



Introducing...

Fresh Flavor Experiences!

YUM!

# 3 NEW CHOPPED KITS!

Introducing new salads that deliver a fresh take on the traditional, cultural and craveable flavors consumers are seeking

## Traditional

Flavorful twists on popular favorites

### Italian Sub

*Little Italy, here we come!*

*A tasty twist on a classic deli favorite.*



- Drawing on popularity of classic Italian chopped sandwiches

- Top TikTok trend of 2023

- Trending in restaurants like Jersey Mike's Sub Shops

## Cultural

Deliver popular ethnic flavor adventures

### Creamy Greek

*Mad for Mediterranean? Capture the refreshing flavors of the Greek Isles.*



- Mediterranean diet remains prevalent for health and flavor

- Interest in gyro-style sandwiches, like Quizno's new "Big Fat Greek Sub"

- Highlighting Tzatziki Dressing, with refreshing cucumber and yogurt

## Craveable

Full-flavor combinations that invite consumers back for more

### Sweet Corn

*Savor the essence of summertime with zesty Mexican street corn*



- Seasonal favorite has proliferated across menus and in the snack aisle

- Featuring Chili Lime seasoning (aka Tajin), an in-demand spice blend

CODE	DESCRIPTION	PK/SZ	UPC
239078	CV Salad Chop Italian Sub	6/10.2 oz Dole	0-71430-00194-3
239079	CV Salad Chop Greek Creamy	6/10 oz Dole	0-71430-00202-5
239080	CV Salad Chop Sweet Corn	6/10.8 oz Dole	0-71430-00209-4

## DELIVERY STARTING 4/18!

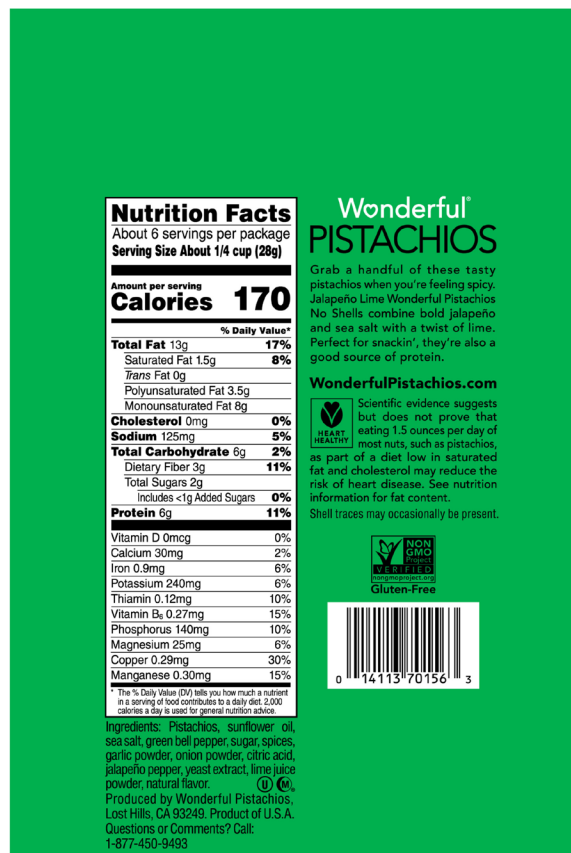
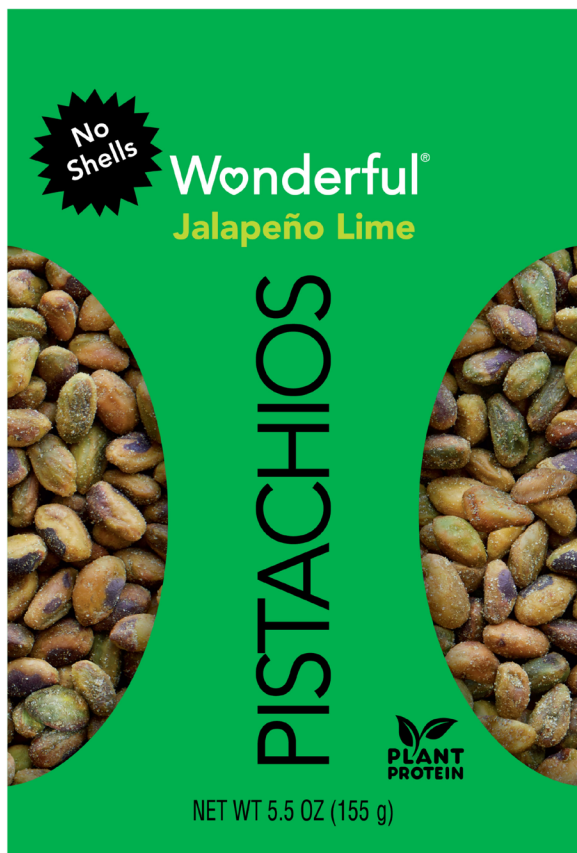


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# Wonderful® PISTACHIOS



Grab a handful of these tasty pistachios when you're feeling spicy. Jalapeño Lime Wonderful Pistachios No Shells combine bold jalapeño and sea salt with a twist of lime. Perfect for snacking, they're also a good source of protein.

