

ORGANIC MARKET NEWS



AUGUST 20 - AUGUST 27, 2021

NEW CROP ORGANIC PEAR SEASON



The 2021 USA crop of Organic Pears is getting started. Late August through December will be the best time of the year to highlight this category at it's best!

New crop **Organic Asian Pears** (Hosui Variety) are now in season from California in steady supply. Will transition from variety to variety throughout the season.

New crop **Organic Bartlett Pears** are being harvested in both California and Washington. We will see fruit from both regions during late August until supplies ramp up out of Washington and prices start to come down in September. A good season is expected.

California **Organic Bosc Pears** are available in limited supply, with Washington expected to begin sometime in late September or early October.

The first new crop **Organic Starkrimson (Red) Pears** are expected to arrive the last week of August with excellent supplies expected.

New crop **Organic Seckel Pears** are expected in early October followed by **Concorde** in mid-October and a nice volume **Green** and **Red Anjou** crop out of Washington beginning in late October.



OG BERRIES

Driscoll's **Organic Blackberries** out of California are in excellent supply with promotional opportunities available for the rest of August.

Organic Raspberries are in steady supply for late August into early September. The crop from California is at the tail end with shorter shelf life, so large displays are not encouraged.

NOTE: Organic Blueberry supplies have tightened up significantly and prices are up too. Fruit is now shipping out of Washington, Oregon, and British Columbia to cover orders. Some Peruvian imports are expected in early September.

NOTE: Organic Strawberries are in firm supply as we transition from Salinas, CA to Santa Maria and Oxnard. Other brands are gapping due to quality.



OG TOMATOES

Organic Heirloom Tomatoes are promotable from local farms, and quality has been outstanding!

Organic Cherry and **Grape Tomatoes** will be promotable from Lady Moon Farms and other PA growers for the week of 8/23. Quality has been excellent.

Organic Vine Ripened Tomatoes from local PA farms are promotable for the week of 8/23. Quality has been outstanding.

Organic Beefsteak Tomatoes continue to be available from Mexico and Ohio. Quality has looked excellent. **Organic Cluster Tomatoes** from Canada continue to be short, and Mexico has very light volumes. Quality has been nice.



OG APPLES

New crop **Organic Honeycrisp Apples** out of Washington are in season, a little bit earlier than expected. Quality is very nice and steady supplies should be expected.

New crop **Organic SweeTango Apples** are expected to begin in late August.

Fresh crop **Organic Gala Apples** out of Washington are now in good supply. Smaller sized fruit is prevailing, and quality is very nice. Import stocks are winding down quickly.

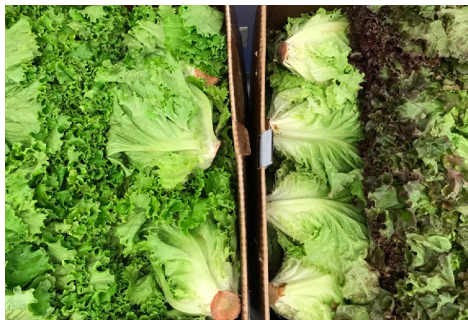
Storage crop **Organic Pink Lady/Cripps Apples** out of Washington have ended early, but there are still import supplies. Overall, the imports are short as well, so product may gap before new crop gets started in November.



OG ONIONS

We will see **Organic Yellow, Red, White, and Sweet Onions** get started out of Yearington, NV the week of 8/23. Pricing is expected to stay steady through this period, but quality should look even nicer than what we have been seeing out of CA.

Locally grown jumbo **Organic Red and Sweet Onions** are still available from multiple local growers, and these both remain good items to promote.



OG LETTUCE

Organic Romaine and Leaf Lettuce production from Quebec continues in season. Mid-August saw a slight dip in supplies of leaf production, but volumes quickly returned. Supplementary supplies from both New York and California will also be available.

