



2025 PRODUCE MERCHANDISING CALENDAR



FEATURED ITEMS

- Navel Oranges
- Salads
- Juicing & Cooking Greens
- Apples
- Pears
- Hass Avocados
- Sweet Potatoes
- Potatoes

BEST OF SEASON

- Heirloom Navel Oranges
- SUMO Citrus (Dekopan)
- Juicy Crunch Tangerines (FL)
- Cara Cara Oranges
- Blood Oranges
- Minneola Tangelos
- Grapefruit
- Meyer Lemons
- Pummelos

PREMIUM APPLES

- SugarBee
- Rockit
- Cosmic Crisp
- Envy
- Opal
- Ruby Frost

DECEMBER 2024

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JANUARY 2025

FEBRUARY 2025

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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

"NEW YEAR, NEW YOU" / NEW YEAR'S RESOLUTIONS

WEEK 1

29	30	31	1 New Year's Day	2	3	4
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"NEW YEAR, NEW YOU" / NEW YEAR'S RESOLUTIONS / FOOTBALL PLAYOFFS

WEEK 2

5	6	7	8	9	10	11 NFL Wild Card Playoffs
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"NEW YEAR, NEW YOU" / NEW YEAR'S RESOLUTIONS / FOOTBALL PLAYOFFS

WEEK 3

12 NFL Wild Card Playoffs	13 NFL Wild Card Playoffs	14	15	16	17	18 NFL Playoffs
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"NEW YEAR, NEW YOU" / CITRUS SEASON / FOOTBALL PLAYOFFS

WEEK 4

19 NFL Playoffs	20 Martin Luther King Jr. Day / Inauguration Day	21	22	23	24	25
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CITRUS SEASON / SOUPS & HEALTHY COMFORT FOOD

WEEK 5

26 NFL Playoffs	27	28	29 Chinese New Year	30	31	1
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FEATURED ITEMS

- California Mandarins
- Hass Avocados
- SUMO Citrus (Dekopan)
- Blueberries
- Idaho Potatoes
- Navel Oranges
- Strawberries
- Grapes
- Asparagus

BEST OF SEASON

- SUMO Citrus (Dekopan)
- Juicy Crunch Tangerines (FL)
- Heirloom Navel Oranges
- Jumbo Navel Oranges
- Grapefruit
- Cara Cara Oranges
- Blood Oranges
- Minneola Tangelos
- Brussels Sprouts
- Asparagus
- Broccoli Rabe
- Artichokes

PREMIUM APPLES

- Cosmic Crisp
- SugarBee
- Rockit
- Envy
- Opal
- Ruby Frost
- Pink Lady
- Wild Twist

JANUARY 2025

S	M	T	W	T	F	S
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19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY 2025

MARCH 2025

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

CITRUS SEASON / SOUPS & HEALTHY COMFORT FOOD

WEEK 5	26	27	28	29	30	31	1
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SUPER BOWL SUNDAY / POTATO LOVER'S MONTH

WEEK 6	2	3	4	5	6	7	8
	Groundhog Day						

VALENTINE'S DAY / CITRUS SEASON / POTATO LOVER'S MONTH

WEEK 7	9	10	11	12	13	14	15
	Super Bowl Sunday					Valentine's Day	

CITRUS SEASON / POTATO LOVER'S MONTH / SOUPS & HEALTHY COMFORT FOOD

WEEK 8	16	17	18	19	20	21	22
		Presidents' Day					

CITRUS SEASON / SOUPS & HEALTHY COMFORT FOOD / RAMADAN

WEEK 9	23	24	25	26	27	28	1
					National Strawberry Day	Ramadan begins at sundown	



FEATURED ITEMS

- Jumbo Navel Oranges
- California Mandarins
- Asparagus
- Strawberries
- Grapes
- Hass Avocados

