



# ORGANIC MARKET NEWS



APRIL 14 - APRIL 21, 2023

## LADY MOON FARMS GEORGIA VEG OUTLOOK



### GOOD NEWS!

East Coast cooking and juicing **Organic Greens** from Lady Moon Farms are transitioning from their Florida operations to their new crop Georgia fields for spring. Supplies are abundant on **Organic Kales** and **Collards**.

Volume is building for the **Organic Bok Choy** commodity grouping from Lady Moon Farms in Bainbridge, Georgia fields. **Organic Bok Choy** will be in good supply throughout April. **Organic Baby Bok Choy** is expecting to be abundant for the rest of the month, so expect promotional opportunities. **Organic Red Baby Bok Choy** is also now in season from Georgia.

Lady Moon Farms in Georgia has begun to harvest good volumes of new crop **Organic Romaine**, **Green Leaf**, and **Red Leaf Lettuce** after light volume during transition from Florida. Expect steady availability and excellent quality from Lady Moon Farms on East Coast **Organic Lettuces**.

**Organic Romaine Hearts** from Lady Moon Farms in Georgia are beginning in mid-April. Expect quality to be outstanding and provide a great supplement or even alternative to California's shaky spring supply.

### STILL COMING FROM FLORIDA...

**Organic Eggplant** from Lady Moon Farms' Florida operation continues to produce high yields in April. Expect excellent quality and continued promotable pricing.

**Organic Zucchini** continues to yield steady supply from Lady Moon Farms in Florida. After a strong start to the spring season, yields have decreased, so expect slight price increase. **Organic Cucumbers** have begun harvesting for Lady Moon's spring season. Expect limited availability to begin the season.

**Organic Grape Tomatoes** from Lady Moon Farms will be promotable into the end of April. Quality has been great and there is plenty of product to grab.



### OG MUSHROOMS

Mushrooms are in season all year long, but headed into Earth Week, highlighting **Organic Mushrooms** is certainly worthy.

Grilling season with **Portabella** and **Crimini (Baby Bella)** and **White Mushrooms** for salad or kabobs is timely.

Four Seasons Produce is pleased to be partnered with Mother Earth Organic Mushrooms of Landenberg, PA, and we're grateful for their support in donating to Pasa Sustainable Agriculture again in 2023.



### OG CITRUS

**GOOD NEWS!** **Organic Golden Nugget, Tango, and Murcott Mandarins** continue in excellent supply in both bags and bulk.

"Cuties" brand **Organic Mandarins** will be available in 15/2lb bags for the rest of the spring season.

**Organic Lemons** continue out of California in excellent supply, and we expect Mexico and Argentina to add to the mix during May. Steady supply of fruit is expected through the summer and into new crop.

**Organic Navel Orange** shippers are fading one by one, creating higher prices. The good news is that fruit is expected to be available until at least mid-May.

**Organic Blood** and **Cara Cara Oranges** continue in firm but steady supply.

**Organic Grapefruit** is back after a short gap, with both California and Mexican fruit to fill the gaps. The small gap created some upward movement in prices is expected to ease back down heading into May.



### OG BERRIES

**NOTE:** **Organic Blackberry** prices remain high overall as supply is limited and demand is strong. The Mexico season is beginning to finish up production for the summer, and harvest numbers start to dwindle leading to less supply. Quality has been nice.

**ALERT!** **Organic Blueberries** are extremely tight, and prices are very high due to lack of supply. The California season has been delayed and there's just not much production anywhere else right now. Georgia, Florida, and North Carolina will start around the end of April with good numbers. By early May, we should see prices start to ease down with better availability.

**NOTE:** **Organic Raspberries** remain short overall. Central Mexico and Baja, Mexico production is limited. Demand remains strong as orders continue to be prorated. Expect similar conditions through April.

**ALERT!** **Organic Strawberry** supplies are still short, and demand remains strong. There is good news as California growers start their Santa Maria season! This should help with supplies. Harvests are limited to begin but should continue to increase as month continues. Quality should be excellent on this new fruit. Our first arrival will be the week of 4/17.





