



HAMPTON FARMS MLB PEANUT DISPLAY CONTEST

March 24 - April 6, 2024

It's hard to believe that the 2024 Major League Baseball Season is almost here! This year, Hampton Farms and Four Seasons Produce will once again partner together to promote MLB branded Bagged Peanuts. Make sure your orders are placed by March 1, 2024 so you can jump in and drive some extra sales on these popular snacks for the season opener!

CONTEST CRITERIA:

- Build an attractive and creative display using the **12 oz MLB Peanuts**.
- Must purchase a combined total of **at least 10 cases** from Four Seasons Produce.
- All displays must be kept up for **at least 2 weeks**.
- **Pop up POS barrels** can be included in your displays and are available on the survey under **code 214125**.
- The regular **3lb Roasted and Salted bags** can be added to the display to generate additional sales and mass to the display. However, the focus needs to be on the **MLB logo'd bags**.
- Secondary displays in your wine and beer area are encouraged, but not mandatory.
- Photos of the displays must be sent to contests@fsproduce.com no later than April 10, 2024.



CONTEST PRIZES:

1ST PLACE

\$250 VISA GIFT CARD



2ND PLACE

\$200 VISA GIFT CARD



3RD PLACE

\$150 VISA GIFT CARD



ALL ENTRIES WILL GET A NEW ERA MLB BASEBALL HAT OF THEIR FAVORITE TEAM.

PRODUCT CODES:

- 18249 - CV Philadelphia Phillies Roasted Peanuts 18/12oz bag
- 18245 - CV Washington Nationals Salted Peanuts 18/12oz bag
- 18246 - CV Baltimore Orioles Salted Peanuts 18/12oz bag
- 18247 - CV New York Yankees Roasted Peanuts 18/12oz bag
- 18248 - CV New York Mets Roasted Peanuts 18/12oz bag
- 18239 - CV Pittsburgh Pirates Salted Peanuts 18/12oz bag
- 18231 - CV Boston Red Sox Roasted Peanuts 18/12oz bag
- 18105 - CV Roasted Fancy Peanuts 8/3lb bag
- 18107 - CV Salted Fancy Peanuts 8/3lb bag
- 214125 - Pop up POS display bin 1ct



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ASPARAGUS AND BRUSSELS SPROUTS DISPLAY CONTEST

MARCH 18 - APRIL 7, 2024

Ready to “spear” head your asparagus sales and watch your Brussels movement “sprout”! Four Seasons Produce has teamed up with Alpine Fresh (Hippie Organics) to bring you a display contest and promotion that is sure to drive volume and put the green into your registers. BEAUTIFUL Hippie label Asparagus is in season with OUTSTANDING quality and sales potential, and when coupled with now a customer favorite in Brussels Sprouts, you have a display surely built for success! Beautiful organic product plus razor sharp packaging is great math for great sales. Let’s get creative and build some awesome displays of Hippie label Organic Asparagus and Brussels Sprouts!

CONTEST RULES

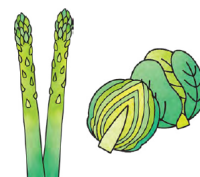
- Build an amazing display of Hippie Organics Asparagus and Brussels Sprouts in your department. All product MUST be purchased from Four Seasons Produce.
- Must purchase at least 15 cases of product over the contest period to qualify. This can be a combination of Asparagus and Brussels Sprouts.
- All stores must cross merchandise at least two (2) items within your display to add color and some flair. Some great tie ins and codes are listed below.
- All displays must include Hippie Organics signage or utilize the Asparagus or Brussels Sprouts boxes to show off the Hippie brand. Point of sale can be gotten through your Sales Rep or Merchandiser.
- All displays must remain up for at least one week.
- Send all contest entries to contests@fsproduce.com by Thursday, April 11, 2024.