Organic Romaine Hearts and Iceberg Lettuce continue from both California and Quebec at promotable pricing. As the month continues, **Organic Romaine Hearts** are expected to increase in price.



OG CARROTS

ALERT! The largest **Organic Carrot** grower, Grimmway Farms (Cal-O and Bunny-Luv), is experiencing very poor yields due to weather and growing conditions on their late summer crop.

Grimmway will be in a prorated/limit situation on **Organic Cello Carrots, Organic Baby Peeled Carrots** and **50lb Jumbo Organic Carrots** until their Fall crop comes into season.

We will be filling in on the Earthbound brand carrots from Bolthouse as available but prices will be up and supplies limited for a number of weeks.



OG ZUCCHINI

Local **Organic Zucchini** from Lady Moon Farms in PA remains strong in supply volume, and quality has remained top notch throughout the season.

ALERT! **Organic Yellow Squash** remains extremely limited in late August and is expected to stay limited or gap in early September. Local growers planted less and continue to struggle to get good quality yields.



OG PEPPERS

Organic Color Bell Peppers supplies from Canada continue to remain plentiful and promotable, even as other growing regions are more limited with higher prices.

Local **Organic Green and Jalapeño Peppers** from Lady Moon's PA farm remain strong in supply. Expect steady volumes and pricing, with promotional opportunities in August!



OG GREEN BEANS

Organic Green Beans from Elizabethtown, PA are in peak supply for August. Promotable pricing, excellent quality, and consistent supply makes for a great local produce promotion.

Take advantage of strong supplies in late August as early September is expected to have light supplies or possibly a gap because of a disruption in plantings due to weather.



OG SWEET CORN

Organic Bi-Color Sweet Corn yields are heavy for the rest of August out of New York as some plantings are coming along at the same time. Now through Labor Day will be an outstanding time to promote! Quality is excellent.



OG WATERMELONS

Organic Seedless Watermelons continue in season, and we will begin to offer local PA and OH-grown product as harvests are coming in. Quality is expected to be outstanding. Cartons and bins will be available.

Organic Mini Seedless Watermelons continue to come from new fields in CA, and quality has been exceptional.



OG PLANTAINS & COCONUTS

ALERT! **Organic Plantains and Coconuts** from Organics Unlimited will be out from Mexico indefinitely until their trees can recover from the Tropical Storm that hit them in July. The damage appears to be more serious than originally thought! Stay tuned for more information.



OG ORANGES

NOTE: Organic Valencia Oranges have significantly tightened due to poor quality and a very short crop. Expect prices to rise, sporadic outs should be expected, and most likely gap before new crop **Organic Navel Oranges** arrive in late November.



OG CELERY

Organic Celery and **Celery Hearts** will be in strong supply for August and September. With good volume and great pricing, large displays should remain intact to encourage additional sales.



OG TURMERIC

Organic Turmeric from Fiji will return for the end of August. Secret Beach **Organic Turmeric** from Hawaii will still be available, but supplies will be extremely limited for the rest of the month.



OG BROCCOLI & CAULIFLOWER

Organic Broccoli from California has slightly improved for late August. Although product is not plentiful, Quebec supplies are available again, creating some extra product and causing the pricing to settle after a gradually rising. Growing conditions will make supplies remain limited and less than ideal quality from California.

Organic Broccoli Crowns remain limited, but much like bunches, the return of Quebec product has helped availability and slowed rising prices.

Organic Cauliflower continue to experience limited harvest yields, causing gaps from some suppliers and limited overall availability. However, Quebec supplies have created some relief.



OG SPECIALTIES

From Glaser Farms in Florida:

- **Organic Green Smooth-Skin Avocados**
- **Organic Jackfruit**
- **Organic Longan Fruit**
- **Organic Mamey**
- **Organic Starfruit**

From California:

- **Organic Okra**
- **Organic Shallots**
- **Organic Tomatillos**

From Lancaster Farm Fresh in PA:

- **Organic Hungarian Wax Peppers**
- **Organic Purple Bell Peppers**



OG TROPICALS

NOTE: Organic Hass Avocado supplies remain very tight as fruit has been slow to ripen in Mexico. Few people are filling in with CA and what is left from the Peruvian crop. Prices may remain elevated through the end of August at least.