## NEW AT FOUR SEASONS AVAILABLE NOW!

CODE	DESCRIPTION	PK/SZ	UPC
238815	CV Pistachios Jalapeno Lime	10/5.5 oz Wonderful Shelled	0-14113-70156-3



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# NEW!

## HONEY MAMA'S TRUFFLE BARS



### NEW - DELIVERY STARTING 5/2

CODE	DESCRIPTION	PK/SZ	UPC
239031	CV Truffle Bar PB Cocoa	12/2.5 oz Honey Mama's GF DF	8-54835-00496-8

### NEW PACK SIZE - DELIVERY STARTING 5/2

CODE	DESCRIPTION	PK/SZ	UPC
237436	CV Truffle Bar Chocolate Cake	8/1 oz Honey Mama's GF DF	8-54835-00479-1
237437	CV Truffle Bar Cinnamon Roll	8/1 oz Honey Mama's GF DF	8-54835-00483-8
237435	CV Truffle Bar Mocha Crunch	8/1 oz Honey Mama's GF DF	8-54835-00481-4

### CURRENT OFFERINGS - AVAILABLE NOW

CODE	DESCRIPTION	PK/SZ	UPC
230902	CV Truffle Bar Almond Salted	12/2.5 oz Honey Mama's GF DF	8-54835-00400-5
236466	CV Truffle Bar Birthday Cake	12/2.5 oz Honey Mama's GF DF	8-54835-00451-7
236465	CV Truffle Bar Chocolate Cake	12/2.5 oz Honey Mama's GF DF	8-54835-00448-7
26354	CV Truffle Bar Coconut	12/2.5 oz Honey Mama's GF DF	8-54835-00406-7
26353	CV Truffle Bar CoffeeNibCrunch	12/2.5 oz Honey Mama's GF DF	8-54835-00411-1
26362	CV Truffle Bar Lavender Rose	12/2.5 oz Honey Mama's GF DF	8-54835-00407-4
26359	CV Truffle Bar Oregon Mint	12/2.5 oz Honey Mama's GF DF	8-54835-00402-9
26349	CV Truffle Bar Peruvian Raw	12/2.5 oz Honey Mama's GF DF	8-54835-00403-6
236467	CV Truffle Bar Seasonal	12/2.5 oz Honey Mama's GF DF	8-54835-00404-3
223828	CV Truffle Bar Sesame Citrus	12/2.5 oz Honey Mama's GF DF	8-54835-00426-5



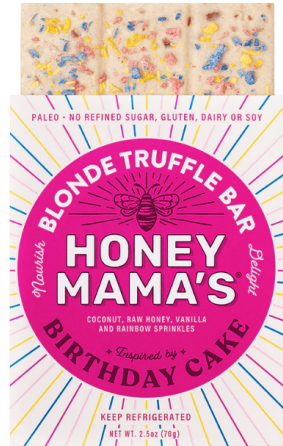
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230902



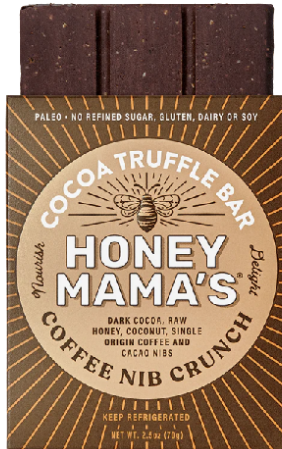
236466



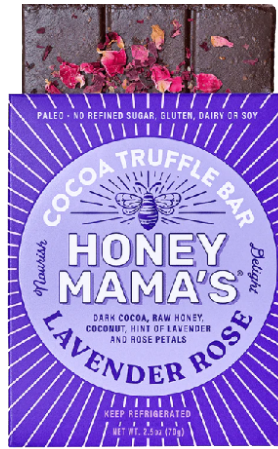
236465



26354



26353



26362



26359



26349



236467



223828



No Preservatives or Stabilizers  
Paleo and Keto Friendly



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**NEW!**  
**AVAILABLE NOW!**

CODE	DESCRIPTION	PK/SZ	UPC
239134	CV Apple Slices Red with Dip	6/5-2.5 oz Motts	0-95829-20144-8
239136	CV Apple Slices Red	6/6-2 oz Motts	0-95829-20146-2
239137	CV Apple Slices Green	6/6-2 oz Motts	0-95829-20147-9
239138	CV Apple Slices Red	6-14 oz Motts	0-95829-20000-7
239139	CV Apple Slices Green	6-14 oz Motts	0-95829-20042-7



