



ORGANIC OUTLOOK

JUNE 2 - JUNE 9, 2017



WWW.FSPRODUCE.COM 12/6 0Z

PROMOTABLE ORGANIC BERRIES FOR JUNE

June should be the month to promote the full “berry patch” - look for great quality and low prices!

Organic Raspberry volume is excellent with prices continuing to come down. Promotional opportunities are now available!

Organic Strawberry supplies out of California are now excellent with strong promotional opportunities expected during June.

Organic Blueberries continue to be plentiful as we transition regions. Mid-June should bring in the local New Jersey fruit and that crop is looking to be a good size this season!

Organic Blackberry supplies are steady.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli volume out of CA has increased in the past week and the price has dropped to reflect the increased volume. Quality has been very good out of CA.

Organic Broccoli Crowns are reported to be in better supply this week, but price did not drop as much as the 14 ct.

PA Farms report that they should harvest small amounts of **Organic Broccoli** starting the first week of June.

The **Organic Cauliflower** market is up this week, but quality is still very good. We expect some **Organic Romanesco** out of California as well!



OG CA STONE FRUIT

The first California **Organic Cherries** have arrived. Limited supplies are expected to continue with high prices. They will transition to Washington in a couple of weeks.

Organic Apricots are in a short gap, but new harvests will continue to trickle in early June.

The first California **Organic Peaches** are here and supplies are ramping up. Expect prices to decrease.

Organic Donut Peaches are steady this week.

Organic Yellow Nectarines are in steady supply. **Organic White Nectarines** are expected to arrive the first week of June.

California **Organic Red & Black Plums** and **Pluots** have arrived in limited supply. Expect supplies to improve and prices to ease down in June.



OG GRAPES

Mexican **Green, Red, and Black Seedless Grapes** are now plentiful with promotional opportunities available!

Mexican **Organic “Cotton Candy”** and **“Sweet Sapphire” Grapes** are slated for mid-June. They will be extremely limited so make sure to get your preorders in!

California **Organic Green and Red Grapes** are now in firm but steady supply out of Coachella.



OG MANGOS

Organic Tommy Atkins Mango supplies are promotable and we will be stocked with 10 & 12 ct fruit!

Organic Honey (Ataulfo) Mango supplies are steady and quality is good.

Haitian Organic Mangos will be back in stock the first week of June. Supplies were affected due to rain in Haiti.



OG GREEN BEANS

ALERT! **Organic Green Beans** are in very limited supply out of Mexico, Florida, and Georgia.

Mexico is reporting small shipments that are crossing twice a week. Florida and Georgia report slow growth in fields.



OG CELERY

ALERT! The **Organic Celery** market is very tight and most shippers have fair to poor quality. Blight, discoloration, and yellowing is seen fairly often. Pricing moved up this week as well. Sizing that's available may be on the small side. It could be a couple of weeks at least until conditions improve.

Organic Celery Hearts are very tight, but have the same quality conditions.



OG CUCUMBERS

Organic Cucumbers are increasing in supply out of GA and quality is very nice. Mexico reports adequate supplies and pricing is up slightly.

Organic Mini Seedless Cucumbers are in good supply in packages and loose.

Organic Hothouse Cucumbers are in abundant supply out of Holland and Mexico.



OG SQUASH

Organic Yellow and **Zucchini Squash** are in adequate supply out of Mexico this week. Pricing is up.

GA reports abundant supplies of **Organic Zucchini** and more limited supplies of **Organic Yellow Squash**.



OG GREENS

Harvests are finishing up out of Georgia on: **Organic Chards, all Kales, Parsleys, Tat Soi, Mustards, Collards, and Dandelions.** **Organic Lettuce** has finished up in GA.

North Carolina reports good supply on all **Organic Kales, Collards, and Chards.**

New Jersey has **Organic Cilantro, Dill, and Collards.**

Pennsylvania organic farms will ramp up harvests of **Organic Greens** during June.



OG ASPARAGUS

Pedersen Farms in New York is in the middle of their **Organic Asparagus** season. Volume is here now and will taper off in the next couple of weeks.

Organic Asparagus is in adequate supply out of CA. A couple of smaller shippers have jumped in this week. Product has also begun shipping out of Canada and Michigan. The market is stable.



