



ORGANIC MARKET NEWS



FEBRUARY 3 - FEBRUARY 10, 2023

ORGANIC PEPPER PALOOZA



GOOD NEWS! Organic Mini Mix Sweet Peppers are back! Product from Mexico in 1lb bags, and product from Lady Moon Farms in Florida in clamshells, are seeing stable availability in February. Make sure to reintroduce these into departments after a long absence. Use extra display space and promos.

Organic Color Bell Peppers from Mexico remains in peak supply in early February. Promotional volumes and pricing will be available throughout February.

In addition to Mexican supply, supplies from Israel continues to experience steady availability and strong quality.



OG BERRIES

GOOD NEWS! Organic Blueberry prices will be promotable heading into February. Imported fruit will remain in excellent supply, and quality has been top-notch.

Organic Blackberry prices are steady with decent volume from Mexico. Quality has been very nice.

NOTE: Organic Raspberry supplies are slowly beginning to improve as Baja begins to start up. Pricing should begin to ease as we hit mid-February. Quality has been very nice.

ALERT! Organic Strawberry prices are much higher than usual as supplies have been extremely limited. Volumes will begin to improve, and by the end of February we'll see the market pricing pull back significantly. Quality has been very nice.



OG LETTUCES

NEW ITEM! Keep your eyes out for sporadic supplies of "Lady Moon Farms" Organic Romaine Hearts East Coast trial run from Florida during February (CODE 41184).

Organic Green Leaf, Red Leaf, and Romaine Lettuce from Lady Moon Farms in Florida is in peak availability during early February. With promotional volumes and pricing, and top-notch quality, February is an excellent time to promote **Organic Lettuces!**

Organic Iceberg Lettuce continues to experience steady availability. Early to mid-February will see **Organic Iceberg Lettuce** tighten in volume slightly and prices will rise.

Organic Romaine Hearts will remain promotable from Yuma, AZ and El Centro, CA growing regions out West.



OG AVOCADOS & MANGOS

GOOD NEWS! Organic Hass Avocados will drive some major sales lifts in your department as Mexico's crop volume remains strong heading into the "Big Game" weekend! Look for promotable opportunities! Cross merchandise with red onions, garlic, cilantro, jalapenos, and tomatoes!

Equal Exchange **Fair Trade Organic Hass Avocados** will be in nice supply on 48ct, 60ct, and 8/4ct packs!

Four Seasons will have pre-conditioned fruit ready to go to also help drive sales!

Kent Organic Mangos have strong volume as we start February. With Mexico's season a little over a month away, Kent variety fruit from As Peru's season progresses, expect fruit to tighten as we head into February. Be sure to enjoy this beautiful sweet and creamy flesh Kent variety fruit now while you can!

Organic Ataulfo Honey Mangos from Mexico are now in season. The start of February will bring increased volume and lowering pricing as the month progresses.



OG BROCCOLI

Organic Broccoli and **Sweet Baby Broccoli** continues to have strong availability in early February, but later in the month, supplies are expected to tighten and subsequently prices will begin to rise.

Promote while pricing is still favorable.



OG GRAPES

Organic Grapes are being imported from Peru and South Africa at this time. We are seeing excellent quality on Peruvian fruit as we get into "Autumn Crisp" on the **Green**, and "Sweet Celebration" on the **Reds**. 10/11lb clamshells of **Organic "Autumn Crisp" Grapes** are also available.

There's great promotable pricing on **Organic Green Grapes** through 2/11.



OG WARM VEG

GOOD NEWS! **Organic Eggplant** and **Organic Green Bell Peppers** continue to come from Lady Moon Farms in Florida with excellent quality, strong availability, and a sharp price!

Organic Cucumbers, Zucchini, and Yellow Squash from Mexico have steady availability, but supplies are generally tighter in early February and as a result we have experienced increased prices into February. Quality has remained strong as supply volumes have declined.