## OG PAPAYAS

**GOOD NEWS!** Supplies are slowly rebounding on Fair Trade **Organic Royal Star Papayas** from Mexico. Fruit will be sizing larger than normal with an average case arriving with 7-9ct fruit. Quality has been excellent.



## OG CELERY

**Organic Celery** will continue to harvest in the Imperial Valley of California and Mexico for as long as weather and quality permits. Expect availability to remain consistent in mid-April, with a slight increase in cost.

**NOTE:** Late April and early May will bring weakened availability and potential quality issues as the desert season closes. As conditions worsen throughout April, expect cost increases towards May.



## OG LETTUCE

**NOTE:** **Organic Romaine Hearts** and **Iceberg Lettuce** from California remain available, but prices are elevated. **ALERT!** Cost increases, product limitations, and subpar quality should be expected from California.

**Organic Romaine, Green Leaf, and Red Leaf Lettuce** supplies are tightening in California as East Coast supply remains steady.

California supply remains limited through transition due weather conditions. Expect prices to elevate.



## OG BEANS & BRUSSELS

**GOOD NEWS!** **Organic Green Beans** and **Brussels Sprouts** from Mexico continue to yield healthy supply volume in mid-April. Quality has been excellent, and pricing is promotable.

**Organic Purple Brussels Sprouts** are a great item to add a splash of color in displays.



## OG ASPARAGUS

**Organic Asparagus** quality is outstanding, but availability will start to decline. Fields are in transition in Mexico, volume is low, and demand is still strong, which is causing the pricing to rise.

There is also domestic product that has started but this brings a premium cost. This may be an option to find product that has the quality we are looking for moving forward.



## OG MELONS

**NOTE:** **Organic Mini** and **Seedless Watermelons** continue to be delayed out of Mexico. Harvests are expected to be in late April, but growers are waiting for the fruit to mature and develop the necessary sugar that makes for that delicious flavor.

We should see good supplies come early May, but until then, expect very limited offerings.



## OG HOTHOUSE CUKES

**GOOD NEWS!** **Organic Euro** and **Mini Seedless Cucumbers** are expected to be promotable into the end of April with slower pulls and demand after Easter. Quality is great on all Canadian product.



## OG LOCAL VEG

**GOOD NEWS!** **Organic Spinach, Red Bunched Radishes, Italian Parsley, and Cilantro** are beginning to be sourced locally from Pennsylvania and New Jersey during mid-April!

Pennsylvania and New Jersey supply will begin in mid to late April. **Organic Iceberg** from New Jersey and **Organic Romaine Hearts** from Pennsylvania will follow in late April or early May.



## OG HARD SQUASH

**NOTE:** **Organic Butternut Squash** is tight in supply. The current crop that we are in is essentially a full crop failure, and sizing we will see at this time is very small. Expect limited supplies, potential gaps, and price increases during April. Olivia's Organics will be ending their **Organic Cubed Butternut Squash** program during mid-April and will gap until late summer.

**ALERT!** **Organic Kabocha Squash** will gap until the end of April when we get into the next growing region.





## OG VIDALIA SWEET ONIONS

**OUTLOOK:** The first of the season new crop **Organic Vidalia Sweet Onions** from Georgia will be available for 4/21 deliveries! Both bags and jumbo bulk will be in plentiful supply.



## OG BROCCOLI & CAULIFLOWER

**ALERT!** **Organic Broccoli** and **Cauliflower** from California are becoming increasingly limited during the transition from the Imperial Valley, desert region, and back north to the Salinas Valley.

Inclement weather from rains and cold temperatures have created low yields. Expect increased costs, availability limitations, and inconsistent quality.

North Carolina grown **Organic Broccoli** availability will begin in late April as a great option for shortages from West Coast growers.



## OG SALADS

**ALERT!** **Organic Baby Greens** for **Packaged Salads** are transitioning growing regions from the south to the north out west in California. The greater Salinas Valley received a ton of rain during March. There are now insect pressures hampering production, particularly on **Organic Baby Arugula** and **Baby Kale** for April. Expect shortages and occasional out-of-stocks on these items.



