

"PAINTING PICTURES" WET RACK DISPLAY CONTEST

JANUARY 12 - APRIL 12, 2026



Calling all Produce Artists!

Time to show the wet rack a little bit love with the Four Seasons Produce Painting Pictures Wet Rack Display Contest! The natural colors and textures that nature provides us with lettuces, leafy greens, roots, and fresh herbs set the stage for creating an awesome customer experience! So, let's dust off those paintbrushes, clean up the canvases, and create some fresh experiences with our "Painting Pictures" Contest.



DISPLAY CONTEST CRITERIA:

- "Paint a picture" in your department by creating an amazing visual with your wet rack.
- Must include **at least 3 NEW items** within the rack that you have never tried before (must include which 3 items are additions in your picture submission).
- Must highlight and **put on ad at least 2 different items** within your rack at least once a month for the length of the contest.
- Submit all pictures to contests@fsproduce.com by **April 16, 2026**.

DISPLAY CONTEST PRIZES: (gift cards)

1ST PLACE - \$200



2ND PLACE - \$150



3RD PLACE - \$100



EACH WINNER WILL RECEIVE A BRAND NEW FOUR SEASONS PRODUCE ENGRAVED PRODUCE KNIFE AND LEATHER SHEATH!

Time to get those creative juices flowing, and create a wet rack that Picasso would be proud of. Remember, like any famous artist's style of painting, your wet rack is an individual expression of fresh. Get creative, and have some fun!

For additional merchandising best practices and wet rack display tips, please contact your Four Seasons Sales Rep or Merchandiser.



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SugarBee
Apple



rockit

chelan
fresh

SUGARBEE/ROCKIT DISPLAY CONTEST

FEBRUARY 2 - MARCH 1, 2026



Want to add some “sting” to your Apple category and watch sales blast off? Four Seasons Produce has partnered with Chelan Fresh once again to bring you our annual SugarBee® Apple Display Contest—a promotion guaranteed to create serious buzz in your store.

This year, we’re excited to welcome back the increasingly popular Rockit Apples to the mix. Meanwhile, SugarBee Apples continue to soar, having rocketed to the top of consumers’ shopping lists in recent years. Together, these standout varieties offer the perfect opportunity to build eye-catching displays, drive excitement, and boost apple sales all season long.

DISPLAY CONTEST CRITERIA:

- Build a BUZZ-worthy display of SugarBee and Rockit Apples in your produce department or store. **All fruit MUST be purchased from Four Seasons Produce** in order to qualify for entry.
- You must purchase a **minimum of 8 cases of SugarBee Apples** and **2 cases of Rockit Apples** during the course of the contest period in order to qualify. This can be a combination of CV and OG fruit.
- **Utilize the high graphic display boxes and bins** in your displays highlighting the SugarBee/Rokit branding.
- All displays must remain up for a **minimum of 1 week**.
- Send all contest photos to contests@fsproduce.com by **March 5, 2026**.

Conventional:

Code 229274

CV Rockit 6/3lb plastic tub

Code 222529

CV SugarBee 40lb 72/88ct

Code 222647

CV SugarBee cider 8-1/2gal

Organic:

Code 226761

OG Rockit 6/3lb plastic tub

Code 222328

OG SugarBee 40lb. 72/88ct

Code 226404

OG SugarBee 12/2lb pouch

POS:

Code 223135

CV Display Bin SugarBee

Code 226771

CV Rockit Bin

Code 237756

CV Empty SugarBee box tray pack

Code 242902

CV Empty SugarBee box Euro

Code 242903

OG Empty SugarBee box tray pack

Code 237757

OG Empty formed Rockit box

Code 238037

OG Sugar Bee Bin

DISPLAY CONTEST CODES:



Code 223135



Code 226771



Code 237756



Code 242903



Code 237757



Code 242902



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SUGARBEE/ROCKIT DISPLAY CONTEST

FEBRUARY 2 - MARCH 1, 2026

DISPLAY CONTEST PRIZES:

THE QUEEN BEE - GRAND PRIZE:

An all-expenses-paid trip to Washington State to experience the cherry harvest in late July 2026! Winners will tour cherry orchards, visit Chelan Fresh packing sheds and facilities, and get an inside look at how cherries move from tree to box to your displays and counters.