FLORIDA ORGANIC SAPODILLA

OG SPECIALTY

Florida grown specialties items available to start February are as follows: **Organic Green Water Coconuts, Black Sapote, Sapodilla, Cactus leaves (Nopales), Curry Leaf, and Lemon Grass!**



OG DRAGON FRUIT

Beautiful **Organic Pitahaya/Yellow Dragonfruit** will be available from Ecuador! This white-fleshed fruit is commonly thought to be the sweetest of the dragon fruit varieties and is growing in popularity very quickly!



OG POTATOES

We will see our last arrival of Wisconsin grown **Organic Russet Potatoes** for the season in early February from Alsum. Once Wisconsin is done, we will likely switch over to Colorado and Idaho, but it is expected that they will get tight as we head into the Spring.



OG WATERMELONS

Organic Mini Watermelons remain available with steady supplies. Quality has been excellent out of Mexico.



OG PINEAPPLES

Organic Pineapple supplies from Costa Rica will be strong as we start February. Quality has been good.



OG HOTHOUSE CUCUMBERS

ALERT! 12ct **Organic Euro Seedless Cucumbers** are extremely tight out of Mexico and Spain but will loosen up by the middle of February.



OG ASPARAGUS

GOOD NEWS! Organic Asparagus prices are expected to continue to drop with new crop Mexican product starting. Mexico has more and more product crossing every day, quality is outstanding, and availability will be steady.



OG BRUSSELS SPROUTS

GOOD NEWS! Organic Brussels Sprouts from Mexico have begun to experience strong yields. As volumes have increased, quality has improved. Organic Brussels Sprouts are expected to remain promotable through early April.



OG GREEN BEANS

ALERT! Organic Green Beans from Mexico has faced a sharp decrease in volume during late January, and into February. Expect supplies to remain limited throughout the month of February.



OG TOMATOES

GOOD NEWS!

Organic Heirloom Tomato prices out of Mexico are coming down as harvest picks are larger than expected. "Darklooms" and **Packaged Heirlooms** from Covilli Fair Trade.

Organic Grape Tomato volumes will start to increase as we head into the middle of February. Lady Moon Farms **Organic Grape Tomatoes** will be a promotable item from Florida!

Organic Roma Tomatoes will be promotable into the middle of February with a lot of volume out of Mexico. Quality is outstanding and availability will be steady.



OG CAULIFLOWER

ALERT! Organic Cauliflower will remain available throughout February, but volumes have significantly decreased due to less acreage planted and colder temperatures slowing the growth development.

Prices are expected to surge in mid-February, before beginning to normalize headed into March. Quality will remain strong, but volumes will be light.



OG CELERY

GOOD NEWS! Organic Celery from the desert region of Yuma, AZ and El Centro, CA has begun in February. Prices continue to come down weekly as supplies increase.

Look for a promotional period in mid to late February before prices begin to stabilize!

OTHER STORIES

- Beautiful **Organic Florida Red Turmeric** will be available in very limited supplies as we start February from our growing partner Phoenix Rising Farms. This is the nicest, most premium **Organic Turmeric** we carry all year long.

- Strong supplies on **Organic Fair Trade Royal Star Papayas** have come to an abrupt halt due to some cooler weather. Supplies will be more limited to start February.

- **Organic Green Kiwifruit** from Italy is in good supply, and pricing is steady.

GRAB EXTRA SALES FOR THE "BIG GAME"!