PRODUCT CODES

40325 - OG Hippie Asparagus 11lb

231119 - OG Hippie Brussels Sprouts 16/1lb



BUILD YOUR BASKET

Asparagus and Brussels Sprouts are great bases for building a shoppers basket, both in and out of the produce department! Tying in the following will add color to your display and create meal suggestions and ideas for your customers!

Also, don't forget to tie in olive oil, bread crumbs, pasta, and sauce from grocery to round out an awesome looking display!

- 41971 - OG Potatoes Honey Gold One-Bite 12/24oz
- 41970 - OG Potatoes Ruby Sensations One-Bite 12/24oz
- 41972 - OG Potatoes Sun Medley One-Bite 12/24oz
- 44019 - OG Lemons FCY 115ct
- 44020 - OG Lemons FCY 18/2lb Bag
- 40802 - OG Peppers Red Import 11lb
- 40803 - OG Peppers Yellow Import 11lb
- 43381 - OG Peppers Orange Import 11lb
- 40788 - OG Peppers Mini Mix Sweet 12/1lb
- 40964 - OG Garlic Colossal 30lb

CONTEST PRIZES



Top six (6) displays will receive a \$150 gift card. Displays will be judged on creativity, overall eye appeal, and use of Hippie Organics signage.



Every qualifying entry will receive a cool Hippie Organics t-shirt!



COSMIC CRISP APPLE PROMOTION

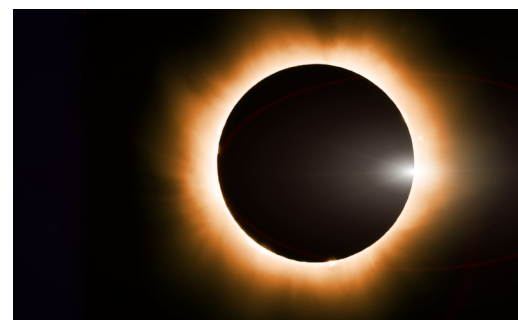
MARCH 11 - APRIL 8, 2024

TO INFINITY AND BEYOND!

Four Seasons Produce has partnered with Stemilt and their World Famous Fruit to bring you an “out of this world” promotion that is sure to send your apple sales into orbit! The Cosmic Crisp has quickly become a household favorite and the marketing centered around this apple over the past couple of years is second to none. It has a great flavor profile, tremendous crunch and is overall just a picture perfect looking piece of fruit. A definite show stopper for sure!



As we head towards the solar eclipse on Monday April 8, 2024, let's take this opportunity to send your customers taste buds into outer space, and create some “sun”-sational excitement for the Cosmic Crisp apple!



COSMIC CRISP CODES:

Conventional

- 221614 - CV Apples Cosmic Crisp 72/88ct 40lb
- 230228 - CV Apples Cosmic Crisp 12/2lb pouch

Organic

- 233983 - OG Apples Cosmic Crisp 72/88ct 40lb
- 230244 - OG Apples Cosmic Crisp 12/2lb pouch

Display Boxes

- 229657 - Cosmic Euro Display Box 1ct
- 229658 - Cosmic Tray Pack Box 1ct



POS signage will be available through your Four Seasons sales rep or merchandiser.

For more information on Cosmic Crisp, as well as some super cool recipe ideas, please visit:

<https://cosmiccrisp.com>

For pricing information, as well as display tips and ideas, talk with your Four Seasons Sales Rep or Merchandiser and plan a display build and promotion sure to be seen from across the galaxy.

Keep it fun and keep it fresh!



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SUNKIST CITRUS DISPLAY CONTEST

FEBRUARY 26 - MARCH 31, 2024

March Madness is already upon us, and this time, we aren't talking about a basketball tournament! We are talking Sunkist Citrus and our annual Sunkist Display Contest! Four Seasons Produce has partnered with Sunkist Citrus for the 7th straight year to offer a chance to win some SWEET prizes, show off your creative flair, and boost your sales in the citrus category. This year's citrus quality has been nothing short of outstanding, and the forecast for March will be no different. As the cold weather warms up (hopefully), let's sizzle up the sales floors with Sunkist Citrus, grow your sales and profits, and delight your customers with the many varieties and flavor profiles the citrus category has to offer.