OG PINEAPPLES

Organic Pineapples continue to be in good supplies. 6ct large fruit remains priced aggressively and many customers are taking advantage of this opportunity!



OG MELONS

Organic Cantaloupes have fully transitioned to California product with improved quality.

Organic Honeydew are limited and will transition into California new crop over the next couple of weeks. Supplies are expected to be tight until late June.

Organic Galia Melons have arrived in limited supply and are expected to continue like this for the next few weeks.



OG SPINACH

Organic Spinach is in better supply out of CA this week. Multiple shippers report available product. Pricing is still on the high side.



OG SPECIALTY VEG

Arriving this week from California, we will see **Organic Green Kohlrabi, Purple Kohlrabi, Treviso, Purple Daikon, and Baby Bunch Turnips.**



OG HASS AVOCADOS

ALERT! **Organic Hass Avocados** remain steady for now. The market will begin to turn volatile when Mexico gaps over the summer.



OG TOMATOES

Organic Cluster Tomatoes are abundant from Mexico, and have also started up out of CA as well. Expect more PA product next week. It's a good time to promote!

Organic Hothouse Round Tomatoes out of Mexico are in good supply. This weekend, **Organic 2-layer Tomatoes** will also increase.

Organic Campari Tomatoes are expected back in this week.

Organic Roma Tomatoes from Mexico are in adequate supply, but are hit or miss some days. **Organic Mini Roma Tomatoes on the Vine** are limited.

GA has started with limited supplies of **Organic Cherry Tomatoes.** Mexico shows virtually no volume. **Organic Heirloom Cherry Tomatoes** out of Mexico are in limited supply, but don't have much variety. GA has begun harvesting **Organic Grape Tomatoes.** Pricing has moved up. Mexico reports adequate supplies.



OG LETTUCE

GA has completed its harvesting of **Organic Lettuce** for the season.

CA **Organic Lettuce** supply has improved, but some issues are still present. Prices have come down.

Organic Red Leaf and **Green Leaf Lettuces** have started out of New Jersey. Pennsylvania will start the first week of June. Canada is about 2 weeks away from shipping as well.

The **Romaine Heart** market has dropped and quality has improved.



OG PEPPERS

Organic Red Peppers are in limited supply out of Mexico, but some bruising issues are apparent on the product.

Holland reports good supplies on **Organic Red, Yellow, and Orange Peppers** at this time.

Organic Jalapeño Peppers are in limited supply out of Mexico with higher prices. Georgia is starting this week.

Organic Mini Mix Sweet Peppers are available out of Mexico.

Organic Green Peppers are currently shipping out of GA. We may see some smaller sizes next week.

OTHER STORIES:

- **ALERT!** CA reports limited supplies of **Organic Green Cabbage**, while **Organic Red** and **Savoy Cabbage** is virtually nonexistent. **Organic Napa Cabbage** is very limited and expensive. **Organic Green Cabbage** out of Florida and North Carolina are in adequate supply this week.

- The first New Zealand **Organic Kiwifruit** has been delayed and is now expected the second week of June.

- **Organic Broccoli Rabe** is in limited supply this week. Pricing is up.

- **ALERT!** Georgia is limited on **Organic Eggplant** at this time. Mexico reports very limited supplies.

- Cal-O **Organic Bi-Color Corn** will continue this week.

- California new crop **Organic Red** and **Yellow Potatoes** have started this week and quality is very nice out in the Cal-O label.

- **Organic Young Thai Coconut** prices have been inching upward again after some lower pricing for the past few months. Quality is good.

- **NOTE:** California **Organic Valencia Oranges** are ramping up, but expect prices to firm as the **Organic Navel Orange** and Mexican **Organic Valencia Orange** seasons finish up.

- **Organic Lime** supplies continue to improve. Expect steady supply this week.

- **ALERT!** California **Organic Lemon** supplies remain extremely firm with high prices for the foreseeable future. Mexico **Organic Lemon** supplies continue to be delayed and there is no secure arrival date.

- California **Organic Grapefruit** supplies remain extremely firm with high prices. This is expected to continue for the foreseeable future.