## OG GRAPES

**ALERT!** **Organic Grapes** are finished from Peru with very little product remaining that is making good arrivals. Expect to gap until sometime in May.



## OG PEPPERS

**Organic Red, Orange, and Yellow Bell Peppers** are amidst a transition period as Israeli grown supply has finished for the season and Mexican grown supply is ending.

New crop Canadian **Organic Peppers** are set to begin harvesting in mid-April and are to be followed by Holland grown product in May. Expect costs to increase throughout April.

**NOTE:** **Organic Green Peppers** remain in limited availability. Mid-April has brought some improvement in availability and cost from Mexico, however, expect both to remain inconsistent throughout the month.



## OG PINEAPPLES

**Organic Pineapple** supplies from Costa Rica have been good, and quality has been excellent. Fruit should be in good supply for the rest of April.



## OG AVOCADOS & MANGOS

**Organic Hass Avocado** pricing is overall firm. 48ct fruit availability will be strong for the rest of the month. 60ct fruit has been more limited but still available.

Equal Exchange Fair Trade 48 count will be in promotable supply. 60ct will also be available but supplies are more limited.

**GOOD NEWS!** Now is a good time to promote **Organic Ataulfo Honey Mangos**.

**ALERT!** Mexican **Organic Round Mangos** remain very tight. This is expected to last at least through April.

## OTHER STORIES

- **Organic Abate, Anjou, Bartlett, Red Bartlett, and Bosc Pears** are now in good supply.

- **Organic Green Kiwifruit** from Italy is in good supply. Expect pricing to rise a bit as the month progresses due to diminishing volumes from Italy.

- Both **Organic Zucchini** and **Cucumbers**, as well as **Organic Yellow Squash** remain in steady availability and cost from Mexico in April as additional options.

- **Organic Roma Tomato** prices are getting active and will rise for the end of April. Quality is outstanding and availability will be steady.

- **Organic Ambrosia Apples** out of Canada are expected to finish for the season in early May.

- **Organic Gala Apples** out of Washington will become much tighter in supply as we move into May. Import fruit out of Chile and Argentina is expected to become a value option.



# DONATING TO PASA SUSTAINABLE AGRICULTURE!

CELEBRATING EARTH WEEK: APRIL 16 - APRIL 22, 2023

Four Seasons Produce is excited to celebrate year-round sustainability efforts during Earth Week (Earth Day is 4/22), and will be donating a portion of our profits from 4/16 to 4/22 to Pasa Sustainable Agriculture!

## What is Pasa Sustainable Agriculture?

A Pennsylvania-based sustainable agriculture association founded in 1992.

**Vision:** A world where agriculture nourishes, heals, and empowers.

**Mission:** Cultivating environmentally sound, economically viable, community-focused farms and food systems

Joining us in celebrating Earth Week 2023 with their own donations to Pasa Sustainable Agriculture will be PA-based growers: Lady Moon Farms, Mother Earth Organic Mushrooms/New Moon Mushrooms; WA-based grower Stemilt Artisan Organics; PA-based retailer Kimberton Whole Foods; and Delaware-based Harvest Market;



For more information on Pasa Sustainable Agriculture, check out their website [pasafarming.org](https://pasafarming.org), and follow Four Seasons Produce on social for fun & informational posts!

