



ORGANIC OUTLOOK

MAY 25 - JUNE 1, 2018

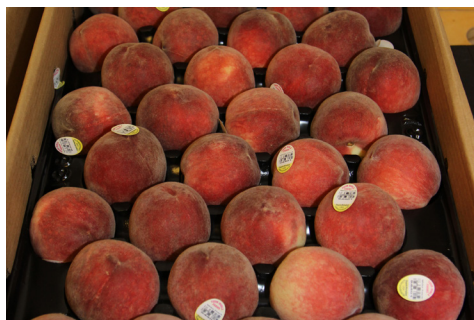


WWW.FSPRODUCE.COM 28 LB

PEAK SEASON LOCAL NY ORGANIC ASPARAGUS

New York grown **Organic Asparagus** began this week from Pedersen Farms. Quality is excellent. This product should last until late June, depending on weather.

Organic Asparagus is in adequate supply out of Michigan, California, and Canada. Quality has been very good. California product will go all the way through June.



OG STONE FRUIT

The first California **Organic Apricots** should arrive the week of Memorial Day in limited supplies.

The first California **Organic Yellow Peaches** and **Nectarines** are available and sizes should get larger going into June.

South Carolina **Organic Peaches** and California **White Donut Peaches** are available and good supplies are expected!



OG BERRIES

California **Organic Strawberry** supplies are excellent with promotional opportunities and some of the best quality of the season.

Organic Raspberries and **Blackberries** are now in excellent supply with promotional opportunities available.

Organic Blueberries are running late! **Driscoll's Organic Blueberries** have firmed up, but better supplies are on the horizon and some pints will start to reappear. Other brands of California **Organic Blueberries** are starting to ramp up in supply.

Expect prices to come down and supplies to be steadier for June.



OG GRAPES

The first Mexican **Organic Cotton Candy Grapes** are set to arrive after Memorial Day, though prices are not yet promotable. Get ready for this seasonal treat!

The season has gotten off to a very slow start in terms of harvest, however Mexican **Organic Green, Red, and Black Grape** supplies continue to improve. Some California fruit is expected to begin in June.



OG CELERY

Organic Celery quality was better this week, with a few bug related issues. Prices have softened a little, but the big drop will come directly after Memorial Day. Oxnard shippers are still not up to speed on volume at this time.

Organic Celery Hearts are in good supply from CA.



OG PINEAPPLES

Organic Pineapple supplies are steady. Quality has been very nice! 6ct fruit from Dole and 8ct in the Purity label will be available next week!



OG KALE

Organic Kale is in good supply out of Ohio, Georgia, North Carolina, and California. All varieties are available at steady pricing.

Local PA Organic Kale will start in early June.



OG MANGOS

Organic Tommy Atkins and **Ataulfo Mangos** should remain steady for the time being, but hot weather and transition in growing regions could make things a little dicey over the coming weeks. Growers in the new growing regions are seeing a flush in smaller (1 2s) sized fruit right now.



OG PEPPERS

Organic Red, Yellow, and Orange Peppers from Holland are all in good supply. Pricing is steady.

Desert production has begun on **Organic Green Peppers**, in California though supplies are limited.



OG MELONS

Mexican **Organic Cantaloupes** have virtually finished for the season and California is not quite ready. We will see a small gap this week and supplies of California fruit should begin in early June.

Organic Honeydew and **Mixed Melons** should follow suit a couple of days behind the cantaloupes.



OG BROCCOLI

Increasing supplies of **Organic Broccoli** and **Broccoli Crowns** have led to price reductions loading this week. Quality has been very good. Next week, prices will become promotable for the start of June

Local Organic Broccoli out of PA should start in early June.



OG APPLES

Organic Gala, Granny Smith, and Fuji Apples are now in good supply out of Argentina, Chile, and New Zealand.

Washington storage crop **Organic Honeycrisp Apples** will finish for the season before the beginning of June.



OG CUCUMBERS

Organic Cucumbers are in decent supply this week out of Mexico, with prices moving up slightly. Georgia product is increasing in volume and pricing has moved down.

Organic Hothouse Cucumbers are abundant out of Mexico.



OG GREEN BEANS

Organic Green Beans are in slightly better supply out of Mexico this week. Prices are stable. Florida is limited. California shippers report adequate supplies of **Organic Green Beans** at this time.



OG SQUASH

Organic Zucchini and **Yellow Squash** are in tight supply out of Mexico and priced very high. Georgia growers report adequate supplies of **Organic Zucchini** and more limited on **Organic Yellow Squash**.



OG SALADS

Organic Baby Spinach, **Arugula**, and **Kale** continue to make a comeback and by the end of next week we should be almost completely back to normal with supplies.