BEST OF SEASON

- Murcott Mandarins
- Golden Nugget Mandarins
- SUMO Citrus (Dekopan)
- Cara Cara Oranges
- Blood Oranges
- Minneola Tangelos
- Heirloom Navel Oranges
- Jumbo Navel Oranges
- Grapefruit
- Blackberries
- Raspberries
- Honey/Ataulfo Mangos
- Asparagus
- Artichokes
- Brussels Sprouts
- Broccoli Rabe
- Campari Tomatoes
- New Color Potatoes (FL)
- Abate Fetel Pears

FEBRUARY 2025

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23	24	25	26	27	28	

MARCH 2025

APRIL 2025

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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

CITRUS SEASON / SOUPS & HEALTHY COMFORT FOOD

WEEK 9

23	24	25	26	27	28	1 National Sunkist Citrus Day
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CITRUS SEASON / SOUPS & HEALTHY COMFORT FOOD / LENT

WEEK 10

2	3	4 Mardi Gras / Fat Tuesday	5 Ash Wednesday (start of Lent)	6	7 SEPC Southern Exposure Conference / Employee Appreciation Day	8 SEPC Southern Exposure Conference
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ST. PATRICK'S DAY THEMED DISPLAYS / CITRUS SEASON / LENT

WEEK 11

9 Daylight Saving Time starts	10	11	12	13	14 Purim	15
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MARCH MADNESS/ CITRUS SEASON / LENT

WEEK 12

16	17 St. Patrick's Day	18 March Madness begins	19	20 First Day of Spring	21	22
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MARCH MADNESS / CITRUS SEASON / LENT

WEEK 13/14

23	24	25	26	27	28	29
30	31		National Spinach Day			Ramadan ends



FEATURED ITEMS

- Strawberries
- Asparagus
- Cluster Tomatoes
- Cocktail Tomatoes
- Mangos
- Navel Oranges
- California Mandarins

BEST OF SEASON

- Honey/Ataufo Mangos
- Strawberries (CA)
- Blackberries
- Artichokes
- Golden Nugget Mandarins
- Heirloom Navel Oranges
- Cara Cara Oranges
- Pixie Tangerines
- Rhubarb
- Watermelons (*begin in FL & MEX*)
- Sweet Corn (*begin in FL*)
- Vidalia Sweet Onions (*begin in GA*)

GREENHOUSE PRODUCE

- Campari/Cocktail Tomatoes
- Beefsteak Tomatoes
- Cluster Tomatoes
- Rainbow Snacking Tomatoes
- Hydroponic Basil
- Color Bell Peppers
- Mini Seedless Cucumbers
- Seedless Cucumbers
- Living Basil

MARCH 2025

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23	24	25	26	27	28	29
30	31					

APRIL 2025

MAY 2025

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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



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	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	MARCH MADNESS / CITRUS / LENT						
WEEK 14	30	31	1	2 National "Love Your Produce Manager" Day	3	4 International Carrot Day	5
	NEW CROP GREENHOUSE PRODUCE / THINK SPRING! / PASSOVER MEALS						
WEEK 15	6 March Madness Championship	7	8	9	10	11	12 Passover begins at sundown
	EASTER / PASSOVER / THINK SPRING!						
WEEK 16	13	14	15 Tax Day	16 National Banana Day	17	18 Good Friday	19
	EARTH WEEK & ORGANICS / NEW CROP GREENHOUSE PRODUCE						
WEEK 17	20 Easter / Passover ends at sundown	21	22 Earth Day	23	24	25	26
	CINCO DE MAYO / DERBY DAY PARTIES						
WEEK 18	27	28	29	30	1	2	3 Kentucky Derby

FEATURED ITEMS

- Berries
- Vidalia Sweet Onions
- Sweet Corn
- Watermelons
- Mangos

BEST OF SEASON

- Strawberries
- Raspberries
- Blueberries
- Watermelons
- Florida Sweet Corn
- Vidalia Sweet Onions
- California Cherries
- California Apricots
- Artichokes

LOCAL (MID-ATLANTIC)

- Asparagus
- Lettuces
- Bunched Herbs
- Rhubarb
- Leeks
- Radishes
- Kales & Collards
- Chards & Dandelion