We invite you to join us! Your purchases make a difference. And, if you are interested supporting Pasa Sustainable Agriculture directly or through this event with your own donation - reach out to us or contact Pasa Sustainable Agriculture:

**Gina Langley**

Director of Development at Pasa Sustainable Agriculture

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PHONE: 800.422.8384 | [FSPRODUCE.COM](https://fsproduce.com)





# 2023 SUSTAINABILITY REPORT



**69,760 lbs of Shrink Wrap and Plastic** sent to Trex in 2022, and turned into composite decking and composite outdoor furniture



**1,131,380 lbs of Corrugated Cardboard** recycled in 2022 to be turned into other cardboard and paper products



**121,460 lbs of Waxed Cardboard** in 2022 sent to Enviro-Log and turned into fireplace logs



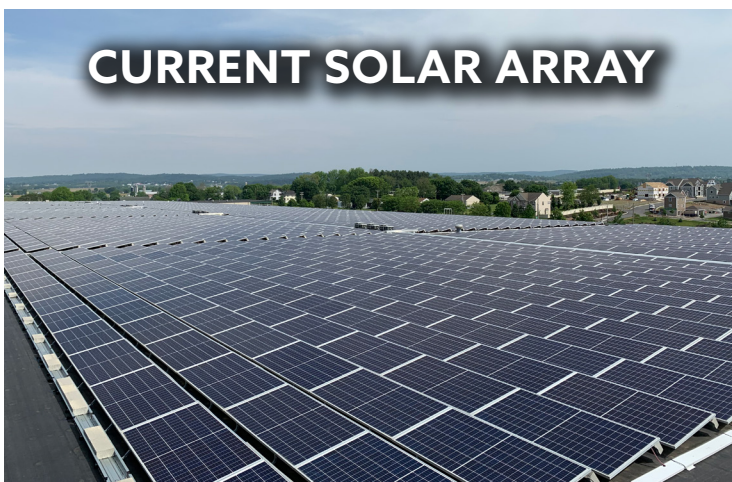
# 2023 SUSTAINABILITY REPORT



Four Seasons Family of Companies **donated over 2.5 million lbs of surplus fresh food** to Blessings of Hope over the past year. There, the food is sorted and redistributed to food pantries and non-profits or put into community food boxes.



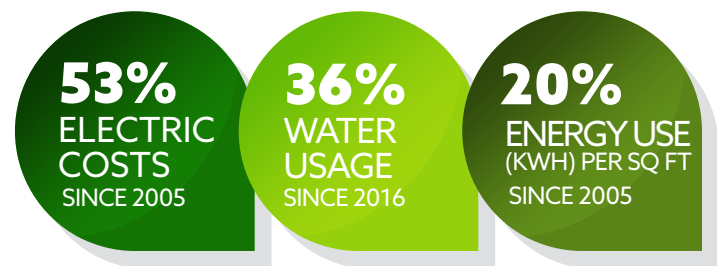
**1,380,000 lbs of Surplus Produce No Longer for Consumption**  
sent to Oregon Dairy composting operation in 2022



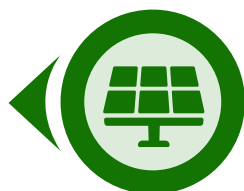
In the spring of 2023, **3,503 brand new solar panels** are being installed over our office and packing area roof, plus over our 131,000 square foot warehouse expansion roof that opened in 2022. This will more than double our rooftop solar array to harvest energy from the sun to run the Big Fridge



## ENERGY PERCENTAGE REDUCTIONS



**1.3 MW SOLAR ARRAY**  
AT WABASH RD FACILITY



**12 ON-SITE ELECTRIC CAR CHARGER**  
PLUG-INS FOR ASSOCIATES & CUSTOMERS

**OVER 3.1 MILLION GALLON REDUCTION**  
IN ANNUAL WATER USE 15% REDUCTION FROM PEAK USE IN 2008



## ACHIEVEMENTS/ARTICLES/AWARDS

- **First warehouse** in the country to be awarded the ENERGY STAR
- **"Ethics in Business" Awards** by Lancaster Chamber of Commerce
- **Featured in** DC Velocity Summer High Performing Buildings & Thriving magazines
- **2017: First facility to achieve the 50001 Ready designation** from the US department of Energy
- **2018:** Recognition from PPL Electric Utilities Excellence in Energy Efficiency Program to be a **Gold Level Energy Efficient Business**
- **2022: Building Fresh for the Future** - Lancaster Chamber's Thriving Magazine



