### MEAT & DAIRY MONTHL

### Gearing up for the Summer Season - What's on the Grill?

Now that it's May, your customers are ready to get outside and pull the grill out of the garage! This month has fantastic weather and a big cookout holiday: Memorial Day. Also, many stores and coops are planning customer appreciation celebrations with great deals for their loyal shoppers. This is time to promote those summer items that folks are looking for in your stores.

Start with hot dogs – we have a diverse selection of dogs for anyone regardless of their dietary preferences. Check out the variety of what is on offer and in stock for the summer season kick off:

- 45637 Waterhill Organic Turkey Hot Dog
- 45638 Waterhill Organic All Beef Hot Dog

MAY 2017 Four Seasons Podrac Inc.

- 60736 Applegate Natural Turkey Hot Dog
- 69019 Applegate Natural All Beef Hot Dog
- 69018 Applegate Natural Stadium Hot Dog
- 60735 Applegate Organic All Beef Hot Dog
- 45649 Applegate Organic Great Hot Dog
- 45652 Applegate Organic Turkey Hot Dog
- 69900 Garrett Valley Natural Turkey Hot Dog
- 69020 Garrett Valley Premium Beef Hot Dog
- 44932 Organic Prairie Grass-fed All Beef Hot Dog
- 69157 The Piggery Pastured Pork Pigdogs
- 02489 Tofurky Hot Dog
- 02489 Tofurky Jumbo Hot Dog



Try an 'over the top' display of dogs – the more selection you offer customers the more your customers will see your store as a destination for all their summer favorites. Don't forget the accompaniments like Hawthorne Valley lacto-fermented saverkraut and creamed horseradish!

Don't forget the fresh pastured **Pork Chops**! Four Seasons stocks Organic Prairie pork chops in addition to the three natural SKUs offered by The Piggery: plain, bone in, Ancho Chili rubbed, and the delicious Rosemary thyme chops.

For the folks that prefer poultry options, check out Koch Turkey **Ground Turkey** in the one pound packs – these make great turkey burgers and come in a several styles: dark meat, 80/20 meat, and ground white meat. Ground turkey is also available in bulk chubs for your commissary kitchens as well!

**Sausages** and **Brats** are also customer favorites, we have both raw and precooked options for your meat case. The Piggery offers their blockbuster Tburg grillers, a savory, garlic, pastured, pork, raw sausage in a 12oz pack – check out their lemongrass ginger and chorizo flavours as well. You can also order all five of the Applegate organic, grilling sausages and the complete lineup of Bilinski chicken sausages – in stock at Four Seasons!



#### WANT TO LEARN MORE ABOUT OUR MEAT & DAIRY Lisa Murphy (Natural Food Program Manager) <u>lisam@fsproduce.com</u> | 717-874-9148

# NEW ITEMS





60736 - Applegate Natural Turkey Hot Dogs 12/12 oz 60732 - Applegate Natural Thick Cut Bacon 12/12 oz













45778 - Garrett Valley Organic Dry Rub Bacon 16/8 oz



69939 - Bilinski's Carrot Ginger Quinoa Chicken Sausage 8/12 oz 69940 - Bilinski's Apricot Chickpea & Tumeric Chicken Sausage 8/12 oz



29513 - Baba's Brew "Foxy Lady" Cherry Cranberry Kombucha 12/12 oz



45898 - Bartels Farms Quarter Pounder Hamburger Patties 12/16 oz

## **NEW! BUFFALO MOZZARELLA**





### CV BUF Creamery Ovoline Buffalo Mozzarella

**CODE:** 62750 **PK/SZ:** 8/7 oz **UPC:** 7707363540282 "egg-like ovals"

### CV BUF Creamery Boconccini Buffalo Mozzarella

**CODE:** 62752 **PK/SZ:** 8/7 oz **UPC:** 7707363540244





fresh mozzarella cheese made from the milk of grass-fed buffalo

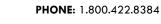
#### CV BUF Creamery Ciliegine Buffalo Mozzarella

**CODE:** 62751 **PK/SZ:** 8/7 oz **UPC:** 7707366540206



### IN STOCK NOW!





DRIVING

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FAX: 1.717.721.2597