GUACAMOLE & DICED/SMASHED AVOCADOS

CONVENTIONAL

- 17697 - CV Guacamole 6/2-7 oz Calavo
- 17709 - CV Guacamole 6/8 oz Calavo
- 17698 - CV Guacamole Caliente 6/2-7 oz Calavo
- 17710 - CV Guacamole Caliente 6/8 oz Calavo
- 17718 - CV Guacamole Mild 6/6-2 oz Calavo
- 17699 - CV Guacamole Pico De Gallo 6/2-7 oz Calavo
- 17711 - CV Guacamole Pico De Gallo 6/8 oz Calavo
- 230418 - CV Guacamole Hot 1/6 lb Class
- 230419 - CV Guacamole Mild 1/6 lb Class
- 230761 - CV Guacamole Classic 8/8 oz Fresh Court Tub
- 230763 - CV Guacamole Classic 6/16 oz Fresh Court Tub
- 230769 - CV Guacamole Classic 6/16 oz Fresh Court Clear Tub
- 230766 - CV Guacamole Classic Tower HHP 6/4-2 oz Fresh Court
- 230765 - CV Guacamole Habanero 8/8 oz Fresh Court Tub
- 230764 - CV Guacamole Pico De Gallo 8/8 oz Fresh Court Tub
- 17111 - CV Guacamole Spicy Mini's 8/4-2 oz Wholly Guacamole
- 17141 - CV Guacamole & Spicy Pico 8/10 oz Wholly Guacamole
- 221057 - CV Guacamole Chunky Bowl 8/7.5 oz Wholly Guacamole
- 221055 - CV Guacamole Classic Bowl 8/7.5 oz Wholly Guacamole
- 221059 - CV Guacamole Classic Bowl 6/15 oz Wholly Guacamole
- 17110 - CV Guacamole Mini Classic 8/4-2 oz Wholly Guacamole
- 221056 - CV Guacamole Spicy Bowl 8/7.5 oz Wholly Guacamole
- 221060 - CV Guacamole Spicy Bowl 6/15 oz Wholly Guacamole
- 233463 - CV Guacamole W/ Tortilla Chips 12/2.75 oz Good Foods Grab&Go
- 221058 - CV Guacamole Hatch Chile Bowl 8/7.5 oz Wholly Guacamole
- 223936 - CV Guacamole Chunky 8/13 oz Good Foods
- 223937 - CV Guacamole Chunky 6/4-2 oz Good Foods

- 223939 - CV Avocado Mash 6/4-2 oz Good Foods
- 223938 - CV Avocado Salsa 8/12 oz Good Foods
- 230018 - CV Avocado Diced 6-2/4 oz Wholly Guacamole
- 224242 - CV Avocado Smashed 5/4-2 oz Wholly Guacamole
- 227493 - CV Avocado Minis 8/4-2 oz Wholly Guacamole

ORGANIC

- 40097 - OG Guacamole 6/10.5 oz Calavo
- 223295 - OG Guacamole Classic Bowl 8/7.5 oz Wholly Guacamole
- 40094 - OG Guacamole Mini 8/4-2 oz Wholly Guacamole



SALSAS

CONVENTIONAL

- 8686 - CV Salsa Bruschetta 6/16 oz Nature's Kitchen
- 8689 - CV Salsa Carolina Style 6/16oz Natures Kitchen
- 8688 - CV Salsa Hot 6/16 oz Nature's Kitchen Fresh
- 8687 - CV Salsa Mild 6/16 oz Nature's Kitchen Fresh
- 8688 - CV Salsa Hot 6/16 oz Nature's Kitchen Fresh
- 8687 - CV Salsa Mild 6/16 oz Nature's Kitchen Fresh
- 223622 - CV Salsa Hot 6/16 oz Sam's
- 223621 - CV Salsa Medium 6/16 oz Sam's
- 223620 - CV Salsa Mild 6/16 oz Sam's
- 234418 - CV Hatch Salsa Medium 12/12 oz Melissa's
- 232199 - CV Fire Roasted Hatch Chili 6/14 oz La Mexicana Salsa
- 218800 - CV Salsa Black Bean & Corn 6/14 oz La Mexicana
- 218755 - CV Salsa Cantina 6/14 oz La Mexicana
- 218752 - CV Salsa Hot 6/16 oz La Mexicana
- 218754 - CV Salsa Medium 6/16 oz La Mexicana
- 218753 - CV Salsa Mild 6/16 oz La Mexicana
- 218756 - CV Salsa Peach Mango 6/16 oz La Mexicana
- 218801 - CV Salsa Pico De Gallo 6/16 oz La Mexicana



ORGANIC

- 44748 - OG Salsa Fresh 6/16 oz Sunbelt

GRAB EXTRA SALES FOR THE "BIG GAME"!

