

MEAT & DAIRY MONTHLY

JUNE 2016 EDITION



DID SOMEONE SAY BACON??

Bacon is one of the fastest growing categories here at Four Seasons! We carry bacon from Garrett Valley, The Piggery, Organic Prairie and Koch Turkey. Be sure to have a good selection of different types of bacon – including both pork AND turkey -- to meet the tastes and preferences of your customers. Read on to learn more about the bacon lines that can help grow your sales!

GARRETT VALLEY



Garrett Valley Uncured Applewood Dry Rub Bacon:

CODE: 61149

The largest retail pack of the non 'bulk' Garrett bacons at 10/18oz., **Applewood** is a more mild smoke than the hickory bacon.

NOTE: Dry Rub refers to bacon slices that are made without being processed with water. Garrett's focus is on 'massaging' each pork belly with spices instead. The **Dry Rub** process also minimizes shrink of the bacon when you cook it because there is no added water.

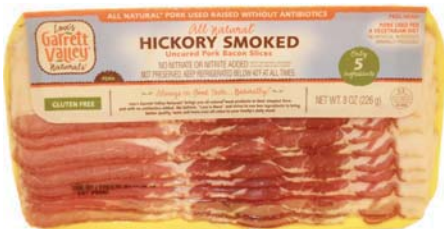


Garrett Valley Sugar Free Paleo Dry Rubbed Bacon:

CODE: 61137

The Sugar Free Paleo Dry Rubbed Bacon is the best seller of our bacon line. This Paleo friendly bacon is crafted with only a few ingredients and is sugar free bacon that tastes as good as it looks.

Flavored with spices, it contains pork, Sea Salt, black pepper, fenugreek, nutmeg, white pepper, mace and allspice. It is also made with the dry rub technique to avoid adding water to the product.



Garrett Valley Uncured Hickory Smoked Sliced Bacon:

CODE: 61134

The Hickory Smoke will impart the strongest smoky flavor to the bacon. Only 5 ingredients in this bacon: pork, water, sea salt, cane sugar, celery powder



Garrett Valley Sugar Free Paleo Turkey Bacon:

CODE: 61135

A newer product, the turkey version of the paleo pork bacon. It is very similar to the Paleo Pork bacon except this product does have added water and an array of spices to give it a delicious flavor profile.



Garrett Valley Uncured Dry Rub Bacon:

CODE: 61136

The Classic Dry Rubbed Bacon is without the strong smoke flavor of the hickory smoked bacon, it has the dry rub treatment, and contains no water. It is rubbed with raw sugar and spices to provide a sweet flavor.



Garrett Valley Peppered Turkey Bacon:

CODE: 61174

Seasoned with pepper and spices to give the bacon a kick! Made from 8 ingredients, this antibiotic free turkey bacon is 94% fat free.

(continued on page 2)

GARRETT VALLEY (CONTINUED)



Garrett Valley Classic Sliced Turkey Bacon:

CODE: 61173

Made from antibiotic free turkey thighs as a healthy lower fat alternative to pork bacon.



Garrett Valley Uncured Bacon Bits 12/3oz packs:

CODE: 61167

Fully cooked product, pre-packaged, and shelf stable. Try merchandising these with your salad mixes!



Garrett Valley Canadian Style Bacon:

CODE: 61180

Made from smoked and seasoned pork loins. It's a classic round cut of Canadian style bacon, not a dry rub product. This bacon contains: pork loin, water, sugar, sea salt natural flavoring, maple syrup (it's Canadian style after all!) and dried honey.

THE PIGGERY



The Piggery Sliced Pork Belly Bacon:

CODE: 62700

Made from pasture raised pork, this boutique producer out of Ithaca, NY creates a wonderful bacon for those customers wanting to stick with pasture raised animals and traditional production methods.

KOCH TURKEY



Koch Turkey Organic Bacon:

CODE: 45400

Koch is a smaller producer out of Tamaqua, Pa that specializes in both natural & organic turkeys and turkey products. This is a certified Organic bacon from a great small company that has a light, smoky flavor.

ORGANIC PRAIRIE



Organic Prairie Smoked Pork Bacon:

CODE: 44934

For those customers that want a Certified Organic bacon, we offer this product from Organic Prairie. This is a traditional bacon produced so as to meet all USDA organic standards in addition to its having a delicious mild, smoky, flavor.



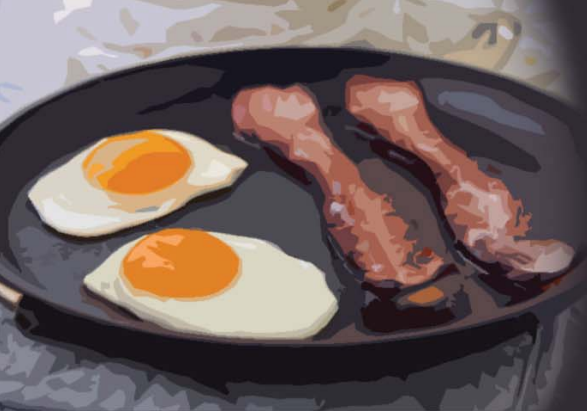
Organic Prairie Smoked Turkey Bacon:

CODE: 44935

Organic Prairie's take on classic turkey bacon – smoked and seasoned to please the customer looking for an Organic Turkey bacon.

WANT MORE INFORMATION ON OUR BACON SELECTION?

