



# CRESPO ORGANIC MANGOES DISPLAY CONTEST JUNE 16 - AUGUST 3, 2025

Four Seasons has partnered with Crespo Organic Mangoes for our annual Display Contest! Beautiful Organic Mangoes from Mexico are in full swing, with amazing quality coming off of the trees! June is also National Mango Month, so it is the perfect time to promote. Time to get your painters cap on, dream up your next mango masterpiece, and watch your mango sales soar!

#### **CONTEST CRITERIA:**

 Build a display of Crespo Organic Mangoes. All fruit MUST be purchased through Four Seasons Produce. Displays do not have to be large to be impactful.

#### **DRIED MANGO CODES:**

- 239401 OG Dried Mangoes 20/4oz
- 239403 OG Dried Mangoes 15/1lb
- 239402 OG Dried Mangoes Ataulfo 20/4oz
- 239404 OG Dried Mangoes Ataulfo 15/1lb

#### MANGO PRODUCT CODES:

- 44169 OG Mangoes Mex 8ct
- 44163 OG Mangoes Mex 10ct
- 44165 OG Mangoes Mex 12ct
- 44177 OG Mangoes Ataulfo 12/14ct
- 44185 OG Mangoes Ataulfo 16/18ct

#### POINT OF SALE CODES

- 235364 POS RCF/Crespo Display Bin
- 239637 POS RCF/Crespo Mango Tree Cutout 48"
- 239641 POS RCF/Crespo Mango Mania Cutout 36"
- All display must include both Organic Round (Tommy Atkins, Kents, Keitts, Hadens) and Ataulfo Honey Mangoes, as well as one of the Organic Dried Mango SKUs.
- All displays must show the Crespo Organic branding, with bins or boxes, have Crespo Organic point of sale posters/cards in it, or have the Crespo Organic graphic boxes built into the display. Razor sharp point of sale signs, posters, and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase at least **25 cases** of mangoes during the contest period in order to qualify for entry.
- All display must remain up for a minimum of 1 week.
- Send all display contest photos to contests@fsproduce.com by August 7, 2025.

#### **CONTEST PRIZES:**

One winner for each of the below categories will win a SWEET Four Seasons Produce hoodie, Four Seasons Produce t-shirt, and a \$50 gift card

- Largest Display
- Most Creative Display
- Best % of Organic Mango Sales Increase YOY
- Best Small Store Display (3 registers or less)
- Best In Store Signage to Promote Organic Mangoes
- Best Social Media Post







#### Code: 239637



Code: 239641



#### **ENTRY RAFFLE:**

Every qualifying entry will be entered for a chance to win a Crespo Organic Mangoes backpack!

To read about the Crespo Organic story and get some really cool recipe ideas, please visit <a href="www.crespoorganic.com">www.crespoorganic.com</a>.

Be sure to also check out their blog, Under the Mango Tree, for all things mango!

For more information on mangoes or for merchandising tips and ideas, please contact your Four Seasons Produce Sales Rep or Merchandiser.















## Homegrown Organic Farms Stone Fruit Display Contest June 16 - July 13, 2025

Four Seasons Produce is once again teaming up with Homegrown Organic Farms for an exciting display contest designed to boost your sales and move plenty of peak-season product through your department. As we dive into the heart of the season, Homegrown Organic Farms is ready to deliver top-quality EFI (Equitable Food Initiative) and ROC (Regenerative Organic Certified) stone fruit. June and July are perfect times to shine the spotlight on this category so get creative, have fun, and show off your merchandising flair!

#### DISPLAY CONTEST CRITERIA:

- Must have a minimum of 4 varieties of Homegrown Organic Farms stone fruit in your displays.
- All fruit must be purchased from Four Seasons Produce.
- Must use Homegrown Organic Farms point of sale cards and EFI decals, OR have Homegrown Organic Farms branded boxes within your display. Point of sale signage and EFI stickers can be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- Displays must remain up for a minimum of 1 week.
- Please send all contest photos to contests@fsproduce.com by August 7, 2025.



