BOWERY

NEW PRODUCT LINEAT FOUR SEASONS PRODUCE!



Bowery's newest vertical farm in Bethlehem, PA features pioneering sustainability enhancements. The farm is powered by 100% renewable energy and features 15% more efficient LED lighting. A state-of-the-art water recapture and filtration system has been custom-built to harness even the water that is transpired from the plants, and ensure the highest-quality food safety standards.



NO GMOS



ZERO PESTICIDES



NO NEED TO WASH



PICKED AT PEAK FRESHNESS

















CODE	DESCRIPTION	PK/SZ	UPC
231299	CV Herb Basil	6/1.25 oz	8-51536-00719-9
231300	CV Salad Butter Baby	6/4 oz	8-51536-00770-0
231301	CV Salad Kale Baby	6/4 oz	8-51536-00734-2
231302	CV Salad Crispy Leaf	6/4 oz	8-51536-00739-7
231303	CV Salad Romaine	6/4 oz	8-51536-00711-3
231304	CV Salad Spring Mix	6/4 oz	8-51536-00715-1
231305	CV Salad Butter Baby	6/8 oz	8-51536-00770-0
231306	CV Salad Crispy Leaf	6/8 oz	8-51536-00771-7

TALK TO YOUR REP FOR MORE INFORMATION!









At Bowery, we dream of a world where agriculture gives back more to the people and planet than it takes.

It's time to reimagine farming from the ground up

Did you know that by 2050, we'll need to produce 70% more food to feed an estimated world population of 10 billion? As it currently stands, our agricultural system cannot sustainably feed that many people, most of whom will be living in urban areas. To feed the future, farming needs to aim higher.



We're striving to find the best packaging for our greens and the Earth. Currently, we use 100% recycled and recyclable materials because most compostables end up in a landfill.





BOWERY'S TECH & INNOVATION

youtu.be/VVi6-FAtMcU

















Safer:

Zero pesticides No need to wash



Technology:

BoweryOS provides 100% Traceability from seed to shelf



Local:

Harvest to shelf within days



Surety of Supply:

365 days of fresh, local produce



Sustainable:

Growing methods. 100% post consumer packaging



Product Innovation:

Incremental category growth









