



MEAT & DAIRY MONTHLY

AUGUST 2016

DRIVING
HEALTHY
DISTRIBUTION

BACK TO SCHOOL!

The dog days of August are upon us, and that means that by the time your customers are shaking the sand out of their beach towels the kids will be going back to school. Time to stock up on all the favorite grab and go snacks and lunch boxes items in your store!

SLICED CHEESE

Always popular in lunchboxes are convenient pre-sliced cheese packs and Four Seasons offers both **Natural** and **Organic** options to choose from.

Try out the **Organic Valley pre-sliced cheese in 6oz packs:** Muenster, Swiss, Mild Cheddar, Provolone and the classic American Singles.



We also offer **Andrew & Everett pre-sliced cheeses** in the Natural and Organic categories in 7oz packs and 5 oz. packs respectively -- in 10 different flavors!



CHEESE STICKS

Grab and go cheese sticks are a hit both as a quick, protein rich snacks and in lunch pails. Try building a dramatic display of a variety of Organic Valley string cheese to get customers in the 'back to school' frame of mind.

Organic Valley offers 5 SKUs of string cheese: Stringles, Mild Cheddar, Mozzarella, and Colby-Jack.



We also offer "natural" string cheese in the mozzarella flavor from the **Andrew & Everett** line.



WANT TO LEARN MORE ABOUT OUR MEAT & DAIRY PROGRAM?

Contact your sales rep or merchandiser, OR
Haesel Charlesworth (Dairy & Proteins Buyer) haeselc@fsproduce.com | 717-721-2872

BACK TO SCHOOL CONT.



YOGURTS

If you haven't put the **Maple Hill Greek** yogurts out on the shelf yet, now is the time! They are great for lunches and have been a big hit with retailers.



Lastly, we have some great **NEW** products in kid's yogurts: the "Yo Yummy" line from **Green Mountain Creamery**.

This line comes in five flavors that will appeal to kids (try cotton candy!) but is made **WITHOUT** corn syrup or artificial ingredients.



SLICED DELI MEATS

Don't forget to stock up on convenience packs of sliced deli meats for sandwiches!

Garrett Valley offers their Natural deli sliced **Turkey Ham** and **Black Forest Ham**.

However, we also offer **McLean** Natural sliced packaged deli meats in five flavors and **Organic Prairie** sliced deli meats in four flavors.

For a more specialty, boutique line of deli meats try **The Piggery** out of Ithaca, NY and their line of deli meats with bold graphic packaging that has great shelf appeal.



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**Andrew & Everett
has a fresh new look!**



At Andrew & Everett, they are all about the cheese! Responsibly raised cows, U.S. family-owned self-sustaining farms, standards of excellence in ingredients, production and freshness – all combine to provide great tasting wholesome cheeses and other products. From the beginning, their core attributes enables consumers to make clear informed decisions in the healthy foods that they choose.



SLICED



DELI LOAVES



BRICKS



**8 PK
MOZZARELLA
STICKS**

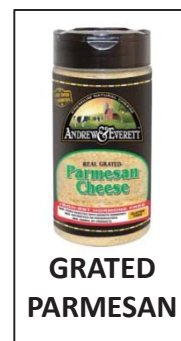
**INDIVIDUAL
MOZZARELLA STICKS-
NEW! STANDUP CADDY**



BUTTER



SHREDDED



**GRATED
PARMESAN**

rBGH-BST HORMONE FREE
NO COWS INJECTED WITH GROWTH HORMONES
NO ANTIBIOTICS OR PRESERVATIVES
NO ANIMAL BY-PRODUCTS **GLUTEN FREE**

NEW ITEMS

GARRETT VALLEY

61181 - Pork Baby Back Ribs in BBQ Sauce (10/31 oz)

- * **GLUTEN FREE**
- * **FULLY COOKED, HEAT & SERVE**
- * **NO ARTIFICIAL INGREDIENTS**



ORGANIC VALLEY

45537 - Organic Cultured Pasture Butter (15/1 lb)

- * **ARTISAN-CRAFTED**
- * **LIGHTLY SALTED**
- * **MADE WITH OG SWEET CREAM FROM PASTURE-RAISED COWS**



GREEN MOUNTAIN CREAMERY: YO YUMMY YOGURT

63898 - Yo Yummy Strawberry Banana Yogurt (12/3.5 oz)

63899 - Yo Yummy Strawberry Yogurt (12/3.5 oz)

63900 - Yo Yummy Mixed Berry Yogurt (12/3.5 oz)

63901 - Yo Yummy Cotton Candy Yogurt (12/3.5 oz)

- YO YUMMY YOGURT POUCHES ARE 1.5% LOW FAT, GLUTEN FREE, & INCLUDE NO ARTIFICIAL FLAVORS, COLORS OR PRESERVATIVES.**



GREEN MOUNTAIN CREAMERY: SEASONAL FLAVOR

63896 - Chocolate Mint Greek Yogurt (12/5.3 oz)

- * **AUTHENTIC STRAINED 2% MILKFAT GREEK YOGURT**
- * **NO ARTIFICIAL FLAVORS, COLORS OR PRESERVATIVES**