CONVENTIONAL

FLAİM FARMS - VINELAND, NJ

- 00205 - CV Arugula NJ 24 ct
- 00551 - CV Beets Red Bunch NJ 12 ct
- 00592 - CV Bok Choy Baby (Shanghai) NJ 30 lb
- 00591 - CV Bok Choy NJ 30 lb
- 02875 - CV Endive/Chickory NJ 18 ct
- 02901 - CV Escarole NJ 18 ct
- 00745 - CV Cabbage Green NJ 50 lb - starting 6/6
- 00758 - CV Cabbage Green Bin NJ 60 ct
- 01670 - CV Cabbage Napa NJ 30 lb
- 01034 - CV Cilantro NJ 30 ct
- 01041 - CV Cilantro NJ 15 ct
- 01170 - CV Dandelion Bunch NJ 12 ct
- 01200 - CV Dill NJ 24 ct
- 01308 - CV Greens Collard NJ 18 lb
- 01315 - CV Greens Kale 18ct NJ 18 lb
- 01346 - CV Greens Mustard NJ 18 lb
- 01350 - CV Greens Turnip NJ 18 lb

- 01355 - CV Swiss Chard Rainbow NJ 12 ct
- 01362 - CV Swiss Chard Green NJ 12 ct
- 01368 - CV Swiss Chard Red NJ 12 ct
- 01462 - CV Kohlrabi Green NJ 12 ct
- 01478 - CV Leeks Bunched NJ 12 ct
- 03042 - CV Lettuce Boston NJ 24 ct
- 03028 - CV Lettuce Boston Red NJ 12 ct
- 03050 - CV Lettuce Green Leaf NJ 24 ct
- 03065 - CV Lettuce Red Leaf NJ 24 ct
- 03097 - CV Lettuce Romaine 35 lb NJ 24 ct
- 01510 - CV Mint Box NJ 12 ct
- 01704 - CV Parsley Curly NJ 30 ct
- 01702 - CV Parsley Curly NJ 15 ct
- 01715 - CV Parsley Italian Flat Leaf NJ 30 ct
- 01713 - CV Parsley Italian Flat Leaf NJ 15 ct
- 01185 - CV Radish Daikon NJ 20 lb
- 03127 - CV Radish Red Bunch NJ 24 ct
- 03205 - CV Scallions NJ 48 ct
- 02200 - CV Spinach Bunched NJ 24 ct

EASTERN FRESH GROWERS - CEDARVILLE, NJ

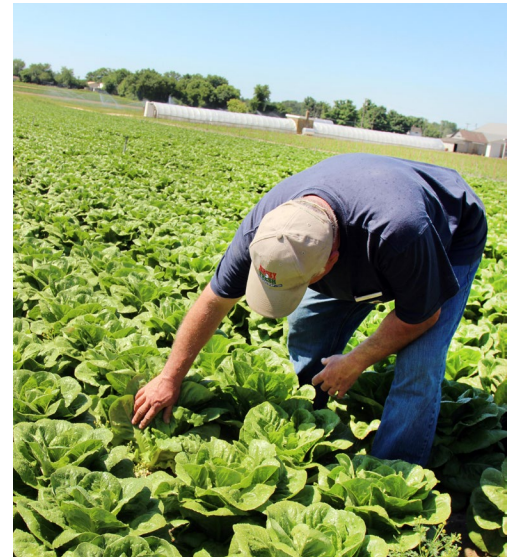
- 00357 - CV Asparagus NJ 28 lb

SAM FISHER - CHRISTIANA, PA

- 02165 - CV Rhubarb PA 20 lb

JOSEPH WEAVER - LANCASTER, PA

- 00758 - CV Cabbage Green Bin PA 60 ct
- beginning for preorder!



ORGANIC

EASTERN FRESH GROWERS - CEDARVILLE, NJ

- 00357 - CV Asparagus NJ 28 lb

CHRIST KING - LANCASTER, PA

- 43491 - OG Rhubarb PA 10 lb

FLAİM FARMS - VINELAND, NJ

- 40486 - OG Beets Red Bunch NJ 24 ct
- 40640 - OG Cilantro NJ 30 ct
- 40670 - OG Greens Collards NJ 24 ct
- 40676 - OG Greens Kale Lacinato NJ 24 ct
- 41160 - OG Lettuce Green Leaf NJ 24 ct
- 40900 - OG Spinach Bunch NJ 24 ct

