



VIDALIA SWEET ONIONS DISPLAY CONTEST

April 28 - May 25, 2025

Four Seasons Produce has once again partnered with Richter Produce (Stanley Farms) to kick off the Vidalia Sweet Onion season in style with our annual display contest!

The long-awaited and highly anticipated Vidalia Sweet Onion season is officially underway in Georgia, and we're here to help you "sweeten" your sales and boost profits. Spring is in full swing, and there's no better time to showcase this iconic sweet onion!

DISPLAY CONTEST CRITERIA:

- Build a display of conventional or organic (or both) Vidalia Sweet Onions in your department. **All product MUST be purchased from Four Seasons Produce.** Product codes are below:

4105 - CV Onions Sweet Jumbo 40lb Vidalia
4166 - CV Onions Sweet 16/3lb Vidalia Bag
41541 - OG Onions Sweet 40lb Vidalia
41540 - OG Onions Sweet 16/3lb Vidalia Bag
230952 - POS Vidalia Display Box

- Must purchase **at least 8 cases of product** during the contest period to qualify. This can be a combined total of loose or bagged product.
- Displays **must include the Vidalia Sweet Onions point of sale signage** or the **display boxes** showing the Vidalia Onions brand.
- All displays must remain up for a **minimum of 1 week**.
- Please send all display photos to contests@fsproduce.com by **May 29, 2025**.



DISPLAY CONTEST PRIZES:

Every qualifying entry will receive a Stanley Farms hat just for entering!



2 GRAND PRIZES:

- 1 Small Store Winner (3 registers or less)
- 1 Large Store Winner (4 registers or more)

Blackstone Grill and Grill Cover

Display winners will be judged off of overall eye appeal, display creativity, and use of point of sale signage.

BEST GRILLING DISPLAY:

1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must include at least 3 grilling themed produce items tied in to qualify. See suggested tie in items.



BEST ALL ORGANIC DISPLAY:

1ST PLACE

Outdoor Patio Rolling Cooler

2ND PLACE

Grilling Getup (Grilling apron, grilling set, grilling gloves)

Display must be 100% organic product.



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VEGETABLES:

- EGGPLANT
- PEPPERS
- CORN
- MUSHROOMS
- ZUCCHINI
- YELLOW SQUASH
- ARTICHOKEs
- ASPARAGUS
- TOMATOES
- GARLIC
- POTATOES

FRUIT:

- PINEAPPLES
- PEACHES
- PEARS
- APPLES
- AVOCADOS

BUILD A BASKET!

Vidalia Sweet Onions offer countless opportunities to grow your basket size—both in and beyond your produce department.

Create a vibrant, eye-catching “one-stop grilling station” with Vidalia Sweet Onions as the star of the show, surrounded by other fresh produce grilling favorites. A colorful, seasonal display like this is sure to capture shoppers’ attention and inspire mealtime ideas.

Be sure to include complementary grocery items like charcoal, oils, honey, salt, pepper, cinnamon, and skewers. The cross-merchandising possibilities are endless and perfect for sparking grilling inspiration while increasing your overall basket size.

Check out the suggested item list to the left for display ideas, and don’t forget to connect with your Four Seasons Produce Sales Rep or Merchandiser for product codes, special pricing, and creative display tips.

Thank you for your continued trust and support of Four Seasons Produce.



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