

# ORGANIC MARKET NEWS



OUTLOOK FOR APRIL 14 - APRIL 21, 2016

## DELICIOUS ORGANIC BLACKBERRIES



There is nothing quite like tasty blackberries!

**Organic Blackberries** from Mexico are in peak season during the remainder of April. The flavor and sweetness on the April fruit has been at it's very best so far this year! Demand for **Organic Blackberries** remains very high at retailers throughout the North-east and mid-Atlantic thanks to the great quality of the fruit right now as well as increased awareness of the health benefits found in blackberries.



Premium Driscoll's **Organic Blackberries**, as well as shipper labels, should be promotable the rest of the month. Both taste great!

Growing regions in Mexico have received some rain and cooler weather this week, which may moderate the volumes a little, but we feel confident in **Organic Blackberry** ads and in-store specials as of this week.



### OG CUCUMBERS

**Organic Cucumbers** are in abundant supply out of both FL and Mexico. Quality out of both regions has been very good to excellent. Now is a good time to promote!

We're offering retailers exciting promotions leading up to Earth Day on **Organic Cucumbers**.

**Organic Hothouse Cucumbers** out of Spain and Mexico are in adequate supply, while there are decent supplies of **Organic Persian Cucumbers** out of Mexico as well.



### OG STRAWBERRIES

**ALERT!** **Organic Strawberry** supplies took a turn for the worse as rain hit all growing regions in California during the second week of April. Much of the fruit left on the plants was not good enough to pack in clamshells and went to processing. This severely hampered supplies for mid-April.

Unless there is more poor weather, growers expect better harvests for late April and into May. In the meantime, there may be prorates and occasional out-of-stocks.



### OG GREENS

**Organic Greens** are expected to be in tighter supply out of both FL and CA next week.

**ALERT!** Expect tight supplies and higher prices on these products due to plants "bolting" (when a plant grows tall stalks to produce seeds instead of edible leaves, due to weather):

- **Organic Lacinato**
- **Organic Red Kale**
- **Organic Chards**
- **Organic Parsleys**

**Organic Green Kale** should continue in good supply over all, but we will see some price increases as well.



## OG PINEAPPLES

**Organic Pineapples** remain in great supply! The conventional market is turning around a bit and that should help take organic markets down a bit. Quality is excellent.



## OG CARROTS

**ALERT!** **Organic Carrots** movement continues to be hampered by supply in CA.

Shippers report very tight supplies due to tiny carrot sizing in the fields through late April. YIKES!



## OG ASPARAGUS

**Organic Asparagus** is tightening up on supply this week. Mexican product is all but gone, and CA shippers have raised the markets as demand shifts there. Expect adequate supplies moving forward the next couple of weeks, with prices likely to rise.



## OG ONIONS & POTATOES

**Organic Vidalia Sweet Onions** will be available to load in Georgia sometime in the very last week of April.

Supplies on old crop **Organic Red** and **Yellow Potatoes & Onions** continue to wind down. Fresh crop **Organic Red** and **Yellow Onions** will be available by early May out of Southern CA.

New crop California **Organic Potatoes** will be here this week and the quality is outstanding. Pricing will also be high.



## OG PEPPERS

**Organic Green Peppers** are in better supply out of Mexico this week on both large and smaller pack cartons. Pricing is still high.

Supplies are also coming out of Israel. Florida will have a few this week as well.



## OG MELONS

Mexican **Organic Cantaloupes** and **Honeydew** have arrived in limited supply with high pricing. Supplies will be in and out as the season as consistent volumes are not quite ready yet.



## OG MANGOS

**Organic Tommy Atkins Round Mangos** are now available from Mexico! Supplies will be very limited at first, but will become increasingly available towards the end April.

**Organic Ataulfo Mangoes** from Mexico are also available and there are many deals to be had, especially on smaller fruit.



## OG BROCCOLI

The **Organic Broccoli** market has tightened up. Shippers report lower harvests, resulting in higher costs this week. Quality is very good. Prices could climb a little higher the following week.

**Organic Broccoli Crowns** are in adequate supply.



## OG BEANS

**Organic Green Beans** continue to be in abundant supply out of Florida and expect to continue going into next week as well. CA and Mexico report very tight supplies out West, with very high pricing.