OG HASS AVOCADOS

Organic Hass Avocados from Mexico should remain steady for at least the next couple of weeks. California will be steady as well. Pricing in the field has been up just a bit.

NEW! OKE's Equal Exchange program has developed a new Fair Trade Organic program in Peru. This will extend the program through June and July! We will be working with our ripening teams to pre-condition and "start" the ripening process. Peru Avocados tend to be more stubborn to ripen, especially at the beginning of the season. This will help you the retailer, and give the consumer a much better Peruvian Avocado experience!

Fruit is sizing small at the beginning of the season, so 60ct fruit will be where the volume is! Look for these to be available after Memorial Day.



OG TOMATOES

Mexico shippers have adequate supplies of 1.5lb **Organic Hothouse Tomatoes** and **2-Layer Tomatoes** are available as well.

Organic Cherry Tomatoes out of Florida are done and Georgia should start in a limited way in early June. Mexico is in adequate supply.

ALERT! Prices on **Organic Grape Tomatoes** out of Florida and Mexico moved up this week. Supplies are fairly tight out of the southeast. Some product out of Georgia and Virginia is expected for early June.

Organic Roma Tomatoes are in adequate supply. Quality on arrival has been soft with low color.

Organic Cluster Tomatoes continue in good supply out of Mexico and Canada. Prices have moved up a little this week.



OG LETTUCE

Organic Green Leaf Lettuce is limited this week. **Organic Red Leaf** and **Romaine Lettuce** continue out of GA.

Local PA Organic Lettuce will start in early June.

CA growers report adequate supply of all **Organic Lettuce**, but all are showing significant brown rib discoloration.

Organic Iceberg Lettuce is in good supply out of CA.

Organic Romaine Hearts are in abundant supply out of CA. Prices are down, making it a good time to promote.

OTHER STORIES:

- California **Organic Grapefruit** continue in steady supply with promotional opportunities available on larger fruit.

- California **Organic Lemon** supplies continue to dwindle and prices continue to rise. Limited supplies of Mexican **Organic Lemons** are expected this week and rumor has it that in a few weeks

we may see some Argentinian or Chilean **Organic Lemons**.

- **Organic Cauliflower** will be in better supply for the end of May with prices dropping.

- **Organic Eggplant** is in better supply out of CA and Mexico.

- California **Organic Valencia Oranges** are available and good supplies are expected. Prices will rise over the next week without the navels to compete.

- **Organic Lime** supplies have improved and prices continue to slide off.

MEMORIAL DAY DELIVERY & OFFICE SCHEDULE



MON 05/21 - SAT 05/26 – Standard delivery and office schedule.

SUN 05/27 – Sales office open 8:00am to 1:00pm taking orders for Monday and Tuesday delivery.

MON 05/28 MEMORIAL DAY – Standard delivery schedule. Sales office open with limited staffing 8:00am to 12:00pm for changes to orders for Tuesday delivery.

TUES 05/29 AND WED 5/30 – Standard delivery and office schedule.

The week before Memorial Day will be one of the heaviest volume periods of the year. Let's collaborate for success. We are asking customers to bring product in early and order big promotion items by the full pallet (when possible) to take pressure off our order selection and delivery capacity.

***For clarification or special requests on this schedule, please contact your Sales Rep. or Merchandiser. Here's to a successful big picnic holiday!*

New or Back in Season!



LEMONADE
CODE: 6275
SIZE: 9/64 OZ



PINK LEMONADE
CODE: 6270
SIZE: 9/64 OZ



206715 CV Juice Lemonade Tea Matcha 6/64 oz Natalie's Juice
206719 CV Juice Lemonade Tea Matcha 6/16 oz Natalie's Juice
206723 CV Juice Lemonade Tea Matcha 25/8 oz Natalie's Juice



206714 CV Juice Tea Green Peach 6/64 oz Natalie's Juice
206718 CV Juice Tea Green Peach 6/16 oz Natalie's Juice
206722 CV Juice Tea Green Peach 25/8 oz Natalie's Juice
206713 CV Juice Tea Pomegranate White 6/64 oz Natalie's Juice
206717 CV Juice Tea Pomegranate White 6/16 oz Natalie's Juice
206721 CV Juice Tea Pomegranate White 25/8 oz Natalie's Juice



206712 CV Juice Lemonade Raspberry 6/64 oz Natalie's Juice
206716 CV Juice Lemonade Raspberry 6/16 oz Natalie's Juice
206720 CV Juice Lemonade Raspberry 25/8 oz Natalie's Juice



