

THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



Spring is in the air and with warmer temperatures outside people begin to think more about grilling and backyard barbecues!

This year, The Little Potato Company and Four Seasons Produce are teaming up for a display contest focused on these LPC's grilling favorites. These displays should create some excitement and have a little "WOW" factor to entice customers to make a purchase. Our contest will kick off right before Memorial Day and will run through the 4th of July, capturing many of the early summer holidays and family/backyard gatherings.

DISPLAY CONTEST CRITERIA:

- Build a display that has a grilling/summer BBQ theme.
- All displays should include 1.5lb bags, grilling, and microwavable trays.
- Displays must incorporate at least 8 LPC SKU's between the bags and trays.
- All products must be purchased from Four Seasons Produce with a minimum of 10 cases purchased during the promotional period. We encourage all displays to include the 1.5lb bag pallet modules along with the grilling and microwavable shippers.
- Displays should be kept up for at least 2 weeks.
- Use of Social Media is encouraged.
- All pictures need to be submitted to contests@fsproduce.com no later than July 10, 2024.



DISPLAY CONTEST PRIZES:

- 1st Place - \$300 Visa Gift Card
- 2nd Place - \$250 Visa Gift Card
- 3rd Place - \$200 Visa Gift Card
- 4th Place - \$150 Visa Gift Card



PHONE: 1.800.422.8384

| www.fsproduce.com



THE LITTLE POTATO COMPANY SUMMER GRILLING DISPLAY CONTEST

MAY 19 - JULY 7, 2024



PRODUCT CODES:

- 231241 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Grill
- 212058 - CV Potatoes Variety Shipper 36/11lb Little Potato Co Micro
- 226121 - CV Potatoes Variety Shipper 192/1.5lb Little Potato Co
- 212052 - CV Potatoes Onion & Chive 6/1lb Little Potato Co Grill
- 212054 - CV Potatoes Rst Pepper & Onion 6/1lb Little Potato Co Grill
- 212051 - CV Potatoes Garlic & Herb 6/1lb Little Potato Co Grill
- 212056 - CV Potatoes Garlic & Parsley 6/1lb Little Potato Co Micro
- 222885 - CV Potatoes Lemon & Garden Herb 6/1lb Little Potato Co Micro
- 229351 - CV Potatoes Little Smoked Salt 6/1lb Little Potato Co Micro
- 229352 - CV Potatoes Rst Gar Rosem Thyme 6/1lb Little Potato Co Micro
- 212055 - CV Potatoes Little Savory Herb 6/1lb Little Potato Co Micro
- 213073 - CV Potatoes Little Reds 16/1.5lb Little Potato Co
- 213062 - CV Potatoes Little Yellows 16/1.5lb Little Potato Co
- 213075 - CV Potatoes Little Duos 16/1.5lb Little Potato Co
- 213076 - CV Potatoes Little Fingerlings 16/1.5lb Little Potato Co
- 237130 - CV Potatoes Little Purely Purple 8/1.5lb Little Potato Co
- 213074 - CV Potatoes Little Trio 16/1.5lb Little Potato Co
- 218975 - POS Display Bin 1ea Little Potato Co



212052



212054



212051



212056



222885



229351



229352



212055



213073



213062



213075



213076



237130



213074



231241



212058



226121



PHONE: 1.800.422.8384

| www.fsproduce.com