LADY MOON FARMS - CHAMBERSBURG, PA

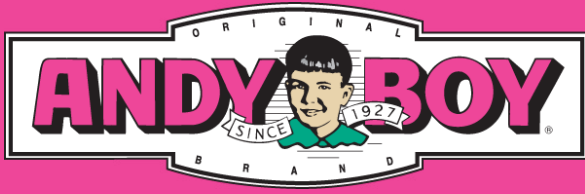
Arriving the first week of June:

- 41182 - OG Lettuce Romaine Premium PA 24 ct
- 40811 - OG Greens Kale PA 24 ct
- 40668 - OG Greens Kale Red Bore PA 24 ct
- 40472 - OG Greens Kale Lacinato PA 24 ct
- 40723 - OG Parsley Curly Premium PA 30 ct
- 40724 - OG Parsley Italian Flat Premium PA 30 ct
- 41159 - OG Lettuce Green Leaf Premium PA 24 ct
- 41158 - OG Lettuce Red Leaf Premium PA 24 ct

PEDERSEN FARMS - SENECA CASTLE, NY

- 40324 - OG Asparagus NY 28 lb





D'Arrigo Produce Display Contest

CONTEST DATES: JUNE 1 - 14

1ST PLACE GRAND PRIZE

- 1 VITAMIX BLENDER
- 3 WINE OPENERS
- 4 HATS
- 6 BOBBLE HEADS



2ND PLACE

- 1 AMAZON ECHO
- 3 T-SHIRTS
- 4 BOBBLE HEADS
- 5 HATS



3RD PLACE

- 1 CUISINART KNIFE SET
- 3 HATS
- 4 BAGS
- 5 CHIP CLIPS



Every participating store is a winner!

Each participating store will receive 2 andy boy bags for their department - just for entering the contest!





CONVENTIONAL OUTLOOK

JUNE 2 - JUNE 9, 2017

WWW.FSPRODUCE.COM 24 CT

NEW JERSEY VEG SEASON



Bob Flaim from Flaim Farms

New Jersey **Romaine, Green Leaf, and Red Leaf Lettuces** remain steady in quality and price.

Big bunch **Fresh Herbs** are in peak season from New Jersey. Shoppers will get a great value on items like **Mint and Parsley**.

Cabbage supplies are steady and we will be transitioning to New Jersey product in early June.

Collards and Kale are steady from New Jersey, and great to promote again this week.

24ct Bunched Radishes are tight with steady to higher pricing this week.

Stay tuned later in June for the outlook on summer vegetables like **Squashes, Eggplant, and Peppers** from the Garden State!



CV STRAWS & BLUES

STRAWBERRIES

Strawberries are steady in supply and pricing this week out of California.

BLUEBERRIES

Look for lower **Blueberry** prices this week as supplies increase out of North Carolina, and Georgia continues to ship fruit. Decreased post-Memorial Day demand is helping to ease things down.

New Jersey expects to start shipping **Blueberries** by the second week of June.



CV STONE FRUIT

Cherries out of California will remain in steady supply this upcoming week, except for 9.5 row and larger. Pricing will begin to climb on larger, premium fruit. Quality on all California fruit has been very nice.

Washington is still a couple weeks away from harvesting **Cherries**.

Peaches and Nectarines are in much better supply this week out of California, and sizing will begin to improve. Look for great quality on all 2-layer fruit.

Supplies on east coast **Peaches** will be lighter, but we have good selections on all sizes from 2 1/4" through 2 1/2".



CV MELONS

WATERMELONS:

Watermelons are in steady supply this week out of Florida. Georgia has also started picking fruit. We will see lower prices this week.

CANTALoupES & HONEYDEWS

Supplies are good on both **Cantaloupes** and **Honeydews** out of Mexico and California. All of the off-shore fruit has cleaned up for the season. Look for steady prices this week.

There will be a significant amount of **Eastern Bin Cantaloupes** available this week and for the next few weeks.



CV SWEET CORN

Yellow, White, and Bi-Color Sweet Corn supplies from Georgia have increased. Quality has been good, and pricing will be lower this week – great to promote!



CV CELERY

ALERT! Celery remains very limited with steady to higher pricing. Quality remains good, but product is expected to remain limited for another several weeks until Salinas starts in mid to late June.