Organic Mangos from Mexico will continue to be in good supply for the middle of August. There will be no more 12ct fruit out of Mexico. Look to promote 9ct or larger as the season winds down.

Rain and severe weather may hamper some growing regions that typically are harvesting in the beginning of September. This may affect some of the non-hot water treated fruit that typically finishes the season in Mexico.

NOTE: Organic Ataulfo Honey Mangos are done for the season out of Mexico.

ALERT! Organic Formosa Papaya will gap from our partner HLB for the end of August.

OTHER STORIES

New crop **Organic Russet Potatoes** are here, and quality is outstanding!

NOTE: Organic Cucumber supplies from Pennsylvania and New York continue to slow down in late August. Lady Moon harvests are expected to be very limited as September begins. Pricing will remain elevated in late August.

Organic Brussels Sprouts from both California and Mexico are consistent in supplies. Quality, pricing, and supplies are expected to remain unchanged through the remainder of August.

Organic Asparagus remains steady for the week of 8/23. Supplies are beginning to slow down some, but demand remains soft. Quality has been nice coming from Mexico.

Organic Grapes from California continue in peak season with great quality on the **Black** and **Green Seedless**. **Reds** are transitioning between varieties and will be in better shape by the start of September. **Thomcord** and **Champagne** continue to be promotable.

There continues to be lots of good quality **Organic Peach** and **Nectarine** volume from California and Washington to promote at the end of Summer.

LOCAL LIST

ORGANIC

CENTRAL PA PRODUCE CO-OP - TYRONE, PA

- 40814 - OG Peppers Hungarian Wax 10 lb
- 41036 - OG Squash Acorn Green 30 lb
- 41035 - OG Squash Delicata 35 lb
- 41044 - OG Squash Kabocha 35 lb
- 41050 - OG Squash Spaghetti 30 lb

CHRIST KING/KING FAMILY FARMS - LANCASTER, PA

- 41525 - OG Onions Red MD 40 lb
- 41535 - OG Onions Sweet JBO PA 40 lb
- 41536 - OG Onions Sweet MD PA 40 lb
- 41036 - OG Squash Acorn Green 30 lb
- 41031 - OG Squash Butternut 35 lb
- 41050 - OG Squash Spaghetti 30 lb
- 41379 - OG Tomatoes Grape 12/1 pt
- 42305 - OG Tomatoes Roma 20 lb
- 41357 - OG Tomatoes Vine Ripe Round 20 lb

CLARION RIVER - SLIGO, PA

- 41255 - OG Peppers Poblano 10 lb
- 41036 - OG Squash Acorn Green 30 lb

DEEP ROOT ORGANIC CO-OP - JOHNSON, VT

- 40491 - OG Burdock Root 10 lb
- 40515 - OG Cabbage Napa 35 lb
- 40454 - OG Cabbage Red 45 lb
- 41084 - OG Celeriac (Celery Root) 12 ct w/tops
- 41080 - OG Cucumbers European 12 ct
- 40628 - OG Dandelion 24 ct
- 40211 - OG Fennel 12 ct
- 40675 - OG Kale Green 24 ct
- 40623 - OG Sunchokes White 10 lb

