

PENNSYLVANIA GROWN LADY MOON FARMS SEASON



Organic **LOCAL** is the name of the game in mid to late May! Local supply volume is building in New Jersey and Pennsylvania, and harvests for Lady Moon Farm in Chambersburg, PA will begin in mid-May from their original farm!

Expect **LOCAL** Pennsylvania grown **Organic Green Kale, Lacinato Kale, Red Kale, Collards, Dandelions, Red Leaf Lettuce, and Green Leaf Lettuce, and Romaine Lettuce** to begin first from Lady Moon. Quality will be top-notch, and volumes will increase quickly!

Additional **Organic Kales, Leaf Lettuces, and Romaine Lettuce** will be available from these local growers as a supplementary option as PA Lady Moon Farms builds volume.

LOCAL farmers in New Jersey and Pennsylvania have begun their harvests on **Organic Chards, Spinach, Escarole, Baby Bok Choy, Cilantro, Leeks, and Scallions. LOCAL Organic Iceberg Lettuce** will begin harvesting in mid-May from New Jersey as well as **Organic Romaine Hearts** in Pennsylvania.



OG STONE FRUIT

Organic Apricots are now in season from California in firm supply with higher prices to start the 2023 season.

California **Organic Cherries** are not coloring up as quickly as hoped. They are expected to ramp up the last week of May, just in time for the Memorial Day holiday. Promotions aren't expected until after Memorial Day when there will be plenty of fruit and prices will drop.

Expect the first **Organic White & Yellow Peaches** and **Nectarines** to begin before the end of May. Growers are anticipating excellent supplies!

Organic Pluots are best in early June. The **Organic Pluot** crop is down this season and higher prices should be expected.



OG BERRIES

GOOD NEWS! Organic Strawberries remain promotable out of California and Baja, Mexico. Quality has been excellent overall, and supplies remain plentiful as new areas come on daily.

GOOD NEWS! Organic Blackberries are promotable out of Mexico. Demand has been soft, and harvests continue to come in with good supplies as we approach the end of the season in Mexico. Quality has been nice. Domestic production should start in early June.

Organic Blueberry pricing is steady, and availability remains good from Georgia and California. Quality has been excellent overall.

Organic Raspberries continue to be tight. Rates are not as heavy as Baja, Mexico continues to harvest fruit. There were some fields ending in Central Mexico, leading to a little more availability for late May. Quality has been excellent, and eating very well.



OG MELONS

New crop **Organic Cantaloupes** and **Honeydew** are in good supply out of Mexico. Sales have been strong so far!

Organic Seedless Watermelons should be available right before Memorial Day in bins. New fields started late but fruit is loaded and heading this way. With it being new harvests, expect 45ct bins and larger fruit to be easier to load. 60ct will be more limited. Quality should be excellent on the new fruit.

NOTE: Organic Mini Seedless Watermelons are very tight and will not be available with any kind of volume out of Mexico ahead of Memorial Day. Harsh weather has affected crops with disease really limiting overall supplies out of Mexico. Multiple growers were affected.



OG MANGOS

GOOD NEWS! Mexican **Organic Tommy Atkins Mango** volumes are finally ready to go. Time to promote!

Continue to look to promote **Organic Ataulfo Honey Mangos** through the end of May.

NOTE: Unfortunately, there will be no **Organic Haitian Mango** season this year from Haiti. Excessive civil unrest has prohibited USDA/APHIS employees from safely entering the country to inspect the fruit and clear them for importing into the United States.



OG PEPPERS

Organic Red, Orange, and Yellow Bell Peppers from Canada continue to have steady availability. However, supply volume is expected to decrease in mid to late May as yields are decreasing. Quality will remain strong, but expect weaker availability and increasing prices.

NOTE: **Organic Green Bell Peppers** are beginning in Georgia in mid-May. New crop quality should be strong, but prices will stay elevated into early June as volume builds.



OG ASPARAGUS

Organic Asparagus fields in Mexico have transitioned, and new fields have shown some promising quality. There is also California and **LOCAL** New Jersey, plus Washington **Organic Asparagus** available. Quality is outstanding!