APRIL 2025

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20	21	22	23	24	25	26
27	28	29	30			

MAY 2025

JUNE 2025

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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

CINCO DE MAYO / DERBY DAY PARTIES

WEEK 18

27	28	29	30	1	2	3
						Kentucky Derby



MOTHER'S DAY / BERRY SEASON / COLLEGE GRADUATIONS

WEEK 19

4	5	6	7	8	9	10
	Cinco de Mayo					

BERRY SEASON / COLLEGE GRADUATIONS / GRILLING SEASON

WEEK 20

11	12	13	14	15	16	17
Mother's Day	 Four Seasons Produce Fresh Fest! Independent Retailer Trade Show & Conference					Armed Forces Day

MEMORIAL DAY PARTIES / GRILLING / BERRY SEASON

WEEK 21

18	19	20	21	22	23	24
			Eat More Fruits & Vegetables Day			

GRILLING & OUTDOOR PARTIES / BERRY SEASON / LOCAL VEGGIES

WEEK 22

25	26	27	28	29	30	31
	Memorial Day					



FEATURED ITEMS

- Cherries
- Berries
- Grapes
- Watermelons
- Vidalia Sweet Onions
- Sweet Corn
- Peaches

BEST OF SEASON

- Athena-style Cantaloupes
- Mangos
- Portabella Mushrooms
- Apricots & Apriums
- Peaches (*early varieties*)
- Nectarines (*early varieties*)
- Rainier Cherries (*begin*)
- Cotton Candy Grapes (*begin*)

LOCAL (MID-ATLANTIC)

- Lettuces
- Bunched Herbs
- Leeks & Scallions
- Radishes
- Kales & Collards
- Chards & Dandelion
- Cabbages
- Blueberries (*begin from NJ*)
- Sweet Corn (*begin*)
- Grape Tomatoes (*begin*)
- Zucchini (*begin*)

MAY 2025

S	M	T	W	T	F	S
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE 2025



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JULY 2025

S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

GRILLING & OUTDOOR PARTIES / BERRY SEASON / LOCAL VEGGIES

WEEK 23	1	2	3	4	5	6	7
	First day of National Fresh Fruit & Vegetable Month						

FATHER'S DAY & GRADUATION PARTIES / GRILLING & OUTDOOR PARTIES / BERRY SEASON

WEEK 24	8	9	10	11	12	13	14
							Flag Day

GRADUATION PARTIES / BERRY SEASON / LOCAL VEGGIES

WEEK 25	15	16	17	18	19	20	21
	Father's Day		National Eat Your Veggies Day		Juneteenth	First Day of Summer	

CHERRY & GRAPE SEASON / LOCAL PRODUCE

WEEK 26	22	23	24	25	26	27	28
						National Pineapple Day	

4TH OF JULY PARTIES / CHERRY & GRAPE SEASON / LOCAL PRODUCE

WEEK 27	29	30	1	2	3	4	5
						Independence Day	

FEATURED ITEMS

- Cherries
- Raspberries
- Grapes
- Sweet Corn
- Watermelons
- Peaches
- Blueberries
- Nectarines
- Strawberries
- Mangos

BEST OF SEASON

- Dark Sweet & Rainier Cherries
- Yellow & White Peaches
- Yellow & White Nectarines
- Donut/Flat Peaches & Nectarines
- Apricots & Apriums
- Pluots/Plumcots & Plums
- Tuscan Cantaloupes
- Kiss Melons
- SunGold Kiwifruit
- Cotton Candy Grapes
- Portabella Mushrooms
- Mangos

LOCAL (MID-ATLANTIC)

- Blueberries
- Sweet Corn
- Peaches
- Zucchini and Yellow Squash
- Grape Tomatoes
- Vine Ripe & Heirloom Tomatoes
- Cucumbers
- Athena-style Cantaloupes
- Peppers
- Eggplant (*begin*)



JUNE 2025

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8	9	10	11	12	13	14
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22	23	24	25	26	27	28
29	30					

JULY 2025

AUGUST 2025

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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