DIPS & QUESO

CONVENTIONAL

- 223943 - CV Dip Buffalo Plant Based 8/8 oz Good Foods
- 223941 - CV Dip Cilantro Plant Based 8/8 oz Good Foods
- 223942 - CV Dip Queso Plant Based 8/8 oz Good Foods
- 225298 - CV Dip Tzatziki Feta Cucumber 8/8 oz Good Foods
- 223940 - CV Dip Tzatziki Plant Based 8/8 oz Good Foods
- 19677 - CV Dip Dill Veggie 6/14 oz Marzetti
- 19685 - CV Dip Dill Veggie Light 6/14 oz Marzetti
- 19678 - CV Dip French Onion Veggie 6/14 oz Marzetti
- 19684 - CV Dip Ranch 12/8 oz Marzetti
- 227491 - CV Dip Ranch Veggie 12/6-1.5 oz Marzetti Singles
- 19674 - CV Dip Ranch Veggie 12/14 oz Marzetti
- 19689 - CV Dip Ranch Veggie Light 6/14 oz Marzetti
- 19682 - CV Dip Spinach Veggie 6/14 oz Marzetti
- 19681 - CV Dip SW Ranch Veggie 6/14 oz Marzetti
- 233466 - CV Dip Queso W/ Tortilla Chips 12/2.5 oz Good Foods Grab&Go
- 233469 - CV Dip Avocado Mash Bagel Chip 12/3 oz Good Foods Grab&Go
- 226499 - CV Dip Jalapeno Nacho Nondairy 6/12 oz WayFare Foods



ORGANIC

- 230070 - OG Dip French Onion PlantBased 6/8.8 oz Mother Raw
- 230071 - OG Dip Nacho Queso Plant Based 6/8.8 oz Mother Raw
- 231629 - OG Dip Ranch Dairy Free 6/8.8 oz Mother Raw
- 230072 - OG Dip Spinach Plant Based 6/8.8 oz Mother Raw
- 231858 - OG Dip French Onion 6/12 oz Kalona SuperNatural

HUMMUS

- 231263 - CV Hummus Classic 12/10 oz Tribe
- 231264 - CV Hummus Roasted Red Pepper 12/10 oz Tribe
- 231265 - CV Hummus Roasted Garlic 12/10 oz Tribe
- 231266 - CV Hummus Mediterranean Style 12/10 oz Tribe
- 231267 - CV Hummus Everything 12/10 oz Tribe
- 17696 - CV Hummus Avocado 6/12 oz Calavo



CHICKEN WINGS & DRUMSTICKS

DON'T FORGET TO ASK YOUR REP ABOUT DO GOOD CHICKEN AND COOKS VENTURE HEIRLOOM CHICKEN FRESH WINGS AND DRUMSTICKS!



KORU APPLE DISPLAY CONTEST



JANUARY 30TH - FEBRUARY 26TH, 2023

Ready to introduce your customers to a very unique apple sure to have them coming back for more? How about building sales in the apple category? Then let's talk about the KORU apple! Four Seasons Produce has partnered with Chelan Fresh to bring you a display contest that is sure to deliver both! Beautiful conventionally grown KORU apples are in season and ready to grace the counters and displays in your produce departments. These KORU boxes and bins are razor sharp and very eye-catching—perfect for customer visuals and drawing attention! So plan something amazing, join in on the KORU fun and create your own KORU Kapers in February.

..... CONTEST CRITERIA

- Build an AWESOME display of KORU apples in your produce department.
- Must buy a minimum of six (6) cases of KORU apples during the contest period. All fruit MUST be purchased from Four Seasons Produce.
- Must use the graphic KORU display bins, boxes, or KORU point of sale signs on your displays.
- All displays must remain up for a minimum of one week.
- Send all display contest photos to contests@fsproduce.com by Friday March 3rd, 2023.