**Organic Yellow Beans** are in adequate supply out of FL, as well as bagged microwave **Organic Green** and **Yellow Beans**.



## OG BRUSSELS SPROUTS

**Organic Brussels Sprouts** are still tight in supply, with the majority of product coming out of Mexico at this time. Supplies will dwindle further next week.

**Bagged Organic Brussels Sprouts** are available in limited supply.



## OG TOMATOES

Florida **Organic Rainbow Cherry, Cherry, Grape, and Roma Tomatoes** are in good supply. **Organic Round Tomatoes** are more limited out of Florida.

**Organic Cluster and Round Tomatoes** out of Mexico are in good supply. **Organic Roma Tomatoes** are abundant out of Mexico, while **Heirlooms** are more limited.



## OG BLUEBERRIES

California **Organic Blueberry** supplies are slowly ramping up. We should start to see regular arrivals by the end of April.

Florida **Organic Blueberry** supplies are on their way to us! Supplies are very limited but are expected to improve with warmer weather by the end of April.



## CV LEMONS & LIMES

**ALERT!** California **Organic Lemon** supply continues in a severe decline and prices continue to increase at steep inclines. Expect larger fruit to virtually disappear. 140/165 ct fruit will be the new normal. We expect to see some Mexican fruit in May.

**Organic Meyer Lemons** are also dwindling down very quickly and will be finished for the season by the end of April.

**ALERT!** **Organic Lime** supplies are gapping as we head into the shortest summer season. We expect to see some extremely high prices with the little bit of fruit that becomes available.



## OG CA CITRUS

**Organic Blood Oranges** are wrapping up for the season. A sporadic arrival or two may surprise us over the next couple of weeks.

Supplies **Organic Cara Cara Oranges** have tightened up and are expected to wrap up for the season over the next couple of weeks.

The **Organic Navel Orange** crop is showing some strength with higher prices and tightening supplies

**Organic Valencia Oranges** are steady with promotional opportunities available.

**Organic Tango Mandarins** will wrap up for the season this week.

**Organic Minneola Tangelos** and **Gold Nuggets** continue in decent supply.



## OG PEARS

Argentinean **Organic Abate, Anjou, and Packham Pears** have arrived with excellent quality and supply. Promotional opportunities are available.

Both Argentinean **Organic** and **Fairtrade Green Bartlett Pears** continue in excellent supply. Expect a mix of some breaking summer **Bartletts**, new winter & autumn **Barletts**. Argentinean **Organic Red Bartlett Pears** continue in excellent supply.

New crop Argentinean **Organic Bosc Pears** are gapping but expect them to reappear next week with better supplies.

New crop **Organic Forelle Pears** have arrived with excellent quality.

# OTHER STORIES:

- **Organic Rhubarb** is in good supply out of both WA and Oregon. Quality is excellent.

- **Organic Zucchini** is in abundant supply out of both Mexico and FL. Quality is very good out of both regions.

- **Organic Spinach** remains very tight in supply, but expect very high prices.

- New crop **Organic Butternut, Acorn, and Delicata Squash** is in good supply out of Mexico.

- **Organic Young Thai Coconuts** could see prices rise slightly over the course of the next few weeks. Supply will be increasing less through the rest of the spring and early summer. We don't anticipate major gaps, but pricing will follow the increasingly tight market.

- **Organic Hass Avocados** remain in steady supply. As the season progresses, expect to see Mexican fruit showing much darker color as oil content and increases in fruit. This color does not always indicate ripe ready to eat fruit.

- **California Organic Grapefruit** supplies continue to be limited as some shippers have finished for the season and we continue to move into a Star Ruby crop with higher prices.

# FARMS + F O O D PEOPLE + PLANET

Four Seasons Produce will donate **\$.25 to PASA** (Pennsylvania Association for Sustainable Agriculture) for **EVERY** case of organic produce and dairy products sold during **Earth Week - April 16 - April 22**.



**\$.25 per case**  
**(ALL OG cases)**



**\$1.00 per case**  
**(Lady Moon products)**



**\$.25 per case**  
**(Mother Earth products)**



## \$\$\$ for PASA



**Help us make a difference by supporting sustainable agriculture!**

For more information on PASA check out their web-site [www.pasafarming.org](http://www.pasafarming.org) and follow Four Seasons online for fun & informational posts!