4TH OF JULY PARTIES / CHERRY & GRAPE SEASON / LOCAL VEGGIES / BERRY SEASON

WEEK 27

29	30	1	2	3	4 Independence Day	5
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BLUEBERRY FEST / CHERRY & GRAPE SEASON / LOCAL PRODUCE

WEEK 28

6	7	8 National Blueberry Day	9 Organic Produce Summit	10 Organic Produce Summit	11 National Rainier Cherry Day	12
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CHERRY FEST / GRAPE SEASON / SWEET CORN & LOCAL PRODUCE

WEEK 29

13	14	15	16 National Cherry Day	17	18	19
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CORN FEST / CHERRY & SPECIALTY STONE FRUIT SEASON / LOCAL PRODUCE

WEEK 30

20	21	22 National Mango Day	23	24	25	26
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PEACH FEST / SPECIALTY STONE FRUIT SEASON / LOCAL PRODUCE

WEEK 31

27	28	29	30	31 National Avocado Day	1	2
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FEATURED ITEMS

- Tomatoes
- California Grapes
- Cantaloupes
- Watermelons
- Peaches
- Nectarines
- Sweet Corn
- Plums

BEST OF SEASON

- Peaches & Nectarines
- Donut/Flat Peaches
- Donut/Flat Nectarines
- Pluots/Plumcots & Plums
- Very Cherry Plums
- Fresh Figs
- Thomcord Grapes
- Champagne Grapes
- Cotton Candy Grapes
- Gum Drops Grapes
- Honeydew
- Tuscan-Style Cantaloupe
- Specialty Melons
- Green & SunGold Kiwifruit
- Bartlett Pears
- Rave Apples
- Dragon Fruit

LOCAL (MID-ATLANTIC)

- Vine Ripe Tomatoes
- Heirloom Tomatoes
- Grape Tomatoes
- Rainbow Cherry Tomatoes
- Roma Tomatoes
- Sweet Corn
- Peaches & Nectarines
- Green Peppers
- Chili Peppers
- Watermelons
- Eggplant & Specialty Eggplant
- PA Simply Sweet Onions
- White Potatoes (NJ/DE)

JULY 2025

S	M	T	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST 2025

SEPTEMBER 2025

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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

PEACH FEST / SPECIALTY STONE FRUIT SEASON / LOCAL PRODUCE

WEEK 31

27	28	29	30	31	1	2
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TOMATO FEST / PEACH FEST / SPECIALTY STONE FRUIT SEASON / MELON SEASON

WEEK 32

3 National Watermelon Day	4	5	6	7	8 National Zucchini Day	9
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TOMATO FEST / PEACH FEST / MELON SEASON / LOCAL PRODUCE

WEEK 33

10	11	12	13	14	15	16
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GRAPES SEASON / BACK TO SCHOOL / MELON SEASON / LOCAL PRODUCE

WEEK 34

17	18	19 National Potato Day	20	21	22	23
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LABOR DAY / GRAPES SEASON / BACK TO SCHOOL / MELON SEASON

WEEK 35/36

24	25	26	27	28	29	30
31 National Eat a Peach Day						



FEATURED ITEMS

- Apples (*new crop*)
- Bartlett Pears
- California Grapes
- Melons
- Pumpkins & Ornamentals
- Little Potatoes

BEST OF SEASON

- Honeydew & Cantaloupes
- Premium Red & Green Grapes
- Concord & Thomcord Grapes
- Cotton Candy Grapes
- Gum Drops Grapes
- Moon Drops Grapes
- Tear Drops Grapes
- Gala Apples
- Ginger Gold Apples
- Honeycrisp Apples
- McIntosh Apples
- Rave & Sweetango Apples
- Apple Cider
- Asian Pears
- Red Starkrimson Pears
- Bartlett Pears
- Kiwi Berries
- Dragon Fruit
- Butternut Squash
- Honeynut Squash
- Delicata Squash
- Acorn & Spaghetti Squash
- Cauliflower (*all colors*)

