

OG CUTIES & CV VINTAGE SWEETS DISPLAY CONTEST & PROMO

FEBRUARY 16 - MARCH 9, 2026



ATTENTION ALL CITRUS ENTHUSIASTS!

Four Seasons Produce has partnered with Sun Pacific Fruit to give you a chance to be creative, sell some awesome fruit, and win some amazing prizes. OG Cuties® Mandarins and CV Vintage Sweets® Navels are two high-volume, category-driving SKUs in the citrus department and are perfect for promotion in February and early March. Four Seasons Produce will provide high-graphic display bins and boxes to help you make a statement with your displays. This is a perfect opportunity to build an eye-catching, seasonal display featuring two incredibly popular citrus items.

DISPLAY CONTEST CRITERIA:

- Build a BEAUTIFUL display of Organic Cuties Mandarins or CV Vintage Sweets Navels in your department.
- Must purchase **at least 10 cases** of fruit during the contest period. All fruit **MUST be purchased from Four Seasons Produce**.
- Displays **must highlight the Cuties or Vintage Sweets Navel branding** in your displays, using the high graphic display bins or boxes. See POS code information below.
- All displays must remain up for a **minimum of one week**.
- Send all display contest pictures to contests@fsproduce.com by **March 16, 2026**.



DISPLAY CONTEST CODES:



- 12169 - CV 10/3lb Vintage Sweets Navel
- 234479 - CV 36ct Vintage Sweet Navels
- 12165 - POS Vintage Sweets Display Bins
- 223189 - OG 15/2lb Cuties Mandarin
- 238249 - POS Cuties Display Bin
- 238251 - POS Cuties Display Box
- 238250 - POS Cuties Mandarin Cutout



DISPLAY CONTEST PRIZES:

(displays will be judged on creativity and overall eye appeal)

THREE winners in each of the categories below will have the opportunity to choose their prizes!

Prizes:

- New Golf Driver (Titleist or Callaway)
- YETI Cooler
- Blackstone grill
- 55" TV
- Mountain Bike



Categories:

- Best Organic Cuties Display
- Best Vintage Sweets Navel Display
- Best Small Store Display by 3 registers or less

3 honorable mention winners in each category will receive a \$100 Visa Gift Card!



For more information on Sun Pacific, please visit www.sunpacific.com

For more information or tips on building an awesome contest display, please contact your Four Seasons Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

www.fsproduce.com



**rockit****chelan
fresh**

SUGARBEE/ROCKIT DISPLAY CONTEST

FEBRUARY 2 - MARCH 1, 2026



Want to add some "sting" to your Apple category and watch sales blast off? Four Seasons Produce has partnered with Chelan Fresh once again to bring you our annual SugarBee® Apple Display Contest—a promotion guaranteed to create serious buzz in your store.

This year, we're excited to welcome back the increasingly popular Rockit Apples to the mix. Meanwhile, SugarBee Apples continue to soar, having rocketed to the top of consumers' shopping lists in recent years. Together, these standout varieties offer the perfect opportunity to build eye-catching displays, drive excitement, and boost apple sales all season long.

DISPLAY CONTEST CRITERIA:

- Build a BUZZ-worthy display of SugarBee and Rockit Apples in your produce department or store. **All fruit MUST be purchased from Four Seasons Produce** in order to qualify for entry.
- You must purchase a **minimum of 8 cases of SugarBee Apples and 2 cases of Rockit Apples** during the course of the contest period in order to qualify. This can be a combination of CV and OG fruit.
- Utilize the **high graphic display boxes and bins** in your displays highlighting the SugarBee/Rockit branding.
- All displays must remain up for a **minimum of 1 week**.
- Send all contest photos to contests@fsproduce.com by **March 5, 2026**.

Conventional:

Code 229274

CV Rockit 6/3lb plastic tub

Code 222529

CV Sugabee 40lb 72/88ct

Code 222647

CV Sugabee cider 8-1/2gal

Organic:

Code 226761

OG Rockit 6/3lb plastic tub

Code 222328

OG Sugabee 40lb. 72/88ct

Code 226404

OG Sugabee 12/2lb pouch

POS:

Code 223135

CV Display Bin Sugabee

Code 226771

CV Rockit Bin

Code 237756

CV Empty Sugabee box tray pack

Code 242902

CV Empty Sugabee box Euro

Code 242903

OG Empty Sugabee box tray pack

Code 237757

OG Empty formed Rockit box

Code 238037

OG Sugar Bee Bin

DISPLAY CONTEST CODES:



Code 223135



Code 226771



Code 237756



Code 237757



Code 242903



Code 242902



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SUGARBEE/ROCKIT DISPLAY CONTEST

FEBRUARY 2 - MARCH 1, 2026

DISPLAY CONTEST PRIZES:

THE QUEEN BEE - GRAND PRIZE:

An all-expenses-paid trip to Washington State to experience the cherry harvest in late July 2026! Winners will tour cherry orchards, visit Chelan Fresh packing sheds and facilities, and get an inside look at how cherries move from tree to box to your displays and counters.

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WINNERS

1 Large Store

(5 registers or more)

1 Small Store

(4 registers or less)



GRAND PRIZE DISPLAY WILL BE JUDGED AS FOLLOWS:

Grand Prize winners will be chosen on creativity, overall eye appeal, use of SugarBee point of sale, and % of increase YOY. We will need scan data from stores in order to qualify.

“BEE CREATIVE”

Most Creative Display:

1ST: \$300

2ND: \$200

3RD: \$100

HONORABLE MENTION:

\$50

“THE BEE COLONY”

Largest Display:

1ST: \$300

2ND: \$200

3RD: \$100

HONORABLE MENTION:

\$50

“BABY BEE”

Best Small Store Display:

1ST: \$300

2ND: \$200

3RD: \$100

HONORABLE MENTION:

\$50



For pricing information or tips on building your next “Bee” masterpiece, please reach out to your Four Seasons Sales Rep or Merchandiser.

Thank you for your continued trust and support of Four Seasons Produce.



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