



CRESPO ORGANIC MANGOES DISPLAY CONTEST JUNE 16 - AUGUST 3, 2025

Four Seasons has partnered with Crespo Organic Mangoes for our annual Display Contest! Beautiful Organic Mangoes from Mexico are in full swing, with amazing quality coming off of the trees! June is also National Mango Month, so it is the perfect time to promote. Time to get your painters cap on, dream up your next mango masterpiece, and watch your mango sales soar!

CONTEST CRITERIA:

- Build a display of Crespo Organic Mangoes. All fruit **MUST** be purchased through Four Seasons Produce. Displays do not have to be large to be impactful.

DRIED MANGO CODES:

- 239401 OG Dried Mangoes 20/4oz
- 239403 OG Dried Mangoes 15/1lb
- 239402 OG Dried Mangoes Ataulfo 20/4oz
- 239404 OG Dried Mangoes Ataulfo 15/1lb

MANGO PRODUCT CODES:

- 44169 OG Mangoes Mex 8ct
- 44163 OG Mangoes Mex 10ct
- 44165 OG Mangoes Mex 12ct
- 44177 OG Mangoes Ataulfo 12/14ct
- 44185 OG Mangoes Ataulfo 16/18ct

POINT OF SALE CODES

- 235364 POS RCF/Crespo Display Bin
- 239637 POS RCF/Crespo Mango Tree Cutout 48"
- 239641 POS RCF/Crespo Mango Mania Cutout 36"
- All display must include both **Organic Round** (Tommy Atkins, Kents, Keitts, Hadens) and **Ataulfo Honey Mangoes**, as well as one of the Organic Dried Mango SKUs.
- All displays must show the Crespo Organic branding, with bins or boxes, have Crespo Organic point of sale posters/cards in it, or have the Crespo Organic graphic boxes built into the display. Razor sharp point of sale signs, posters, and recipe cards can be obtained through your Four Seasons Sales Rep or Merchandiser.
- You must purchase at least **25 cases** of mangoes during the contest period in order to qualify for entry.
- All display must remain up for a **minimum of 1 week**.
- Send all display contest photos to contests@fsproduce.com by **August 7, 2025**.



Code:
239637

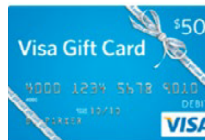
Code:
239641



CONTEST PRIZES:

One winner for each of the below categories will win a SWEET Four Seasons Produce hoodie, Four Seasons Produce t-shirt, and a \$50 gift card

- Largest Display
- Most Creative Display
- Best % of Organic Mango Sales Increase YOY
- Best Small Store Display (3 registers or less)
- Best In Store Signage to Promote Organic Mangoes
- Best Social Media Post



ENTRY RAFFLE:

Every qualifying entry will be entered for a chance to win a Crespo Organic Mangoes backpack!

To read about the Crespo Organic story and get some really cool recipe ideas, please visit www.crespoorganic.com.

Be sure to also check out their blog, Under the Mango Tree, for all things mango!

For more information on mangoes or for merchandising tips and ideas, please contact your Four Seasons Produce Sales Rep or Merchandiser.



PHONE: 1.800.422.8384

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Homegrown Organic Farms Stone Fruit Display Contest

June 16 - July 13, 2025

Four Seasons Produce is once again teaming up with Homegrown Organic Farms for an exciting display contest designed to boost your sales and move plenty of peak-season product through your department. As we dive into the heart of the season, Homegrown Organic Farms is ready to deliver top-quality EFI (Equitable Food Initiative) and ROC (Regenerative Organic Certified) stone fruit. June and July are perfect times to shine the spotlight on this category so get creative, have fun, and show off your merchandising flair!

DISPLAY CONTEST CRITERIA:

- Must have a minimum of **4 varieties** of Homegrown Organic Farms stone fruit in your displays.
- **All fruit must be purchased from Four Seasons Produce.**
- **Must use Homegrown Organic Farms point of sale cards and EFI decals, OR have Homegrown Organic Farms branded boxes** within your display. Point of sale signage and EFI stickers can be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- Displays must remain up for a **minimum of 1 week.**
- Please send all contest photos to contests@fsproduce.com by **August 7, 2025.**



DISPLAY CONTEST CODES:

- 239884 - OG Premium Yellow Peach euro box
- 244102 - OG Premium White Peach euro box
- 231487 - OG Premium Yellow Peach 12/2lb. pouch
- 240494 - OG Premium Yellow Nectarine euro box
- 243851 - OG Premium White Nectarine euro box
- 231488 - OG Premium Yellow Nectarine 12/2lb. pouch
- 244126 - OG Premium Red Plum euro box
- 244127 - OG Premium Black Plum euro box
- 231489 - OG Plum 12/2lb. pouch
- 244128 - OG Premium Pluot euro box
- 244134 - POS Display box Homegrown euro (new green)
- 244133 - POS Display Pop Up Bin Homegrown (new green)
- 239994 - POS Display Box Homegrown 2 layer (new green)



Code 239994



Code 244134



Code 244133

DISPLAY CONTEST PRIZES:

MOST CREATIVE DISPLAY

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



LARGEST DISPLAY

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



BEST SMALL STORE DISPLAY (3 registers or less)

- 1ST PLACE - \$400 gift card**
- 2ND PLACE - \$300 gift card**
- 3RD PLACE - \$200 gift card**



Every qualified entry will receive one of these dual branded Homegrown Organic Farms/Four Seasons Produce Vests just for entering!