OG TOMATOES

The first picks of new **Organic Grape and Cherry Tomatoes** from Lady Moon Farms will be available right before Memorial Day out of Georgia.

Organic Roma Tomatoes are expected to increase slightly for the end of May. Quality is outstanding and availability will be steady out of Mexico.



OG BEANS

California-grown **Organic Fava Beans** are available with great quality and strong availability.

ALERT! **Organic Green Beans** continue to experience limited availability in mid-May, but some relief will come as Cal-Organic will be starting their spring program in mid to late May. Earthbound bag product is also being cut right now. Limitations and elevated prices should be expected for the upcoming weeks. Local **Organic Green Beans** are slated to begin in early to mid-July.



OG AVOCADOS

GOOD NEWS! **Organic Hass Avocado** volume is looking good through the end of May. Pricing should remain fairly steady over this time.

Equal Exchange **Fair Trade Organic Hass Avocados** will be limited as they are in the final weeks of their Mexican season. Expect rich, high oil content fruit to close the season!



OG PEAS

Organic Snap Peas from California continue to produce excellent volume. Both compostable trays and bulk **Organic Snap Peas** from Coke Farms are available. The compostable trays highlight an earth-friendly initiative while offering a quick pre-packaged option.

Organic Purple Snow and **Snap Peas** have arrived! Also look to add **Organic English Peas** to give customers plenty of options!



OG GRAPES

New crop **Organic Grapes** will start up again in mid to late May out of the Sonora, Mexico region.

Organic Green Grapes will lead the way, and **Organic Red Grapes** will follow, but they are facing similar delay issues as conventional grapes. Prices will be high to start.



OG ARTICHOKES

GOOD NEWS! **Organic Artichokes** from California are back in steady availability. Sizing is trending larger with 12ct and 18ct size being the most prevalent.

With excellent quality and improving costs, **Organic Artichokes** are a great addition to any department.



OG CABBAGE

Organic Cabbage from North Carolina began harvesting in mid-May. Expect **LOCAL** Pennsylvania **Organic Cabbage** to begin harvest in late May and early June.



OG CITRUS

Organic Mandarin promotions continue out of California, and good supplies are expected until early to mid-June.

Organic Lime prices in Mexico continue to fall as production hits its peak. Expect promotional opportunities for the foreseeable future.

Organic Lemon prices remain steady with good supplies available out of California and Mexico, and Argentina almost here. We don't expect any real significant strength in prices this summer, but a weather event or two could change things in a moment's notice.

Organic Grapefruit is winding down out of Mexico, and the little bit of California fruit has very high prices.

- **NOTE:** **Organic Gala, Granny Smith, Honey-crisp, and Pink Lady Apples** are very tight out of Washington with high prices and sporadic availability. Some limited supplies of Import **Organic Apples** out of Argentina, Chile, and New Zealand are available.

- **Organic Pineapple** supplies from Costa Rica have been good. Quality has been excellent.

- **NOTE:** **Organic Celery** availability remains limited in mid-May as prices continue to increase. Mexican grown **Organic Celery** continues to offer the most volume as California supply is limited to non-existent. Supply volume should begin to im-



OG RHUBARB

Organic Rhubarb is in peak season supply and with good quality.



OG BROCCOLI & CAULIFLOWER

GOOD NEWS! **Organic Broccoli** from North Carolina and California continue to yield excellent volume and strong quality. North Carolina production will continue through May but will quickly come to an end in early June.

GOOD NEWS! **Organic Sweet Baby Broccoli** will also remain promotable the remainder of May.

ALERT! **Organic Broccoli Rabe** will continue to gap.

Organic Cauliflower from California continues to experience up-and-down availability as pricing increased in mid-May. Both pricing and supply volumes will continue to vary for the remainder of May, but good supply volume is expected as June begins. Quality has remained strong.

OTHER STORIES

prove as June approaches, but conditions are expected to remain limited heading into mid-June as it will take time for domestic volume to build.

- **Hothouse Organic Euro Cucumbers** will be cleaning up and will increase in price for late May out of Canada and Mexico. The main flush of product seems to be coming to an end.