CODE: 229840
CV Apples KORU
WXF 27lb 50/60ct Euro



CODE: 234280
Empty KORU Display Bin 1 ct

CODE: 230095
Empty KORU Display Box 1 ct



For apple display tips and ideas, contact your Four Seasons Sales Rep of Merchandiser.



GRAND PRIZE WINNER

- All expense paid trip to Washington State to meet the growers, tour orchards and visit packing facilities.
- Date is not yet determined but we are targeting late Summer/early Fall.
- Grand Prize winning display will be judged on creativity, use of KORU bins, boxes and POS and overall eye appeal.

CONTEST PRIZES: **1ST PLACE \$350** **2ND PLACE \$250** **3RD PLACE \$150** **4TH PLACE \$100** **5TH PLACE \$50**



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CONVENTIONAL MARKET NEWS

FEBRUARY 3 - FEBRUARY 10, 2023

FE“BLUE”ARY BLUEBERRIES!



GOOD NEWS! Blueberries will be very promotable as more product arrives from both Chile and Peru! Quality has been excellent overall on fresh arrivals, especially from Peru. February will be an excellent month to promote 12/1pt **Blueberries!**

Blackberry prices remain steady from Mexico, but production is beginning to slow down after a very promotable January. Quality is excellent.

ALERT! Raspberries continue to be extremely tight and limited for the first couple weeks of February. Production is much lighter than expected from Mexico, but quality is very nice. Pricing will be much higher than usual.

NOTE: Strawberry prices remain steady at higher pricing ahead of the Valentine's Day demand. California not harvesting due to heavy rains continues to leave the overall marketplace short on product. Florida weather looks to rebound which should increase East Coast supplies as Mexico harvests supply the West Coast. Quality has been excellent. Expect supplies and markets to hold through the holiday demand and then start to come end of February to more promotable levels.



CV GRAPES

GOOD NEWS! Grapes remain in abundance out of Peru with Chile starting up. More true LG fruit should slowly drop markets to combat some price fatigue we have been seeing. Excellent quality on proprietary varieties out of Peru on both **Reds** and **Greens**.

This category will be promotable in the beginning of February once Chile makes their presence in the market. We will continue to carry LG, XL, and Jumbo sizes in both **Red** and **Green**.

Additional offerings remain **Cotton Candy** (Imports) clamshells (slight gap) and bagged, **Candy Snaps** (10/1), **Candy Dreams** (10/1), **Black Grapes**, and **Globes**. February will be a great time to promote **Grapes** - ALL SIZES!



CV CITRUS

PEAK SEASON! Grapefruit have ample supply with super promotable pricing, especially out of Texas with peak flavor and sizing! Florida pricing is higher than Texas as they try to recoup loss from past weather events. **Pummelos** will remain in-stock through February but will end sooner than expected due to the past excessive rains. 14ct size will be available going forward.

Navel Oranges are showing admirable quality from California. **Navel Oranges** are peaking more towards 72/88sz but supply on all sizes is in great shape. This remains an excellent time to promote 10/4lb Sunkist Bagged **Navel Oranges**.

Heirloom Vintage Sweets Navel Oranges continue to show case flavor and quality. Bin Navel Oranges will be back in-stock this weekend.

Cara Cara Oranges are showing exceptional quality with all sizes in steady supply. **Blood Oranges** are available out of California with smaller fruit peaking.

Minneola Tangelos have started, but 80's and larger have been exceedingly tight as this crop is peaking on 100's and smaller. It's a great time to promote bagged fruit.

Kumquats from Frieda's in the "Popjoys" brand are available in a 12/8oz option with explosive flavor and solid quality!



CV MANDARINS

SUMO Citrus is peaking on XL 25ct larger size fruit. 12/2lb bags are available as well. These easy-to-peel Dekopans are at their best!

