



VIDALIA SWEET ONIONS DISPLAY CONTEST

April 29 - May 26, 2024

Do you and your customers have a sweet tooth? Maybe a little desire to get out and grill? Four Seasons Produce has an idea to answer and satisfy both of those questions!

Four Seasons Produce has again partnered with Richter Produce (Stanley Farms) to kick off the Vidalia season in style with our annual Vidalia Onion Display Contest! The long awaited, highly anticipated, Vidalia onion season in Georgia is underway and we want to help you "sweeten" your sales and profits as we are full steam ahead in the Spring season!

DISPLAY CONTEST CRITERIA:

- Build a SWEET display of BEAUTIFUL conventional or organic (or BOTH) Vidalia Sweet Onions in your department. All product MUST be purchased from Four Seasons Produce. Vidalia product codes are below:
- 4105 - CV Onions Sweet Jumbo 40lb Vidalia
- 4166 - CV Onions Sweet 16/3lb Vidalia Bag
- 41541 - OG Onions Sweet 40lb Vidalia
- 41540 - OG Onions Sweet 16/3lb Vidalia Bag
- 230952 - POS Vidalia Display Box
- Must purchase at least eight (8) cases of product during the contest period to qualify. This can be a combined total of loose or bagged product.
- Displays must include the Vidalia Sweet Onions point of sale signage or the display boxes showing the Vidalia brand.
- All displays must remain up for at least one week.
- Email contest photos to contests@fsproduce.com by Thursday, May 30, 2024.



DISPLAY CONTEST PRIZES:

Every qualifying entry will receive a Stanley Farms hat just for entering!



Grand Prize:

Weber Grill (choice of propane or charcoal) and grill set Display will be judged off of creativity, use of point of sale/boxes and overall eye appeal



Best Grilling Display:

1st Place - Solo Stove
Runner Up - \$100 Gift Card
 Display must include at least three grilling themed produce items tied in to qualify. See suggested tie in items.



Best All Organic Display:

1st Place - Solo Stove
Runner Up - \$100 Gift Card
 Display must be 100% organic product.



Best YOY Increase:

\$100 Gift Card
 Will need YOY scan data for display contest period in order to qualify.



PHONE: 1.800.422.8384

www.fsproduce.com





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Vidalia onions are a staple in grilling. Check out the following items that pair excellent with Vidalia's on display and will add a great grilling theme to your department! Talk with your Four Seasons Sales Rep or Merchandiser for codes or special pricing.

VEGETABLES:

- EGGPLANT
- PEPPERS
- CORN
- MUSHROOMS
- ZUCCHINI
- YELLOW SQUASH
- ARTICHOKE
- ASPARAGUS
- TOMATOES
- GARLIC
- POTATOES

GROCERY TIE INS:

- CHARCOAL
- OLIVE OILS
- HONEY
- CINNAMON
- SALT AND PEPPER
- GRILLING SKEWERS

FRUIT:

- PINEAPPLES
- PEACHES
- PEARS
- APPLES
- AVOCADOS



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THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



Spring is in the air and with warmer temperatures outside people begin to think more about grilling and backyard barbecues!

This year, The Little Potato Company and Four Seasons Produce are teaming up for a display contest focused on these LPC's grilling favorites. These displays should create some excitement and have a little "WOW" factor to entice customers to make a purchase. Our contest will kick off right before Memorial Day and will run through the 4th of July, capturing many of the early summer holidays and family/backyard gatherings.

DISPLAY CONTEST CRITERIA:

- Build a display that has a grilling/summer BBQ theme.
- All displays should include 1.5lb bags, grilling, and microwavable trays.
- Displays must incorporate at least 8 LPC SKU's between the bags and trays.
- All products must be purchased from Four Seasons Produce with a minimum of 10 cases purchased during the promotional period. We encourage all displays to include the 1.5lb bag pallet modules along with the grilling and microwavable shippers.
- Displays should be kept up for at least 2 weeks.
- Use of Social Media is encouraged.
- All pictures need to be submitted to contests@fsproduce.com no later than July 10, 2024.



DISPLAY CONTEST PRIZES:

- 1st Place - \$300 Visa Gift Card
- 2nd Place - \$250 Visa Gift Card
- 3rd Place - \$200 Visa Gift Card
- 4th Place - \$150 Visa Gift Card



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THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



PRODUCT CODES:

- 231241 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Grill
- 212058 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Micro
- 226121 - CV Potatoes Variety Shipper 192/1.5lb Little Potato Co
- 212052 - CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212054 - CV Potatoes Rst Pepper & Onion 6/1lb Little Potato Co Grill
- 212051 - CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 212056 - CV Potatoes Garlic & Parsley 6/1lb Little Potato Co Micro
- 222885 - CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229351 - CV Potatoes Little Smoked Salt 6/1lb Little Potato Co Micro
- 229352 - CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 - CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 213073 - CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 - CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 - CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 - CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 - CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 - CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 - POS Display Bin 1ea Little Potato Co



212052



212054



212051



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226121



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