[facebook.com/fourseasonsproduce](https://facebook.com/fourseasonsproduce)



[@fsproduce](https://twitter.com/fsproduce)

If your store would like to consider other ways to contribute and participate in this event, contact Lauren Smith at PASA:

Lauren Smith  
Director of Development  
Pennsylvania Association for Sustainable Agriculture (PASA)  
Millheim, Centre County, Pennsylvania  
(814) 349-9856, ext 22

# 2016 FOUR SEASONS PRODUCE ENERGY & SUSTAINABILITY INITIATIVES



## Energy Projects:

Lighting retrofits to LED now covering over 90% of our facilities, dock improvements, day lighting, HVAC upgrade, energy (peak load) management program, demand response participation, parking lot induction lights, PACE Controls (improving compressor efficiency), high efficiency and VFD motor upgrades and building envelope improvements. Completed a Strategic Energy Management Plan in 2012.

## Results:

From our peak 12 month period:

- 17% reduction in electric usage
- 23% reduction in electrical costs
- 56% reduction in Natural Gas usage
- 44.5% reduction in energy cost per throughput case
- 25% decrease in total energy costs



## Water Conservation:

Rainwater harvesting, enhanced cooling water, cooling tower water recovery, touch free faucet aerators in sinks for hand washing, touch free high-efficiency urinals and toilets and efficient shower heads

## Results:

- Over 1,600,000 gallons reduction in annual water use
- 24% reduction from our peak use in 2007



## Recycling:

Begun in 2000, now a company-wide "mixed-stream" recycling program. We recycle, food waste, cardboard, wax cardboard, plastic, shrink wrap, wood pallets, batteries, light bulbs, E-waste, truck/car tires, motor oil, antifreeze, oil filters and misc. metals.

## Results:

- 91% waste diversion rate in 2015 (6.2 million pounds recycled)
- Joined the EPA's WasteWise recycling program



## Fleet Programs:

Routing improvements, modified delivery schedules, equipment enhancements and driver education to reduce miles and improve fleet performance

## Results:

- Elimination of over 1,200,000 fleet miles from 2007-2009 (21% reduction). Joined the EPA's SmartWay Transport Partnership

## Achievements:

- Recognized in the ten-year retrospective by the EPA as the first warehouse in the country to be awarded the ENERGY STAR.
- Recognized with the "Ethics in Business" award by Lancaster Chamber of Commerce & the Samaritan Counseling Center in 2012.
- Featured in DC Velocity and the summer High Performing Building's magazines.
- Green Plus Certified – Awarded 2013 Green Plus Sustainable Enterprise Award
- Lifetime business partner with Pennsylvania Association for Sustainable Agriculture (PASA)



# NEW ITEMS OR BACK IN SEASON

## ORGANIC

49669 - OG Spring Leaf Cucumber Mini Seedless	6/16 oz
41094 - OG Cucumber Persian	18 lb
43692 - OG Cantaloupe Mexican	15 ct
43696 - OG Cantaloupe Mexican	12 ct
43647 - OG Honeydew Mexican	8 ct
43839 - OG Peach Yellow 70sz Mexican	16 lb
45000 - OG Sapodilla	5 lb
44193 - OG Mango Tommy Atkins Mexican	12 ct
40160 - OG Artichokes Globe	30 ct
40149 - OG Artichokes Purple	30 ct
40371 - OG Beans Fava	25 lb
40639 - OG Eggplant Premium	24 lb
48109 - OG Beans Yellow Micro	6/10 oz
41325 - OG Tomato Roma Red OTV	10/12 oz



## CONVENTIONAL



06327 - CV Pears Bosc Washington	12/3 lb
12205 - CV Grapefruit Red CA Premium	27 ct
12215 - CV Grapefruit Red CA Premium	36 ct
12211 - CV Grapefruit Red CA Premium	40 ct
12225 - CV Grapefruit Red CA Premium	48 ct
12227 - CV Grapefruit Red CA Choice	56 ct
14650 - CV Candy Mandy Mandarins	10/3 lb
11311 - CV Honeydew Golden	8 ct
17615 - CV Mangoes Haitian	10/12 ct
17904 - CV Pineapple Golden Ripe	5 ct
17505 - CV Pomegranate 9 lb Chile	10 ct
01270 - CV Eggplant Mini Purple Pack	9/2 ct
04716 - CV Onions Sweet Jumbo FL/GA	40 Lb
00485 - CV Beans Fava	28 Lb