Mandarins from California are back in full supply with the Tango variety as quality is top notch too. We will continue to offer 10/3lb and 15/2lb Halos bags.

Additional offerings are **Stem & Leaf Mandarins** in bulk from California.

5lb gift box **Mandarins** from Morocco and Israel. Import **Mandarins** can offer value to the California market at this time.



CV LEMONS & LIMES

GOOD NEWS! Lemons are showing supreme quality out of the desert with choice peaking on all sizes. It is a great time to promote bagged Lemons. Meyer Lemons will transition out of the desert and back into D1.

Limes out of Mexico remain in an erratic market with demand low and reactive selling in Mexico causing a huge shift in this market as they drop prices to be comparable with Peru.



CV PEPPERS

GOOD NEWS! 11lb **Hot House Color Bell Pepper** prices are very promotable into the middle of February. More Mexican shippers are starting to cross peppers with more volume. Quality and availability have been excellent. Canada will start to have some pepper volume by the end of February. We continue to carry XL/jumbo size **Peppers**.

15lb **Elongated Sweet Red Pepper** prices are very promotable out of Mexico. Quality has been excellent. Promo pricing will be available until the middle of February.

Jumbo Green Peppers will remain steady with pricing and availability. Mexico will have some more volume coming on as we head into the middle of February.



CV PINEAPPLES

Pineapple supplies have dwindled a bit and pricing has inched back up a bit. Despite lower fruit availability quality has remained strong.

Del Monte **PinkGlow Pineapples** are available for the start of February. These cool "pink-fleshed" pineapples come in a beautiful retail box. Some extra volume has been built in for Valentine's Day for this item! Get them while supplies last! *This fruit is genetically modified (GMO) and crownless.



CV MANGOS

Mango supplies have tightened. Popular 10ct and 12ct sizing are limited, and Peru fruit is all sizing very large, peaking on 9ct and larger.

Ataulfo Honey Mangos from Mexico will be steady as we head into February. Look for pricing to continue to drop as more and more volume becomes available.



CV BROCCOLI & CAULIFLOWER

Broccoli shippers anticipated a slowdown in harvests, but Broccoli just kept coming on. This held the market steady. The market is still trending up, likely mid-February.

ALERT! Cauliflower is now back to being limited in harvest volume, and pricing is on the rise. Expect expensive pricing through much of February.



CV ARTICHOKE

Jumbo Artichoke promotions are running strong into the month of February! Quality has been great on jumbo 12ct from Coachella, CA.

Purple Artichokes will make a brief appearance as an experimental field was ready to harvest sooner than anticipated. They will be back again in March.



CV ASPARAGUS

GOOD NEWS! **Asparagus** prices will continue to drop with the start of the new crop Mexico product. Caborca, Mexico new crop **Asparagus** is in house in 11lb and 28lb. Quality is outstanding. Peak season will be middle to end of February as volume really starts to pick up.



CV LETTUCE

Lettuce pricing had finally stabilized and become promotable, but now cool temps in Yuma, AZ are slowing production. **Iceberg Lettuce** prices will inch up some, and the other **Leaf Lettuce** varieties will follow in February.



CV CELERY

GOOD NEWS! **Celery** is more abundant, and pricing continues to fall off. Quality seems to be improving too!



CV AVOCADOS

GOOD NEWS! **Hass Avocado** supplies are abundant for the beginning of February. Anticipation is high for promotable pricing, and excellent supplies could make for a record volume Big Game weekend! A variety of sizing will be available, and a 15/4ct bag.



CV ONIONS & POTATOES

It's time to transition over to new crop Mexican grown **Red, Yellow, and White Onions** for early February. Pricing should land very similar to current levels, but quality will be much nicer.

We will continue with premium bulk 50lb **Yellow/Red/White Potatoes** out of Washington and California for another week or so. Florida growers will start their harvest of Potatoes the first week of February and should be ready to ship with nice skin.



