

# CALIFORNIA AVOCADO DISPLAY CONTEST

## JUNE 1 - AUGUST 31, 2026



Four Seasons Produce has partnered with the California Avocado Commission and Calavo Growers to spotlight a summer favorite — California Avocados! With peak-season quality and availability, now is the perfect time to promote this domestically grown staple and drive category sales. Compete for amazing prizes, including an all-expenses-paid trip to California to see how avocados are grown and packed, plus a special category celebrating the nation's 250th birthday. Get your creativity on, and plan out some avocado masterpieces and enter our first ever California Avocado Display Contest.

### DISPLAY CONTEST CRITERIA:

- Build a beautiful display of California Avocados in your produce department. **All fruit MUST be purchased from Four Seasons Produce.**
- Display must include **both bagged and bulk** fruit to qualify.
- Display must include **California Avocado POS signage or bins**. Point of sale signage will be available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week**.
- Send all display contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **September 4, 2026**.



### DISPLAY CONTEST CATEGORIES (ALL GIFT CARDS):

#### GRAND PRIZE: BEST OVERALL DISPLAY

(Display will be judged on creativity, use of POS signs or bins, and overall eye appeal)

## \$1,500

**Best GEM Avocado Display: \$300**

**Best Social Media Post: \$300**  
(Must use #ilovecaliforniagrownacvocados in your post)

**Best YOY Increase: \$300**

#### Largest Display:

1st Place - \$500  
2nd Place - \$400  
3rd Place - \$300

#### Most Creative Display:

1st Place - \$500  
2nd Place - \$400  
3rd Place - \$300

#### Best Small Store:

1st Place - \$500  
2nd Place - \$400  
3rd Place - \$300

#### Best All Organic:

1st Place - \$500  
2nd Place - \$400  
3rd Place - \$300

#### Most Patriotic Display:

(Must use Celebrate 250 POS signage to qualify)

1st Place - \$500  
2nd Place - \$400  
3rd Place - \$300



### BONUS GRAND PRIZE:

The first place winner in each category and the special category winners will be entered in a drawing to have the opportunity to win an all-expenses-paid trip out to California in the summer of 2027 to visit and tour avocado groves and packing sheds.

### DISPLAY CONTEST CODES:

#### POINT OF SALE:

245662 POS Display Bin Avocado 1 ct California Avocados  
234352 POS Calavo Avocado Display Box  
239278 POS Calavo Avocado OG Display Box

#### CONVENTIONAL:

249236 CV Avocados Hass CA 36 ct  
249234 CV Avocados Hass CA 48 ct  
249235 CV Avocados Hass CA 60 ct  
249564 CV Avocados GEM 12/4 ct Bag  
239741 CV Avocados Hass 14/6 ct Bag  
236006 CV Avocados Hass 14/5 ct Bag

#### ORGANIC:

249509 OG Avocados Hass 32 ct  
43147 OG Avocados Hass CA 48 ct  
43148 OG Avocados Hass CA 60 ct  
249011 OG Avocados Hass 12/5 ct  
224026 OG Avocados Hass 15/4 ct



**CELEBRATE OUR NATION'S 250TH BIRTHDAY WITH A PATRIOTIC DISPLAY!**

For more information on California avocados, please visit [californiaavocadogrowers.com](http://californiaavocadogrowers.com)  
For pricing information and merchandising tips, please contact your Four Seasons Sales Rep or Merchandiser.  
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

www.fsproduce.com





Regenerative Organic Certified

# HOMEGROWN ORGANIC FARMS DISPLAY CONTEST

## June 15 - July 12, 2026

Four Seasons Produce is once again teaming up with Homegrown Organic Farms for an exciting display contest designed to boost your sales and move plenty of peak-season product through your department. June and July are perfect times to shine the spotlight on this category, so let's get creative, have fun, and show off your merchandising flair!

Four Seasons Produce and Homegrown Organic Farm will be working to provide EFI (Equitable Food Initiative) and ROC (Regenerative Organic Certified) Stone Fruit when available. See page 2 for details.

