Oil Hummus
8/8 oz
UPC: 8-50643-00707-8

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DISPLAY CONTEST

JUNE 24 – AUGUST 12

WHO'S READY TO HAVE SOME FUN WITH SPUDS?!

Four Seasons Produce has teamed up with the Little Potato Company to bring you a spud-tastic contest perfect for building super cool displays in your stores. Summer is a great time to throw some potatoes on the grill and serve them up with corn, and LPC's tremendous variety will have your customers coming back for more!

CONTEST CRITERIA:

- Build a super cool display of LPC product using LPC potatoes purchased from Four Seasons Produce.
- **You must include in your display:**
 - 3 varieties of Grill/Oven packs
 - 3 varieties of Microwavable packs
 - 4 varieties of 1.5lb bags
 - 3 varieties of 3lb bags
- You must include LPC Point of Sale material OR bins and shippers in your displays. These are available from your Four Seasons sales rep or merchandiser.
- Send your display photos to Steph Mayer (stephf@fsproduce.com) by August 16th.

(Use of social media and recipe cards are not a requirement, but help add exposure and can create meal ideas for your customers!)



PRIZES:

- 1st—Weber Grill
- 2nd—\$200 Gift Card
- 3rd—\$100 gift card

EVERY entry will receive a grill apron provided by LPC!

All displays will be judged based off of creativity, use of LPC Point of Sale material, and overall eye appeal.



SOME POTATO DISPLAYING TIPS:



- Create cool themes for your displays, tied in around grilling and roasting. Corn, garlic, peppers, eggplant, artichokes—all pair well with potatoes.
- Place in a high traffic area. These high graphic bins and shippers make it easy to move them around your department
- Don't be afraid to stick a shipper or bin over in your meat department either! Perfect tie ins and easy sales!

Talk to your Four Seasons sales rep or merchandiser for more display suggestions and tips!



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597 | www.fsproduce.com





LITTLE POTATO COMPANY PRODUCTS AVAILABLE AT FOUR SEASONS PRODUCE



Code: 212051
CV Potatoes Garlic 6/1 lb
Little Potato Co Grill/Oven
UPC: 629307015847



Code: 212052
CV Potatoes Onion Chive 6/1 lb
Little Potato Co Grill/Oven
UPC: 629307016349



Code: 212054
CV Potatoes Roast Pepper 6/1 lb
Little Potato Co Grill/Oven
UPC: 629307016448



212056
CV Potatoes Garlic Parsley 6/1 lb
Little Potato Co Microwaveable
UPC: 629307015342



Code: 212055
CV Potatoes Savory Herb 6/1 lb
Little Potato Co Microwaveable
UPC: 629307015045



Code: 212057
CV Potatoes Tomato Basil 6/1 lb
Little Potato Co Microwaveable
UPC: 629307016240



Code: 213073
CV Potatoes Blushing Belle 16/1.5 lb
Little Potato Co
UPC: 629307121944



Code: 213062
CV Potatoes Boomer Gold 16/1.5 lb
Little Potato Co
UPC: 629307123344



Code: 213075
CV Potatoes Dynamic Duo 16/1.5 lb
Little Potato Co
UPC: 629307122545



Code: 213076
CV Potatoes Fingerlings 16/1.5 lb
Little Potato Co
UPC: 629307122842



Code: 213074
CV Potatoes Terrific Trio 16/1.5 lb
Little Potato Co
UPC: 629307122040



Code: 218907
CV Potatoes Charmers Red 8/3 lb
Little Potato Co
UPC: 629307040245



Code: 218906
CV Potatoes Charmers Yellow 8/3 lb
Little Potato Co
UPC: 629307040146



Code: 218909
CV Potatoes Dynamic Duo 8/3 lb
Little Potato Co
UPC: 629307042546



Code: 218908
CV Potatoes Terrific Trio 8/3 lb
Little Potato Co
UPC: 629307042041



Code: 218975
POS Display Bin 1 ea
Little Potato Co

TALK TO YOUR SALES REP OR MERCHANDISER FOR MORE INFORMATION!



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MARKET NEWS

CONVENTIONAL OUTLOOK

CALIFORNIA STONE FRUIT SEASON

Harvests are ramping up on California **Peaches**, **Plums**, **Nectarines**, **Apricots**, and **Pluots**. The rest of June will be a good time to get more variety into your **Stone Fruit** sets, especially some of the specialty varieties.

In season this week from Family Tree Farms:

- **Yellow Peaches**
- **Yellow Nectarines**
- **White Peaches**
- **White Nectarines**
- **Red Plums (Durango)**
- **Black Plums (Ebony May)**
- **Apricots**
- **Red Raspberry Apricots**
- **Black Pluots (Amigo)**

Arriving June 13th:

- **Red Pluots**
- **White Donut (Flat) Peaches**
- **Jewel Apriums**

ALERT! Hopefully **Eastern Peaches (GA, SC)** will be back on track by the second week of June. Hot temperatures and the lack of rain stalled the crop, and most growers were unable to harvest. We hope to be back in business by mid-June.



CV COLORED PEPPERS

15lb La Rouge Sweet Red Peppers from California will be promotable this week. Prices are beginning to come off as harvests begin to flush. Quality has been very nice. Also, **15lb Yellow Peppers** will be available as well this week from California. Prices will be higher on the Yellow Peppers, but supplies should be steady.

11lb Red, Orange, and Yellow Bell Pepper prices will be higher this week. Extremely cloudy weather in Canada has limited harvests and Mexican crops have all but finished. Quality however has been very good.