**2
WINNERS**

1 Large Store
(5 registers or more)
1 Small Store
(4 registers or less)



GRAND PRIZE DISPLAY WILL BE JUDGED AS FOLLOWS:

Grand Prize winners will be chosen on creativity, overall eye appeal, use of SugarBee point of sale, and % of increase YOY. We will need scan data from stores in order to qualify.

“BEE CREATIVE”

Most Creative Display:

1ST: \$300

2ND: \$200

3RD: \$100

HONORABLE MENTION:

\$50

“THE BEE COLONY”

Largest Display:

1ST: \$300

2ND: \$200

3RD: \$100

HONORABLE MENTION:

\$50

“BABY BEE”

Best Small Store Display:

1ST: \$300

2ND: \$200

3RD: \$100

HONORABLE MENTION:

\$50



For pricing information or tips on building your next “Bee” masterpiece, please reach out to your Four Seasons Sales Rep or Merchandiser.

Thank you for your continued trust and support of Four Seasons Produce.



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NORTHWEST PEAR DISPLAY CONTEST

January 5 - February 1, 2026



Want to hear about a “pear”-fect way to build your pear category sales?

Four Seasons Produce has teamed up with the Northwest Pear Bureau to bring you a display contest sure to have you go for the gold in Pear sales and profits. Pears, both conventional and organic, have shown outstanding quality all season. Now is the perfect time to take advantage of some awesome promotional pricing, show off your pear flair, and have the chance to win some super cool prizes. So, “pear” up with your Four Seasons Sales Rep or Merchandiser and get some great plans in place for pear display builds and promotions in your stores!

CONTEST CRITERIA:

- Build a “PEAR”-fect display of beautiful Pears from the Pacific Northwest. **All fruit MUST be purchased from Four Seasons Produce.**
- **All displays must contain 3 Pear varieties**, either CV or OG (or both). Pear varieties for the duration of this contest will be Anjou, Red Anjou, and Bosc. We will also have Bartletts and Comice while supplies last to help boost the category.
- **Must use Northwest Pear point of sale material** in your displays. Point of sale signs will be provided by your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week**.
- Send all display pictures to contests@fsproduce.com by **February 5, 2026**.



CONTEST PRIZES:

GRAND PRIZE:

Grand prize winner will receive a trip to the Pacific Northwest in September 2026 to view Pear Orchards and packing sheds!



BEST SMALL STORE DISPLAY (4 registers or less)

- 1st Place - 55in Flat Screen TV
- 2nd Place - Chromebook
- 3rd Place - JBL Bluetooth Earbuds

BEST LARGE STORE DISPLAY (5 registers or more)

- 1st Place - 55in Flat Screen TV
- 2nd Place - Chromebook
- 3rd Place - JBL Bluetooth Earbuds



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PEAR CODES:

CONVENTIONAL:

234350 CV Pears Anjou 80/90ct Fancy
6310 CV Pears Anjou 80/90ct US#1
232951 CV Pears Anjou 36/42ct US#1 euro
12180 CV Pears Anjou Lil Snapper 9/3lb
214559 CV Pears Bartlett 80/90ct Fancy
6452 CV Pears Bartlett 80/90ct US#1
232953 CV Pears Bartlett 36/42ct US#1 euro
12183 CV Pears Bartlett 12/3lb pouch
234305 CV Pears Bosc 80/90ct Fancy
6600 CV Pears Bosc 80/90ct US#1
232955 CV Pears Bosc 36/42ct US#1
217451 CV Pear Bosc Lil Snapper 9/3lb
6795 CV Pears Comice 20lb
6865 CV Pears Forelle 20lb
246537 CV Pears Prism Tri Color bag 12/2lb
232660 CV Pears Red 27lb 36/48ct euro
229437 CV Pears Red US#1 40/50ct 30lb
7040 CV Pears Seckel 20lb