6/64 oz Natalie's Juice
6/16 oz Natalie's Juice
25/8 oz Natalie's Juice



Local Produce

May 25 - June 1, 2018

*All Farms GAP Certified

NEW JERSEY

Eastern Fresh/Sheppard Farms

>> Cedarville, NJ

357 - CV Asparagus NJ 28 lb

Flaim Farms

>> Vineland, NJ

- 205 - CV Arugula NJ 24 ct
- 550 - CV Beets Red Bunch NJ 25 lb
- 592 - CV Bok Choy Baby Shanghai NJ 30 lb
- 1362 - CV Chard Green NJ 12 ct
- 1355 - CV Chard Rainbow NJ 12 ct
- 1368 - CV Chard Red NJ 12 ct
- 1170 - CV Dandelion Bunch NJ 12 ct
- 207772 - CV Endive (Chicory) NJ 24 ct
- 207770 - CV Escarole NJ 24 ct
- 1308 - CV Greens Collard NJ 18 lb
- 1315 - CV Greens Kale 18 ct NJ 18 lb
- 207637 - CV Greens Kale Lacinato 18ct NJ 18 lb
- 455 - CV Herb Basil NJ 15 ct
- 1200 - CV Herb Dill NJ 24 ct
- 1510 - CV Herb Mint NJ 12 ct Box
- 1462 - CV Kohlrabi Green NJ 12 ct
- 1475 - CV Leeks Bunched NJ 12 ct
- 3042 - CV Lettuce Boston NJ 24 ct
- 3050 - CV Lettuce Green Leaf 20 lb NJ 24 ct
- 3065 - CV Lettuce Red Leaf 20 lb NJ 24 ct
- 3097 - CV Lettuce Romaine 35 lb NJ 24 ct
- 3130 - CV Radishes Red Bunched NJ 24 ct
- 1704 - CV Parsley Curly NJ 30 ct
- 1715 - CV Parsley Flat Leaf (Italian) NJ 30 ct
- 2200 - CV Spinach Bunched NJ 24 ct

CONVENTIONAL

PENNSYLVANIA

Bender Potatoes

>> Chambersburg, PA

4395 - CV Potatoes White PA 10/5 lb (storage crop)

Daniel Fisher

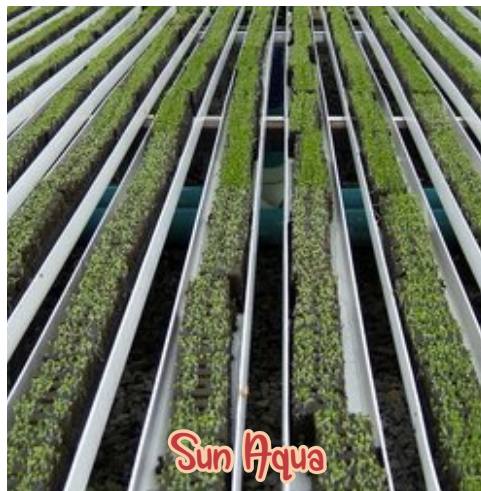
>> New Providence, PA

2165 - CV Rhubarb PA 20 lb

David Stoltzfus

>> Elizabethtown, PA

2165 - CV Rhubarb PA 20 lb



Sun Aqua Farms

>> Dalton, PA

443 - CV Herb Basil Hydroponic PA 6 ct

442 - CV Herb Basil Hydroponic PA 12 ct

Sunny Harvest

>> Cochranville, PA

2165 - CV Rhubarb PA 20 lb



ORGANIC

NEW YORK

Pedersen Farms

>> Seneca Castle, NY

40324 - OG Asparagus NY 28 lb

VIRGINIA

New Day Farms

>> Bealeton, VA

- 206188 - OG Microgreens Sunflower & Radish VA 10/6.4 oz
- 207187 - OG Microgreens Sunflower & Kale VA 10/6.4 oz
- 207185 - OG Microgreens Sunflower VA 10/3.2 oz
- 207186 - OG Microgreens Sunflower 10/6.4 oz



naturipe

ORGANIC



Strawberry

DISPLAY CONTEST



CONTEST RUNS JUNE 4th - JUNE 30th

For the month of June, Four Seasons Produce has again partnered with Naturipe to bring you a display contest featuring Organic 1lb Naturipe Strawberries! Displays will be judged on creativity and overall eye appeal. The use of promotion via social media is also encouraged. Ask your sales rep or merchandiser for pricing, availability, and display tips & ideas. Organic 8/1lb Naturipe Strawberries will be sold from code D43681.



****A MINIMUM OF 15 CASES OF NATURIBE ORGANIC STRAWBERRIES MUST BE PURCHASED FROM FOUR SEASONS PRODUCE TO BE ELIGIBLE FOR THE CONTEST****

Please submit your photos to Steph Fleetman (stephf@fsproduce.com) by July 9th.