## LOCAL FROM FLAM FARMS IN NJ

03132 - CV Radish Red Bunch NJ	24 ct
01478 - CV Leeks Bunched NJ	12 ct
02200 - CV Spinach Bunched NJ	24 ct
01315 - CV Greens Kale NJ 18ct	18 lb



# CONVENTIONAL MARKET NEWS

OUTLOOK FOR APRIL 14 - APRIL 21, 2016

## VIDALIA SWEET ONION OUTLOOK



Growers in Georgia and Florida are already shipping early crop **Sweet Onions**.

However, “true” **Vidalia Sweet Onions** are not allowed to start until the week of April 25th due to the marketing agreement.

The crop is expected to be outstanding!

Sizing on **Vidalias** will peak in the jumbo to colossal range. Very good volumes are expected and May should be a tremendous time to write aggressive ad and in-store promotions.



### CV PEPPERS

**11lb Red, Yellow, and Orange XLG Greenhouse Peppers** are steady out of Canada and Mexico.

**15lb Red LG/XLG Sweet Peppers** remain a promotable item this week.

**Mini Mixed Sweet Peppers** are a bit lighter in supply, with an uptick in pricing with nice quality.

There is a bit more volume of **Green Peppers** from Florida and Coachella, CA has started. Pricing is about equal from both areas. The nicer quality, which we will be using, is from Coachella, CA. They are nice, thick peppers, good/solid walls, and nice color.



### CV BLUEBERRIES

**ALERT!** The Florida **Blueberry** crop continues to run way behind the early estimates.

Growers are reporting that it could be until the last week of April before they harvest anything more than a few boxes. There is a good amount of fruit on the bushes, but it's not coloring up. Georgia could start by the first week of May.

Mexico and California continue to ship **Blueberries**, but the increased demand from the east coast, as well as rain, has caused tighter supplies. Look for prices to remain very high through mid to late April until Florida fruit ramps up.



### CV STRAWBERRIES

Rain in all growing regions of California caused some significant **Strawberry** supply disruptions.

These issues should be corrected this week, but prorated and delayed orders will push into the early part of the week.

Look for prices to remain strong until the pipeline can be properly refilled.



## CV LOCAL RADISHES

Local NJ Flaim Farms **Bunched Radishes** will start this coming week. Packages radish are abundant in supply and steady in price.



## CV ARTICHOKES

12ct **Jumbo Artichokes** remain beautiful and abundant, AND pricing will be even lower this week! This is a great time to lower retail price points to drive extra cases.



## CV SQUASH

**Zucchini** remains abundant and promotable. **Yellow Squash** is now in good supply with lower pricing this week.

All **Hard Squash** is steady.



## CV GREEN BEANS

**Green Beans** remain very nice in quality, with aggressive pricing and promotable supplies. Pouch bags are available still too.



## CV SWEET CORN

Florida **Sweet Corn** is available with steady pricing on Yellow, White, and Bi-color.



## CV BROCCOLI

**Broccoli** supplies are good from California. Pricing remains reasonable.

Eastern **Broccoli** is in a skip for another two weeks or so.



## CV LETTUCE

Yuma, AZ and Huron, CA are officially done with **Iceberg Lettuce**. We are not fully into Santa Maria, CA and Salinas, CA. Supplies are tighter with good demand. Pricing is on the up-swing.

There are light supplies on **Romaine, Green Leaf, and Red Leaf Lettuces** with higher pricing this week. Quality is nice from Salinas, CA.



## CV TOMATOES

**Grape Tomatoes** are abundant from Florida - promote!

**Beef, Red Cluster, Yellow Cluster, and Orange Cluster Tomatoes** are steady.

**Two layer and 25lb Vine Ripe Tomatoes** are limited with higher pricing this week. Roma Tomatoes are steady.

**Hothouse Cherry Tomatoes** are in good supply. **Campari** and **"Wild Wonder"** Medley Tomatoes are in great supply - promote!



## CV CUCUMBERS

Nice Mexican **Cucumbers** are in good supply with promotable pricing.