### DISPLAY CONTEST CRITERIA:

- Must have a **minimum of 4 varieties** of Homegrown Organic Farms Stone Fruit in your displays.
- All fruit **must be purchased from Four Seasons Produce.**
- **Must use Homegrown Organic Farms point of sale cards and/or have Homegrown Organic Farms branded boxes** within your display. Point of sale signage can be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- Displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **July 16, 2026.**



### DISPLAY CONTEST CODES:

- 239884 OG Peaches Yellow 50/60sz 35/48ct 15 lbEuro
- 240494 OG Nectarines Yellow 35/48ct 15 lb Euro
- 244102 OG Peaches White 32/48ct 15 lb
- 243851 OG Nectarines White 35/48ct 15 lb Euro
- 244126 OG Plums Red 35/48ct 15 lb Euro
- 244127 OG Plums Black 35/48ct 15 lb Euro
- 244128 OG Pluots 35/48ct 15 lb Euro
- 231489 OG Plums 12/2 lb Pouch
- 231487 OG Peaches 12/2 lb Pouch
- 231488 OG Nectarines 12/2 lb Pouch
- 244134 POS Display box Homegrown euro
- 244133 POS Display Pop Up Bin Homegrown
- 239994 POS Display Box Homegrown 2 layer
- 249510 POS Display Bins 250th Anniversary



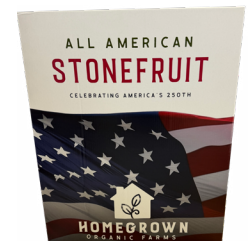
Code 244134



Code 239994



Code 244133



Code 249510

### DISPLAY CONTEST PRIZES:

#### MOST CREATIVE DISPLAY

- 1<sup>ST</sup> PLACE - \$400 gift card
- 2<sup>ND</sup> PLACE - \$300 gift card
- 3<sup>RD</sup> PLACE - \$200 gift card

#### BEST PATRIOTIC DISPLAY

\$100 gift card

#### LARGEST DISPLAY

- 1<sup>ST</sup> PLACE - \$400 gift card
- 2<sup>ND</sup> PLACE - \$300 gift card
- 3<sup>RD</sup> PLACE - \$200 gift card

#### BEST YOY SALES INCREASE

\$100 gift card

(Must provide register scan data)

#### BEST SMALL STORE DISPLAY

- 1<sup>ST</sup> PLACE - \$400 gift card
- 2<sup>ND</sup> PLACE - \$300 gift card
- 3<sup>RD</sup> PLACE - \$200 gift card

#### BEST SOCIAL MEDIA POST

\$100 gift card

(Must use #HGOFarms in your post)

Every qualified entry will receive a dual branded Homegrown Organic Farms/Four Seasons Produce YETI cups just for entering!



For pricing information and display tips, please contact your Four Seasons Sales Rep or Merchandiser.

For more information on Homegrown Organic Farms, please visit [www.hgofarms.com](http://www.hgofarms.com)

Thank you for your continued trust and support of Four Seasons Produce!



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| [www.fsproduce.com](http://www.fsproduce.com)





# CALIFORNIA Stonefruit

## That's Equitable Food Initiative Certified

We have achieved more than 300 of the industry's highest standards in social responsibility to earn EFI certification, which provides the transparency and assurance consumers are looking for. Our stonefruit programs were the first of their kind to achieve EFI certified in 2020. This certification has provided the foundation for a collaborative team approach and continuous improvement.



Scan to learn more:



[equitablefood.org](https://equitablefood.org)

## That's Regenerative Organic™ Certified

We have a Regenerative Organic Certified™ stonefruit program. This newly developed certification is overseen by the Regenerative Organic Alliance, a group that promotes regenerative organic farming as the highest standard for agriculture. ROC builds on a foundation of organic principles with strict standards and regenerative practices that improve soil health, ensure animal welfare, and promote fairness for farmers and farmworkers.

Scan to learn more:



[regenorganic.org](https://regenorganic.org)



**Regenerative  
Organic  
Certified™**