ORGANIC:

43242 OG Pears Anjou 80/90ct US#1
49238 OG Pears Anjou 12/2lb Pouch
43224 OG Pears Bosc 80/90ct US#1
49241 OG Pears Bosc US#1 12/2lb
246538 OG Pears Red 20lb 40/50ct
221786 OG Pear Red Lil Snapper 12/2lb

POS:

237950 Stemilt Rushing River Pear Box empty
232833 Stemilt Organic Pear Box empty
233960 Duckwall CV Pear Box standard empty
236830 Duckwall CV Pear Box half empty
227347 Stemilt empty display bin 2 sided apple/pear CV/OG
232437 CF Joyfully Grown display bin CV
232436 CF Joyfully Grown display bin OG





Envy Apple Display Contest

January 5 - February 1, 2026

MAKE YOUR COMPETITION "RED" WITH ENVY...

Four Seasons Produce has teamed up with Envy Apple and The Oppenheimer Group to bring you a display contest sure to make your competition ENVY-ous. Beautiful conventional and organic Envy Apples are ready to promote and make some sweet displays with! High graphic bins and great point of sale materials are available to build some super attractive and creative displays.

DISPLAY CONTEST CRITERIA:

- **ALL fruit MUST be purchased from Four Seasons Produce** in order to qualify. Your display may contain other apples in it to add some color, but will need to be at least **75% Envy Apples**.
- Must purchase a total of **8 cases of apples** during the contest period in order to qualify for entry. This can be a combination of CV or OG fruit, both bulk and pouch bags.
- **Must use Envy Apple display bins/boxes OR Envy POS signage in/on your displays.** Talk with your Four Seasons Sales Rep or Merchandiser for info on how to grab one of these.
- All Envy displays must remain up for a **minimum of 1 week**.
- Send all contest photos to contests@fsproduce.com by **February 5, 2026**.



ENVY APPLE PRODUCT CODES:

- 238137 - CV Envy 12/2lb pouch
- 6076 - CV Envy 45/55ct 27lb Euro
- 238035 - OG Envy 12/2lb pouch
- 42089 - OG Envy 45/55ct 27lb Euro
- 23377 - POS Envy Display Bins
- 229828 - POS OG Envy Display boxes (brown box)



Really sharp Envy Apple tote bags will be available as well. Please ask your Four Seasons Sales Rep or Merchandiser for detail on how to get some.

For additional Envy Apple information, click on the link below:
[The Ultimate Apple Experience | Envy Apple](#)

For more information or display tips and ideas, please talk to your Four Seasons Produce Sales Rep or Merchandiser.



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Envy Apple Display Contest

January 5 - February 1, 2026

DISPLAY CONTEST PRIZES:

CATEGORIES:

MOST CREATIVE DISPLAY

LARGEST DISPLAY

BEST SMALL STORE DISPLAY
(3 registers or less)

PRIZES:

1ST PLACE: MOUNTAIN BIKE

2ND PLACE: SMART WATCH

3RD PLACE: NESPRESSO

*Pictures shown are
for demonstration only.
Actual prize may vary.



There will be **ONE Honorable Mention** in each of the 3 categories above receiving a **Produce Department Pizza Party!**

EVERYONE IS A WINNER:

Every qualified entry will receive an Envy Apple/Four Seasons Produce backpack! Check it out!



For additional Envy apple information, click on the link below:

[The Ultimate Apple Experience | Envy Apple](#)

For more information or display tips and ideas, please talk to your Four Seasons Produce Sales Rep or Merchandiser.



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