



sumo
CITRUS®



SUMO CITRUS DISPLAY CONTEST

JANUARY 5 - JANUARY 18, 2026

A SUMO-sized fruit calls for a SUMO-sized display contest! Four Seasons Produce brings you big, beautiful SUMO Citrus (Dekopons) that are now promotable and bursting with impressive size and quality. It's time to turn heads with bold displays that celebrate this standout fruit in a big way.

DISPLAY CONTEST CRITERIA:

- Build a SUMO sized display of SUMO Citrus (Dekopons) in your department or store.
- **MUST purchase a total of 12 cases** of SUMO Citrus during the contest period. ALL fruit **MUST** be purchased from Four Seasons Produce. This can be a combination of bags and bulk fruit. Codes are listed below:
227060 - CV Mandarin SUMO 25CT 18lb
230107 - CV Mandarin SUMO 9/3lb
223648 - SUMO Empty Display Box
223548 - POS Display Bin
- Displays **MUST** show the **SUMO Citrus** branding through POS signage.
- All displays must remain up for a **minimum of 1 week**.
- Send all contest photos to contests@fsproduce.com by **January 22, 2026**.



DISPLAY CONTEST PRIZES:

GRAND PRIZE: \$750 GIFT CARD

(Display will be judged on creativity use of SUMO POS and overall eye appeal)



LARGEST DISPLAY:

- 1st Place - Laptop
- 2nd Place - YETI Cooler
- 3rd Place - Smart Watch
- 4th Place - Pizza Oven
- 5th Place - Breville Juicer

MOST CREATIVE DISPLAY:

- 1st Place - Laptop
- 2nd Place - YETI Cooler
- 3rd Place - Smart Watch
- 4th Place - Pizza Oven
- 5th Place - Breville Juicer

BEST SMALL STORE: (3 registers or less)

- 1st Place - Laptop
- 2nd Place - YETI Cooler
- 3rd Place - Smart Watch
- 4th Place - Pizza Oven
- 5th Place - Breville Juicer

For more information on SUMO Citrus please visit <https://sumocitrus.com/>

For pricing information or tips on how to build a SUMO size display, please contact your Four Seasons Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

| www.fsproduce.com



NORTHWEST PEAR DISPLAY CONTEST

January 5 - February 1, 2026



Want to hear about a “pear”-fect way to build your pear category sales?

Four Seasons Produce has teamed up with the Northwest Pear Bureau to bring you a display contest sure to have you go for the gold in Pear sales and profits. Pears, both conventional and organic, have shown outstanding quality all season. Now is the perfect time to take advantage of some awesome promotional pricing, show off your pear flair, and have the chance to win some super cool prizes. So, “pear” up with your Four Seasons Sales Rep or Merchandiser and get some great plans in place for pear display builds and promotions in your stores!

CONTEST CRITERIA:

- Build a “PEAR”-fect display of beautiful Pears from the Pacific Northwest. **All fruit MUST be purchased from Four Seasons Produce.**
- **All displays must contain 3 Pear varieties**, either CV or OG (or both). Pear varieties for the duration of this contest will be Anjou, Red Anjou, and Bosc. We will also have Bartletts and Comice while supplies last to help boost the category.
- **Must use Northwest Pear point of sale material** in your displays. Point of sale signs will be provided by your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week**.
- Send all display pictures to contests@fsproduce.com by **February 5, 2026**.



CONTEST PRIZES:

GRAND PRIZE:

Grand prize winner will receive a trip to the Pacific Northwest in September 2026 to view Pear Orchards and packing sheds!



BEST SMALL STORE DISPLAY (4 registers or less)

- 1st Place - 55in Flat Screen TV
- 2nd Place - Chromebook
- 3rd Place - JBL Bluetooth Earbuds

BEST LARGE STORE DISPLAY (5 registers or more)

- 1st Place - 55in Flat Screen TV
- 2nd Place - Chromebook
- 3rd Place - JBL Bluetooth Earbuds



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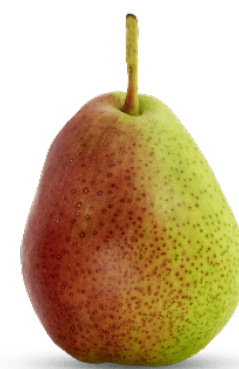
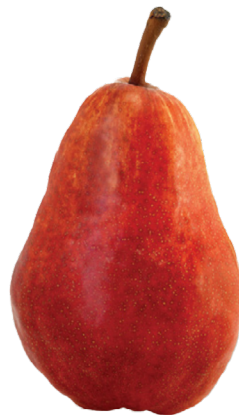
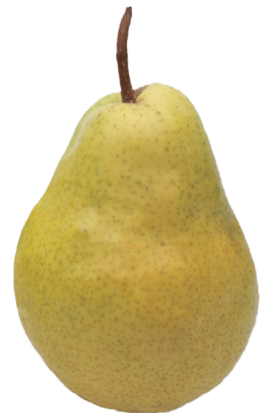
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PEAR CODES:

CONVENTIONAL:

234350 CV Pears Anjou 80/90ct Fancy
6310 CV Pears Anjou 80/90ct US#1
232951 CV Pears Anjou 36/42ct US#1 euro
12180 CV Pears Anjou Lil Snapper 9/3lb
214559 CV Pears Bartlett 80/90ct Fancy
6452 CV Pears Bartlett 80/90ct US#1
232953 CV Pears Bartlett 36/42ct US#1 euro
12183 CV Pears Bartlett 12/3lb pouch
234305 CV Pears Bosc 80/90ct Fancy
6600 CV Pears Bosc 80/90ct US#1
232955 CV Pears Bosc 36/42ct US#1
217451 CV Pear Bosc Lil Snapper 9/3lb
6795 CV Pears Comice 20lb
6865 CV Pears Forelle 20lb
246537 CV Pears Prism Tri Color bag 12/2lb
232660 CV Pears Red 27lb 36/48ct euro
229437 CV Pears Red US#1 40/50ct 30lb
7040 CV Pears Seckel 20lb



ORGANIC:

43242 OG Pears Anjou 80/90ct US#1
49238 OG Pears Anjou 12/2lb Pouch
43224 OG Pears Bosc 80/90ct US#1
49241 OG Pears Bosc US#1 12/2lb
246538 OG Pears Red 20lb 40/50ct
221786 OG Pear Red Lil Snapper 12/2lb

POS:

237950 Stemilt Rushing River Pear Box empty
232833 Stemilt Organic Pear Box empty
233960 Duckwall CV Pear Box standard empty
236830 Duckwall CV Pear Box half empty
227347 Stemilt empty display bin 2 sided apple/pear CV/OG
232437 CF Joyfully Grown display bin CV
232436 CF Joyfully Grown display bin OG





Envy Apple Display Contest

January 5 - February 1, 2026

MAKE YOUR COMPETITION "RED" WITH ENVY...

Four Seasons Produce has teamed up with Envy Apple and The Oppenheimer Group to bring you a display contest sure to make your competition ENVY-ous. Beautiful conventional and organic Envy Apples are ready to promote and make some sweet displays with! High graphic bins and great point of sale materials are available to build some super attractive and creative displays.

DISPLAY CONTEST CRITERIA:

- **ALL fruit MUST be purchased from Four Seasons Produce** in order to qualify. Your display may contain other apples in it to add some color, but will need to be at least **75% Envy Apples**.
- Must purchase a total of **8 cases of apples** during the contest period in order to qualify for entry. This can be a combination of CV or OG fruit, both bulk and pouch bags.
- **Must use Envy Apple display bins/boxes OR Envy POS signage in/on your displays.** Talk with your Four Seasons Sales Rep or Merchandiser for info on how to grab one of these.
- All Envy displays must remain up for a **minimum of 1 week**.
- Send all contest photos to contests@fsproduce.com by **February 5, 2026**.



ENVY APPLE PRODUCT CODES:

- 238137 - CV Envy 12/2lb pouch
- 6076 - CV Envy 45/55ct 27lb Euro
- 238035 - OG Envy 12/2lb pouch
- 42089 - OG Envy 45/55ct 27lb Euro
- 23377 - POS Envy Display Bins
- 229828 - POS OG Envy Display boxes (brown box)



Really sharp Envy Apple tote bags will be available as well. Please ask your Four Seasons Sales Rep or Merchandiser for detail on how to get some.

For additional Envy Apple information, click on the link below:
[The Ultimate Apple Experience | Envy Apple](#)

For more information or display tips and ideas, please talk to your Four Seasons Produce Sales Rep or Merchandiser.



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Envy Apple Display Contest

January 5 - February 1, 2026

DISPLAY CONTEST PRIZES:

CATEGORIES:

MOST CREATIVE DISPLAY

LARGEST DISPLAY

BEST SMALL STORE DISPLAY
(3 registers or less)

PRIZES:

1ST PLACE: MOUNTAIN BIKE

2ND PLACE: SMART WATCH

3RD PLACE: NESPRESSO

*Pictures shown are
for demonstration only.
Actual prize may vary.



There will be **ONE Honorable Mention** in each of the 3 categories above receiving a **Produce Department Pizza Party!**

EVERYONE IS A WINNER:

Every qualified entry will receive an Envy Apple/Four Seasons Produce backpack! Check it out!



For additional Envy apple information, click on the link below:

[The Ultimate Apple Experience | Envy Apple](#)

For more information or display tips and ideas, please talk to your Four Seasons Produce Sales Rep or Merchandiser.



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