EAGLE SHADOW FARMS - MILLVILLE, PA

- 41531 - OG Onions Red JBO 40 lb
- 40485 - OG Beets Red 25 lb

FLAIM FARMS - VINELAND, NJ

- 40309 - OG Arugula 12 ct
- 40513 - OG Bok Choy Baby PREM 20 lb
- 40510 - OG Bok Choy PREM 35 lb
- 40548 - OG Cabbage Green PREM 45 lb
- 40650 - OG Dandelion 12 ct
- 40644 - OG Eggplant 22 lb
- 40836 - OG Eggplant Graffiti 20 lb
- 40671 - OG Greens Collard 12 ct
- 40672 - OG Greens Kale 12 ct
- 219525 - OG Herb Mint 12 ct
- 40912 - OG Leeks Bulk PREM 20 lb

- 40838 - OG Peppers Jalapeno 10 lb

- 41255 - OG Peppers Poblano 10 lb

GREENFIELD FARMS - WOOSTER, OH

- 41372 - OG Tomatoes Beefsteak 15 lb
- 41358 - OG Tomatoes Heirloom 10 lb

HEPWORTH FARMS - MILTON, NY

- 40309 - OG Arugula 12 ct
- 41112 - OG Escarole 24 ct
- 40670 - OG Greens Collard 24 ct
- 40640 - OG Herb Cilantro 30 ct
- 41150 - OG Lettuce Butter Green 24 ct
- 41160 - OG Lettuce Green Leaf 24 ct
- 41165 - OG Lettuce Red Leaf 24 ct
- 41180 - OG Lettuce Romaine 24 ct
- 40864 - OG Radishes Red Bunched PREM 24 ct
- 40900 - OG Spinach Bunched 24 ct
- 41101 - OG Squash Gold Bar 20 lb
- 40297 - OG Squash Yellow 20 lb

LANCASTER FARM FRESH COOP - LANCASTER, PA

- 40518 - OG Cabbage Savoy 35 lb
- 40462 - OG Corn Bi-Color 48 ct
- 40650 - OG Dandelion 12 ct
- 40670 - OG Greens Collard 24 ct
- 40675 - OG Greens Kale 24 ct
- 40814 - OG Peppers Hungarian Wax 10 lb
- 228711 OG Peppers Mini-Mix Sweet 8/1 pt
- 42324 - OG Peppers Purple 10 lb
- 41015 - OG Squash 20 lb
- 41032 - OG Squash Patty Pan 22 lb
- 41398 - OG Tomatoes Gold Grape 12/1 pt
- 43788 - OG Watermelons 45 ct 15 lb Ave Bin
- 43806 - OG Watermelons 60 ct 11 lb Ave Bin

LADY MOON FARMS - CHAMBERSBURG, PA

- 41088 - OG Cucumbers PREM 20 lb
- 41091 - OG Cucumbers "ECO" 20 lb
- 40639 - OG Eggplant PREM 24 lb
- 40796 - OG Peppers Green PREM 25 lb
- 40838 - OG Peppers Jalapeno 10 lb
- 41020 - OG Squash Green PREM 20 lb
- 41346 - OG Tomatoes Cherry 12/1 pt Clamshell
- 41385 - OG Tomatoes Cherry Rainbow 12/1 pt
- 41336 - OG Tomatoes Grape Premium 12/1 pt
- 41358 - OG Tomatoes Heirloom 10 lb

REED FAMILY FARM - ELIZABETHTOWN, PA

- 40376 - OG Beans Green 25 lb

PEDERSEN FARMS - SENECA CASTLE, NY

- 40548 - OG Cabbage Green PREM 45 lb
- 40454 - OG Cabbage Red PREM 45 lb
- 40462 - OG Corn Bi-Color 48 ct
- 40675 - OG Greens Kale 24 ct