CV GREEN BEANS

NOTE: **Green Beans** will most likely remain tight headed into the middle of February with cooler temps. Florida is really struggling with large volume on **Green Beans**, and Mexico is playing a bigger part this early in the year. Product will be available in Florida and Mexico.



CV TOMATOES

GOOD NEWS! **Vine Ripe Round and Roma Tomato** prices are expected to remain at minimums due to a flush of product from Mexico and Florida. This market will be very promotable for the next several weeks right into the middle to end of February, particularly on the larger sizes. Quality is excellent and availability is plentiful.

Grape and Cherry Tomatoes will remain steady headed into the middle of February and will be very promotable, primarily on **Grapes**. Volume is increasing out of Mexico and Florida, and quality is fantastic.

Our **NatureSweet Snacking Tomato** line is set up to promote all lines during different parts of the rest of the year. NatureSweet is expected to have volume and excellent quality on all their items.

Cluster Tomato prices will increase slightly due to ad pulls for the "Big Game" and Valentine's Day. Quality has been excellent and there is still product out of Mexico, Canada, and US. It is expected that shippers will keep this pricing off minimums due to the rugose disease affecting some crops as well.

Heirloom Tomatoes out of Mexico are decreasing in price with larger than expected picks. This will be promotable as we head into the middle February with product from A&A Organics and Covilli.



CV MELONS

Seedless Whole and Mini Seedless Watermelons continue to be available from Mexico. Quality has been excellent, and prices are stable.

Cantaloupes from Guatemala have been showing solid quality, but arrivals remain inflexible as different regions are presenting different challenges.

Honeydews continue with great quality and steady supply.

We currently have **Dino, Galia, and MAG Melons** available.



CV KIWIFRUIT

California grown "Mighties" label **Green Kiwi fruit** will be available in good supply. These will be offered in a 16/1lb clamshell.

Green Kiwifruit supplies are steady from Italy and Greece. Pricing has been trending down a bit. Quality has been good.

"**Red Passion**" **Kiwifruit** will be available for a short while from Italy in an 8/1lb clamshell pack.

SunGold Kiwifruit from Italy is finishing up. Four Seasons has some of the last volume filled fruit. A limited number of clamshells will be available.

OTHER STORIES

- **Persimmons/Sharon Fruit** is available from Israel in a single layer pack.

- **Jackfruit** from Mexico is now available. Be sure to try to popular meat substitute.

- **Black Mission Figs** will be steady in 12/8oz clamshells from Mexico. Pricing will remain promotable for the start of February.

- **Lychee** fruit from South Africa is available in very limited supplies.



WONDERFUL CITRUS "HALOS" DISPLAY CONTEST WINNERS



Four Seasons Produce partnered with Wonderful Citrus to bring you an amazing holiday display contest that was sure to create a buzz in your store. This set the stage for an awesome month of selling "Halos" brand mandarins! Check out some of the winners below. Thank you to everyone who participated in this contest!



GRAND PRIZE WINNER!

