



**HIPPIE ORGANICS**



# HIPPIE ORGANICS ASPARAGUS AND BRUSSELS SPROUTS DISPLAY CONTEST

## MARCH 16 - APRIL 5, 2026

Four Seasons Produce has partnered with Alpine Fresh (Hippie Organics label) to bring you a display contest sure to drive volume in your departments. Spring is knocking on the door, and beautiful Hippie Organics Asparagus and Brussels Sprouts are two vegetable powerhouses set to welcome in the spring season in the Produce Department! Let's get our groove on, build some out of sight displays, and keep it fun and keep it fresh!

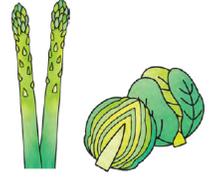
### DISPLAY CONTEST RULES:

- Build a display of Hippie Organics Asparagus and Brussels Sprouts in your department. All product **MUST** be purchased from **Four Seasons Produce**.
- **Must purchase at least 12 cases** of product over the contest period to qualify. This can be a combination of Asparagus and Brussels Sprouts.
- All stores must **include and cross merchandise at least 2 items**.
- All displays **must include Hippie Organics signage** or utilize the **Asparagus or Brussels Sprouts boxes** to show off the Hippie Organics brand. Point of sale can be obtained through your Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week**.
- Send all contest entries to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **April 9, 2026**.



### PRODUCT CODES:

- 40325 - OG Hippie Asparagus 11lb**
- 231119 - OG Hippie Brussels Sprouts 16/1lb**



### BUILD YOUR BASKET

Organic Asparagus and Brussels Sprouts are excellent staple items for building a shopper's basket, both within and beyond the produce department. Cross-merchandising can enhance your displays with vibrant color, provide meal inspiration for customers, and ultimately boost overall store sales.

- 41971 - OG Potatoes Honey Gold One-Bite 12/24oz
- 41970 - OG Potatoes Ruby Sensations One-Bite 12/24oz
- 41972 - OG Potatoes Sun Medley One-Bite 12/24oz
- 44019 - OG Lemons FCY 115ct
- 44020 - OG Lemons FCY 18/2lb Bag
- 40802 - OG Peppers Red Mex 11lb
- 40803 - OG Peppers Yellow Mex 11lb
- 43381 - OG Peppers Orange Mex 11lb
- 40788 - OG Peppers Mini Mix Sweet 12/1lb
- 40964 - OG Garlic Colossal 30lb
- 236749 - OG Minced Garlic Jar 12/4.5oz Spice World

### DISPLAY CONTEST PRIZES:

DISPLAYS WILL BE JUDGED ON ALL DISPLAY CONTEST CRITERIA MET AND OVERALL EYE APPEAL

**BEST SMALL STORE**  
(3 registers or less)

**1<sup>ST</sup> PLACE - \$250**  
**2<sup>ND</sup> PLACE - \$150**  
**3<sup>RD</sup> PLACE - \$100**



**BEST LARGE STORE**  
(4 registers or more)

**1<sup>ST</sup> PLACE - \$250**  
**2<sup>ND</sup> PLACE - \$150**  
**3<sup>RD</sup> PLACE - \$100**

For more display tips and ideas, please contact your Four Seasons Sales Rep or Merchandiser. Thank you for your continued trust and support in Four Seasons Produce.



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# “PAINTING PICTURES” WET RACK DISPLAY CONTEST

JANUARY 12 - APRIL 12, 2026



Calling all Produce Artists!

Time to show the wet rack a little bit love with the Four Seasons Produce Painting Pictures Wet Rack Display Contest! The natural colors and textures that nature provides us with lettuces, leafy greens, roots, and fresh herbs set the stage for creating an awesome customer experience! So, let's dust off those paintbrushes, clean up the canvases, and create some fresh experiences with our “Painting Pictures” Contest.



