



STEMILT WORLD FAMOUS APPLE & PEAR DISPLAY CONTEST

OCTOBER 13 - NOVEMBER 9, 2025



Four Seasons Produce and Stemilt are teaming up for a Fall display contest! Celebrate peak-season Washington Apples and Pears, boost sales, and show off your creativity for a chance to win prizes.



DISPLAY CONTEST RULES:

- Build an awesome Apple and Pear display using Stemilt World Famous Fruit! **All fruit MUST be purchased from Four Seasons Produce.**
- Your display must contain **at least 5 varieties or SKU's** from the contest codes on page 2 & 3. This requirement can be a combination of both loose and bagged fruit.
- There will be a category for Lil Snappers for this year's contest, and you will need **3 varieties on display** to be qualified as an entry.
- Your display **must contain Stemilt POS signage, boxes, or bins** highlighting the Stemilt label. Point of Sale materials are available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week.**
- All display entries should be emailed to contests@fsproduce.com by **November 13, 2025.**



DISPLAY CONTEST PRIZES:

GRAND PRIZE LARGEST DISPLAY MOST CREATIVE

"Stemilt Spectacular"

\$500



"Stemilt Space Station"

1st - \$300
2nd - \$200
3rd - \$100



"Stemilt Styler"

1st - \$300
2nd - \$200
3rd - \$100



BEST LIL SNAPPERS BEST PEAR DISPLAY

"Stemilt Sacks"

1st - \$300
2nd - \$200
3rd - \$100



"Picture Pear-fect"

1st - \$300
2nd - \$200
3rd - \$100



FOR PRICING INFORMATION AND MERCHANDISING SUGGESTIONS PLEASE CONTACT YOUR FOUR SEASONS SALES REP OR MERCHANDISER.
THANK YOU FOR YOUR CONTINUED TRUST AND SUPPORT OF FOUR SEASONS PRODUCE.