For more information, please contact your Four Seasons Sales Rep or Merchandiser.
Thank you for your continued trust and support of Four Seasons Produce.



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CALIFORNIA *Stonefruit*

That's Equitable Food Initiative Certified

We have achieved more than 300 of the industry's highest standards in social responsibility to earn EFI certification, which provides the transparency and assurance consumers are looking for. Our stonefruit programs were the first of their kind to achieve EFI certified in 2020. This certification has provided the foundation for a collaborative team approach and continuous improvement.



Scan to learn more:



equitablefood.org

That's Regenerative Organic™ Certified

We have a Regenerative Organic Certified™ stonefruit program. This newly developed certification is overseen by the Regenerative Organic Alliance, a group that promotes regenerative organic farming as the highest standard for agriculture. ROC builds on a foundation of organic principles with strict standards and regenerative practices that improve soil health, ensure animal welfare, and promote fairness for farmers and farmworkers.

Scan to learn more:



regenorganic.org



**Regenerative
Organic
Certified™**

NORTHWEST CHERRY DISPLAY CONTEST

JUNE 30 - JULY 27, 2025



Four Seasons Produce and the Northwest Cherry Commission have once again partnered to bring you a Cherry Display Contest in the month of July! Washington State grown Cherries are now in season and ready to take centerstage on your department floors and counters. Cherries are one of the highest tonnage commodities within the produce department with high sales and volume potential. Let's have fun, get creative, and build some cherry excitement in your stores with this super seasonal consumer favorite!



DISPLAY CONTEST CRITERIA:

- Build a beautiful Cherry display in your produce department using fresh Northwest Cherries! **ALL fruit MUST be purchased from Four Seasons Produce.** Product and point of sale material codes can be found on page 2.
- Use of **Northwest Cherry Point of Sale material is required** for entry. Point of sale signs may be obtained through your Four Seasons Produce Sales Rep or Merchandiser.
- All displays must remain up for **at least one week.**
- Send all contest photos to contests@fsproduce.com by **July 31, 2025.**

DISPLAY CONTEST PRIZES:

Grand Prize

(Cherry Champion)

Display will be judged on creativity and overall eye appeal

\$500

BEST SMALL STORE

(Cherry Fairy)

(3 registers or less)

1st Place--\$300

2nd Place--\$200

3rd Place--\$100

Most Creative

(Cherry Charmer)

1st Place--\$300

2nd Place--\$200

3rd Place--\$100



Best All Organic

(Cherry Cherish)

1st Place--\$300

2nd Place--\$200

3rd Place--\$100

EVERYONE IS A WINNER!

Every qualified entry will receive a Stemilt cherry hat!



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NORTHWEST CHERRY DISPLAY CONTEST

JUNE 30 - JULY 27, 2025



DISPLAY CONTEST CODES:

CONVENTIONAL CODES:

- 15033 CV 8.5 row Red Cherries 18lb *
- 15050 CV 9.5 row Red Cherries 18lb *
- 15052 CV 10.5 row Red Cherries 18lb
- 15049 CV 11.5 row Red Cherries 18lb
- 239671 CV 10.5 row Red Cherry Clamshells 16/1lb
- 15072 CV 9.5 row Rainier Cherry 18lb
- 15063 CV 10.5 row Rainier Cherry 18lb
- 14873 CV 10.5 row Rainier Cherry Clamshells 16/1lb

ORGANIC CODES:

- 41263 OG 9.5 row Red Cherries 18lb
- 43257 OG 10.5 row Red Cherries 18lb
- 43256 OG 11.5 row Red Cherries 18lb

POS CODES:

- 239976 POS Box Empty Stemilt CV
- 231736 POS Box Empty OG Cherry
- 231737 POS Box Empty Cherry Export Full Box
- 231735 POS Box Empty Cherry Export Half Box
- 237350 POS Display Bin CV Cherry

***SOME ITEMS MAY NOT BE AVAILABLE AT ALL TIMES**



Want to learn more about growing, packing, and shipping fresh Cherries?

Click on the link below to attend the Stemilt Online Cherry University!

<https://www.stemilt.com/university/>

For more Cherry display tips and ideas, please contact
your Four Seasons Sales Rep or Merchandiser.



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