

ORGANIC MARKET NEWS



OUTLOOK FOR JUNE 3 - JUNE 10, 2016

PEAK ORGANIC RASPBERRIES

June is proving to be the peak for **Organic Raspberries**!

Harvests during the last week of May and the first week of June were abundant on **Organic Raspberries** from Mexico and California, allowing for some nice spot deal opportunities.

Quality is excellent and even though pricing will firm back up for the rest of June, the fruit should still remain promotable.



OG BERRIES

Organic Strawberry supply continues to be excellent with promotable pricing on 1 lb. and 2 lb. packs for early June. Flavor has been great, especially on the Driscoll's brand fruit!

California and Southeast **Organic Blackberry** supplies are ramping up and prices are starting to align for big June promotions. Mexican **Organic Blackberries** are in steady supply this week but that region will wind down during June.

Organic Blueberries are steady this week with slightly lighter supplies out of CA. That said, big volume is coming by mid-June from both the Pacific Northwest and the East Coast (NC - 6/10, NJ - 6/16). Get ready for promotional opportunities later this month on 12/1 pts.



OG STONE FRUIT

Organic Patterson Apricots are in steady supply. **Organic Pluots** are in excellent supply.

Organic Yellow and **White Peach** supply continues to improve with larger sizing and prices sliding off slowly.

Organic Donut Peaches are back in decent supply.

Organic Yellow Nectarine supplies are beginning to ramp up. Expect prices to come off as the weeks roll on.

Organic White Nectarines and **Black Plums** are in short supply gap, but we expect to see more the second week of June.

Organic Red Plums should be in decent supply this week and then ramping up to excellent supply.



OG TOMATOES

Organic Round and **Hothouse Tomatoes** are in good supply out of Mexico. Florida growers are reporting very light volume out of the last planting.

Organic Grape Tomatoes continue to be in good supply out of Florida. Georgia is just getting started. Mexico is reporting good supplies of Organic Tomatoes.

Organic Cherry Tomatoes are finished out of Florida and have just begun out of GA. Organic Rainbow Cherry Tomatoes are in limited supplies from Florida and will be ending soon.

Organic Roma Tomatoes are in limited supply out of Florida. Mexico reports abundant supplies.

Organic Cluster Tomatoes are in good supply out of both Mexico and Canada. Quality is very good.



OG CHERRIES

The first Washington **Organic Dark Sweet Cherries** have arrived. Large fruit prevails and a good crop is expected over the next few weeks. At this time, early estimates project the supply will finish before the July 4th holiday.

California **Organic Rainier Cherries** have made a short, unexpected visit and should wrap up in the beginning of June.



OG PINEAPPLES

Organic Pineapples have started to show signs of tightening just a bit. Recent imports have been rejected at the pier due to "actionable bugs" found during inspection. This has a bit of a shortage of available organic fruit on the east coast and the rest of the country.



OG HASS AVOCADOS

ALERT! **Organic Hass Avocado** pricing are climbing rapidly on 36 and 48ct sized fruit. 60ct pricing is also up a bit, but many growers are getting smaller sized fruit keeping the price below the 36 and 48ct. Both Mexican and California fruit is very tight.



OG KIWIFRUIT

New Zealand **Organic Green Kiwifruit** supply is expected to be steady with excellent quality.

Get ready for new crop Zespri **Organic SunGold Kiwifruit** which is set to arrive around the second week of June.



OG SQUASH

Organic Zucchini is in good supply out of Georgia. Quality has been very nice. Mexico shippers are more limited this week on **Organic Zucchini** and some are beginning to see quality issues.



OG CUCUMBERS

Organic Cucumbers are in good supply out of GA. Mexico growers report good supplies, but are below volume of what they've had the previous 3-4 weeks.

Organic Hothouse Cucumbers are in good supply from Holland and Mexico.

Florida growers are reporting limited supplies of **Organic Pickle Cucumbers**.



OG EGGPLANT

Mexico is reporting good supplies of **Organic Globe Eggplant** this week. Quality has been very good. **Organic Eggplant** is finishing out of Florida.



OG SALADS

Olivia's **Organic 5 oz Salads** are transitioning from a 6/5oz pack to an 8/5oz pack in the near future. Stay tuned for more details on this case/pack change!