## DISPLAY CONTEST CRITERIA:

- “Paint a picture” in your department by creating an amazing visual with your wet rack.
- Must include **at least 3 NEW items** within the rack that you have never tried before (must include which 3 items are additions in your picture submission).
- Must highlight and **put on ad at least 2 different items** within your rack at least once a month for the length of the contest.
- Submit all pictures to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **April 16, 2026**.

## DISPLAY CONTEST PRIZES: (gift cards)

# 1ST PLACE - \$200



# 2ND PLACE - \$150



# 3RD PLACE - \$100



**EACH WINNER WILL RECEIVE A BRAND NEW FOUR SEASONS PRODUCE ENGRAVED PRODUCE KNIFE AND LEATHER SHEATH!**

Time to get those creative juices flowing, and create a wet rack that Picasso would be proud of. Remember, like any famous artist's style of painting, your wet rack is an individual expression of fresh. Get creative, and have some fun!

For additional merchandising best practices and wet rack display tips, please contact your Four Seasons Sales Rep or Merchandiser.



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# HALOS MARCH MADNESS DISPLAY CONTEST

## MARCH 16 - APRIL 5, 2026

### MARCH MADNESS IS HERE!

Four Seasons Produce and The Wonderful Company are hosting a display contest to boost sales and excitement in stores. Halos Mandarins—loved by customers and kids—are perfect to promote now. With plenty of display bins, boxes, strong sales potential, and great prizes, it's time to create your next Halos merchandising masterpiece!

### DISPLAY CONTEST CRITERIA:

- Build a March Madness Halos display in your produce department. **All fruit MUST be purchased from Four Seasons Produce.**
- All displays must include **both Halos Mandarins and Seedless Lemons.** We do have an Organic Prize category that this will not apply to.
- Displays **must include the Halos branding.** We have plenty of Point of Sale Bins and boxes in house.
- Displays must remain up for a **minimum of 1 week.**
- Send all contest entries to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **April 9, 2026.**



### DISPLAY CONTEST PRIZES:

# GRAND PRIZE:

(Display will be judged on overall eye appeal, and use of the Halo branding.)

# \$1,000

### LARGEST DISPLAY:

- 1st Place - \$500 Gift Card
- 2nd Place - \$400 Gift Card
- 3rd Place - \$300 Gift Card

### MOST CREATIVE DISPLAY:

- 1st Place - \$500 Gift Card
- 2nd Place - \$400 Gift Card
- 3rd Place - \$300 Gift Card

### BEST SMALL STORE DISPLAY:

(3 REGISTERS OR LESS)

- 1st Place - \$500 Gift Card
- 2nd Place - \$400 Gift Card
- 3rd Place - \$300 Gift Card

### BEST ALL ORGANIC DISPLAY:

- 1st Place - \$500 Gift Card
- 2nd Place - \$400 Gift Card
- 3rd Place - \$300 Gift Card

### BEST MARCH MADNESS BASKETBALL THEMED DISPLAY:

# \$750 Gift Card



Talk with your Four Seasons Sales Rep or Merchandiser for more information or display tips and ideas. Thank you for your continued trust and support of Four Seasons Produce.



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# HALOS MARCH MADNESS DISPLAY CONTEST

MARCH 16 - APRIL 5, 2026

## PRODUCT CODES:

### ORGANIC:

- 246557 - OG Mandarins Halos 10/3 lb Bag
- 238604 - OG Mandarins Halos 15/2 lb

### CONVENTIONAL:

- 14042 - CV Mandarins CA 15/2 lb Halos
- 13947 - CV Mandarins CA 10/3 lb Halos
- 229676 - CV Lemons Seedless 12/2 lb Bag Wonderful



CODE:  
246557



CODE:  
238604



CODE:  
14042



CODE:  
13947



CODE:  
229676

## POS CODES:



CODE:  
229570



CODE:  
232888 (bin wrap)



CODE:  
232891



CODE:  
232886



CODE:  
239243



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