PHONE: 1.800.422.8384

| www.fsproduce.com





GALA APPLES

42994 OG Apples Gala WXP 40 lb 72/88 ct
44663 OG Apples Gala 9/3 lb Lil Snappers

5980 CV Apples Gala WXP 40 lb 72/88 ct
12175 CV Apples Gala 9/3 lb Lil Snappers Pouch



FUJI APPLES

43045 OG Apples Fuji WXP 40 lb 72/88 ct
44664 OG Apples Fuji 9/3 lb Lil Snappers

5961 CV Apples Fuji WXP 40 lb 72/88 ct
12179 CV Apples Fuji 9/3 lb Lil Snappers Pouch



GRANNY SMITH APPLES

43109 OG Apples Gr. Smith WXP 40 lb 80/88 ct
44662 OG Apples Gr. Smith 9/3 lb Lil Snappers

5910 CV Apples Gr. Smith WXP 40 lb 72/88 ct
12178 CV Apples Gr. Smith 9/3 lb Lil Snappers Pouch



HONEYCRISP APPLES

43098 OG Apples Honeycrisp WXP 40 lb 72/88 ct
227851 OG Apples Honeycrisp 9/3 lb Lil Snappers

5721 CV Apples Honeycrisp WXP 40 lb 72/88 ct
230362 CV Apples Honeycrisp 9/3 lb Lil Snappers Pouch



SWEETANGO APPLES

221503 OG Apples Sweetango WXP 40 lb 80/88 ct
221788 OG Apples Sweetango 12/2 lb pouch bag

5053 CV Apples Sweetango 40 lb 72/88 ct



GOLDEN DELICIOUS APPLES

5853 CV Apples Gold Del. WXP 40 lb 72/88 ct



RED DELICIOUS APPLES

5762 CV Apples Red Del. 40 lb 72/88 ct



RAVE APPLES

221612 CV Apples Rave 40 lb 72/88 ct Stemilt



BOSC PEARS

43224 OG Pears Bosc US #1 40 lb 80/90 ct

12184 CV Pears Bosc 9/3 lb Lil Snappers Pouch Bag

49241 OG Pears Bosc US #1 12/2 lb Pouch



BARTLETT PEARS

43604 OG Pears Bartlett US #1 40 lb 80/90 ct

12183 CV Pears Bartlett 9/3 lb Pouch Bag

216035 OG Pears Bartlett 12/2 lb Pouch



STARKRIMSON PEARS

43621 OG Pears Starkrimson 20 lb 45/50 ct

43621 OG Pears Starkrimson 20 lb 45/50 ct

221786 OG Pears Red 12/2 lb Stemilt Pouch

214178 CV Pears Red 9/3 lb Lil Snappers Pouch Bag



HAPPI PEARS

222806 CV Pears Happi WA 27 lb 60 ct 90 sz

222804 CV Pears Happi WA 12/2 lb Pouch

DISPLAY AND POINT OF SALE MATERIAL CODES



229657 POS Display Box Cosmic Crisp

240889 POS Display Box Sweetango

228658 POS Display Box Rave

230357 POS Display Box Lil Snapper Euro

232884 POS Display Box Happi Pear

12174 POS Display Bin Lil Snapper

229627 POS Display Bin Cosmic Crisp

240888 POS Display Bin Sweetango

232300 POS Display Bin Rave

228474 OG POS Display Box Apple

232833 OG POS Display Box Pear

227347 OG/CV POS Display Bin apple 2 sided

229628 OG POS Display Bin Cosmic Crisp



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APPLES



From sweet to tart + everything in-between,
there's an apple grown just for you.



FUJI

FLAVOR: Ultra-sweet bite that makes you think of freshly pressed apple juice

PARENTS: Red Delicious & Virginia Ralls Janet

USAGE: Snacking, Juicing, Freezing



GALA

FLAVOR: Simply sweet with a floral aroma and hints of vanilla

PARENTS: Golden Delicious & Kidd's Orange Red

USAGE: Snacking, Salads, Juicing, Freezing

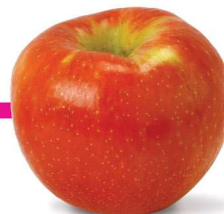


AMBROSIA

FLAVOR: Very sweet with little acidity and floral notes

PARENTS: Unknown, but thought to be Golden Delicious & Starking Delicious

USAGE: Snacking, Salads, Cooking



HONEYCRISP

FLAVOR: Extremely juicy and crisp with a refreshing honey-like sweetness

PARENTS: Keepsake and MN 1627 (an unreleased variety)

USAGE: Snacking, Salads, Pairing with Cheese



RED DELICIOUS

FLAVOR: Classic and mildly sweet flavor with just a few notes of acidity

PARENTS: Unknown, it was a chance seedling!