OG MANGOS

Volume is plentiful and shippers are motivated to move **Organic Tommy Atkins Mangos**. **Organic Ataulfos Mangos** continue to be in good supply and condition as well.



OG ASPARAGUS

Organic Asparagus is in steady supply out of CA. Quality has been very good. The season should last through June.

Pedersen Farms in New York is reporting limited supplies of **Organic Asparagus**. The harvest is expected to go until mid-June and then be done.



OG MELONS

California **Organic Cantaloupes**, **Honeydew**, and **Galia Melons** are in excellent supply with promotional opportunities now available.

Mexican **Organic Cantaloupes** have finished for the season and **Organic Honeydew** will wrap up this week.

Mexico and Florida will be in good supply this week on **Organic Watermelons**. Keep promoting!



OG CARROTS

ALERT! Cal-Organic plans on discontinuing or sharply limiting their standard bunched **Organic Carrot with tops** pack during the hot summer months.

They are offering an alternative pack of bunched **Organic Carrots with clipped tops**. Due to the extreme temperatures Cal-O is experiencing, this pack change will help avoid burnt tops and improve quality throughout summer.

We will source **Organic Carrots with tops** from other vendors when available during the summer too.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli prices are a little higher this week. Shippers are reporting adequate supplies, but others are out for a week. **Organic Broccoli** will be available out of Pennsylvania around 6/15. **Organic Broccoli Crowns** are in more limited supply.

Organic Cauliflower is in tighter supply this week out of CA. Some smaller sizes (16-20ct) are available as well. Expect tighter supplies for the beginning of June.



OG GRAPES

Mexican **Organic Green** and **Red Seedless Grapes** are in excellent supply with promotional opportunities available. Flavor is exceptional on the **Organic Red Flame Seedless**.

California **Organic Green** and **Red Grape** supply is improving by the day with prices starting to come off. A good crop is expected.

California and Mexican **Organic Black Seedless Grapes** are in steady supply.

Organic Cotton Candy Grapes are basically SOLD OUT for the season. **Organic Sweet Celebration**, and **Sapphire (Witches Fingers) Grapes** are set to arrive before the second week of June, but supplies are extremely limited. Call for pre-orders!



OG CITRUS

California **Organic Navel Oranges** will be drying up for the season by the middle of June. Excellent supplies of **Organic Valencia Oranges** are now available.

A small shot of **Organic Murcott Mandarins** have arrived in very limited supply with high prices.

California **Organic Kumquats** are limited and are expected to finish up for the season the first 2 weeks of June.

OTHER STORIES:

- **Import Organic Apples** are limited and priced high. The first **Organic Diva Apples** from New Zealand are expected the middle of June.

- California **Organic Grapefruit** supplies continue to be increasingly limited with high prices. Extra-large sizing prevails.

- The next shot of **Organic Sweet Corn** will be available 6/20 out of California.

- **Organic Green Beans** are finished for the time being out of Florida. CA is reporting adequate supplies of Organic Green Beans but at a much higher price.

- **Organic Ginger** is in adequate supply out of Peru. Price is up due to shipping by air rather than boat. China reports adequate supplies of Organic Ginger as well, but at a much reduced price.

- **Organic Formosa Papayas** remain in steady supply with very nice quality, large fruit through the summer months!

- **Organic Young Thai Coconuts** will be back in stock next week, but supplies will be limited and prices remain high. All-Natural fruit is also limited with higher pricing.

