



CRESPO ORGANIC MANGOES DISPLAY CONTEST WINNERS



KIMBERTON WHOLE FOODS
Wyomissing, PA



KIMBERTON WHOLE FOODS
Collegeville, PA



KIMBERTON WHOLE FOODS
Ottsville, PA



LEG UP FARMERS MARKET
York, PA



A MATTER OF HEALTH
Nanuet, NY



PHONE: 1.800.422.8384

| www.fsproduce.com



DRISCOLL'S SWEETEST BATCH DISPLAY / SALES CONTEST

October 19 - November 15, 2026



CALLING ALL BLUEBERRY ENTHUSIASTS! READY FOR SOMETHING SWEET?! AS IN SWEETEST BATCH?!

Four Seasons Produce has partnered with Driscoll's to bring you a display contest that will take your Berry category to another level!

DISPLAY CONTEST CRITERIA:

- Build a display of **Sweetest Batch Blueberries** in your department or store.
- **ALL fruit must be purchased from Four Seasons Produce.**
- **Must use Driscoll's POS signage or bins** in your displays. Bin codes and styles are below. Point of Sale signage and cards available through your Four Seasons Sales Rep or Merchandiser.
- All display contest pictures should be emailed to contests@fsproduce.com by **November 12, 2026.**

BUILD A BERRY PATCH DISPLAY:

While this is a Sweetest Batch Blueberry Contest, berries do best when the category is merchandised together. Get creative and include the other flavors in your displays.
(For this contest, the use of 2 or more SKUs is a criteria on one of the prize categories)



DISPLAY CONTEST CODES:

222142 CV Blueberries 8/11 oz Sweetest Batch Blues
245608 POS Display Bins Driscoll Yellow Label 3pack
249546 POS Display Bins Driscoll Organic Green 3pack
248531 POS Display Bins Driscoll Sweetest Batch Burgandy 3pack

DISPLAY CONTEST CATEGORIES AND PRIZES:



All prizes are gift cards



Every entry
will receive a
Driscoll's Yeti cup



MOST CREATIVE DISPLAY

1st Place - \$400
2nd Place - \$300
3rd Place - \$200

must use the Sweetest Batch displays
inside a Berry Patch in order to qualify
(2 or more other SKUs)

HIGHEST YOY SALES INCREASE

1st Place - \$400
2nd Place - \$300
3rd Place - \$200

must have scan data showing
units sold through the registers

HIGHEST SALES DOLLARS

1st Place - \$400
2nd Place - \$300
3rd Place - \$200

for NEW stores not currently
carrying Sweetest Batch

For more information on Driscoll's Berries, please visit www.driscolls.com
Thank you for your continued trust and support of Four Seasons Produce.