Contact your sales rep or merchandiser,
or Haesel Charlesworth (Dairy & Proteins Buyer) haeselc@fsproduce.com | 717-721-2872



Don't forget eggs to go with your bacon!

Now that the bacon is sizzling on the skillet, don't forget to take a look at what Four Seasons offers in eggs!

We sell both Sauders and Nature's Yoke Eggs in a variety of different sizes and pack styles. Customers are looking for specific types of eggs including: **pasture raised eggs, soy free, brown, and organic eggs.** Four Seasons stocks eggs in all these subtypes, in addition to the traditional white, conventional egg.

We stock eggs packed just a few miles from our warehouse to ensure freshness and quality. Maintain some variety in the sizes you carry and remember that customers do have preferences as to whether their eggs are packed in pulp, plastic or Styrofoam containers!

Talk to your sales rep about our egg program!



RECIPE BLT Skewers



INGREDIENTS:

- 12 Slices of Garrett Valley Black Forest Bacon
- 12 Bamboo Skewers
- 12 Cherry Tomatoes
- 2 Cups of Chopped Iceberg Lettuce
- 12 Pieces of Melba Toast

METHOD:

1. Place bacon on a tray and cook in 350 degree preheated oven till crispy
2. While bacon is cooking, place the skewers through the toast
3. Place a pinch of lettuce on the skewer
4. Place a tomato on skewer, locking the lettuce between it and the toast
5. After the bacon is cool enough to handle, place onto the skewer
6. Serve with your favorite salad dressing



Always in Good Taste... Naturally!

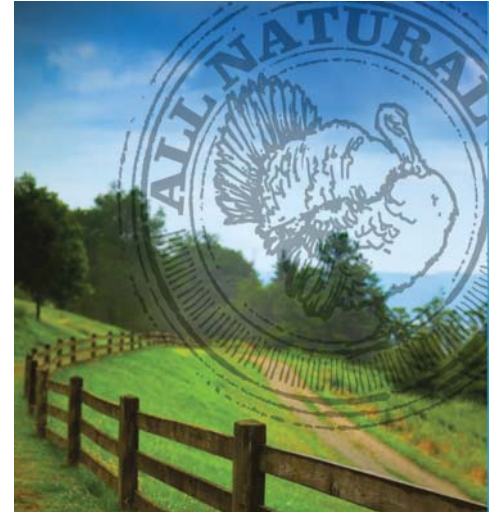


Rich, Tender, and Juicy
**All Natural
Turkey Products**

Koch's Turkey Farm is a true family farm that values the traditional standards of their Pennsylvania Dutch Heritage.

Roscoe and Emma Koch first started raising turkeys on the family farm in 1939. The Koch's Turkey Farm was founded by their son Lowell and his wife Elizabeth in 1953. Their original farm boasted 2 small open houses and 60 acres of open space.

Since that time they have gradually evolved into a fully integrated farm with 45 turkey houses, a hatchery, and an all natural feed mill. Their feed contains **no synthetic herbicides or pesticides and no animal by-products.**



Today the farm is carefully managed by the third generation of the Koch's family.

Koch's Turkeys are delicious because they grow slowly, the way nature intended, without growth promoting hormones, stimulants or antibiotics. The turkeys are fed an all natural, vegetarian diet from our feed mill, then provided plenty of sunshine and open pastures to roam. This process guarantees a delicious, all natural turkey that is unsurpassed in quality.



NEW ITEMS

MAPLE HILL CREAMERY KEIFIR

- 45845 Plain Keifir Yogurt (6/32 oz)
- 45847 Strawberry Keifir Yogurt (6/32 oz)
- 45846 Vanilla Keifir Yogurt (6/32 oz)

**** A CLEANER KEIFIR PACKED WITH BELLY-FRIENDLY PROBIOTICS AND MADE WITH PASTEURIZED WHOLE ORGANIC 100% GRASS-FED MILK**



THE PIGGERY

- 69180 Beef Bone Broth (6/22 oz)

**** AN AUTHENTIC BONE BROTH MADE BY SLOW SIMMERING BEEF BONES FOR 16+ HOURS. READY TO BE MADE INTO SOUP OR SIPPED AS A WARM DRINK.**

- 69181 Ramen Broth (6/22 oz)

**** HOUSEMADE RAMEN STYLE PORK BONE BROTH – THICK, RICH AND FLAVORFUL!**



ORGANIC VALLEY

- 45536 Wisconsin Raw Milk Cheese, Jack Style (12/8 oz)

**** EACH BLOCK OF CHEESE IS AGED FOR AT LEAST 60 DAYS**

**** MADE IN SMALL BATCHES TO PRESERVE FLAVOR**



O'DELI - THE ORGANIC DELI

- 45647 Organic Grass Fed Hot Dog (14/8.75 oz)

**** PREMIUM ORGANIC HOT DOG MADE WITH 100% AMERICAN ORGANIC GRASS FED BEEF AND ORGANIC SPICES**



BILINSKI'S

- 44951 Organic Spicy Cajun Andouille Chicken Sausage (8/12 oz)

**** ANDOUILLE FLAVOR WITH A MEDIUM SPICY KICK**

**** MADE FROM ORGANIC CHICKEN THAT HAS BEEN RAISED WITHOUT ANTIBIOTICS OR GROWTH HORMONES, AND HAVE BEEN FED A 100% VEGETARIAN DIET.**

**** CASING FREE. GLUTEN FREE. WHEAT FREE. SOY FREE.**