1st



CALLAWAY GOLF CLUBS SET

2nd



GRILLING SET

3rd



YETI COOLER

4th



LAWN GAMES PACKAGE

5th



FIREPIT

EVERYONE IS A WINNER!

Every store that enters will receive a logo'd water-bottle from Naturipe.



PHONE: 1.800.422.8384 | FAX: 1.717.721.2597 | www.fsproduce.com





CONVENTIONAL OUTLOOK

MAY 25 - JUNE 1, 2018

WWW.FSPRODUCE.COM 25 LB

PEACH SEASON IS HERE!

South Carolina is finally underway with **Peaches!** 2 1/2" and 2 3/4" are available for the Memorial Day weekend. Pricing is strong as volume is still low with growers not picking every day. There should be enough volume for retailers to fill their counters, but we may see some small gaps in supply until early June.

California continues to pick up volume and size on **Yellow** and **White Peaches**.

White Donut Peaches will be in season right after Memorial Day.



CV NECTARINES

More shippers are getting started on **Yellow Nectarines** and availability is increasing. We are seeing better size and very good color.

White Nectarines have started and will be here for early June.

CV GRAPES

As the Mexican **Grape** gradually ramps up, prices are starting to drop. We are seeing better size on the **Flames** and better varieties on the **Green Seedless**, with **Sweeties**, **Sugarones**, and **Primes**.

Cotton Candy and **Sweet Globe Grapes** are starting soon! The **Cotton Candy** should be here for the beginning of June in small volume, and **Sweet Globes** (large, crisp, round green seedless) in early June.

CV BERRIES

Good supplies of **Strawberries** will continue this week. Keep promoting!

Georgia and North Carolina will see slightly better volumes of **Blueberries** come in this week. California fruit will also see an increase in supplies. Prices will be steady to start the week. The pipeline will take a few days to refill.



CV PEPPERS

A few Georgia growers have started on **Bell Peppers**, with the majority starting this weekend. Promotable volumes out of Georgia are expected by the second week of June.

In Canada, **Hothouse Pepper** growers report tighter supplies this week as replanting continues.

Check out the **Chocolate Bell Pepper** (code: 207670) from Zing! to shake up your pepper set!



CV SWEET CORN

The Florida **Sweet Corn** deal is wrapping up this week. Despite heavy daily rain, availability is hanging in there and quality remains excellent on **Bi-color, White, and Yellow**.

We will move into Georgia **Sweet Corn** the beginning of June.



CV SWEET ONIONS

Vidalia Sweet Onions will likely see prices increase in the next couple weeks as a large amount of rain may push shippers into storage onions sooner than anticipated. This brings more cost to the onions and growers typically command a premium for storage **Vidalia Onions**.

PA Simply Sweet Onions are expected to start in early July.



CV BROCCOLI

Broccoli supplies will remain limited from the east and west coasts to start the week. Look for better numbers after Memorial Day.



CV ARTICHOKE

Artichokes are in good supply and prices are promotable this week on a range of sizes.

Check out the jumbo 12 ct for early June promos!



CV DAIKON RADISHES

Daikon Radishes are back in stock! We have beautiful product from Burch Farms in North Carolina.



CV ASPARAGUS

Promote **Asparagus**! New Jersey, Michigan, Peru, and Central Mexico will all be in good supply this week.



CV ICEBERG LETTUCE

Look to promote **Iceberg Lettuce** this week. Supplies will be good and pricing has adjusted.



CV GREEN BEANS

The Georgia **Green Bean** deal has started. Rain has hampered harvests, reducing availability.

Pricing could edge higher this week if rain continues.



CV ONIONS

The **Yellow Onion** market remains depressed as supplies exceed demand. Growers are trying to move as much volume as possible until New Mexico growers contribute additional supplies in two weeks and prices continue to weaken.

Storage crop supplies are still available out of Washington and new crop **Yellow Onions** are available out of California, Texas, and Georgia.



CV POTATOES

The **Red Potato** market remains steady across the regions. A rain/holiday market might be felt next week from Florida.

Supplies of storage crop **Yellow Potatoes** are limited. New crop **Yellow Potatoes** are shipping from California and Florida.

Growers from Florida and California have new crop **White Potatoes** available. Demand remains strong.

Russet Potatoes are available in all shipping areas; however, some regions are seeing a tightening in supply. Carton pricing appears to be inching forward as inventories continue to shrink on that size.



CV APRICOTS

Apricots are now in season from California.

Specialty varieties are also available, but for a limited time only. "**Red Velvet**" **Apricots** arrive after Memorial Day, followed by "**Black Velvet**" **Apricots** during early June for a quick seasonal appearance.

Crimson Rose Apriums and early **Pluots** get started this week!

