



Homegrown Organic Farms Stone Fruit Display Contest

June 16 - July 13, 2025

Four Seasons Produce is once again teaming up with Homegrown Organic Farms for an exciting display contest designed to boost your sales and move plenty of peak-season product through your department. As we dive into the heart of the season, Homegrown Organic Farms is ready to deliver top-quality EFI (Equitable Food Initiative) and ROC (Regenerative Organic Certified) stone fruit. June and July are perfect times to shine the spotlight on this category so get creative, have fun, and show off your merchandising flair!

DISPLAY CONTEST CRITERIA:

- Must have a minimum of **4 varieties** of Homegrown Organic Farms stone fruit in your displays.
- **All fruit must be purchased from Four Seasons Produce.**
- **Must use Homegrown Organic Farms point of sale cards and EFI decals, OR have Homegrown Organic Farms branded boxes** within your display. Point of sale signage and EFI stickers can be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- Displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to contests@fsproduce.com by **August 7, 2025.**



DISPLAY CONTEST CODES:

- 239884 - OG Premium Yellow Peach euro box
- 244102 - OG Premium White Peach euro box
- 231487 - OG Premium Yellow Peach 12/2lb. pouch
- 240494 - OG Premium Yellow Nectarine euro box
- 243851 - OG Premium White Nectarine euro box
- 231488 - OG Premium Yellow Nectarine 12/2lb. pouch
- 244126 - OG Premium Red Plum euro box
- 244127 - OG Premium Black Plum euro box
- 231489 - OG Plum 12/2lb. pouch
- 244128 - OG Premium Pluot euro box
- 244134 - POS Display box Homegrown euro (new green)
- 244133 - POS Display Pop Up Bin Homegrown (new green)
- 239994 - POS Display Box Homegrown 2 layer (new green)



Code 239994



Code 244134



Code 244133

DISPLAY CONTEST PRIZES:

MOST CREATIVE DISPLAY

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



LARGEST DISPLAY

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



BEST SMALL STORE DISPLAY (3 registers or less)

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



Every qualified entry will receive one of these dual branded Homegrown Organic Farms/Four Seasons Produce Vests just for entering!

For more information, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



PHONE: 1.800.422.8384

| www.fsproduce.com





CALIFORNIA *Stonefruit*

That's Equitable Food Initiative Certified

We have achieved more than 300 of the industry's highest standards in social responsibility to earn EFI certification, which provides the transparency and assurance consumers are looking for. Our stonefruit programs were the first of their kind to achieve EFI certified in 2020. This certification has provided the foundation for a collaborative team approach and continuous improvement.



Scan to learn more:



equitablefood.org

That's Regenerative Organic™ Certified

We have a Regenerative Organic Certified™ stonefruit program. This newly developed certification is overseen by the Regenerative Organic Alliance, a group that promotes regenerative organic farming as the highest standard for agriculture. ROC builds on a foundation of organic principles with strict standards and regenerative practices that improve soil health, ensure animal welfare, and promote fairness for farmers and farmworkers.

Scan to learn more:



regenorganic.org



**Regenerative
Organic
Certified™**



THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 18 - JULY 5, 2025



Fire Up the Grill with The Little Potato Company!

Four Seasons Produce and The Little Potato Company are teaming up again for a backyard-themed display contest featuring LPC favorites. Build a display that drives excitement and sales—and tie into LPC's national "Little Springtime Sweepstakes"!

Interested in participating? Contact your Four Seasons Sales Rep or Merchandiser to get started.

DISPLAY CONTEST CRITERIA:

- Build a display that has a **grilling/summer BBQ** theme between **May 18 - July 5, 2025**.
- All displays **must include 1.5lb bags, grilling/oven ready, and microwavable trays**.
- Displays must incorporate at least **8 LPC SKU's** between bags and trays.
- All products **must be purchased from Four Seasons Produce**, with a minimum of **10 cases** purchased during the contest period.
- Displays should be kept up for **at least 2 weeks**.
- Displays built **May 18 - June 4, 2025** are eligible to participate in "The Springtime Sweepstakes" National Contest with **(15) \$1,000 prizes** in free groceries for retail shoppers from The Little Potato Company.
- Use of **social media is encouraged**.
- All photos need to be submitted to contests@fsproduce.com no later than **July 9, 2025**.



DISPLAY CONTEST PRIZES:

1st Place - \$300 Visa Gift Card

2nd Place - \$250 Visa Gift Card

3rd Place - \$200 Visa Gift Card

4th Place - \$150 Visa Gift Card



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THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 18 - JULY 5, 2025

PRODUCT CODES:

- 231241 - CV Potatoes Variety Shipper 36/1lb Little Potato Co Grill
- 212058 - CV Potatoes Variety Shipper 36/1lb Little Potato Co Micro
- 212052 - CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212051 - CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 242775 - CV Potatoes Garlic & Parmesan 6/1lb Little Potato Co Grill
- 212056 - CV Potatoes Garlic & Parsley 6/1lb Little Potato Co Micro
- 222885 - CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229352 - CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 - CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 242774 - CV Potatoes Hot Honey 6/1 lb Little Potato Co Micro
- 213073 - CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 - CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 - CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 - CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 - CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 - CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 - POS Display Bin 1ea Little Potato Co



212052



212051



242775



212056



222885



229352



212055



242774



213073



231241



212058



213062



213075



213076



237130



213074



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