**Cello-wrapped Cucumbers** are limited with higher pricing this week.

**Bulk Persian Cucumbers** are promotable.

**"CuteCumbers"** in pouch bags remain in good supply. This product is similar to mini seedless cucumbers (Persian pickles), but are even firmer and smaller in size.



## CV ASPARAGUS

California **Asparagus** supplies will be very limited this week. Pricing out of both California and Peru will remain strong.

New Jersey, slowed by cold weather, expects to have some **Asparagus** volume by the first week of May.



## CV MELONS

Florida and Mexico will continue to be in good supply of **Watermelons** this week.

Look for prices to be slightly higher this week as the **Cantaloupe** and **Honeydew** season is winding down from Central America. Mexico could start shipping fruit within the next ten days.



## CV BERRIES

Shippers are expecting very promotable volume on both **Raspberries** and **Blackberries** as we head into the month of May.

Rain last week caused some supply gaps on both berries. This issue should be corrected this week.



## CV STONE FRUIT

### CALIFORNIA CHERRIES:

**Cherries** are available to be flown to the east coast beginning the week of 4/18. Pallet volume for loading is expected the week of 4/25. **Cherries** will be promotable from mid-May to June.

**NOTE:** Growers had to readjust their crop forecast from 8 million cases back to 7 million following last week's rain.

### CALIFORNIA APRICOTS:

Arriving to the east coast the last week of April.

### CALIFORNIA PEACHES:

Arriving to the east coast in late April to early May.

### GEORGIA PEACHES:

Expected to begin in mid-May with small sizing.

## OTHER STORIES:

- South Florida is done on **Cabbage**, putting pressure on North Florida. Pricing is going up with nice quality.
- **ALERT!** **Brussels Sprouts** remain limited with high pricing and good quality.
- There are still good supplies of nice quality **Celery** from Oxnard, CA with promotable volume on all sizes.
- **Cauliflower** is limited with steady pricing from California.
- **Eggplant** remains limited with steady pricing.
- New crop **Red & Yellow Potatoes** out of California will get started this week. At this time we will make the transition away from Florida product and into California. The quality out of CA will be diamonds and will come at a premium price.



Find out more about our 2016 Greenhouse Program on our blog post:

<http://www.fsproduce.com/greenhouse-produce-program-2016/>

## DISPLAYS OF THE WEEK



# FOUR SEASONS PRODUCE GREENHOUSE PRODUCE PROGRAM 2016

**Drive sales, create margin, delight customers!**

The quality, shelf-life, freshness, flavors & variety of vegetables and tomatoes available from greenhouses continues to improve. Here at Four Seasons Produce, we're excited to offer these premium products from [Mucci Farms](#) & [Village Farms](#) for the 2016 season:

## MUCCI TOMATOES

**Blended Flavors Tomatoes - 12/1 pt**



**CODE:** 23345 **UPC:** 0 69905 88012 4

Add some color to your next dish with our Blended Flavors Tomatoes! Bite-sized and full of flavor, Blended Flavors Tomatoes are great for salads and snacking.

**Tomato-X Extraordinary Tasting Tomatoes - 12/1 pt**



**CODE:** 23286 **UPC:** 0 69905 83301 4

The new Tomato-X is an exotic tomato bursting with extreme flavor. Incredibly crisp, refreshing and exhilarating, it's a tomato experience like no other. An exceptional snacking tomato, great all on its own.

**Sun Drops Red Grape Tomatoes - 12/1 pt**



**CODE:** 23338 **UPC:** 0 69905 87954 8

Award Winning Sun Drops™ Sweet Grape Tomatoes are a perfect snacking tomato for any occasion. These naturally grown, bite-sized tomatoes are packed full of sweet flavor, making them great for salads, grilling and kabobs.

**Sun Bliss Gold Grape Tomatoes - 12/1 pt**



**CODE:** 23340 **UPC:** 0 69905 88025 4

Sun Bliss Sweet Grape Tomatoes pack a punch. Their bright color, crisp texture and sunny flavor make them fun for snacking, and enhancing your favorite foods.