LOCAL LIST

CONVENTIONAL



CEDAR MEADOW - LANCASTER, PA

23156 - CV Tomatoes Heirloom PA 15 lb

CHRIST KING - LANCASTER, PA

23220 - CV Tomatoes Roma 25 lb

228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb

COPENHAVER - LEBANON, PA

480 - CV Beans Green 25 lb

DRISCOLL'S - HAMMONTON, NJ

10101 CV Blueberries 12/1 pt Driscoll's

FLAIM FARMS - VINELAND, NJ

205 - CV Arugula 24 ct

550 - CV Beets Red Bunched 12 ct

591 - CV Bok Choy 30 lb

592 - CV Bok Choy Baby Shanghai 30 lb

750 - CV Cabbage Green 50 lb

1170 - CV Dandelion Bunch 12 ct

1260 - CV Eggplant PREM 24 lb

1291 - CV Eggplant Chinese 10 lb

1275 - CV Eggplant Graffiti NJ 12 lb

1262 - CV Eggplant Italian 11 lb

1273 - CV Eggplant Sicilian NJ 20 lb

1308 - CV Greens Collard NJ 18 lb

455 - CV Herb Basil 15 ct

1510 - CV Herb Mint 12 ct Box

1462 - CV Kohlrabi Green 12 ct

1975 - CV Peppers Cubanelle 18 lb

1837 - CV Peppers Green JBO Local 22 lb

1993 - CV Peppers Habanero Orange 8 lb

1807 - CV Peppers Habanero Red 8 lb

1967 - CV Peppers Jalapeno 35 lb

1965 - CV Peppers Jalapeno 10 lb

1980 - CV Peppers Long Hot 16 lb

1995 - CV Peppers Poblano 20 lb

1985 - CV Peppers Serrano 8 lb

1827 - CV Peppers Shishito 10 lb

2350 - CV Squash Acorn 35 lb

2365 - CV Squash Kabocha 35 lb

2390 - CV Squash Spaghetti 35 lb

2255 - CV Squash Green MD Local 20 lb

HARNISH FARMS - PEQUEA, PA

11996 - CV Watermelons 36 ct 18 lb Ave Bin

11997 - CV Watermelons 45 ct 15 lb Ave Bin

11991 - CV Watermelons 60 ct 11 lb Ave Bin

HESS FARMS - WAYNESBORO, PA

480 - CV Beans Green 25 lb

2845 - CV Cucumbers Kirby 40 lb

228742 - CV Cucumbers Super Local 65 ct

1975 - CV Peppers Cubanelle 18 lb

1837 - CV Peppers Green JBO Local 22 lb

1967 - CV Peppers Jalapeno 35 lb

1995 - CV Peppers Poblano 20 lb

2255 - CV Squash Green MED 20 lb

2338 - CV Squash Yellow MD Local 20 lb

2334 - CV Squash Zucchini Gold Bar 20 lb

HESS BROTHERS FRUIT - LANCASTER, PA

5030 - CV Apples Gala 2.5" East 12/3 lb bag

5475 - CV Apples Gala East 40 lb 72/88 ct

5168 - CV Apples Gala East 38 lb 8 ct tote bags

5017 - CV Apples Ginger Gold 2.5" 12/3 lb bag

5294 - CV Apples Ginger Gold East 40 lb 72/88 ct

5175 - CV Apples Ginger Gold 38 lb 8 ct tote bags

JERSEY FRESH POTATOES - WOODBURY, NJ

4447 - CV Potatoes Gold 10/5 lb

4493 - CV Potatoes Red NJ 10/5 lb Bag

4643 - CV Potatoes Russet 10/5 lb

4404 - CV Potatoes White NJ 10/5 lb

JERSEY FRUIT - HAMMONTON, NJ

15470 - CV Nectarines 2 3/4" NJ 25 lb

15678 - CV Peaches 2 1/2" NJ 25 lb

15679 - CV Peaches 2 3/4" NJ 25 lb

15685 - CV Peaches White 2 3/4" NJ 25 lb

JOSH WEAVER - LANCASTER COUNTY, PA

1084 - CV Corn White Local 50 dz Bin

11996 - CV Watermelons 36 ct 18 lb Ave Bin

11997 - CV Watermelons 45 ct 15 lb Average Bin

11991 - CV Watermelons 60 ct 11 lb Average Bin

MIKE FINK - GERMANSVILLE, PA

1062 - CV Corn Bi-Color 48 ct

228742 - CV Cucumbers Super Local 65 ct

NARDELLI LAKE VIEW FARMS - CEDARVILLE, NJ

