

# BACK TO SCHOOL DISPLAY CONTEST

August 29 - September 25, 2021



Four Seasons Produce will be partnering with the Little Potato Company to support a “Back to School” display contest for the month of September. This will be the perfect opportunity to close out summer and get your customers back into a routine of preparing wholesome meals. With cooler weather anticipated, customers will be looking for new ideas that are simple and delicious. The microwavable LPC trays will be a perfect match for creating a nutritious side dish. This contest will allow stores to drive sales on a hardy item that is super versatile and has very little risk. Let’s get creative and build some fun, excitement and sales within your produce department as we transition into Autumn and Back to School.

## CRITERIA:

- All product must be purchased from Four Seasons Produce
- Send pictures to Steph Mayer [stephf@fsproduce.com](mailto:stephf@fsproduce.com) at FSP no later than 9/28/2021
- Displays must be in place for a minimum of one week
- Social Media is recommended, but not required
- Use of 1.5 lb bags along with microwaveable shippers is permitted but the focus has to be on the micro trays/ shippers. Added bags cannot dominate the display, just enhance the display to drive additional sales.



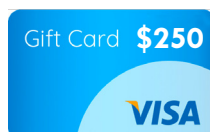
## CODES:

- 212058 - CV Potatoes Variety Shipper 36/1 lb
- 218975 - POS Display Bin 1 ea
- 212054 - CV Potatoes Roast Pepper 6/1 lb
- 212052 - CV Potatoes Onion Chive 6/1 lb
- 212051 - CV Potatoes Garlic 6/1 lb
- 213073 - CV Potatoes Blushing Belle 16/1.5 lb
- 213062 - CV Potatoes Boomer Gold 16/1.5 lb
- 213075 - CV Potatoes Dynamic Duo 16/1.5 lb
- 213074 - CV Potatoes Terrific Trio 16/1.5 lb
- 212056 - CV Garlic/Parsley Micro Potatoes 6/1lb
- 222885 - CV Lemon/Garlic Micro Potatoes 6/1lb

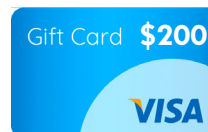


## PRIZES:

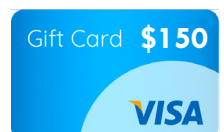
**1<sup>ST</sup> PLACE**  
\$ 250 Visa gift card



**2<sup>ND</sup> PLACE**  
\$ 200 Visa gift card



**3<sup>RD</sup> PLACE**  
\$150 Visa gift card



PHONE: 1.800.422.8384

www.fsproduce.com





# ORGANIC "GRAPE-TACULAR" DISPLAY CONTEST

## AUGUST 30 - SEPTEMBER 26, 2021

Four Seasons Produce has partnered with Sun Pacific, marketers of Air Chief label Premium Organic Grapes, to bring you a display contest with "grape" potential for added sales and excitement. These grapes are absolutely the best grape around and September is the perfect month to build big displays and promote! Grapes are a perfect back to school snack and all three colors will be featured, so there is sure to be a flavor for everyone!

### CRITERIA:

- Build an awesome display of Air Chief label organic grapes with fruit purchased from Four Seasons Produce

**CODE: 42682 - Air Chief Organic Black Grapes**  
**CODE: 43885 - Air Chief Organic Green Grapes**  
**CODE: 43878 - Air Chief Organic Red Grapes**  
**CODE: 221512 - Air Chief Preformed Box**



- Must contain all three colors to qualify for entry
- Displays must show the Air Chief label (boxes are OK)
- Displays must remain up for a minimum of one week
- Send all contest entries to Steph Mayer (stephf@fsproduce.com) by October 1st

### PRIZES:

Prizes will be awarded for 1st, 2nd, and 3rd place finishers for the following categories:

**LARGEST DISPLAY - "GRAND GRAPE GATHERING"**

**MOST CREATIVE - "GIFTED GRAPE GALLERY"**

**1<sup>ST</sup> PLACE - COOL WEATHER PACKAGE**

*Chiminea and cover,  
2 Adirondack Chairs, and a Kindle Fire*



**2<sup>ND</sup> PLACE - APPLE OR SAMSUNG SMARTWATCH**



**3<sup>RD</sup> PLACE - BEATS STUDIO NOISE-CANCELLING EARBUDS**



PHONE: 1.800.422.8384

FAX: 1.717.721.2597

WWW.FSPRODUCE.COM

