

# MEAT & DAIRY MONTHLY NOVEMBER EDITION



## SOUP'S ON!

This November, after a grueling election cycle, folks will be ready for a nice, soothing bowl of soup! And at Four Seasons we want to highlight some great products to help your store showcase cold weather favorites.

### KETTLE CUISINE:

We have the fully array of soups available to preorder from Kettle Cuisine, our feature vendor this month. Some of the best sellers in this line include the classic chicken noodle, Thai chicken with red curry, white chicken chili with cilantro, and turkey gumbo.

New this month, we are also offering the Kettle Cuisine 'beyond soup' line that includes Ancient Grain Oatmeal, Organic Steel Cut Oatmeal, Macaroni & Cheese, and Marinara Sauce.

Kettle Cuisine products can be repacked for sale in individual containers or self-serve from the signature black, electric soup kettle right in your store. You can print out product labels using Avery labels directly from the customer support icon on Kettle Cuisine's website ([kettlecuisine.com](http://kettlecuisine.com)).



### MACRO VEGETARIAN:

For folks looking for more specialized soups, try the line of Macro Vegetarian vegan soups. These come in ready to sell containers that are labeled and ready for your shelf. Currently, there are 8 different soups to choose from. Popular flavors include corn and vegetable chowder, quinoa and broccoli, and vegan pho.



WANT TO LEARN MORE ABOUT  
OUR MEAT & DAIRY PROGRAM?

Contact your sales rep or merchandiser, OR

Haesel Charlesworth (Dairy & Proteins Buyer) [haeselc@fsproduce.com](mailto:haeselc@fsproduce.com) | 717-721-2872

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# SOUP'S ON CONTINUED...

Beyond pre-prepared products, why not feature products that customers really enjoy preparing for the family during the winter months?

## PURELAND AMERICA BEEF:

Pureland beef offers a chuck broil in variable weight packs of 24-32oz that is perfect for crock pot cooking and could be displayed with appropriate produce items like potatoes, onions and carrots. Try building displays that conveniently place recipe items together to suggest favorite winter dishes.



## GARRETT VALLEY:

Garrett Valley is featuring a promotional sale on several varieties of bacon in November including paleo bacon and turkey bacon – try a display of canned clams, clam juice and soup produce -- you have a make-your-own chowder station!



## ORGANIC PRAIRIE:

Chili is another frosty weather hit – suggest a homemade chili to your customers with Organic Prairie 11lb 85/15 ground beef on sale from Four Seasons this month!



As we gear up for the holidays, it can be easy to get caught up in the swirl of seasonal products. Don't forget that customers need an easy, nourishing, meal seven days a week. Provide healthy, fresh options for grab and go and cooking that make folks keep coming back for more!

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# KETTLE CUISINE™



## OUR DELICIOUS STORY



**SIMPLE INGREDIENTS. DELICIOUS FOOD.**

From sourcing the finest vegetables and naturally raised proteins to making homemade stocks and braised meats in-house, our chefs are dedicated to developing premium soups, chilis, chowders, entrees and sides that exceed customer expectations.



## AUTHENTIC STOCK MAKING



**THE TRADITIONAL WAY**

Our stocks are the body and soul of our soups, slow-simmered natural bones with fresh vegetables and bouquet garni for rich, amazing flavor. Because authentic handcrafted stocks are the perfect canvas on which to build clean, naturally delicious soup.



# NEW ITEMS (or back in season)

## KETTLE CUISINE

- 29875 - Kettle Cuisine Macaroni & Cheese 4/4 lb
- 42034 - Kettle Cuisine Organic Steel Cut Oatmeal 4/4 lb
- 29858 - Kettle Cuisine Marinara Sauce 2/8 lb

- \* HANDCRAFT SMALL BATCH, ALL NATURAL SOUPS FROM SCRATCH
- \* MAKE HOMEMADE STOCKS AND BRAISE MEATS IN-HOUSE
- \* SOURCE THE FINEST VEGETABLES AND NATURALLY RAISED PROTEINS FROM TRUSTED PURVEYORS



## MACRO VEG

- 45358 - Macro Veg Soup Corn and Veg Chowder 6/12 oz
- 45359 - Macro Veg Soup Quinoa and Broccoli 6/12 oz
- 45360 - Macro Veg Soup Vegan Pho 6/12 oz
- 45365 - Macro Veg Soup Kale & Whole Grains 6/12 oz
- 45361 - Macro Veg Soup Mushroom w/ Chia 6/12 oz
- 45362 - Macro Veg Soup Lentil w/ Bok Choy 6/12 oz
- 45363 - Macro Veg Soup Chickpea w/ Chard 6 /12 oz
- 45364 - Macro Veg Soup Szechuan Hot & Sour 6/12 oz



- \* ALL PRODUCTS ARE READY TO EAT IN PRE-PACKED CONTAINERS, PERFECT FOR CUSTOMERS IN THE RUSH FOR SOMETHING TO GRAB & GO
- \* MANY PRODUCTS USE ORGANIC, GMO-FREE, AND LOCAL INGREDIENTS
- \* DO NOT USE ANY ANIMAL OR ANIMAL BY PRODUCTS - EVERYTHING IS VEGAN

## THE PIGGERY: SEASONAL

- 69138 - The Piggery Bacon Jam (6/7 oz)

- \* LOCATED IN TRUMANSBURG, NY (FINGER LAKES REGION OF NY)
- \* BOUTIQUE ARTISAN PROCESSOR
- \* 70 ACRE FARM
- \* HORMONE AND ANTIBIOTIC FREE