NEW ITEMS OR BACK IN SEASON

CONVENTIONAL

11959 - CV Watermelon Yellow Seedless	4 ct
11172 - CV Cantaloupes Tuscan	9 ct
11147 - CV Cantaloupes Eastern	9 ct
11319 - CV Honeydew Orange	8 ct
15685 - CV Peaches White 2 3/4" Eastern	25 lb
15739 - CV Peaches White Donut	14/1 lb
15642 - CV Peaches Pouch Bag	10/2 lb
15433 - CV Nectarines Pouch Bag	10/2 lb
16164 - CV Plum Pouch Bag	10/2 lb
16325 - CV Pluot Black (Amigo)	16 lb
16154 - CV Pluot Red (Eagle Eye)	16 lb
14867 - CV Apricots Sugarcots Tote	12/2 lb
14868 - CV Apricots Sugarcots Clam	16/1 lb
14840 - CV Apricots Sugarcots 70'S	14 lb
14826 - CV Aprium Bella Jewel	14 lb
17550 - CV Kiwifruit Sungold 1-Lyr XI	18 ct
17552 - CV Kiwifruit Sungold Bag	10/1 lb
23378 - CV Tomato Prova	12/1 lb
05877 - CV Apples Envy 70/90 ct NZ	40 lb
05104 - CV Apples Eve 80/90 ct NZ	40 lb
15063 - CV Cherries Rainier Washington 10.5 Row	12/1.25 lb

Washington Dark Sweet Cherries:

15023 - CV Cherries 9 Row	8/2.2 lb
15050 - CV Cherries 9.5 Row	8/2.2 lb
15051 - CV Cherries 10 Row	8/2.2 lb
15011 - CV Cherries 10.5 Row	8/2.2 lb
15048 - CV Cherries 11 Row	8/2.2 lb
15049 - CV Cherries 11.5 Row	8/2.2 lb
15078 - CV Cherries 12 Row	8/2.2 lb



ORGANIC

48618 - OG Spring Leaf Grapes Red Clam	10/1 lb
48619 - OG Spring Leaf Grapes White Clam	10/1 lb
43861 - OG Spring Leaf Nectarine Yellow	6/12 oz
43917 - OG Spring Leaf Peaches Yellow	6/12 oz
44599 - OG Raspberries Driscoll's	6-12 oz
44252 - OG Figs Black Mission	12/8 oz
43548 - OG Grapes Sweet Sapphire Mexico	18 lb
43730 - OG Grapes Sweet Celebration Red Mexico	18 lb
43804 - OG Watermelon Bin SDLS 15lb Avg	40 ct
43744 - OG Melon Galia USA	5/6 ct
43750 - OG Melon Galia USA	8 ct
41263 - OG Cherry Dark Sweet Red 9.5 Row	18 lb
41256 - OG Cherry Dark Sweet Red 10 Row	18 lb
43257 - OG Cherry Dark Sweet Red 10.5 Row	18 lb
40829 - OG Cherry Dark Sweet Red 11 Row	18 lb
43264 - OG Cherry Rainier 9.5 Row	15 lb
43251 - OG Cherry Rainier 11.5+ Row	15 lb
43641 - OG Kiwifruit SunGold 22sz 38ct NZ	13 lb - arriving 6/7
48668 - OG Kiwifruit Bag NZ	20/1 lb
41980 - OG Potato Ruby Crescent	12/1.5 lb
42185 - OG Potato Purple -B-	50 lb
42186 - OG Potato Purple -C-	50 lb
41629 - OG Potato Russet 70 ct New	50 lb





LIST FOR WEEK OF JUNE 3 - JUNE 10, 2016

ORGANIC



PENNSYLVANIA

CHRIST KING - EPHRATA, PA

43491 - OG Rhubarb PA 10 lb

LADY MOON FARMS - CHAMBERSBURG, PA

41150 - OG Lettuce Green Butter PA 24 ct
41183 - OG Lettuce Romaine PA 24 ct
41158 - OG Lettuce Red Leaf Premium PA 24 ct
41159 - OG Lettuce Green Leaf PA 24 ct
40811 - OG Greens Kale PA 24 ct
40472 - OG Greens Kale Lacinato PA 24 ct
40680 - OG Chard Rainbow Premium PA 24 ct
40686 - OG Chard Red PA 24 ct
41007 - OG Greens Collards PA 24 ct

NEW YORK

PEDERSEN FARMS - SENECA CASTLE, NY

40324 - OG Asparagus NY 28 lb.