**80%**  
reduction in waste per throughput case from highest 12-month period



**8.1 MILLION**  
pounds of waste recycled or produced into energy - 92% diversion rate in 2022



**OVER 100,000**  
cases of produce donated to local Food Banks in 2022

## 2022 WAREHOUSE EXPANSION 130,000 SQ. FT. COLD STORAGE

- **Energy Efficient Ammonia Refrigeration System** - Expecting to cost 27% less than the current glycol system.
- **Building Envelope** - Complies with the Energy Code IECC 2015
- **Vertical Dock Levelers** - Expected energy savings per dock position = \$782/YR X 39 docks = \$30,000 YR
- **White EPDM Rubber Roof** - 40-50 degrees F cooler on the surface compared to black roofs
- **Steel Structure** - designed for 1.7MW solar array currently being installed in 2023
- **2MW Caterpillar Natural Gas Generator** - EPA certified. Enhances our Demand Response programs and maintain electricity reliability.

## FLEET PROGRAMS

### Recycled:

- 600 gallons of used anti-freeze
- 128 truck batteries
- (20) 55 gallon drums of used filters
- 150 tires
- 34,647 pounds of metal



**3,462 gallons of Waste Oil** reused to heat truck shop

**Preventative Maintenance Rate 99.6% for 2022**

**Driver incentive program for MPG & Idle performance** - MPG increased from 7.65 in 2021 to 7.66 in 2022, 10% reduction in fleet average Idle - 2021 (4.72%) vs 2022 (4.29%)



# VIDALIA SWEET ONIONS DISPLAY CONTEST

## May 1 - May 28, 2023

Do your customers have a sweet tooth? Are you looking for a surefire way to "sweeten" your profits! Well then, we have the answer for you to satisfy both of those "sugar" cravings! Vidalia Sweet Onions from Georgia are here, and we are going to kick off the season in style!

Four Seasons Produce has again partnered up with Stanley Farms (Richter Produce) to bring you another super exciting display contest for the month of May! The long awaited, highly anticipated Vidalia Onion season is upon us and your customers will definitely be looking for these precious gems from the south. Vidalia's add great sales opportunities and potential impulse sales for your produce department so be sure to jump in on the fun!



### CONTEST CRITERIA:

- Build an amazing display of organic and/or conventional Vidalia Sweet Onions. **\*\*Product must be purchased only from Four Seasons Produce.**
  - 4105 - CV Onions Sweet Jumbo 40 lb Vidalia
  - 4166 - CV Onions Sweet 16/3lb Vidalia Bag
  - 41541 - OG Onions Sweet 40 lb Vidalia
  - 41540 - OG Onions Sweet 16/3lb Vidalia Bag
  - 230952 - POS Vidalia Display Box
- Participants must order at least **8 cases** of product throughout the contest period.
- Vidalia Onion point of sale signage must be included on or by your displays. Use of Vidalia Onion boxes would qualify for this criteria.
- Email all contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by Thursday 6/1.  
**\*\*While not a requirement to qualify, the use of social media presence is strongly encouraged.**

### PRIZES:



**FIRST PLACE:**  
Grill



**Two other winners** will each receive a \$100 Visa gift card!



**One store** will receive a \$100 Visa gift card for use of the most creative Vidalia Onion signage.

Every qualifying entry will receive a Stanley Farms hat just for entering!

### MERCHANDISING & HANDLING TIPS:

- Vidalia Sweet Onions are a lower risk display commodity. Go BIG with your displays in high traffic areas and get them seen!
- There are so many items that Vidalia Sweet Onions can be paired with! Corn, peppers, tomatoes, zucchini to name a few but any grilling type vegetable (or fruit!) will add potential impulse sales to the basket! Cross merchandise and build into your displays from grocery departments, balsamic, hot sauces, lime juice and olive oils; the list goes on. Build your basket size, build your sales!
- Store Vidalia Onions in a cool, dry area. Keep away from any moisture or humid storage areas.
- Add some recipe cards onto your display for quick meal ideas for your customers.
- Cross merchandise a basket or two in your meat department for quick impulse sales and a nice grilling addition to those burgers!



