

# “PAINTING PICTURES” WET RACK DISPLAY CONTEST

JANUARY 12 - APRIL 12, 2026



Calling all Produce Artists!

Time to show the wet rack a little bit love with the Four Seasons Produce Painting Pictures Wet Rack Display Contest! The natural colors and textures that nature provides us with lettuces, leafy greens, roots, and fresh herbs set the stage for creating an awesome customer experience! So, let's dust off those paintbrushes, clean up the canvases, and create some fresh experiences with our “Painting Pictures” Contest.



## DISPLAY CONTEST CRITERIA:

- “Paint a picture” in your department by creating an amazing visual with your wet rack.
- Must include **at least 3 NEW items** within the rack that you have never tried before (must include which 3 items are additions in your picture submission).
- Must highlight and **put on ad at least 2 different items** within your rack at least once a month for the length of the contest.
- Submit all pictures to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **April 16, 2026**.

## DISPLAY CONTEST PRIZES: (gift cards)

# 1ST PLACE - \$200



# 2ND PLACE - \$150



# 3RD PLACE - \$100



**EACH WINNER WILL RECEIVE A BRAND NEW FOUR SEASONS PRODUCE ENGRAVED PRODUCE KNIFE AND LEATHER SHEATH!**

Time to get those creative juices flowing, and create a wet rack that Picasso would be proud of. Remember, like any famous artist's style of painting, your wet rack is an individual expression of fresh. Get creative, and have some fun!

For additional merchandising best practices and wet rack display tips, please contact your Four Seasons Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

| [www.fsproduce.com](http://www.fsproduce.com)



# OG CUTIES & CV VINTAGE SWEETS DISPLAY CONTEST & PROMO

FEBRUARY 16 - MARCH 9, 2026



## ATTENTION ALL CITRUS ENTHUSIASTS!

Four Seasons Produce has partnered with Sun Pacific Fruit to give you a chance to be creative, sell some awesome fruit, and win some amazing prizes. OG Cuties® Mandarins and CV Vintage Sweets® Navels are two high-volume, category-driving SKUs in the citrus department and are perfect for promotion in February and early March. Four Seasons Produce will provide high-graphic display bins and boxes to help you make a statement with your displays. This is a perfect opportunity to build an eye-catching, seasonal display featuring two incredibly popular citrus items.

## DISPLAY CONTEST CRITERIA:

- Build a BEAUTIFUL display of Organic Cuties Mandarins or CV Vintage Sweets Navels in your department.
- Must purchase **at least 10 cases** of fruit during the contest period. All fruit **MUST be purchased from Four Seasons Produce.**
- Displays **must highlight the Cuties or Vintage Sweets Navel branding** in your displays, using the high graphic display bins or boxes. See POS code information below.
- All displays must remain up for a **minimum of one week.**
- Send all display contest pictures to [contests@fsproduce.com](mailto:contests@fsproduce.com) by **March 16, 2026.**



## DISPLAY CONTEST CODES:



- 12169 - CV 10/3lb Vintage Sweets Navel
- 234479 - CV 36ct Vintage Sweet Navels
- 12165 - POS Vintage Sweets Display Bins
- 223189 - OG 15/2lb Cuties Mandarin
- 238249 - POS Cuties Display Bin
- 238251 - POS Cuties Display Box
- 238250 - POS Cuties Mandarin Cutout



## DISPLAY CONTEST PRIZES:

(displays will be judged on creativity and overall eye appeal)

THREE winners in each of the categories below will have the opportunity to choose their prizes!

### Prizes:

- New Golf Driver (Titleist or Callaway)
- YETI Cooler
- Blackstone grill
- 55" TV
- Mountain Bike

### Categories:

- Best Organic Cuties Display
- Best Vintage Sweets Navel Display
- Best Small Store Display by 3 registers or less  
**3 honorable mention winners in each category will receive a \$100 Visa Gift Card!**



For more information on Sun Pacific, please visit [www.sunpacific.com](http://www.sunpacific.com)

For more information or tips on building an awesome contest display, please contact your Four Seasons Sales Rep or Merchandiser.



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