



SNAPDRAGON APPLE DISPLAY CONTEST

OCTOBER 6 - NOVEMBER 2, 2025



AWWWWW SNAP! READY TO PUT A MONSTER CRUNCH INTO YOUR APPLE SALES?

Four Seasons Produce has partnered with Hess Brothers to bring you a display contest that is sure to put some snap into your Apple category. SnapDragon Apples are a consumer favorite and deliver an excellent crunch and amazing flavor. Quality of fruit is amazing and pricing is promotable, so jump in on the contest fun to have a chance to win some great prizes and grow your Apple sales and profits.

DISPLAY CONTEST CRITERIA:

- **Build a SnapDragon Apple display** in your produce department that's sure to draw the attention of your shoppers.
- You must purchase a total of 8 cases of fruit over the duration of the display contest. **ALL fruit MUST be purchased from Four Seasons Produce.**
- You **must use SnapDragon POS signs, boxes, or bins** in your display. Point of sale signage is available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to contests@fsproduce.com by **November 6, 2025.**

QUICK TIP:

Tote bags drive Apple volume, so when possible, it's great to have some on display. A quick grab and go bag of Snaps will result in a bigger ring and convenience for your customers.



DISPLAY CONTEST CODES:

5118 CV SnapDragon Apple 27lb
5119 CV SnapDragon Apple 12/2lb Pouch bag

SNAPDRAGON POS:

32249 SnapDragon POS Monster Crunch Display Bin
233086 SnapDragon POS Display Box
241380 SnapDragon POS Header Card



DISPLAY CONTEST PRIZES (VISA GIFT CARDS):

GRAND PRIZE:
\$500

BEST BAGGED DISPLAY:
\$200

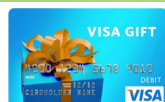
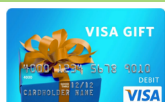
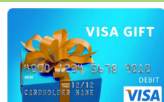
LARGEST DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

MOST CREATIVE DISPLAY:

1ST PLACE: \$400
2ND PLACE: \$300
3RD PLACE: \$200
4TH PLACE: \$100

EACH QUALIFYING ENTRY WILL RECEIVE A SNAPDRAGON KOOZIE JUST FOR ENTERING!



For pricing information and display ideas, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

www.fsproduce.com