- **Organic Pomegranate Arils** are in stock with some imported **Organic Pomegranate** fruit.

- **NOTE:** **Organic Green Kiwifruit** from Italy are very tight. We are approaching what may be a short gap in green kiwi fruit towards the end of May!



OG ROSEMARY

ALERT! **Organic Living Rosemary** from Soli Organic will gap until mid-June. They have to suspend production to allow the crop to catch up so that they can be in steady supply for peak summer demand.



OG WARM VEG

GOOD NEWS! **Organic Zucchini, Cucumbers, and Eggplant** from Lady Moon Farms continue to have strong availability. Florida grown production is ending, but it should be an easy transition as Georgia production is already strong on **Organic Zucchini** and **Cucumbers**.

NOTE: **Organic Eggplant** will become limited as Florida winds down and Georgia production is now expected to begin until late May or Early June.

Organic Yellow Squash is beginning production in South Carolina, with increasing volume and improved prices expected as the season progresses.

- **Organic SunGold Kiwifruit** from Zespri will be available around the beginning of June!

- **Organic Acorn Squash** is plentiful. **Organic Butternut Squash** continues to be expensive and limited. We have been pulling some really nice 18-22ct product at a deal that has been keeping us a bit under this market.

- **Organic Delicata** and **Kabocha Squash** are steady. **Organic Spaghetti Squash** has been showing some signs of strengthening but we have been getting all of that we need.

MEMORIAL Day MERCHANDISING TIPS

MEMORIAL DAY IS MONDAY, MAY 29

MERCHANDISING ACTIONS

- **Timing!** Your fruit counters should be reset with fresh **crop Stone Fruit, Soft Fruit, Grapes, and Melons** by Thursday, May 25. Cut back on apples, pears, and citrus. Don't play catch-up through the holiday weekend, especially on the seasonal product.
- **Expand your berry sections.** Full variety is available on organic and conventional berries during the spring peak!
- Your **vegetable counters** also need to have some adjustments made. Cut back the spacing on the hard cooking vegetables such as turnips, winter squashes, parsnips, etc. Key items to expand: **Corn, Lettuces, Tomatoes, Celery, Cabbage & Slaw Mix, Green & Colored Peppers, Cucumbers, Radishes, Scallions, Portabella Mushroom Caps & Slices, Sweet Onions, and New Potatoes.**
- **Drive sales and margin through melon displays.** Fine sharp price points for whole melons and also build large refrigerated or ice displays of cuts and halves, sold at higher per pound prices. This extra margin on cuts will provide nice profit mix and options for shoppers.



POPULAR DISPLAY THEMES

VEGGIE GRILLING:

Try a display that includes: **Vidalia Onions, Colored Peppers, Asparagus, Portabella Mushroom Caps & Slices, Eggplant, Count Russet Potatoes, and Green & Yellow Squash.**

You might even want to try a combination of these items at a common price per pound. Tie in **“Garlic Expressions”** and other marinades, and minced garlic.

CORN CRAZY:

Build a large, secondary display of **Sweet Corn**, using a bin dummied up to control your display quantities. Position a clean trashcan at the display for your customers to shuck their corn. To make very good margin, trim, strip, and tray-pack 5 ears of **Sweet Corn** and get premium retail for the added value and convenience.

TOMATO PATCH:

Create mass displays using **Grape, Vine Ripe, Beefsteak, Cocktail, Heirlooms, Mixed Cherry, and Cluster Tomatoes.** Be sure to add **Basil** to these displays.



DELIVERIES & PLANNING

- Order your **hard goods** and **semi-perishables** to hit your store early - by Tuesday, May 23 or Wednesday, May 24. Get 'em in and load up the department. These are items that you don't want to be fooling with come the weekend: **Salad Dressings, Dips, Salsa, Juices, Croutons, Fruit Dips, Nuts, etc.** Have your evening associates pack out these sections at night. Avoid that congestion in your aisle during business hours.