DISPLAY CONTEST CRITERIA:

- Build an AWESOME display of Sunkist Citrus in your produce department. All fruit MUST be purchased from Four Seasons Produce.
- All displays must include at least four (4) varieties of citrus in it. Codes are listed on page two.
- Must purchase at least 12 cases of citrus during the contest period time. This can be a combination of all varieties.
- All displays must highlight the Sunkist brand, using the high graphic bins, POS signage, or display cartons. Point of sale materials will be available through your Four Seasons Sales Rep or Merchandiser.
- All displays must remain up for a minimum of one week.
- Send all display contest photos to contests@fsproduce.com by Thursday, April 4, 2024.



CATEGORIES:

**MOST CREATIVE
DISPLAY**

**BEST SMALL
STORE DISPLAY**
(4 REGISTERS OR LESS)

**BEST ALL
ORGANIC DISPLAY**

DISPLAY CONTEST PRIZES:

CHOOSE your prize!

The Top 3 Winners in each category will get a chance to choose their prize.

CHOOSE FROM:

- Grill
- Yeti Cooler
- Breville Juicer
- Apple or Samsung Smart Watch
- Camping Package (tent, sleeping bag, chair, backpack)



NATIONAL SUNKIST DAY:

Friday, March 1, 2024 is
National Sunkist Citrus Day!
Special prize for the best Sunkist Citrus Day
Promotion will win an authentic
Vintage Sunkist Crate.



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Sunkist



SUNKIST CITRUS DISPLAY CONTEST

FEBRUARY 26 - MARCH 31, 2024

PRODUCT CODES:

Grapefruit

- 12211 CV Red Grapefruit 40ct

Lemons

- 13005 CV Lemons 95ct Fancy
- 13080 CV Lemons 95ct Choice
- 13085 CV Lemons 115ct Choice
- 13040 CV Lemons 18/2lb bags
- 13053 CV Meyer Lemons 18/1lb bags
- 44057 OG Lemons 95ct/115ct Fancy
- 44020 OG Lemons 18/2lb bag

Navel Oranges

- 13563 CV Navel Orange 56ct
- 13565 CV Navel Orange 72ct
- 13615 CV Navel Orange 10/4lb bags
- 44121 OG Navel Orange 56ct
- 44099 OG Navel Orange 10/4lb bag

Cara Cara

- 13818 CV Cara Cara Orange 56ct
- 13774 CV Cara Cara Orange 12/3lb bag
- 43571 OG Cara Cara Orange 56ct
- 234488 OG Cara Cara Orange 12/3lb bag

Blood Orange

- 14105 CV Blood Orange 36ct/72size
- 13912 CV Blood Orange 18/2lb bag

Minneolas

- 14214 CV Minneola 80ct
- 14345 CV Minneola 12/3lb bag



POINT OF SALE DISPLAY BIN CODES:

- 32250 POS Display Blood Bin CV Sunkist Rectangle
- 32247 POS Display Blood Bin CV Sunkist Square
- 32246 POS Display Cara Bin CV Sunkist Square
- 32244 POS Display Cara Bin CV Sunkist Rectangle
- 227240 POS Display Meyer Bin CV Sunkist Rectangle
- 32243 POS Display Meyer Bin CV Sunkist Square
- 223541 POS Display Bin Multi Variety CV Sunkist Square
- 223671 POS Display Bin Lemon CV Sunkist Square
- 223679 POS Display Bin Multi Variety OG Sunkist Square
- 218196 POS Display Bin Multi Variety OG Sunkist Rectangle
- 218197 POS Display Bin Multi Variety CV Sunkist Rectangle



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