



ZESPRI KIWIFRUIT DISPLAY CONTEST

AUGUST 3 - AUGUST 30, 2026

Four Seasons Produce has once again teamed up with Zespri Kiwifruit and The Oppenheimer Group to bring to you the 11th Annual Zespri Kiwifruit Display Contest. This promotion always strikes “gold”, while putting “green” into the registers. Green and SunGold varieties, both conventional and organic, are now very promotable and eating quality this year has once again been outstanding.

DISPLAY CONTEST CRITERIA:

- Build a Kiwifruit display that any “Kiwi Bird” would be proud of! **ALL fruit MUST be purchased from Four Seasons Produce.** Both conventional and organic bulk and packaged Kiwifruit will be available. All codes for product and point of sale are listed on page 2.
- Both **Green AND SunGold Kiwifruit must be in your display** in order to qualify for entry.
- **Utilize the high-graphic Zespri Kiwifruit bins, boxes, and point of sale signage** in your displays. Point of sale signs will be available through your Four Seasons Sales Rep or Merchandiser. These Zespri Kiwifruit bins will look great anywhere in your department and store. We have some new razor sharp display bins available for this year’s contest, including a new dual sided SunGold and Green Kiwifruit bin!
- All displays must remain up for a **minimum of 1 week.**
- Email your display contest entry photos to contests@fsproduce.com by **September 3, 2026.**



FOR MORE DISPLAY TIPS AND IDEAS,
PLEASE CONTACT YOUR FOUR SEASONS SALES REP OR MERCHANDISER!

FOR MORE INFORMATION ON ZESPRI KIWIFRUIT, OR FOR COOL
DOWNLOADABLE RECIPES FOR YOUR CUSTOMERS, PLEASE VISIT: WWW.ZESPRI.COM



PHONE: 1.800.422.8384

| www.fsproduce.com





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DISPLAY CONTEST PRIZES:

(displays will be judged on overall eye appeal, use of Zespri POS, and meeting all display contest criteria)

Most Creative Display:

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Best All Organic:

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Entry Prize

EVERY CONTEST ENTRY WILL
RECEIVE A SUPER COOL
ZESPRI KIWIFRUIT GYM BAG
JUST FOR ENTERING!



Best Small Store Display:

(3 registers or less)

1st Place--\$300
2nd Place--\$200
3rd Place--\$100

Largest Display:

(4 registers or more)

1st Place--\$300
2nd Place--\$200
3rd Place--\$100



CV:

228266 CV Kiwi NZL 36sz 102ct Volume Filled
225074 CV Kiwi 12/1lb Zespri Clamshell
224710 CV Kiwi Sungold NZL 13 lb 27sz 44ct
224712 CV Kiwi Sungold 8/1lb Clamshell

OG:

228305 OG Kiwi 36-39sz 102/115ct Volume Filled
225078 OG Kiwi 12/1lb Zespri Clamshell
208486 OG Kiwi Sungold 13lb 22/25sz 37/41ct
224713 OG Kiwi Sungold 8/1lb Clamshell

POS Material Codes (*while supplies last*):

245265 POS Cutout Zespri Small Green Kiwi Bros 1ea (limit 1)
245266 POS Cutout Zespri Small SunGold Kiwi Bros 1ea (limit 1)
231310 POS Display Bin Sungold OG 1 ea Zespri
228487 POS Display Bin Sungold 1ea Zespri
228488 POS Display Box Formed GreenKiwi 1 ea Zespri
249695 POS Display Bin Duo SG/Green 1 ea Zespri
221149 POS Display Box Formed Sungold 1 ea Zespri
245272 POS Display Bin Small Green 1 ea Zespri Hexagon
245273 POS Display Bin Small SunGold 1 ea Zespri Hexagon
245263 POS Display Cutout Zespri Green Kiwi Bros 3x4ft (limit 1)
245264 POS Display Cutout Zespri SunGold Kiwi Bros. 3x4ft (limit 1)
250916 POS Kiwi Pole Topper 1ea (pictured in red circle to right)

PRODUCT CODES:



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