- Bring in your **hard vegetables** and **fruit** by Thursday, May 26. These lines and items include: **Potatoes, Onions, Carrots, Mini Carrots, Apples, Pears, Oranges, Lemons & Limes, Honeydew, Cantaloupe, Pineapples, and bin Watermelons.**

- There is no need to be overly cautious with bin **Watermelons**. This is only the beginning of the summer picnic season. Your risk is low even if you have a few extra melons after the holiday. Store Watermelons at room temperature.

- Bring in your **Sweet Corn** by the pallet and try to have it in by Thursday, May 25, and Friday, May 26, and keep it watered or iced down. 42 cases per pallet.



FOUR SEASONS MEMORIAL DAY SCHEDULE

SATURDAY 5/27:

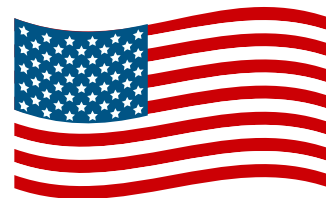
Normal office and delivery schedule.

SUNDAY 5/28:

Normal office and delivery schedule.

MONDAY 5/29:

Normal delivery schedule, office open 8:00am - 12:00pm, taking orders for Tuesday 5/30 delivery.



Please contact your sales representative with any questions.

Have a happy and safe Memorial Day!

NEW FROM SAVOURA^{MD/®}



235654 - CV Tomatoes Cocktail On-the-Vine "Cocktalio"
 9/1 lb Savoura clamshell
 UPC: 8 11594 10115 4



235655 - CV Tomatoes Cherry On-the-Vine "Cerizo"
 20/5.3 oz Savoura clamshell
 UPC: 8 11594 10115 4



231339 - CV Tomatoes Cherry On-the-Vine "Cerizo" 8/1.5 lb Savoura Family-Pack box UPC: 8 11594 00004 4



229867 - CV Tomatoes Cluster 8/4 lb Savoura Family-Pack box UPC: 8 11594 00037 2



227745 - OG Tomatoes Beefsteak
 12/1 lb Savoura Bio Tray Pack
 UPC: 8 59812 00018 6



CONVENTIONAL MARKET NEWS

MAY 19 - MAY 26, 2023

SPRING MELON UPDATE



GOOD NEWS! There is a nice flush of **Specialty Melons** available out of Mexico. Varieties include **Golden Kiss**, **Honey Kiss**, **Tuscan-style**, and **Dino Melons**.

Cantaloupes and **Honeydews** are tightening up somewhat as the import season is coming to an end while Mexico and Yuma, AZ slowly starting up. **MAGnificent Cantaloupes** from Del Monte are cutting great.

NOTE: **Athena-style Cantaloupes** will be very tight through beginning of June until new crop Georgia starts up.

Seedless Watermelon supplies from Florida should be available but on the tighter side ahead of Memorial Day as demand continues to be very strong. Some acreage was lost due to storms that hit in late April, leading to less availability overall. Quality has been excellent as we move into new Florida Fields.

Mini Seedless Watermelons will be available, and quality has been excellent from off shore imports and Mexico. Import programs are finishing up for the season as we move into Florida, Mexico, and Texas fruit for a few weeks.



CV BERRIES

GOOD NEWS! **Strawberry** prices are available with promotable supplies out of California. Harvests are ramping up as Salinas, Watsonville, and Santa Maria regions are all going. We saw some quality challenges coming out of Mother's Day due to rain and weather, however quality has since improved and we are seeing big, firm, beautiful fruit again with nice deep red color.

LOCAL Delaware-grown **Strawberries** have started but volume is light due to cooler temps at night.

GOOD NEWS! **Blackberry** prices remain promotable overall. Fruit continues to flush as we come to the end of the Mexican season for the summer months. Domestic crops are expected to start in early June. Quality right now out of Mexico has been good, but remember to keep fruit moving as we are at the end of the deal.

Blueberry prices are inching up as demand is strong. Domestic production is slowed by the recent cold nights, but supplies overall seem pretty good from Georgia and North Carolina with good quality. The fruit is eating really well.

LOCAL New Jersey **Blueberries** are expected to harvest the 1st or 2nd week of June depending on Mother Nature. Quality right now has been very nice from Georgia/North Carolina.

