



THE LITTLE POTATO CO. BACK TO SCHOOL DISPLAY CONTEST AUGUST 23 – SEPTEMBER 26, 2026

THE A+ DINNER SOLUTION

Back by popular demand, **The Little Potato Company** and **Four Seasons Produce** are teaming up again for the **2026 Display Contest!** As shoppers head into the busy back-to-school season, Little Potatoes offer the perfect dinner solution—easy to prepare, versatile, nutritious, and a proven sales driver.

Create a bold display that grabs attention, drives impulse purchases, and boosts fall sales.

CODES:

213076 CV Potatoes Little Fingerlings 16/1.5 lb bag
213075 CV Potatoes Little Duos 16/1.5 lb bag
231074 CV Potatoes Little Trios 16/1.5 lb bag
213062 CV Potatoes Little Yellows 16/1.5 lb bag
213073 CV Potatoes Little Reds 16/ 1.5 lb bag
237130 CV Potatoes Little Purely Purple 8/ 1.5 lb bag
212055 CV Potatoes Little Savory Herb tray 6/ 1lb
229352 CV Potatoes Roasted Garlic Rosemary Thyme 6/ 1lb
222885 CV Potatoes Lemon & Garlic herb 6/ 1lb
212056 CV Potatoes Garlic & Parsley 6/ 1lb
212051 CV Potatoes Garlic & Herb 6/ 1lb
212052 CV Potatoes Onion & Chive 6/ 1lb
242774 CV Potatoes Garlic & Parmesan 6/ 1lb
242774 CV Potatoes Hot Honey 6/ 1lb
250008 CV Potatoes Homestyle Ranch 6/ 1lb
212058 CV Potatoes Variety Shipper 36/ 1lb
251002 Empty LPC Grower Box

PRIZES:

1st Place
\$400 Visa Gift Card

2nd Place
\$300 Visa Gift Card

3rd Place
\$200 Visa Gift Card

4th Place
\$100 Visa Gift Card



CONTEST CRITERIA

- All products **must be purchased from Four Seasons Produce.**
- Displays must have a **minimum of 10 cases** on display.
- Displays need to incorporate both the **1.5 lb bags as well as the grilling and micro trays.**
- Pictures must be sent to contests@fsproduce.com no later than **October 2, 2026.**



PHONE: 1.800.422.8384

| www.fsproduce.com





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213075



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242774



250008



212058

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