CV LETTUCE

Iceberg Lettuce supply and pricing remain steady, and quality is nice.

Western **Romaine, Green Leaf, and Red Leaf Lettuces** remain steady in quality and price.

Romaine Hearts quality has been very nice with steady pricing this week.



CV GREEN BEANS

Green Beans are steady. We will be into nice new crop North Carolina product this week, and pouch bags are available again.



CV CITRUS

ALERT! Organic Lemons are extremely limited and supplies are expected to continue to get worse. Prices will continue to rise.

California **Navel Oranges** are wrapping up for the season and **Valencia Oranges** are starting to fill the gaps, but supplies are limited.



CV ASPARAGUS

Better supplies of **Asparagus** are expected this week out of both New Jersey and Michigan. Look for prices to be lower with the increased supplies.



CV BRUSSELS SPROUTS

ALERT! Brussels Sprouts are extremely limited with higher pricing this week.

New crop Salinas product is still a few weeks away, and the other growing regions still have light production.



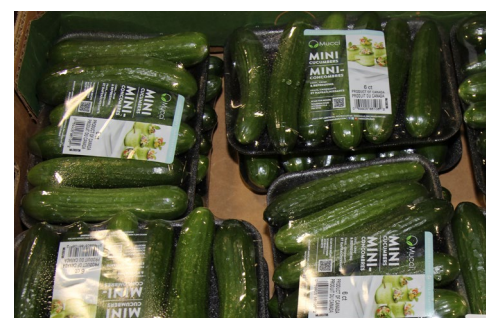
CV PEPPERS

Green Peppers are more available from Georgia with lower pricing this week.

15lb Red Pepper pricing has finally eased.

All **11lb Peppers** are steady.

Mini Mixed Sweet Peppers remain great to promote.



CV CUCUMBERS

6ct Mini Seedless Cucumbers are plentiful and great to promote again this week.

Cucumbers are steady from Georgia.

Cello Wrapped Cucumbers are more limited with an up-tick in pricing.



CV GREEN ONIONS

Green Onions are in good supply with steady to lower pricing this week.



CV SQUASH

Zucchini and **Yellow Squash** are very limited from Georgia with higher pricing this week.

Hard Squashes are limited with steady to higher pricing.



CV EGGPLANT

Eggplant is steady in supply and pricing. We will have California and Eastern product this week depending on what's available to load. Quality is nice from both regions.



CV ONIONS

The **Onion** market has softened due to light-to-moderate demand, more new crop onions becoming available, and the fact that many retailers are promoting sweet onions in lieu of conventional onions.

Vidalia Onions continue to be a great item to promote!



CV POTATOES

Old crop **Northeast White Potatoes** are going out of season. This means pricing will go up on 10/5lb bags and "chef grade" potatoes will gap until the new crop supply is here.

The first of the season North Carolina new crop **White Potatoes** will get started roughly around 6/12.

Supplies of large-sized storage crop **Russet Potatoes** are limited, while supplies of smaller-sized appear to be more abundant as its pricing the last two weeks remains unchanged. Every major shipping region is expected to have a stable storage crop inventory until new crop **Russet Potatoes** arrive in late July.



CV TOMATOES

15lb Hothouse Tomatoes are tighter and higher in price, but quality is good.

Cluster Tomatoes have had an up-tick in the market. Quality is excellent, and although they're a bit higher in price this week, it's a great item to promote!

2-Layer Vine Ripe Tomatoes remain limited with steady pricing. 25lb Vine Ripe Tomatoes are still limited.

Grape Tomatoes are steady and are good quality from Florida and Canada.

Cherry Tomatoes are limited with steady pricing.

Campari Tomatoes are more available and lower in price. No gaps are expected this week



CV GRAPES

Seedless Grape harvests are in full swing in Mexico and growers in the Coachella region of California are beginning their harvests too! After the holiday, prices have fallen sharply on **Red Seedless**, and **Green Seedless** are also coming down.

NEW!

SUNSHINE RASPBERRIES

GOLDEN RASPBERRIES



10161 - CV Driscoll's Sunshine Raspberries 12/6 oz - **in season now!**

10160 - CV Driscoll's Golden Raspberries 12/6 oz - **in season now!**

10619 - CV Cotton Candy Grapes 16 lb - **arriving 6/7**