480 - CV Beans Green 25 lb

550 - CV Beets Red Bunched 12 ct

750 - CV Cabbage Green 50 lb

225739 - CV Corn Purple Violet 12/4 ct Tray

1315 - CV Greens Kale NJ 18 lb

1345 - CV Greens Mustard 12 ct

1350 - CV Greens Turnip 18 lb

1475 - CV Leeks Bunched 12 ct

SAM ZOOK - LANCASTER, PA

23305 - CV Tomatoes Grape PA 12/1 pt

STAUFFER HULING FARMS - LANCASTER, PA

4106 - CV Onions Sweet JBO PA 40 lb PA Simply Sweet

4628 - CV Onions Sweet PA 14/3 lb PA Simply Sweet

SUNRISE ACRES/EPHRAIM ZOOK - LANCASTER, PA

228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb

228501 - CV Tomatoes Vine Ripe 4x5 20 lb 2-Layer

VINCENT FARMS - DELMAR, DE

11059 - CV Cantaloupes Athena Style 110 ct Bin

1084 - CV Corn White Local 50 dz Bin

1060 - CV Corn White 48 ct

1086 - CV Corn Bi-Color Local 50 dz Bin

1062 - CV Corn Bi-Color 48 ct

1837 - CV Peppers Green JBO Local 22 lb

228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb

LABOR DAY OFFICE & DELIVERY SCHEDULE

Saturday 9/4:

Normal office and delivery schedule

Sunday 9/5:

Normal office and delivery schedule

Monday 9/6:

Normal delivery schedule, office open 8:30am - 12:30pm taking orders for Tuesday 9/7 delivery.

Please contact your sales representative with any questions.

HAVE A HAPPY & SAFE LABOR DAY!

CONTACT YOUR REP TO GET A PRICE LIST FOR OUR FULL FRESH OFFERINGS!



FALL IS ALMOST HERE! TALK TO YOUR REP TO PLACE PRE-ORDERS FOR THESE ITEMS!





Watermelon Display Contest

August 23 - September 13, 2021

The National Watermelon Board has teamed up with Four Seasons Produce to bring you a display contest with this all time summertime staple! When you think of summer fruit, watermelon is at the top of the list, so lets cap off another great summer watermelon season with this contest celebration! The quality of fruit this year, in all sizes has been amazing. With Labor Day on the horizon, now is the perfect time to keep that hydration station display up and flourishing!

CONTEST CRITERIA:

- Build a dynamite display watermelon using fruit purchased from Four Seasons Produce. Any type and size of watermelon, CV or OG will qualify for entry.
- Keep your displays up for at least one week.
- Send all pictures in to Steph Mayer (stephf@fsproduce.com) by September 17th.

PRODUCT CODES:

ORGANIC

- CODE: 43788 - 45ct
- CODE: 43806 - 60ct
- CODE: 43796 - 4ct Seedless
- CODE: 43765 - 5ct Seedless
- CODE: 41434 - 8ct Mini's

CONVENTIONAL

- CODE: 11997 - 45ct
- CODE: 11991 - 60ct
- CODE: 12028 - 8ct Mini's



CONTEST PRIZES:

Prizes will be judged on overall eye appeal and creativity.

Grand Prize:
\$750 Gift Card



1ST PLACE:
\$500 Gift Card



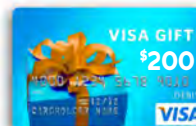
2ND PLACE:
\$300 Gift Card



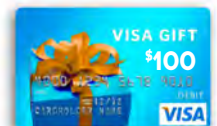
4TH PLACE:
\$150 Gift Card



3RD PLACE:
\$200 Gift Card



5TH PLACE:
\$100 Gift Card



For more watermelon display tips and ideas, contact your Four Seasons Sales Rep or Merchandiser!