USAGE: Snacking, Juicing



OPAL®

FLAVOR: Distinctively crunchy texture, floral aroma, and sweet, tangy flavor

PARENTS: Unknown, but rumored to be Golden Reinette and Grimes Golden

USAGE: Snacking, Salads, Cooking, Baking, Juicing

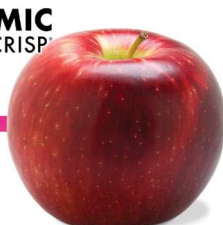


JONAGOLD

FLAVOR: Honey-like with just enough tang

PARENTS: Golden Delicious & Jonathan

USAGE: Snacking, Baking, Cooking



COSMIC CRISP®

FLAVOR: The dream apple with ample sweetness and perfect texture balance

PARENTS: Honeycrisp & Enterprise

USAGE: Snacking, Baking, Entertaining



GOLDEN DELICIOUS

FLAVOR: Sweet with a simple flavor and smooth flesh

PARENTS: Unknown, but rumored to be Golden Reinette and Grimes Golden

USAGE: Snacking, Baking, Cooking



SNAPDRAGON®

FLAVOR: Extra sweet with hints of vanilla and spice

PARENTS: Honeycrisp & an unnamed apple

USAGE: Snacking, Salads, Cooking



PIÑATA®

FLAVOR: Crisp and juicy with classic apple flavors and a tropical twist

PARENTS: Golden Delicious, Cox's Orange Pippin & Duchess of Oldenburg

USAGE: Snacking, Baking, Cooking



ENVY®

FLAVOR: Refreshingly sweet with an extraordinary crunch

PARENTS: Braeburn & Royal Gala

USAGE: Snacking, Salads, Baking, Cooking



SWEETANGO®

FLAVOR: Sweet with a lively touch of citrus, honey and spice

PARENTS: Honeycrisp & Zestar™

USAGE: Snacking, Salads, Pairing with Cheese



BRAEBURN

FLAVOR: Tart and sweet with hints of nutmeg and cinnamon

PARENTS: Unknown, but believed to be Lady Hamilton & Granny Smith

USAGE: Snacking, Baking, Cooking



JAZZ®

FLAVOR: Tart and sweet for a refreshing taste sensation

PARENTS: Royal Gala & Braeburn

USAGE: Snacking, Baking, Cooking



GRANNY SMITH

FLAVOR: Pucker-inducing tartness with loads of juice

PARENTS: Unknown, but believed to be Rome Beauty and French Crab apples

USAGE: Snacking, Salads, Baking, Cooking, Freezing



MCINTOSH

FLAVOR: More tangy than sweet with a spicy aroma

PARENTS: Unknown, but thought to be Snow Apple, Fall St. Lawrence & Alexander

USAGE: Snacking, Sauces, Cider, Juicing, Cooking



EMPIRE

FLAVOR: Tart and sweet with a hint of melon

PARENTS: Red Delicious & McIntosh

USAGE: Snacking, Salads, Sauces, Baking, Freezing



PINK LADY®

FLAVOR: Zippy sweet and tart flavor with an effervescent finish

PARENTS: Golden Delicious & Lady Williams

USAGE: Snacking, Salads, Baking, Cooking, Freezing



RAVE®

FLAVOR: Outrageously juicy with a refreshing snappy zing

PARENTS: Honeycrisp and MonArk

USAGE: Snacking, Salads, Pairing with Cheese



SNAPDRAGON APPLE DISPLAY CONTEST

OCTOBER 6 - NOVEMBER 2, 2025



AWWWWW SNAP! READY TO PUT A MONSTER CRUNCH INTO YOUR APPLE SALES?

Four Seasons Produce has partnered with Hess Brothers to bring you a display contest that is sure to put some snap into your Apple category. SnapDragon Apples are a consumer favorite and deliver an excellent crunch and amazing flavor. Quality of fruit is amazing and pricing is promotable, so jump in on the contest fun to have a chance to win some great prizes and grow your Apple sales and profits.

DISPLAY CONTEST CRITERIA:

- **Build a SnapDragon Apple display** in your produce department that's sure to draw the attention of your shoppers.
- You must purchase a total of 8 cases of fruit over the duration of the display contest. **ALL fruit MUST be purchased from Four Seasons Produce.**
- You **must use SnapDragon POS signs, boxes, or bins** in your display. Point of sale signage is available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to contests@fsproduce.com by **November 6, 2025.**

QUICK TIP:

Tote bags drive Apple volume, so when possible, it's great to have some on display. A quick grab and go bag of Snaps will result in a bigger ring and convenience for your customers.



DISPLAY CONTEST CODES:

5118 CV SnapDragon Apple 27lb
5119 CV SnapDragon Apple 12/2lb Pouch bag

SNAPDRAGON POS:

32249 SnapDragon POS Monster Crunch Display Bin
233086 SnapDragon POS Display Box
241380 SnapDragon POS Header Card



DISPLAY CONTEST PRIZES (VISA GIFT CARDS):

GRAND PRIZE:
\$500

BEST BAGGED DISPLAY:
\$200

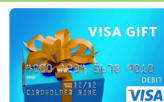
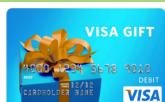
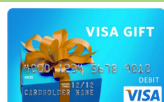
LARGEST DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

MOST CREATIVE DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

EACH QUALIFYING ENTRY WILL RECEIVE A SNAPDRAGON KOOZIE JUST FOR ENTERING!



For pricing information and display ideas, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



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