Henning's Market - Harleysville, PA



LARGEST DISPLAY

1st

2nd

3rd

4th

5th

FIRST PLACE

Kennie's Markets - Gettysburg, PA

SECOND PLACE

Honest Weight Food Co-op - Albany, NY

THIRD PLACE

The Common Market 7th St. - Frederick, MD

FOURTH PLACE

River Valley Co-op - Easthampton, MA

FIFTH PLACE

McCaffrey's Food Market - Yardley, PA



MOST CREATIVE

1st

2nd

3rd

4th

5th

FIRST PLACE

Landis Supermarket - Harleysville, PA

SECOND PLACE

Pennington Quality Market - Pennington, NJ

THIRD PLACE

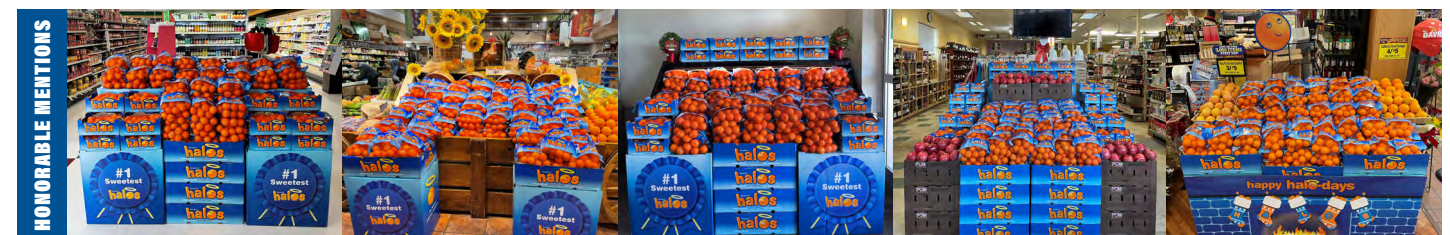
Landis Supermarket - Perkasie, PA

FOURTH PLACE

Martin's Country Market - Ephrata, PA

FIFTH PLACE

Kennie's Market - Taneytown, MD



HONORABLE MENTIONS

HONORABLE MENTION

Greenbelt Co-op - Greenbelt, MD

HONORABLE MENTION

George's Market - Dresher, PA

HONORABLE MENTION

The Common Market Rt85 - Frederick, MD

HONORABLE MENTION

Takoma Park Food Co-op - Takoma Park, MD

HONORABLE MENTION

Kennies Market- Littlestown, PA



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LITTLE POTATO COMPANY HOLIDAY CONTEST WINNERS

11/20/22 - 01/02/23

This year Little Potato Company and Four Seasons Produce teamed up to help create a holiday campaign to drive new customer trial and repeat purchases for loyal customers. What better way then with a potato that can be used in so many ways. They can be roasted, steamed, boiled, grilled, mashed and smashed. The goal was to deliver ideas to your shoppers on great tasting side dishes that would enhance these important and traditional meals. Thank you to everyone who participated in this display contest! Be sure to check out the winners below.

1st



FIRST PLACE WINNER!

Henning's Market - Harleysville, PA



2nd



SECOND PLACE:

George's Market - Dresher, PA



3rd



THIRD PLACE:

Saubel's Market - Stewartstown, PA



4th



FOURTH PLACE:

Leg Up Farmers Market - Mount Wolf, PA





SUGARBEE® & ROCKIT® APPLE DISPLAY CONTEST WINNERS

DECEMBER 5, 2022 - JANUARY 1, 2023

Four Seasons Produce partnered with Chelan Fresh to bring you this amazing contest that was sure to create a buzz in your store. This year we threw in the super cool, super crisp Rockit apple into the mix. Your customers certainly weren't disappointed with this small apple with a monstrous crunch. Thank you to everyone who participated in this contest. Check out some of the winners below!



GRAND PRIZE WINNER!

Monadnock Food Co-op - Keene, NH



LARGEST DISPLAY

FIRST PLACE

Henning's Market - Harleysville, PA

SECOND PLACE

Yoder's Country Market - New Holland, PA

THIRD PLACE

Kimberton Whole Foods - Collegeville, PA

HONORABLE MENTION

Landis Supermarket - Parkside, PA



MOST CREATIVE

FIRST PLACE

Weaver's Farm Market - Morris, NY

SECOND PLACE

Greenstar Food Co-op - Ithaca, NY

THIRD PLACE

Weaver Markets - Denver, PA

HONORABLE MENTION

Greenbelt Co-op - Greenbelt, MD



BEST ALL ORGANIC

FIRST PLACE

The Common Market - Frederick, MD

SECOND PLACE

Kimberton Whole Foods - Ottsville, PA

THIRD PLACE

Friendly City Food Co-op - Harrisonburg, VA

HONORABLE MENTION

Organnons Natural Market - Newtown, PA



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