Raspberry prices remain tight as Mexican supplies dwindle down. The California season still hasn't started with any volume and continues to be very slow to start. Quality has been good as fruit keeps moving quickly.



CV STONE FRUIT

Excellent supplies of California **Peaches** are expected in late May, including the first **White Peaches** right before Memorial Day.

NOTE: **Southern Peaches** continue to be virtually nonexistent, and are gapping between varieties. Expect little to no fruit to arrive until and the first week of June out of Georgia and South Carolina due to spring weather that impacted bloom.

California **Cherries** continue to be scarce to start, but things should improve greatly as we move into the last week in May. Promotional opportunities are expected to be significant after Memorial Day weekend with a potentially record crop that is just delayed from unseasonably cold weather in April and May, followed by what is shaping up to be an excellent crop out of Washington.

Rainier Cherries out of California are expected around the first week of June.

Early crop California **Apricots** remain in limited supply with high prices. The crop is small as a lot of fruit was lost earlier in the season due to frost and cold weather. We will cycle through varieties some will have a little more fruit and some a little less, but things are not expected to significantly improve much until Washington begins around the first week of July.



CV MANGOS

NEW ITEM! The first arrival of **Sugar Mangos** from Columbia is here! The next arrivals on this new fruit are expected in late May.

Sugar Mangos are a mini palm-sized mango that are ultra-sweet with a fragrant aroma, low fiber eating experience and thin skin. Be sure to sample these for your customers for what is sure to be a highlight to your produce department!

GOOD NEWS! **Mangos** are promotable through the end of May with both Guatemala and Mexico having ample volume. Guatemala's season is peaking and will be finish closed to the end of the month. After that, volume will continue to be dominated by Mexican fruit all summer long. Overall demand has stalled a bit and we find ourselves in the middle of a falling market. Small fruit (10oz and 12 oz) is currently peaking, as large sizes command the higher end of market pricing.

Continue to promote "**Champagne**" **Ataulfo Honey Mangos** while peak season is at its prime.



CV LETTUCE

GOOD NEWS! California is ready to rock on **Lettuce**. All growers are pushing most of the **Lettuces**. Pricing continues to fall.

LOCAL New Jersey is still harvesting strong numbers and staying competitive with California.

Quebec is expected to start harvesting **Lettuce** in mid to late June.



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns will primarily be from Georgia for the rest of May, where quality has been nice with some occasional spot buys from California.

Cauliflower markets are shifting! Product is tightening and pricing is rising each day.



CV ASPARAGUS

LOCAL Asparagus from Delaware and New Jersey is rolling in and quality is outstanding. Peak season will continue through early June. Volume is ramping up, which will cause the price to continue to step down. **Asparagus** prices are falling fast.

Asparagus out of Michigan is also available.



CV CABBAGES

LOCAL Baby Bok Choy, Bok Choy, and Napa Cabbage are coming in with first crop out of New Jersey.

LOCAL Green and Red Cabbages are expected at the end of May.



CV KIWIFRUIT

New crop Zespri **SunGold Kiwifruit** from New Zealand is now here as we officially start the season. Bulk volume-filled and 8/1lb clamshells will be available.

California grown "Mighties" **Green Kiwifruit** 16/1lb clamshells continue in good supply.

We are approaching the later stage of **Green Kiwifruit** supplies from Italy and Greece. Price increases will take place over the next few weeks as fruit begins to transition to Chile and then to New Zealand. Some fruit sizes may be limited during this transition.



CV TROPICALS

GOOD NEWS! Hass **Avocado** supplies are steady for the middle of May. Expect pricing to remain good for the next few weeks with supplies expected to be solid through the end of the month.

NOTE: **Pineapple** supplies remain very tight through the end of the month. Some Dole **Golden Selection** and Del Monte **HoneyGlow Pineapples** continue to be available.



CV SWEET ONIONS

GOOD NEWS! **Vidalia Sweet Onions** continue to be a fantastic value with great quality and continues to be a good item to promote through the rest of the month. Pricing is locked in through the end of May.