Mini Mix Peppers will also be promotable this week. Quality has been excellent as the California harvests continue.



CV GRAPES

Things are starting to pick up steam with **Grapes**.

On **Red Seedless Grapes**, it's been a slow start on Mexican fruit and prices have been strong. Southern California kicked in this week in Coachella on **Red Flames**, and will be available for the second week of June. With the start of California fruit, look for prices to start to come off and promotability to be better.

On **Green Seedless Grapes**, the Perlette variety has been extremely promotable, while the larger Early Sweets variety has been priced higher.

By the way, if you are looking for **Cotton Candy Grapes**, it will be mid-June until they will be available to ship due to cool weather in Mexico. This is almost 3 weeks later than expected.



CV BERRIES

Strawberries will be in decent supply for mid-June. Quality is nice.

Growers have some good availability on **Stem Berries** all week as well. Sizing is mostly 16 per clamshell. Contact your sales rep to pre-book some.

Blackberries are beginning to tighten from the west coast. Mexico has really finished quickly, and it'll be late June until California really ramps up. In the meantime, we have an east coast opportunity from Georgia. Pricing should remain steady now that the east coast is ramping up.

Raspberries will remain in good supply all week from Mexico. Quality and flavor have been very nice.



CV BROCCOLI

Broccoli is in much better supply from California this week, and pricing is beginning to slide. We will also have good supplies on both 14ct. and 18ct. bunches if needed.



CV CAULIFLOWER

Cauliflower is in excellent supply this week. Volumes have really come on quickly, and all California growers are looking to get aggressive on both 9 and 12 ct. This week will be the perfect time to promote.



CV CELERY

A piece of good news...

Celery supplies should begin to improve this week. Look for pricing to ease as more growers begin to harvest better numbers. Quality has been solid.



CV LETTUCE

Romaine Lettuce and **Romaine Hearts** continue to be in excellent supply. Growers are getting aggressive to move volume deals. Continue to promote all Romaine this week.

ALERT! Iceberg Lettuce is in much tighter supply this week from Salinas, California. Look for pricing to become higher this week as growers are selling out each day. The Quebec crop is running a couple weeks late, so pricing could be high until then. Quality has been nice.



CV BRUSSELS SPROUTS

Brussels Sprouts are definitely in better supply this week, and pricing will begin to ease. Supplies will improve quickly so be ready to drop the retail pricing to get customers excited.

Now that supplies are improving, we'll have the opportunity to load the 24/1 lb. mesh bags and all value-added microwave pouches and Super-Shreds from Ocean Mist. Those should be back in stock by late June.



CV CUCUMBER

Hothouse Seedless Euro Cucumbers remain very promotable from Canada as harvests continue to flush.

Super Cucumber prices will be steady this week. North Carolina and New Jersey are harvesting in steady numbers, as the Georgia crop begins burn up due to extremely hot weather.



CV ASPARAGUS

Asparagus remains promotable this week. New Jersey, Michigan, Peru, and new crop Mexican will all be available this week. Quality has been very nice from all areas. Expect New Jersey and Michigan to be finished by the end June.



CV WATERMELONS

Watermelon prices will be very promotable this week. Georgia and Northern Florida are both harvesting in strong numbers with excellent quality. Expect the Carolina crop to begin very soon if the hot weather continues down south.



CV SWEET CORN

Sweet Corn continues to be promotable from Georgia this week. Quality and sizing have been excellent. Continue to promote with confidence!



CV PEAS

ALERT! Snap and Snow Pea prices became very high with limited product available.



CV ONIONS

As southern California **Onion** growers complete their harvests, growers in central California are preparing to start their season. New crop **Onions** will soon be available!

Growers in New Mexico have begun harvest **Onions**. Product has been excellent quality.



CV POTATOES

North Carolina **White Potatoes** will begin in late June.

We have made the switch this week over to California premium bulk **Red, White, and Gold Potatoes**. Quality is outstanding!



CV ATHENA CANTALOUPE

Hot temperatures and lack of rain stalled **Athena Cantaloupe** harvests in Georgia during late May and early June.

Florida ended quickly because of hot weather leaving a gap in supply. Harvests have started back up in Georgia and initial quality is nice. We will be back on track for deliveries for the week of 6/9, but demand may continue to exceed supplies.



CV TOMATOES

Roma Tomato prices will begin to rise this week from Mexico. Florida harvests are all finished up for the season and Tennessee crops have not yet begun.

Grape Tomato prices will begin to rise this week as well, however quality remains very nice from Florida.

Cluster and Beefsteak Tomato prices are both on the rise this week from Canada. Weather in Canada has been less than ideal, slowing down harvests. Demand continues to be strong. Pricing and quality will still be promotable on both varieties.



CV GREEN PEPPERS

Green Peppers will again be very promotable this week. Harvests from New Jersey have started in a small way, and California and Georgia continue to flush.



CV CHERRIES

ALERT! The disastrous season of California **Cherries** is coming to an end. We will struggle through the weekend and the first half of next week on the last arrivals hitting 6/7.

Good News! Washington fruit will begin shipping the week of 6/9. It will be mostly 11.5 and 11 row sizes, with larger sizes available late next week. Quality will be very good.



CV BLUEBERRIES

Blueberries will be in better supply this upcoming week. North Carolina will still be producing, but New Jersey should kick off their season around 6/12.

Supplies are expected to ramp up quickly so look for promotable opportunities right out of the gate.



CV ROMANESCO

Romanesco is now in season from California.

Additionally, the **Colored Cauliflowers** (Green, Purple, Orange) are back in season too.