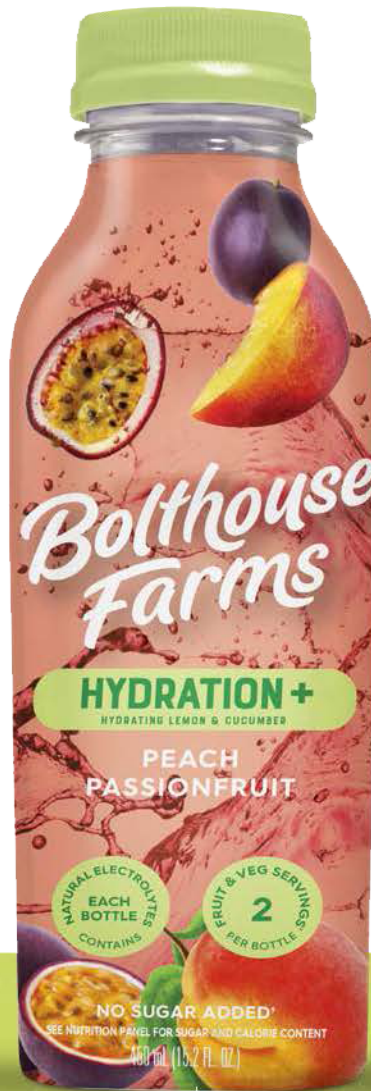
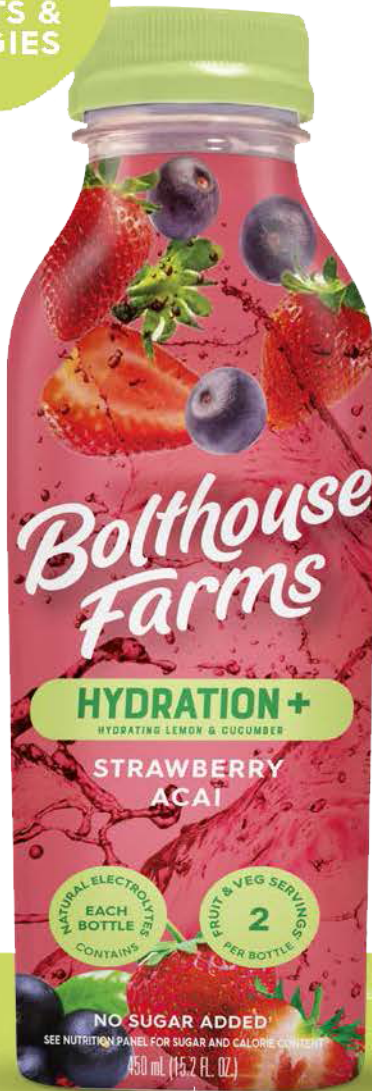
# NEW!

## HYDRATION+

AVAILABLE SIZES

15.2oz

2  
SERVINGS OF  
FRUITS &  
VEGGIES



PACKAGE ARTWORK SUBJECT TO CHANGE

NATURAL  
ELECTROLYTES

NO SUGAR  
ADDED

HYDRATING  
LEMON & CUCUMBER

CODE	DESCRIPTION	PK/SZ	UPC
239283	CV Juice Strawberry Acai	6/15.2 oz Bolthouse Hydration	0-71464-02368-3
239284	CV Juice Peach Passionfruit	6/15.2 oz Bolthouse Hydration	0-71464-02370-6
239285	CV Juice W-melon Dragon Fruit	6/15.2 oz Bolthouse Hydration	0-71464-02369-0

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# NEW SAUSAGES & PEPP'RONI

## ANIMAL-FRIENDLY EATING THROUGH A MISSION OF YUMMINESS:

In 1980, after making from-scratch tempeh to share with friends and family, 30-year-old teacher/naturalist/hippie Seth Tibbott opens his own company in Forest Grove, Oregon. He expands operations to a vacant elementary school in 1983 -- and decades ahead of the tiny house trend, he builds a 300-square-foot treehouse to call home. Fast forward to 1995, Tofurky debuts the very first Holiday Roast. It strikes a cultural chord with a nation hungry for a tastier meat-free Thanksgiving. Today their growth plans include new products, but also new countries.



Ripe mango Flavor pairs up with chipotle pepper to make the ultimate power couple. Sweet, smoky and spicy, these sausages take a walk on the wild side.

Bold Mexican-style flavor loaded with aromatic herbs and spices. Plays well with beans, rice, tortillas, nachos and more!

Tofurky's pepp'roni hits all the right notes: tangy, peppery and nicely spiced, with a rich, savory punch of umami. It's also got traditional a texture we love: dense and chewy, not pepperoni-ish or pepperoni-esque, but distinctly pepperoni-y.

CODE	DESCRIPTION	PK/SZ	UPC
238961	CV Mango Chipotle Sausages	5/13 oz Tofurky	0-2558311809-6
238962	CV Chorizo Sausages	5/13 oz Tofurky	0-2558311810-2
238963	CV Pepp'Roni Slices	5/4 oz Tofurky	0-2558311716-4

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