Now its time to build some "sweet" displays with these sweet onions sure to indeed "sweeten" those sales!

For more information, display tips and ideas, contact your Four Seasons Sales Rep or Merchandiser.



1.800.422.8384

[www.fsproduce.com](http://www.fsproduce.com)







# CONVENTIONAL MARKET NEWS

APRIL 14 - APRIL 21, 2023

## VIDALIA SWEET ONIONS STARTING



**GOOD NEWS!** One of the sure signs of spring and the kick off to grilling season is the arrival of new crop genuine Georgia-grown **Vidalia Sweet Onions!**

The 2023 crop of **Vidalia Sweet Onions** will be available for 4/20 delivery to stores. A smooth transition between old crop Peruvian **Sweet Onions** and new crop **Vidalia Sweet Onions** is expected.

Since **Vidalia Sweet Onions** are a "fresh" onion and are known for their high-sugar content and low pungency, consumers appreciate the versatility for use in sandwiches, salads, burgers, and for how nicely they caramelize during sautéing or grilling.

Displays should be prominent during late April through July, and provide both bag and bulk options for your shoppers.



### CV BERRIES

**Strawberry** prices are still higher than usual but are beginning to improve. There are still some volume pro-rates, but growers are finally beginning to get into their California season in late April. Supply should improve pretty quickly once growers start those harvests. Quality has been nice out of California and will improve approaching May.

**Blackberry** prices will begin easing off as improved harvests begin to come on very quickly. Quality has been excellent on this new crop fruit out of Mexico. Expect spot buys and promotional opportunities in the coming weeks.

**Blueberry** prices continue to be high as some rain and labor challenges led to a slow start USA production. Promotions may still be possible for the end of April and early May as North Carolina, Georgia, and Florida are all scheduled to start around the same week with big harvests. Quality should be excellent on new fruit.

**NOTE: Raspberries** are very snug overall and are expected to remain that way. The California season is delayed, and the Central Mexico season is finishing up as growers are struggling to fill orders. Quality has been good, but supplies are light.



### CV MELONS

**Mini Seedless Watermelon** supplies will improve as both Mexico and the Central America deals are starting back up.

New crop **Whole Seedless Watermelons** are fairly tight overall. There is a lot of big 36ct/18lb and 28ct/20lb bin fruit being harvested right now, however the traditional retail sizes of 45ct/15lb and 60ct/11lb fruit is limited as retailers across the country are expanding their **Watermelon** sets for spring.

Prices should ease down as April moves on and more growers begin harvests. Quality is excellent.

**GOOD NEWS!** **Cantaloupes** and **Honeydews** are showing the best quality yet out of Guatemala this spring. Look for Mexico to start up in the beginning of May.

**Galia** and **Dino Melons** are back in stock and ready to add color and variety to your melon set.



### CV TOMATOES

**GOOD NEWS!** New crop **Cluster** and **Beefsteak Tomatoes** are promotable out of US and Canada. Quality has been excellent. There are reports that pricing could go back up during parts of May and June due to other tomato production potentially being down.

**GOOD NEWS!** **Heirloom Tomatoes** are promotable with Canadian greenhouse product through the end of April.

**GOOD NEWS!** Greenhouse **Rainbow Snacking Tomatoes** are in abundant supply this April. There will be sharp price points for in-store specials on spot buys!

**GOOD NEWS!** **Vine Ripe Tomatoes** will be promotable. We will continue with 2-layers out of Mexico and **Jumbo Vine Ripe** 25lb out of Florida.

**Roma Tomato** prices remained steady, but we expect this to rise for late-April. This will drive the rounds and beefsteak price. There is product out of Mexico and Florida, and quality is fantastic.





## CV PEPPERS

**GOOD NEWS!** 11lb **Hothouse Color Bell Peppers** are promotable with great price points for mid-April. When Mexico wraps up production this month and everything will come from Canada greenhouses, pricing will move back up towards May.