CV GREEN BEANS

GOOD NEWS! **Green Bean** prices continue to fall fast and will continue into the end of May. This is caused by better weather and availability.



CV POMEGRANATES

Pomegranates are available. Fruit will be from Peru in a 10ct single layer pack.

Imported **Pomegranate Arils** will be steady in the Sun Belle label.



CV SWEET CORN

Sweet Corn continues out of Florida with outstanding quality. New crop **Sweet Corn** has also started with production in Georgia. Pricing is steady.



CV TOMATOES

GOOD NEWS! Greenhouse **Beef** and **Cluster Tomatoes** will be promotable. Quality has been excellent and there is still product out of Mexico, Canada, and US.

Heirloom Tomatoes still offer a large product at a great price with Canadian product. This will be promotable as we head into the end of May. Availability is steady and quality is outstanding.

Snacking Tomatoes are starting to tighten up slightly and market pricing is increasing out of Canada and Florida. Mexico is still bringing the cheapest product with great quality at this time. We will continue to promote plenty of **Snacking Tomato** varieties as long as possible, offering a great advantage in the market and win for you and your customers!

Roma Tomato prices will increase into June due to light volumes. There is product out of Mexico and Florida and quality is fantastic.

- **ALERT!** **Celery** prices continue to climb. **Celery Hearts** are now as limited, and are seeing a huge price increase. Limited supplies and high pricing are expected through the remainder of May.

- Washington **Granny Smith Apples** are getting tighter. Expect prices to rise and gaps in supply to occur for the remainder of the season.

- Import **Asian, Comice, and Forelle Pears** are expected to finish for the season before the end of May.

- Washington **Rhubarb** is in excellent supply.



CV GRAPES

ALERT! **Grapes** will be virtually unavailable until after Memorial Day. The fruit from Chile sold through, and Mexico is having a tough time getting the proper sugars, minimizing crossings on new crop **Grapes**. May will remain extremely tight but look for a promotable June.



CV PEPPERS

11lb **Hothouse Color Bell Pepper** prices are steady but could increase by the end of the month. We will have promotable opportunities on **Red, Orange, and Yellow Bell Peppers** for June primarily from NatureSweet.

15lb **Elongated Sweet Red Pepper** has now started to decrease as we head into the end of May with product out of Mexico and California. Quality has been excellent.

Mini Mix Sweet Peppers are in transition to different fields in Mexico. We will be receiving plenty of product and be able to promote in an uncertain market.

Jumbo Green Bell Peppers prices are increasing out of Florida and Mexico. Quality is good both out of Mexico and Florida. The weather that California saw this year is expected to cause issues with this market and we can expect to see high pricing toward the end of May and through June. It is recommended to be cautious of promoting during this time.

OTHER STORIES

- 2022 Eastern **Gala Apples** are wrapping up for the season, and are expected to be done before the end of May. 2022 Eastern **Honeycrisp** and **Pink Lady Apples** have finished for the season, putting pressure on the western storage crop and causing prices to rise. Storage Eastern **Snap Dragon** and **WildTwist Apples** have also finished for the season.

- **Bagged Onion** pricing has pushed up a bit as we move over to new crop product. The bulk **Red, White, and Yellow Onions** continue to be a struggle



CV BRUSSELS SPROUTS

NOTE: **Brussels Sprouts** pricing continues to rise as there is less and less availability. 24/11lb bags and Value-Added **Brussels Sprouts** are starting to become more limited as there is just not enough supply.



CV CITRUS

Mandarins from California have a few weeks left with mainly smaller fruit in the pipeline. "Halo" are done from California but we'll have the "Cuties" brand into June.

Import Mandarins from Morocco are showing impressive quality still, and Peru is up and running as well with "Primosoles".

Lemons are showing strong quality out of District 2 while peaking on larger fruit. **Meyer Lemons** have finished until New Zealand crop starts in July. **Lime** supplies are much better, allowing this market to remain promotable on basically all sizes. **Lime** bags are back in-stock.