CONVENTIONAL

NEW JERSEY

FLAIM FARMS - VINELAND, NJ

00205 - CV Arugula NJ 24 ct
00455 - CV Basil NJ 15 ct
00560 - CV Beets Gold Bunch NJ 12 ct
00551 - CV Beets Red Bunch NJ 12 ct
00591 - CV Bok Choy NJ 30 lb
00592 - CV Bok Choy Baby (Shanghai) NJ 30lb
00790 - CV Cabbage Chinese NJ 30 lb
00795 - CV Cabbage Savoy NJ 30 lb
01032 - CV Cilantro NJ 60 ct
01362 - CV Chard Swiss Green NJ 12 ct
01355 - CV Chard Swiss Rainbow NJ 12 ct
01368 - CV Chard Swiss Red NJ 12 ct
01034 - CV Cilantro NJ 30 ct
01170 - CV Dandelion Bunch NJ 12 ct
01200 - CV Dill NJ 24 ct
02875 - CV Endive/Chickory NJ 18 ct
02901 - CV Escarole NJ 18 ct
01308 - CV Greens Collard NJ 18 lb
01315 - CV Greens Kale 18 ct NJ 18 lb
01346 - CV Greens Mustard NJ 18 lb
01350 - CV Greens Turnip NJ 18 lb
01462 - CV Kohlrabi Green NJ 12 ct
01478 - CV Leeks Bunched NJ 12 ct
03042 - CV Lettuce Boston NJ 24 ct
03028 - CV Lettuce Boston Red NJ 12 ct

03050 - CV Lettuce Green Leaf 20 lb. NJ 24 ct
02910 - CV Lettuce Naked NJ 24 ct
03065 - CV Lettuce Red Leaf 20 lb. NJ 24 ct
03097 - CV Lettuce Romaine 35 lb. NJ 24 ct
03099 - CV Lettuce Romaine Red NJ 12ct
01516 - CV Mint Box NJ 12 ct
01704 - CV Parsley Curly NJ 30 ct
01715 - CV Parsley Italian Flat Leaf NJ 30 ct
01180 - CV Radish Daikon NJ 40 lb
03132 - CV Radish Red Bunch NJ 24 ct
03205 - CV Scallions NJ 48 ct
02200 - CV Spinach Bunched NJ 24 ct

EASTERN FRESH - CEDARVILLE, NJ

00351 - CV Asparagus Microwave NJ 18/10 oz
00357 - CV Asparagus NJ 28 lb



CONVENTIONAL MARKET NEWS

OUTLOOK FOR JUNE 3 - JUNE 10, 2016

CV CHERRY SEASON IS HERE

What a difference a week makes - from little to no **Cherries** available for Memorial Day, right into abundant harvests coming off the trees in the Pacific Northwest the first week of June! Get ready to promote **Dark Sweet Cherries**.

The first arrivals came in very good this week. Fruit is firm with green stems and the crop has plenty of large sizing available.

With the increase of volume, prices started dropping significantly. If Mother Nature cooperates, the next four weeks through the July 4th holiday pull, there will be plenty of **Cherries** at promotable prices.



CV MELONS

Mexican and Arizona will continue to be in excellent supply on both **Cantaloupes** and **Honeydews** this week. Promote this week! Great deals are available on smaller fruit (12ct and 15ct lopes, 6ct and 8ct dews).

Tuscan Cantaloupes are also in their peak season. This is a premium textured and flavored piece of fruit.

Bin Cantaloupes: We will transition from Florida to Georgia **Bin Cantaloupes** this week. Volume will continue to increase as we approach the 4th of July.

Keep promoting **Watermelons** this week! Northern Florida is in full production. Georgia is expected to start the middle of June.



CV BERRIES

Georgia and North Carolina will continue to harvest **Blueberries**. Some rain in both areas has put some suspect quality fruit in the market. New Jersey expects to start the week of June 13th. The Pacific Northwest is also expected to start by the third week of June. Plan promotions on **Blueberries** heading into the 4th of July!

Steady **Strawberry** supplies will continue this week out of both Santa Maria and Watsonville/Salinis. Good demand has kept markets steady. That will continue this week. Keep promoting **Strawberries**.

Raspberry and **Blackberries** are steady in supply and pricing this week.



CV PEPPERS

15lb Red Peppers are flush with steady to lower pricing and good quality.

Green Peppers are steady in price with good quality. We will transition to more East Coast supply.

11lb Red Peppers are steady.

Mini Mix Sweet Peppers are in good supply, with an uptick in pricing.



CV CELERY

There are good supplies of **Celery** from Oxnard, CA. Quality is good and pricing is steady.