**Jumbo Green Bell Peppers** are in good supply out of Florida. There is very little product coming out Mexico at this time, and Florida is driving Mexico pricing down. Mexico still holds a higher price on quality peppers. Quality is good both out of Mexico and Florida.



## CV LETTUCE

**ALERT!** **Iceberg Lettuce** prices continue to rise and become very expensive. Yuma, AZ is just about finished for the season, leaving a gap in Salinas, CA, which needed to replant after flooding. Quality is mediocre and even poor on some arrivals.

This weak quality, high pricing, and low availability are expected to last for the remainder of April and even into May until new crop plantings finally come on in the Salinas Valley.

Other **Lettuces** are impacted but not as severely yet.

**ALERT!** **Packaged Salads** with **Iceberg Lettuce** as a main ingredient will be less promotable during the same time frame due to the above-mentioned challenges.



## CV ASPARAGUS

**LOCAL!** New crop **Asparagus** out of Delaware and New Jersey will be in stock for the week of 4/17. Volume will be light during April, then peak during May.

The local **Asparagus** will be at a higher price than what we saw out of Mexico during March. Speaking of Mexico, that season is winding down and prices overall for **Asparagus** will be higher.



## CV GRAPES

Import **Grapes** from Peru and Chile are starting to go back up in price as that season begins to wind down. New crop Mexico should be ready around 5/20 on **Red** and **Green Grapes**. We have switched to early crop **Cotton Candy Grapes** from Mexico.



## CV CELERY

**Celery** continues to be readily available for mid-April. Most vendors have been holding steady on pricing. The condition issue of "seeder" is expected at the end of April and into May, which might affect availability and prices.



## CV SWEET CORN

Florida **Sweet Corn** is now in peak season for the spring and quality is outstanding. Expect steady pricing. Right now, we have clear wrap and branded packaged **Sweet Corn**, along with **White**, **Yellow**, and **Bi-Color Corn** crates.



## CV KIWIFRUIT

California grown "Mighties" label **Green Kiwifruit** clamshells will be available in good supply. These will be offered in a 16/1lb clamshell and will be steady through April.

We are approaching the later stage of **Green Kiwifruit** supplies from Italy and Greece. Pricing is up just a bit as volume is down. Chile will be starting soon. Growers are reporting about 20% less fruit for the Chilean season compared to last year.



## CV MANGOS

**GOOD NEWS!** 14ct "Champagne" **Ataulfo Honey Mangos** are still promotable. An 18ct value option on **Ataulfo Honey Mangos** will also be promotable straight into the beginning of May.

**NOTE:** **Round Mangos** continue to be rather limited for the middle of April. This is expected to last for the rest of the month. Pricing is a little higher than usual.



## CV AVOCADOS

**Hass Avocado** supplies from Mexico are readily available for the rest of the month and growers are predicting good volumes heading into the Cinco de Mayo holiday.

48ct fruit continues to be more promotable than the 60ct smaller fruit. Eating quality is excellent.





## THE LITTLE POTATO COMPANY

"The Little Potato Company" Mini Color Potato lines are now fully transitioned over to the new branding in all SKU's.



## CV PEARS & APPLES

**Anjou Pears** from controlled atmosphere storage continue in excellent supply out of the Pacific Northwest and should be in excellent supply into the summer.

**Golden Bosc Pears** out of the Pacific Northwest are expected to finish for the season in early May. Limited supplies of imports should transition smoothly with high prices. California is just around the corner in late June early July.

Import **Asian, Bartlett, Comice, and Forelle Pears** are in good supply.

Washington **Cosmic Crisp Apple** storage supplies are starting to wind down. After being promotable, this apple variety will become less so this spring.

## OTHER STORIES

- **Artichokes** are limited now through mid-May. Pricing is expected to continue to rise each week until it finds its ceiling.

- **Brussels Sprouts** pricing continues to rise as availability remains limited. Quality has started to arrive hit or miss with some yellowing upon arrival.