**P:** 1.800.422.8384

**F:** 1.717.721.2597

**W:** [www.fsproduce.com](http://www.fsproduce.com)



### Sweet Cherry Tomatoes - 12/1 pt



**CODE:** 23216    **UPC:** 0 69905 82016 8

Our Sweet Cherry Tomatoes are the perfect compliment to your next salad or kabob. Or try them as a great afternoon snack. Full of flavor in every bite.

### Terreno™ Naturally Brown Tomatoes - 8/3 ct



**CODE:** 23353    **UPC:** 06990584312

Terreno™ Naturally Brown Tomatoes are unique in appearance and taste. Derived from the Italian word for “earthly,” Terreno™ Tomatoes are an epicurean delight.

### Tri-Color Tomatoes on the Vine - 9/6 ct



**CODE:** 23240    **UPC:** 0 69905 83206 2

Left on the vine for full aroma and flavor, these Tomatoes on the Vine are sweet and firm, but still juicy. They are great for slicing up into salads, side dishes and for burgers and sandwiches.

### Red Tomatoes on the Vine - 11 lb.



**CODE:** 23242

Left on the vine for full aroma and flavor, these Tomatoes on the Vine are sweet and firm, but still juicy. They are great for slicing up into salads, side dishes and for burgers and sandwiches.

### Yellow Tomatoes on the Vine - 11 lb.



**CODE:** 23285

Left on the vine for full aroma and flavor, these Tomatoes on the Vine are sweet and firm, but still juicy. They are great for slicing up into salads, side dishes and for burgers and sandwiches.

### Orange Tomatoes on the Vine - 11 lb.



**CODE:** 23286

Left on the vine for full aroma and flavor, these Tomatoes on the Vine are sweet and firm, but still juicy. They are great for slicing up into salads, side dishes and for burgers and sandwiches.

## Beefsteak Tomatoes - 15 lb.



**CODE:** 23296 - Beefsteak Tomatoes 20-28 ct

**CODE:** 23234 - Beefsteak Tomatoes 14-18 ct

Beefsteak Tomatoes are the heavy weights when it comes to tomatoes. Great for topping sandwiches, burgers, sliced up for a snack or in a salad!

## Beefsteak Slicer Tomatoes - 9/2 pk



**CODE:** 23228 **UPC:** 0 69905 84521 5

These Beefsteak Tomatoes are the heavy weights when it comes to tomatoes. Great for topping sandwiches, burgers, sliced up for a snack or in a salad!

## Memento Heirloom Tomatoes - 10 lb.



**CODE:** 23155

These tomatoes have stood the test of time and are worthy of their name. Memento Heirloom Tomatoes have a sweet delicious taste and come in a variety of shapes, sizes and colors.

# MUCCI EGGPLANT

## Purple Baby Eggplant - 11 lb.



**CODE:** 01269

Mini Eggplants offer a unique and rich flavor, especially when cooked. Featuring a stunning color palette, eggplant is a versatile vegetable that can be prepared in a variety of ways.

## Mini Purple Eggplant - 9/2 ct



**CODE:** 01270 **UPC:** 0 69905 8631 2

Mini Eggplants offer a unique and rich flavor, especially when cooked. Featuring a stunning color palette, eggplant is a versatile vegetable that can be prepared in a variety of ways.

# MUCCI CUCUMBERS

## CuteCumbers Snack-Sized Cucumbers - 12/1 lb.



**CODE:** 02831 **UPC:** 0 69905 80722 0

Smaller, crunchier and more convenient than mini cucumbers, bite-sized CuteCumbers™ make an ideal snack. A handy-sized cocktail snack with no cutting or chopping required.

## Mini Cucumbers - 12/6 ct



**CODE:** 02842 **UPC:** 0 69905 86186 4

Smaller versions of Seedless Cucumbers, Mini Cucumbers are the perfect on-the-go snack. Bite into them for a refreshing no-prep snack, or slice them up for a quick addition to an appetizer or salad.

## Persian Cucumbers - 20 lb.



**CODE:** 02839

Smaller versions of Seedless Cucumbers, Mini Cucumbers are the perfect on-the-go snack. Bite into them for a refreshing no-prep snack, or slice them up for a quick addition to an appetizer or salad.

## European Seedless Cucumbers - 12 ct



**CODE:** 02850

Cool, refreshing, fat-free and low in calories, Seedless Cucumbers are perfect for snacking, appetizers, meals or even drinks. Add to sandwiches and salads for a refreshing crunch, or blend them into soups.

