



# SUGARBEE® & ROCKIT® APPLE DISPLAY CONTEST

**DECEMBER 4, 2023 - JANUARY 7, 2024**  
**WINNERS**

## KIMBERTON WHOLE FOODS

Wyomissing, PA

- 2,391 pounds of SugarBees sold/increase of 214% YOY 2022
- 576 units of bagged SugarBee sold/increase of 326% YOY 2022
- 47 units of Rockits sold/increase of 68% YOY 2022
- Highest store 5 of increase in SugarBee-Wyomissing



## HEALTHY LIVING MARKET

South Burlington, VT

- 3,711 pounds of SugarBees sold/increase of 414% YOY 2022
- 63 units of Rockits sold/increase of 133%
- Highest store % of increase in SugarBee-South Burlington

## THE BEEHIVE (Largest Display)

1<sup>st</sup>



**HENNING'S SUPERMARKET**  
Harleysville, PA

2<sup>nd</sup>



**HEALTHY LIVING MARKET**  
Saratoga Springs, NY

3<sup>rd</sup>



**LEG UP FARMERS MARKET**  
York, PA

HM



**KIMBERTON WHOLE FOODS**  
Collegeville, PA

## THE POLLINATOR (Best Organic Display)

1<sup>st</sup>



**TAKOMA PARK FOOD CO-OP**  
Takoma Park, MD

2<sup>nd</sup>



**COMMON MARKET 7TH STREET**  
Frederick, MD

3<sup>rd</sup>



**NEWARK NATURAL FOODS**  
Newark, DE

HM



**GREEN LIFE MARKET**  
Newton, NJ

## THE HONEYCOMB (Most Creative Display)

1<sup>st</sup>



**WEAVER MARKETS**  
Denver, PA

2<sup>nd</sup>



**KENNIE'S MARKETS**  
Gettysburg, PA

3<sup>rd</sup>



**BATTLEBORO FOOD CO-OP**  
Battleboro, VT

HM



**SOULBERRY NATURAL**  
New Hope, PA