

MEAT & DAIRY MONTHLY

MAY 2017



Gearing up for the Summer Season – What's on the Grill?

Now that it's May, your customers are ready to get outside and pull the grill out of the garage! This month has fantastic weather and a big cookout holiday: **Memorial Day**. Also, many stores and coops are planning customer appreciation celebrations with great deals for their loyal shoppers. This is time to promote those summer items that folks are looking for in your stores.

Start with hot dogs – we have a diverse selection of dogs for anyone regardless of their dietary preferences. Check out the variety of what is on offer and in stock for the summer season kick off:

- 45637 - Waterhill Organic Turkey Hot Dog
- 45638 - Waterhill Organic All Beef Hot Dog
- 60736 - Applegate Natural Turkey Hot Dog
- 69019 - Applegate Natural All Beef Hot Dog
- 69018 - Applegate Natural Stadium Hot Dog
- 60735 - Applegate Organic All Beef Hot Dog
- 45649 - Applegate Organic Great Hot Dog
- 45652 - Applegate Organic Turkey Hot Dog
- 69900 - Garrett Valley Natural Turkey Hot Dog
- 69020 - Garrett Valley Premium Beef Hot Dog
- 44932 - Organic Prairie Grass-fed All Beef Hot Dog
- 69157 - The Piggery Pastured Pork Pigdogs
- 02489 - Tofurky Hot Dog
- 02489 - Tofurky Jumbo Hot Dog

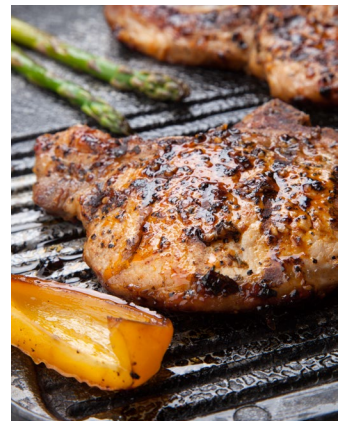


Try an 'over the top' display of dogs – the more selection you offer customers the more your customers will see your store as a destination for all their summer favorites. Don't forget the accompaniments like Hawthorne Valley **lacto-fermented sauerkraut** and **creamed horseradish**!

Don't forget the fresh pastured **Pork Chops**! Four Seasons stocks Organic Prairie pork chops in addition to the three natural SKUs offered by The Piggery: plain, bone in, Ancho Chili rubbed, and the delicious Rosemary thyme chops.

For the folks that prefer poultry options, check out Koch Turkey **Ground Turkey** in the one pound packs – these make great turkey burgers and come in a several styles: dark meat, 80/20 meat, and ground white meat. Ground turkey is also available in bulk chubs for your commissary kitchens as well!

Sausages and **Brats** are also customer favorites, we have both raw and precooked options for your meat case. The Piggery offers their blockbuster Tburg grillers, a savory, garlic, pastured, pork, raw sausage in a 12oz pack – check out their lemongrass ginger and chorizo flavours as well. You can also order all five of the Applegate organic, grilling sausages and the complete lineup of Bilinski chicken sausages – in stock at Four Seasons!



WANT TO LEARN MORE ABOUT OUR MEAT & DAIRY

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NEW ITEMS



60736 - Applegate Natural Turkey Hot Dogs 12/12 oz
60732 - Applegate Natural Thick Cut Bacon 12/12 oz



45778 - Garrett Valley Organic Dry Rub Bacon 16/8 oz



69939 - Bilinski's Carrot Ginger Quinoa Chicken Sausage 8/12 oz
69940 - Bilinski's Apricot Chickpea & Turmeric Chicken Sausage 8/12 oz



29513 - Baba's Brew "Foxy Lady" Cherry Cranberry Kombucha 12/12 oz



45898 - Bartels Farms Quarter Pounder Hamburger Patties 12/16 oz



NEW! BUF CREAMERY

FREE RANGE  GRASS FED

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CODE: 62750

PK/SZ: 8/7 oz

UPC: 7707363540282

**“egg-like
ovals”**

**CODE:** 62752

PK/SZ: 8/7 oz

UPC: 7707363540244

“mouthful”

**CODE:** 62751

PK/SZ: 8/7 oz

UPC: 7707366540206

“little cherries”



WEB: www.fsproduce.com