# MUCCI LETTUCE

## Naked Leaf Living Lettuce - 12 ct



**CODE:** 03000 **UPC:** 0 69905 89801 3

Crisp, refreshing and alive, the root is left on to maximize flavor & prolong shelf life. Naked Leaf Living Lettuce are great for salads, soups, sauces and sandwiches.

# MUCCI PEPPERS

## Red Sweet Bell Peppers - 11 lb.



**CODE:** 01853

Often overlooked for their health benefits, Sweet Bell Peppers are more than just bright colors and a sweet crunch. High in Vitamin A and containing between 75 – 300% more Vitamin C than citrus fruits by weight, Sweet Bell Peppers are good for you and taste great.

## Yellow Sweet Bell Peppers - 11 lb.



**CODE:** 01863

Often overlooked for their health benefits, Sweet Bell Peppers are more than just bright colors and a sweet crunch. High in Vitamin A and containing between 75 – 300% more Vitamin C than citrus fruits by weight, Sweet Bell Peppers are good for you and taste great.

## Orange Sweet Bell Peppers - 11 lb.



**CODE:** 01868

Often overlooked for their health benefits, Sweet Bell Peppers are more than just bright colors and a sweet crunch. High in Vitamin A and containing between 75 – 300% more Vitamin C than citrus fruits by weight, Sweet Bell Peppers are good for you and taste great.

## Rainbow Sweet Bell Peppers - 8/3 ct



**CODE:** 01936 **UPC:** 0 69905 80104 4

Often overlooked for their health benefits, Sweet Bell Peppers are more than just bright colors and a sweet crunch. High in Vitamin A and containing between 75 – 300% more Vitamin C than citrus fruits by weight, Sweet Bell Peppers are good for you and taste great.

## Stoplight Sweet Bell Peppers - 8/3 ct



**CODE:** 01938 **UPC:** 0 69905 80106 8

Often overlooked for their health benefits, Sweet Bell Peppers are more than just bright colors and a sweet crunch. High in Vitamin A and containing between 75 – 300% more Vitamin C than citrus fruits by weight, Sweet Bell Peppers are good for you and taste great.

## Hot Shots Mixed Hot Peppers - 12/5 oz.



**CODE:** 01866 **UPC:** 0 69905 85002 8

Do you like it hot? Hot Shots Mixed Hot Peppers are Flavor on Fire! This hot pepper mix will help you turn up the heat and add new flavors to your meals.

# VILLAGE FARMS TOMATOES

## Sinfully Sweet Campari Tomatoes - 10/1 lb.



**CODE:** 23326 **UPC:** 6 06105 62888 2

A cocktail-size tomato with the perfect combination of sweetness and acidity. Larger than a cherry tomato, but smaller than a TOV— the size is ideal for a variety of dishes.

## True Rebel Mix Tomatoes - 8/1 lb.



**CODE:** 23028 **UPC:** 6 06105 11260 2

A cocktail-size tomato with the perfect combination of sweetness and acidity. Larger than a cherry tomato, but smaller than a TOV - the size is ideal for a variety of dishes.

## Heavenly Villagio Marzano Tomatoes - 16/10 oz.



**CODE:** 23328 **UPC:** 6 06105 8015 5

First grown 240 years ago, the San Marzano was cultivated to perfection and became the gourmet tomato for culinary artists. Incredible sweet flavor unlike any other you have ever tasted, the San Marzano is a renowned cooking tomato. There is little as heavenly on Earth as our Villagio Marzano!

## Cabernet Estate Reserve Tomatoes - 16/8 oz.



**CODE:** 23028 **UPC:** 6 06105 11310 4

A beautiful cherry tomato with deep wine coloration and rich crisp sweet fruit flavor... reminiscent of a fine wine with a wonderful smoothness. With its mini size, the Cabernet Estate Reserve™ also makes for a perfect snack.

## Cherry No. 9 Fall in Love Again Tomatoes - 16/6 oz.



**CODE:** 23283 **UPC:** 6 06105 11266 4

Smooth and sweet, its flavor of Cherry No. 9 Fall in Love Again™ is intoxicating, compelling anyone who eats one to eat another. As if the taste wasn't enough, the vibrant red color makes it only more lovely.