

TOP SELLING CRAFT PICKLE

Made with only garden-fresh ingredients

| BIGGEST GROWTH RFG PICKLE

Bringing the most new \$ to the RFG pickle category

NEW BUYER RETURN
RATE

Return rate of new category shoppers is nearly 2x+ other craft brands

cold, crunchy, and insanely fresh #[

MOST VALUABLE BUYERS

Highest basket ring and most \$ spent on complimentary products

#[

MOST MAGNETIC BRAND

A single Grillo's facing is 2x as likely to convert a new buyer









238577



238583



238579



238580



238581



238582

	CODE	DESCRIPTION	PK/SZ	UPC
NEW!	238578	CV Pickles Chips Bread&Butter	6/16 oz Grillo's Pickles	8-58996-00503-1
NEW!	238577	CV Pickles Chips Italian Dill	6/16 oz Grillo's Pickles	8-58996-00500-0
NEW!	238583	CV Pickles Chips Thickle	6/25 oz Grillo's Pickles	8-58996-00562-8
NEW!	238579	CV Pickles Sandwich Italian Dill	6/16 oz Grillo's Pickles	8-58996-00537-6
NEW!	238580	CV Pickles Spears Italian Dill	6/32 oz Grillo's Pickles	8-58996-00504-8
NEW!	238581	CV Pickles Spears Italian Hot	6/32 oz Grillo's Pickles	8-58996-00505-5
NEW!	238582	CV Pickles Whole Half Sour	6/32 oz Grillo's Pickles	8-58996-00536-9

AVAILABLE NOW!