AUGUST 2025

S	M	T	W	T	F	S
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER 2025

OCTOBER 2025

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

BACK TO SCHOOL / GRAPE SEASON / MELON SEASON

WEEK 36

31	1 Labor Day	2	3	4	5	6
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BACK TO SCHOOL / FRESH CROP APPLES / PUMPKINS & FALL ORNAMENTALS / GRAPE SEASON

WEEK 37

7 National Acorn Squash Day	8	9  Make-A-Wish Four Seasons Golf Outing in support of Make-A-Wish	10	11	12	13
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FRESH CROP APPLES / PUMPKINS & FALL ORNAMENTALS / GRAPE SEASON

WEEK 38

14	15	16 National Guacamole Day	17	18	19	20
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FRESH CROP APPLES / PUMPKINS & FALL ORNAMENTALS / HARD SQUASH / GRAPE SEASON

WEEK 39

21	22 First Day of Autumn / Rosh Hashanah begins at sundown	23	24 Rosh Hashanah ends at sundown	25	26	27
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FRESH CROP APPLES / PUMPKINS & FALL ORNAMENTALS / HARD SQUASH / GRAPE SEASON

WEEK 40

28	29	30	1	2	3	4
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FEATURED ITEMS

- Eastern/Local Apples
- Organic Apples
- Premium Grapes
- Pears
- Broccoli
- Pumpkins & Ornamentals

BEST OF SEASON

- Premium Red & Green Grapes
- Honeycrisp Apples
- Gala Apples
- McIntosh Apples
- Apple Cider
- Asian & Bosc Pears
- Happi Pears
- Cranberries
- Color Potatoes
- Baby & Fingerling Potatoes
- Pomegranates
- Persimmons
- Stem Broccoli (*local*)
- Cauliflower (*all colors*)
- Fennel
- Brussels Sprouts
- Butternut & Honeynut Squash
- Delicata Squash
- Acorn & Spaghetti Squash

PREMIUM APPLES

- Snap Dragon
- SweetTango
- Sugar Bee
- Opal
- Lucy Glo & Lucy Rose (*red flesh*)

SEPTEMBER 2025

S	M	T	W	T	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER 2025

NOVEMBER 2025

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

APPLE & CIDER FEST / PUMPKINS & FALL ORNAMENTALS / HARD SQUASH / GRAPE SEASON

WEEK 40

28	29	30	1	2	3	4
			Yom Kippur begins at sundown	Yom Kippur ends at sundown		

APPLE & CIDER FEST / PUMPKINS & FALL ORNAMENTALS / HARD SQUASH / GRAPE SEASON

WEEK 41

5	6	7	8	9	10	11
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APPLE & CIDER FEST / PUMPKINS & FALL ORNAMENTALS / GRAPE SEASON

WEEK 42

12	13	14	15	16	17	18
	Columbus Day / Indigenous Peoples' Day			IFPA Show	IFPA Show	IFPA Show

APPLE & CIDER FEST / FALL COOKING / GRAPE SEASON / HALLOWEEN

WEEK 43

19	20	21	22	23	24	25
	Diwali					

APPLE & CIDER FEST / FALL COOKING / GRAPE SEASON / HALLOWEEN

WEEK 44

26	27	28	29	30	31	1
					Halloween	

FEATURED ITEMS

- Green Beans & Asparagus
- Sweet Potatoes
- Potatoes (all colors & Russet)
- Apples & Pears
- Mandarins

BEST OF SEASON

- Persimmons
- Pomegranates & Arils
- Cranberries
- Medjool Dates
- Chestnuts
- Nuts for Snacking & Baking
- Honeycrisp, Fuji, Granny Smith, Pink Lady Apples
- Anjou, Bartlett, & Bosc Pears
- Comice Pears
- Sweet Potatoes
- Stokes Purple Sweet Potatoes
- Brussels Sprouts & Stalks
- Cauliflower
- Rutabagas, Parsnips, Turnips
- Fennel
- White & Crimini Mushrooms
- Russet & White Potatoes
- Blueberries (Peru & Mexico)
- Navel Oranges (begin)
- Satsuma Mandarins (begin)
- Clementine Mandarins (begin)
- Florida Pummelos