#### SPLAY CONTEST CODES:

239884 - OG Premium Yellow Peach euro box

244102 - OG Premium White Peach euro box

231487 - OG Premium Yellow Peach 12/2lb. pouch

240494 - OG Premium Yellow Nectarine euro box

243851 - OG Premium White Nectarine euro box

231488 - OG Premium Yellow Nectarine 12/2lb. pouch

244126 - OG Premium Red Plum euro box

244127 - OG Premium Black Plum euro box

231489 - OG Plum 12/2lb. pouch

244128 - OG Premium Pluot euro box

244134 - POS Display box Homegrown euro (new green)

244133 - POS Display Pop Up Bin Homegrown (new green)

239994 - POS Display Box Homegrown 2 layer (new green)



Code 239994



Code 244134



Code 244133

#### **DISPLAY CONTEST PRIZES:**

#### MOST CREATIVE DISPLAY

#### LARGEST DISPLAY

1<sup>ST</sup> PLACE - \$400 gift card 2<sup>ND</sup> PLACE - \$300 gift card 3RD PLACE - \$200 gift card

1<sup>ST</sup> PLACE - \$400 gift card 2<sup>ND</sup> PLACE - \$300 gift card 3RD PLACE - \$200 gift card



(3 registers or less)

1<sup>ST</sup> PLACE - \$400 gift card 2<sup>ND</sup> PLACE - \$300 gift card 3<sup>RD</sup> PLACE - \$200 gift card







Every qualified entry will receive one of these dual branded Homegrown Organic Farms/Four Seasons Produce Vests just for entering!

For more information, please contact your Four Seasons Sales Rep or Merchandiser. Thank you for your continued trust and support of Four Seasons Produce.









## That's Equitable Food Initiative Certified

We have achieved more than 300 of the industry's highest standards in social responsibility to earn EFI certification, which provides the transparency and assurance consumers are looking for. Our stonefruit programs were the first of their kind to achieve EFI certified in 2020. This certification has provided the foundation for a collaborative team approach and continuous improvement.



Scan to learn more:



equitablefood.org

## That's Regenerative Organic™ Certified

We have a Regenerative Organic Certified™ stonefruit program.

This newly developed certification is overseen by the Regenerative Organic Alliance, a group that promotes regenerative organic farming as the highest standard for agriculture. ROC builds on a foundation of organic principles with strict standards and regenerative practices that improve soil health, ensure animal welfare, and promote fairness for farmers and farmworkers.

Scan to learn more:



regenorganic.ord





## THE LITTLE POTATO COMPANY NG DISPLAY CONTEST

**MAY 18 - JULY 5, 2025** 



#### Fire Up the Grill with The Little Potato Company!

Four Seasons Produce and The Little Potato Company are teaming up again for a backyard-themed display contest featuring LPC favorites. Build a display that drives excitement and sales and tie into LPC's national "Little Springtime Sweepstakes"!

Interested in participating? Contact your Four Seasons Sales Rep or Merchandiser to get started.

## **DISPLAY CONTEST CRITERIA:**

- Build a display that has a grilling/summer BBQ theme between May 18 July 5, 2025.
- All displays must include 1.5lb bags, grilling/oven ready, and microwavable trays.
- Displays must incorporate at least 8 LPC SKU's between bags and trays.
- All products must be purchased from Four Seasons Produce, with a minimum of 10 cases purchased during the contest period.
- Displays should be kept up for at least 2 weeks.
- Displays built May 18 June 4, 2025 are eligible to participate in "The Springtime Sweepstakes" National Contest with (15) \$1,000 prizes in free groceries for retail shoppers from The Little Potato Company.
- Use of social media is encouraged.
- All photos need to be submitted to contests@fsproduce.com no later than July 9, 2025.



### **DISPLAY CONTEST PRIZES:**

1<sup>st</sup> Place - \$300 Visa Gift Card

2<sup>nd</sup> Place - \$250 Visa Gift Card

3<sup>rd</sup> Place - \$200 Visa Gift Card

4th Place - \$150 Visa Gift Card

PHONE: 1.800.422.8384













## THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

**MAY 18 - JULY 5, 2025** 

## **PRODUCT CODES:**

- 231241 CV Potatoes Variety Shipper 36/1lb Little Potato Co Grill
- 212058 CV Potatoes Variety Shipper 36/11b Little Potato Co Micro
- 212052 CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212051 CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 242775 CV Potatoes Garlic & Parmesan 6/1lb Little Potato Co Grill
- 212056 CV Potatoes Garlic & Parsley 6/11b Little Potato Co Micro
- 222885 CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229352 CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 242774 CV Potatoes Hot Honey 6/1 lb Little Potato Co Micro
- 213073 CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 POS Display Bin 1ea Little Potato Co



212058







212052

212051

242775







212056

222885

229352







212055

242774

213073







213062

213075

213076





237130

213074











