MEAT & DAIRY MONTHLY

JULY 2016 EDITION











SUMMER PICNIC FOODS



Summer is a great time for get-togethers with family, friends, and neighbors. Be sure to stock up on all those meat and cheese items that are a hit on the picnic table. A large and colorful display of these items will put your customers in the celebratory mindset.

Place special emphasis on 'finger-foods' that require no cooking or careful preparation for those customers that just want to show up and enjoy the festivities without a lot of fuss! Cheeses and pre-cooked meats are a great display options - just cut in cubes & serve!

CHECK OUT THESE CHEESE OFFERINGS FROM FOUR SEASONS:

- Organic Valley Raw Wisconsin Jack (code 45536): a mild & creamy cheese everyone can enjoy
- Organic Valley Sharp Cheddar (45535): a hit with both young and old
- Organic Valley Feta Crumbles (45545): add to your salads or just sprinkle over fresh tomatoes
- Trickling Springs Raw Goat Cheddar (60011): make sure to have some local PA goat cheese
- Trickling Springs Tomato Basil Cheddar (60016): a great seasonal addition to a cheese platter
- Trickling Springs Garlic & Chive Raw Goat Cheese (60021): a flavorful touch of herbs in a
- great, local PA cheese
- King's Kreamery Fresh Chevre (60122): mix in your own blend of herbs for an amazing dip
- King's Kreamery Royal Bleu Cheese (60127): a local PA Amish made blue cheese to liven up your offerings
- York Valley Cheddar (60040): an old family recipe aged in York, PA (a Four Seasons staff favorite!)











WE ALSO OFFER SO MANY MORE CHEESES:

- Maple Hill Creamery: 100% grass-fed, handcrafted in Vermont
- Abbey Specialty Import Cheeses: including 5 of the Lye Cross Line of British cheese on promotion for the month of July!

Four Seasons also offers the full line of Primo Natural dry cured, meats in both whole chubs and pre sliced options!

TRY OUT THESE CLASSIC PRE-CUT OPTIONS:

- Primo Naturale Pre-Cut Classic Salami Chub (code 60714)
- Primo Naturale Pre-Cut Genoa Salami Chub (60715)
- Primo Naturale Pre-Cut Dried Chorizo Chub (60716)
- Primo Naturale Pre-Cut Sopressata Chub (60717)









If you are looking for more finely sliced dry cured meats we offer finely sliced prosciutto, salami, sopressata, chorizo and pancetta — also the Spanish and Italian deli select sampler packs.

The Piggery offers some sensational ready to eat Rilletts (69162) and Pate (69160) and don't forget Organic Valleys sensational, organic, beef summer sausage offered pre-sliced (45478) and whole (44941).



ON SALE IN JULY!

Garret Valley Premium Hot Dogs and Turkey Franks are **ON SALE!**Contact your Four Seasons rep to schedule a promotional demo at your location!

Premium Hot Dogs (code 69020)



SAVE \$9.00 PER CASE!

Turkey Franks (code 69900)



SAVE \$7.88 PER CASE!



NO ADDED PRESERVATIVES. NO HIDDEN INGREDIENTS. JUST REAL FOOD!

From our first chicken sausage over 25 years ago until now, our values have remained unchanged. We believe that real food is made simply, from sustainably sourced ingredients that are grown with integrity and respect for the land and animals, and for the people that grow them.

Food is a journey, not a destination. From the ground up, our simple ingredients are sourced, grown, and raised responsibly. We use only whole ingredients – no flavorings or pre-blended mixes here – and never use any artificial ingredients or preservatives. Our chickens are treated humanely at all times, and are not treated with hormones or antibiotics.

Bilinski's never compromises on flavor, and our products are minimally processed so our ingredients shine through. Our products are good and good for you, because we believe that eating well and eating healthy are one and the same.

Like the foraging bee, we collect delicious, nutritious ingredients from the land and combine them together into clean, simple, and conveniently healthy recipes – similar to

how the bee collects pollen and nectar to transform them into honey. We think the whole process of making food, building from the ground up, matters. We think it matters to you too!

Products are produced in Cohoes, New York. For more information: www.bilinski.com













At Bilinski's we have always believed in meats that are raised in clean, comfortable conditions with integrity-with no antibiotics, no animal by-products in their feed and no hormones.

NEW ITEMS

THE PIGGERY

69141 - Bone-In Pork Chops (6/1.5 lb) *sold by the pound

69142 - St. Louis Style Rib Racks (6/3 lb) *sold by the pound

69143 - Rib Tips (6/1 lb) *sold by the pound

69144 - Boneless Pork Shoulder (3/3 lb) *sold by the pound

69140 - Smoked Turkey Hot Dogs (12/12 oz)

- * LOCATED IN TRUMANSBURG, NY (FINGER LAKES REGION OF NY)
- * BOUTIQUE ARTISAN PROCESSOR
- * 70 ACRE FARM
- * HORMONE AND ANTIBIOTIC FREE







LYE CROSS FARM - BRITISH CHEESES

Lye Cross Farm is the brand of the Alvis Family, who are one of the finest West Country third generation cheesemakers.

Over 1,000 milking cows from their three farms supply the rich local milk required to produce the 60 tons of cheese they make every week. Lye Cross Farm offers a wide range of traditionally handmade farmhouse and organic cheeses.

All of the milk is made from 100% British milk.



Pre-Cut Vintage Cheddar Cheese CODE: 60374

A premium quality handmade Cheddar, slowly matured for 14-18 month for a full flavor and special character.



Pre-Cut Oak Smoked Mature Cheddar Cheese

CODE: 60356

A classic British handmade mature Cheddar, smoked over oak wood the traditional way for a distinctive, natural flavor.



Pre-Cut Red Leicester Cheese CODE: 60355 -

Handmade farmhouse cheese with a delicate sweet and nutty flavor and a distinctive red color.



Pre-Cut Double Gloucester Cheese CODE: 60354

Smooth and creamy in texture with a rich mellow flavor.



Pre-Cut Red Pepper Cheese CODE: 60357

A spicy combination of Red Leicester cheese with red peppers and cracked black peppercorns.



Pre-Cut Sage Derby Cheese CODE: 60358

A delicious savory combination of Derby cheese and sage.