PREMIUM APPLES

- Sugar Bee
- Sweetango
- Rockit & Opal
- Envy
- Lucy Glo & Rose
- Evercrisp
- Snap Dragon
- Aura



OCTOBER 2025

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER 2025

DECEMBER 2025

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

APPLE & CIDER FEST / FALL COOKING / GRAPE SEASON

WEEK 44

26	27	28	29	30	31	1
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FALL FRUIT (POMEGRANATES, PERSIMMONS, NUTS) / PEAR SEASON / FALL COOKING

WEEK 45

2	3	4	5	6	7	8
Daylight Saving Time ends		Election Day				

FALL FRUIT (POMEGRANATES, PERSIMMONS, NUTS) / PEAR SEASON / FALL COOKING

WEEK 46

9	10	11	12	13	14	15
		Veterans Day				

THANKSGIVING / HOLIDAY BAKING / FALL FRUIT

WEEK 47

16	17	18	19	20	21	22
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THANKSGIVING / HOLIDAY BAKING / MANDARIN SEASON

WEEK 48/49

23	24	25	26	27	28	29
30				Thanksgiving Day	Black Friday	Small Business Saturday



FEATURED ITEMS

- Clementine Mandarins
- Navel Oranges
- Apples & Pears
- Hass Avocados
- Blueberries (*Peru & Mexico*)

BEST OF SEASON

- Satsuma Mandarins
- Clementine Mandarins
- Navel Oranges
- Grapefruit
- Pummelos
- Lemons & Meyer Lemons
- Pomegranates & Arils
- Comice & Bosc Pears
- Potatoes (*Red & Gold*)
- Little Potatoes
- Carrots & Rainbow Carrots
- Rutabagas, Parsnips, Turnips
- Brussels Sprouts & Stalks
- Nuts for Snacking & Baking
- Pistachios
- Cara Cara Oranges (*begin*)
- Blood Oranges (*begin*)

PREMIUM APPLES

- Cosmic Crisp
- SugarBee
- Rockit
- RubyFrost
- Snap Dragon
- Envy
- Opal
- Piñata
- Evercrisp
- Aura

NOVEMBER 2025

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER 2025

JANUARY 2026

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



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SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

MANDARIN & NAVEL SEASON / HOLIDAY BAKING

WEEK 49	30	1 Cyber Monday / National Eat a Red Apple Day	2 Giving Tuesday	3	4	5	6
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MANDARIN & NAVEL SEASON / HOLIDAY BAKING & PARTIES / HANUKKAH MEALS

WEEK 50	7	8 World Pear Day	9	10	11	12	13
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CHRISTMAS MEALS & PARTIES / HOLIDAY BAKING / HANUKKAH MEALS / MANDARIN & NAVEL SEASON

WEEK 51	14 Hanukkah begins at sundown	15	16	17	18	19	20
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CHRISTMAS MEALS & PARTIES / MANDARIN & NAVEL SEASON

WEEK 52	21 First Day of Winter	22 Hanukkah ends at sundown	23	24 Christmas Eve	25 Christmas Day	26	27
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HOLIDAY & NEW YEAR'S PARTIES / "NEW YEAR, NEW YOU"

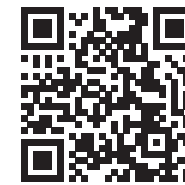
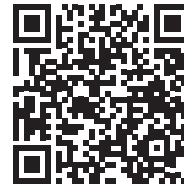
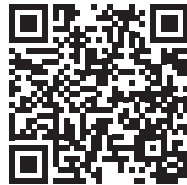
WEEK 1 (2026)	28	29	30	31 New Year's Eve	1	2	3
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**STAY CONNECTED FOR DISPLAY CONTESTS,
PROMOTIONS, AND SEASONAL ITEM
OPPORTUNITIES THROUGHOUT THE YEAR!**



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