Late crop **Navel Oranges** are peaking on larger fruit. Small fruit has gotten tight, and prices are jumping. This crop looks to go through July. **Import Navel Oranges** are expected to start ramping up in late May.

Cara Cara Oranges are getting close to finishing up early with large fruit getting very tight. Most growers foresee another 2 weeks until the season ends in late May.

Star Ruby **Grapefruit** is peaking on smaller fruit. Supply is in great shape, and this season should run into August.

gle with rain and poor weather in Mexico and Texas. Pair that poor weather with DOT week, and that market has been a bit of a mess here in mid-May. California should get started in late May, but will be higher priced.

- **Potatoes** are steady this week. On the horizon, is the start of Arizona-grown **Green Giant Red** and **Gold Potatoes** – these will get started in late May. The quality out of Arizona is outstanding, but pricing will be higher.

Driscoll's
Only the Finest Berries™

≡ Sweetest Batch™ ≡

Driscoll's Sweetest Batch™ berries are a specialty berry segment grown from proprietary varieties selected for their consumer-validated, extra-sweet and juicy flavor profiles to create special, memorable moments of happy indulgence.

AVAILABLE AT FOUR SEASONS - LATE SPRING & EARLY SUMMER



Sweetest Batch™ Strawberry 10 oz Clamshell



Sweetest Batch™ Blueberry 11 oz Clamshell



Berry Big Strawberries 16 oz Clamshell



Sweetest Batch™ Strawberry 14 oz Clamshell



Sweetest Batch™ Raspberry 6 oz Clamshell



Sweetest Batch™ Blackberry 10 oz Clamshell



Tropical Bliss 9oz Clamshell



Rosé Berries™ Strawberry 14 oz Clamshell



Rosé Berries™ Raspberry 6 oz Clamshell



HAMPTON FARMS

MLB PEANUT DISPLAY CONTEST

MAY 28 - JUNE 24, 2023

The 2023 season of Major League Baseball has officially begun! This year Hampton Peanuts and Four Seasons Produce have “teamed” up to promote MLB bagged peanuts and we have product available with many of your favorite team logos. Now is the time to build a display, show off your choices of the best teams in baseball and ultimately sell lots of peanuts to your customers.

Your FSP Sales Rep or Merchandiser will be happy to help and will come out and help you build a potential award winning display. Now is the time to “root for the home team” and get your customers excited for a new season of baseball.



CRITERIA:

- Build an attractive and creative display using 12 oz MLB Peanuts to support the 2023 baseball season
- Must purchase at least 10 cases from Four Seasons Produce
- All displays must be kept up for a minimum of 2 weeks
- Pop up barrels are available with the purchase of 10 MLB cases from FSP and are encouraged to be used in these displays
- 3lb Roasted and Salted bags should be tied in but not the theme of the display. Focus needs to be on the MLB logo bagged peanuts
- Secondary displays in your wine and beer department is encouraged
- Photos of all displays to be considered as an entry must be sent to contests@fsproduce.com no later than June 27th.

PRIZES:

- 1ST PLACE** - \$250 Visa gift card
2ND PLACE - \$200 Visa gift card
3RD PLACE - \$150 Visa gift card



PRODUCTS INCLUDED:

- CODE: 18249 - Philadelphia Phillies Roasted Peanuts 18/12 oz bag
CODE: 18245 - Washington Nationals Salted Peanuts 18/12oz bag
CODE: 18246 - Baltimore Orioles Salted Peanuts 18/ 12oz bag
CODE: 18247 - New York Yankees Roasted Peanuts 18/12oz bag
CODE: 18248 - New York Mets Roasted Peanuts 18/12 oz bag
CODE: 18239 - Pittsburgh Pirates Salted Peanuts 18/12 oz bag
CODE: 18105 - 3lb Roasted Fancy Peanuts 8/3lb bags
CODE: 18107 - 3lb Salted Fancy Peanuts 8/3lb bags
CODE: 214125 - Pop up display barrels - with the purchase of 10 cases or more



All product will be ordered through a survey with no open stock available except on the 3lb bags.



PHONE: 1.800.422.8384

| www.fsproduce.com