CV GREEN BEANS

Green Beans are nice quality from Georgia right now and steady in price.



CV BRUSSELS SPROUTS

Brussels Sprouts are steady in price and nice quality. **Ocean Mist Microwave Brussels Sprouts** packs are still not available this week.



CV ARTICHOKEs

California grown **Artichokes** are in good supply this week. Pricing will be lower and aggressive, especially on the 12 ct jumbo **Artichokes**.



CV BROCCOLI & CAULIFLOWER

California **14ct Broccoli** and **Broccoli Crown** supplies are limited, with nice quality and steady pricing.

Cauliflower supplies are limited with higher pricing this week. Quality has been nice.



CV TOMATOES

Beef and **Cluster Tomatoes** are in good supply.

Roma, Grape, and Cherry Tomatoes are steady.

Campari Tomato pricing will be lower this week with promotable volume.



CV EASTERN PEACHES

There is good volume of **Peaches** shipping from both Georgia and South Carolina.

The fruit from both is still peaking on the 2 1/2" and smaller sizes, but everyday growers are seeing more of the larger sizes.

The color has been very high and there is a handful of **Eastern White Peaches** to mix in as well.



CV CUCUMBERS

Cello-wrapped Cucumbers are plentiful/promotable/aggressive in price.

12/6ct Mini Seedless Cucumbers are in good supply and aggressive in price.

We will continue with nice Mexican **Super Select Cucumbers** this week. There is Georgia product on the market, but not any price advantage vs. Mexican product. Quality is outstanding. We will have a nice deal on Georgia **Select Cucumbers**.



CV GRAPES

Mexico is crossing an abundance of **Seedless Grapes**, both **Red** and **White**, and Southern California is in full swing as well. Get ready to promote!

The markets on Mexican **Grapes** are finally settling down with much lower prices on **Flames** and a little stronger prices on **Sugarones**.

California is following suit, but still gets a few dollars more than the imports. Quality from both areas have been very good.



CV CABBAGE

There are good supplies of **Cabbage** from Georgia and North Carolina. Pricing will be lower this week.



CV SWEET CORN

There are steady supplies of **Sweet Corn** from Georgia. Pricing will be steady to a tad lower this week. Quality is nice!



CV EGGPLANT & SQUASH

Eggplant, Green Squash, and Yellow Squash supplies are steady. **Hard Squash** is plentiful.



CV QUEBEC SALAD VEG

When freight rates from California are expensive during the middle of the summer, and when it is too hot for local NJ and PA lettuce production so our local growers switch to cooking vegetables – that is when Quebec grown **salad vegetables** are a good quality, affordable alternative.

Our Canadian grower is located in the rich soil flat lands just 15 minutes across the New York and Vermont borders, and their peak season runs from late June through September. Canadian “**Little Junior**” **Iceberg Lettuce** is slated to start at the end of June.

Estimated start dates on Quebec Salad Veg:

- 6/16 Leaf Lettuces and Scallions
- 6/23 Romaine and Romaine Hearts
- 6/27 Iceberg Lettuce
- 7/7 Celery

Stay tuned for more updates!



CV LETTUCE

Iceberg Lettuce supplies are snug from California. Pricing will be higher this week, but quality is good.

Romaine Lettuce from California is steady in price, with tip burn expected. Green and Red Leaf Lettuce from California are more abundant with lower pricing. Romaine, Green Leaf, and Red Leaf Lettuce from NJ are in good supply with lower pricing this week. Canadian product is expected to start within one to two weeks.



CV CALIFORNIA PEARS

Fresh crop California **Pears** are right around the corner. The initial harvest date will be early again this year. Crop yield looks like it will mirror the 2015 crop from all major growing districts so supplies will be good from early July through the end of October.

Tentative Pack Date by Variety:

Red Crimson	7/5	French Butter	8/22
Bartlett	7/8	Seckel	8/22
Organic Bartletts	7/18	Comice	8/25
Mountain Bartlett	7/25	Forelle	8/29
Bosc	8/1		

So it's a good time to start thinking about cleaning up those NW **Anjou Pears** and offshore **Pears** to make room for your customers' favorite **Pear**!

DISPLAYS OF THE WEEK