PHONE: 1.800.422.8384

www.fsproduce.com



CONVENTIONAL MARKET NEWS

AUGUST 20 - AUGUST 27, 2021

NEW CROP APPLE SEASON OUTLOOK

EASTERN APPLES:

We have new crop **Eastern Gala** and **Ginger Gold Apples** in stock for late August in 40 lb tray packs, 12/3 poly bags and 8 ct random weight high graphic totes. 2021 Eastern **Honeycrisp Apples** are getting started too but prices are significantly higher than the storage crop out of Washington.

New crop **McIntosh Apples** will be available in the first week of September with more varieties starting throughout that month and even into October. The growing season and weather were good, so the crop size out of VA, PA, and NY is expected to be similar to last year.

WASHINGTON APPLES:

Apple harvest estimates have the state of Washington at 2.3% higher than last season. New crop **Ginger Gold** and **Gala Apples** have started though the size profile has been small so far, with **Honeycrisp Apples** starting in late August. Washington packers still have storage crop from 2020 on a number of varieties including Honeycrisp.

Rave Apples from Stemilt are available for a late summer promotion and **Sweetango** will be available by the start of September.

New crop **Granny Smith Apples** will be available by the first of September with **Fuji** and **Gold Delicious** starting in mid-September. 2021 **Red Delicious Apples** will arrive by late September.

By the end of the first week of October, **Braeburn**, **Jonagold**, and **Ambrosia Apples** will start and **Pink Lady** by October 22. **Cosmic Crisp** will begin around the first week in November.



CV GRAPES

There are good supplies of premium **Green Seedless Grapes** with X-large sizes, good texture, and great flavor which include "Sweet Globes" and "Stella Bella". The "Sugarone" Green Seedless Grapes are trading at more affordable prices.

Red Seedless Grapes are the "Scarlet Royal" variety, with better color than the "Flames" which are ending.

Cotton Candy Grapes and **Gum Drop Grapes** are available from the Grapery.

Seedless **Thomcord Grapes** in Jammers brand bags are available to promote during August and September.



CV TOMATOES

Local Vine Ripened Tomatoes continue in season with excellent quality from DE and PA high tunnel farms.

Locally grown **Heirloom Tomatoes** continue in season, and quality is outstanding. Volume is expected to begin tapering off as September approaches.

Grape Tomatoes remain steady for the week of 8/23. PA Volume is still strong, and quality has been outstanding.

Beefsteak Tomato prices are really all over the spectrum. Some shippers are very tight, while others have plenty of product and are looking to deal. Availability from Mexico is limited but slowly starting.

Cluster Tomatoes are overall pretty tight. Supplies are very light, and demand is also very light, causing some shippers to deal to move excess product. Quality overall has been very nice.



CV BERRIES

NOTE: Strawberries are in much tighter supply heading into the last week of August. Volumes are beginning to wind down for the season, and pricing is beginning to climb. Look for pricing to continually move higher as we head into September. Quality has been good, but there's definitely more bruising on the fruit at this time.

NOTE: Blueberries will be very tight heading into September. Fruit has cleaned up significantly from the Pacific Northwest, and the Peruvian imports are still weeks away from ramping up. Look for limited supplies on Blueberries going forward with much higher pricing.

Blackberries and **Raspberries** are expected to be in solid supply heading into the final week of August. Production in California has been nice, and quality on both berries has really improved. Now is a good time to promote great tasting **Blackberries** at reasonable prices!



CV POTATOES

We are currently in the transition to new crop **Idaho Russet Potatoes**. Large counts, specifically 50ct, are extremely hard to come by.

Rains this week in Idaho have slowed the harvesting process even further, putting more pressure on the limited amount of product that is out of the ground. Smaller product, specifically non A-sized are more plentiful, which has allowed a transition from old crop to new crop that hasn't seen a huge (if any) jump in price.