- **GOOD NEWS!** Euro and Mini Seedless Cucumbers will be promotable into the end of April with new crop Canadian. Pricing has fallen even more with demand slowing after Easter. Quality is outstanding.

- **Spaghetti Squash** is plentiful, and pricing will bring coming down to reflect this in mid to late April.

- **NOTE:** Butternut Squash is very tight. Mexico is in a gap situation, and we have been getting



## CV CAULIFLOWER

**ALERT!** Cauliflower is very limited, and prices continue to rise. Smaller heads are expected with light weights and some are even seeing a little discoloration. Expect unpredictable prices and limited availability into May. This is all due to planting and timing issues caused from the flooding in March California.



## CV STONE FRUIT OUTLOOK

New crop California **Cherries** will get started in early May. Timing is about 2 weeks behind last year, with peak volume expected during early to mid-June.

The first new crop **Apricots** are expected to be picked, packed, and shipped out of California during mid-May.

California new crop **Yellow & White Peaches** and **Nectarines** are expected to come into season around the beginning of June.

**NOTE:** Eastern **Stone Fruit** has sustained a lot of damage from cold impacting blossoms in Georgia and South Carolina. It is still too early to tell the effects but expect higher prices on **Southern Peaches** when they do get started in June and July.

Import **Black Plums** are the last stone fruit item available, and supplies are dwindling fast.

product from Panama, and even that product is very tight.

- **NOTE:** Pineapple supplies remain very tight following heavy Easter holiday pulls. Look for a slow rebound.

- **NOTE:** We will see some activity in the **Onion** market with heavy rains in early April limiting growers' ability to harvest. There is approximately 70% percent of the crop left to harvest, and with all the rain in the past days, they may have a short season. Rain also fell South of the border and the effect is lower crossings into Texas for mid-April. Volumes should increase, but the demand will exceed supplies and prices will increase. Expect the **Red, Yellow, and White Onion** prices to increase as a result.



## CV BROCCOLI

**NOTE:** Broccoli Crowns have tightened and prices are rising. Florida is just about finished for the season and there is a gap until Georgia is ready to roll. Mexico has less availability due to heat. There is a gap from Yuma, AZ to Salinas, CA.



## CV CITRUS

**Ojai Pixie Tangerines** are coming on strong with excellent flavor and quality!

"Halos" **Mandarins** from California continue to show great quality but are sizing down (36's). Import **Mandarins** are showing superb quality as well as full range of sizing.

The Texas crop is winding down for the season, but the **Grapefruit** crop (Star Rubies) is in abundant supply out of California with superior appearance.

**Lemons** are showing consistent quality as the crop continues to peak on larger choice fruit.

**ALERT!** Limes remain volatile; however, relief should come in May with more volume.

**Navel Oranges** are increasing in price, but are in good supply on all sizes and grades for the month of April.

**Blood Oranges** are in excellent supply, fruit is showing deep red color, and are eating great!

**Cara Cara Oranges** are in full production mode with deals coming out of this category.

**Minneola Tangelos** are peaking on 100's-125's, with 64's and 80's being extremely limited.

**SUMO Citrus Dekopons** are done for the season. There might be some Mighty brand **Dekopons** still available during April.



# KORU APPLE DISPLAY CONTEST WINNERS



## JANUARY 30<sup>TH</sup> - FEBRUARY 26<sup>TH</sup>, 2023

The results for our KORU Apple Display Contest are in! Throughout the start of the year Four Seasons Produce partnered with Chelan Fresh to bring you this delicious KORU apple. All of our contestants submitted some amazing displays. Thank you to everyone who participated and take a look at the winners below!



### GRAND PRIZE WINNER!

Henning's Market - Harleysville, PA



1<sup>st</sup>



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Weaver Markets - Denver, PA



2<sup>nd</sup>



3<sup>rd</sup>



4<sup>th</sup>



5<sup>th</sup>



### SECOND PLACE

The Common Market - Frederick, MD

### THIRD PLACE

Dutch-Way Farm Market - Myerstown, PA

### FOURTH PLACE

Monadnock Food Co-op - Keene, NH

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