CV PEPPERS

Green Pepper markets remain promotable for the week of 8/23. Plenty of locally grown product available and quality has been excellent.

11lb **Red, Orange, and Yellow Pepper** prices are trying to creep up, however lack of demand is keeping markets stable. **Red** and **Yellow** varieties remain most promotable, and **Orange** remains steady. Quality has been very nice.



CV DRAGON FRUIT

Dragon Fruit has increased in popularity over recent years. Now is peak time for our domestic fruit from both Florida and California for Red Skinned/White and Red Fleshed fruit!

Yellow Pitahaya (Yellow skin/White Flesh) will have strong availability in September from Ecuador. This variety is widely regarded as the sweetest of the **Dragon Fruit** varieties!



CV BROCCOLI & CAULIFLOWER

Cauliflower is readily available from California and Quebec. Quality has been nice. **Orange** and **Purple Cauliflower** continues to be available.

There are healthy supplies of **Broccoli Crowns** in all growing regions. Freight continues to be problematic for landed prices out of CA.



CV FIGS

Black Mission Figs from California remain promotable over the next several weeks as we head into September. Look to take advantage of some peak freshness and flavor!



CV CUCUMBERS

Super Select Cucumbers remain steady for the week of 8/23. Quality from PA and NJ has been very nice.

Euro Seedless and **Mini Seedless Cucumbers** out of Canada remain very promotable. Supplies are very strong, and quality is excellent.



CV PEARS

California is still going strong with good **Pear** supplies, and Washington is starting 44lb **Bartlett Pears**. California growers are looking to make deals on their Bartletts with the start of the Washington crop. Fresh crop **Asian Pears** will be in stock the week of 8/23.



CV SQUASH

Green and Yellow Squash prices are getting slightly stronger for the week of 8/23. Overall, farmers have planted less acreage due to very weak markets over the past few seasons, leading to less availability. Quality has been excellent.



CV SWEET CORN

Sweet Corn is very promotable for the week of 8/23. There's plenty of product available, and demand remains soft. Quality has been excellent.



CV WATERMELONS

Watermelon prices remain promotable for the week of 8/23. Quality coming from our local PA, MD, DE, and NC growers has been outstanding!



CV ASPARAGUS

Asparagus markets are up slightly for the week of 8/23. Product from Mexico and Peru has slowed down some, but demand is low. Quality has been very nice.



CV GREEN BEANS

Green Beans remain promotable for the week of 8/23. Plenty of locally grown product is available and quality is excellent.



CV STONE FRUIT

There are some great opportunities to promote late Summer harvests of **Peaches** and **Nectarines** with good volumes out of PA, NJ, WA, and CA.



CV LETTUCE

Iceberg, Green Leaf, and Red Leaf Lettuces are promotable from Quebec and California.

Romaine Lettuce and **Romaine Hearts** continue to have inconsistencies with availability but prices are not extreme.



CV PINEAPPLES

Pineapple volumes are close to returning to normal levels with pricing dropping just a bit. Expect that trend to continue as we approach fall.



CV HASS AVOCADOS

ALERT! Mexican **Hass Avocado** prices have continued to soar, especially on the most popular 48ct size fruit. Many retailers are switching to 60ct fruit to stay in stock with quality fruit from Mexico. Peru and Columbia also have fruit available for less money. This fruit is also selling out quickly as demand is far exceeding supplies for at least through the end of August!



CV MANGOS

Mangos from Mexico are winding down and many grower/shippers are finishing with 10 and 12ct fruit, leaving much larger fruit to finish the season. We are a couple weeks away from a nice Brazilian crop which we will transition right into.



CV SALADS

ALERT! Salad producers have continued to struggle with staffing levels which has created out of stocks and delays on shipping from their production facilities. Fresh Express' fill rate has been impacted the most but there have been shortages from Dole too.