



# NATURE'S YOKE RE-BRAND

SMALL FAMILY FARMS IN LANCASTER COUNTY, PA & SURROUNDING AREAS

## CHANGE 1

Nature's Yoke is thriving and becoming a 100% **Certified Humane Free-Range** egg brand, with a **NEW LOOK** and **Plastic-Free Cartons**. Nature's Yoke will also be home to **Natures Yoke Organic & Natures Yoke Legacy**.

### OLD



### NEW LOOK



[naturesyoke.com](http://naturesyoke.com)

## CHANGE 2

From the People (and Hens) you've counted on for decades - all **Pasture Raised Eggs** (**Organic, Original, Soy-free, & Duck**) from Nature's Yoke will now be branded as **Utopihen Farms!**

### OLD



Pasture-Raised



### NEW BRAND



[utopihefarms.com](http://utopihefarms.com)

## MEET THE NEW BRANDS:

100% Post-Consumer Paper Cartons made from 100% Recycled Materials - Biodegradable & Compostable

### OLD



### NEW LOOKS



PHONE: 1.800.422.8384 | FAX: 717.721.2597 | [www.fsproduce.com](http://www.fsproduce.com)



# OUR HENS: WHAT MAKES US DIFFERENT?

## FREE RANGE

Our free-range hens have plenty of access outdoor pastures and fresh air. Plus, protective barns with space to perch and nest in comfort.



## ORGANIC FREE RANGE

These hens roam outdoors and get comfy in their roomy barn. They're fed only non-GMO organic grains; never treated with antibiotics.



## ORGANIC PASTURE RAISED

These ladies spend their days enjoying large grassy pastures; they have fun foraging and also receive a non-GMO, organic grain diet.



## FREE RANGE AND PASTURE-RAISED GO BEYOND "TRADITIONAL CAGE FREE"

To learn more, visit [naturesyoke.com/videos](http://naturesyoke.com/videos)



UTOPIHEN FARMS

NATURE'S YOKE

UTOPIHEN FARMS

## NATURE'S YOKE PASTURE-RAISED TO UTOPIHEN BRAND



226158



226157



227176



227175

	CODE	DESCRIPTION	PK	SZ	UPC
OLD	65941	CV Eggs Brown LG Pastured	15	doz	0-95222-14362-7
NEW	226158	CV Eggs Brown LG Pastured Utopihen Farms Paper	15	doz	8-60003-43561-8
OLD	45923	OG Pastured LG Brown Pulp	15	doz	7-95222-14262-0
NEW	226157	OG Eggs Brown LG Pastured Utopihen Farms Paper	15	doz	8-60003-43560-1
OLD	220074	CV Eggs Soy Free LG Free Range	6	doz	7-95222-24462-1
NEW	226160	CV Eggs Soy-Free LG Pastured Utopihen Farms Paper	6	doz	8-60003-43562-5
OLD	219605	CV Duck Egg	6	1/2 doz	7-95222-14212-5
NEW	226159	CV Eggs Duck Pastured Utopihen Farms Paper	6	1/2 doz	8-60003-43563-2





# LEGACY

CERTIFIED HUMANES  
RAISED & HANDLED



## NATURE'S YOKE TO NATURE'S YOKE "LEGACY" BRAND



227178



227187



227179



65928



65934



227177

	CODE	DESCRIPTION	PK	SZ	UPC
OLD	65926	CV Eggs Brown Jumbo Free Range Pulp	12	doz	7-95222-14454-9
	<b>DISCONTINUED</b>				
OLD	65946	CV Eggs Brown Jumbo Free Range Plastic	24	1/2 doz	0-95222-14554-7
NEW	227178	CV Eggs Brown Jumbo Free Range Legacy Paper	28	1/2 doz	7-95222-36650-7
OLD	65932	CV Eggs White Jumbo Cage Free Pulp	12	doz	7-95222-12364-3
NEW	227177	CV Eggs White Jumbo Free Range Legacy Paper	14	doz	7-95222-12364-3
OLD	65927	CV Eggs Brown XL Free Range Pulp	15	doz	7-95222-14453-2
NEW	227187	CV Eggs Brown XL Free Range Legacy Paper	15	doz	7-95222-24463-8
OLD	65933	CV Eggs White XL Free Range Pulp	15	doz	7-95222-12363-6
	<b>DISCONTINUED</b>				
OLD	65928	CV Eggs Brown LG Free Range Pulp	15	doz	7-95222-14452-5
NEW	65928	CV Eggs Brown LG Legacy Paper	15	doz	7-95222-14452-5
OLD	224197	CV Eggs Brown LG Free Range Plastic	15	doz	3-95222-14552-4
	<b>DISCONTINUED</b>				
OLD	65925	CV Eggs Brown LG Free Range Plastic	12	1/2 doz	0-95222-14432-8
NEW	227179	CV Eggs Brown LG Free Range Legacy Paper	12	1/2 doz	7-95222-36692-7
OLD	65934	CV Eggs White LG Free Range Pulp	15	doz	7-95222-12362-9
NEW	65934	CV Eggs White LG Legacy Paper	15	doz	7-95222-12362-9
OLD	65930	CV Eggs White LG Free Range Plastic	15	doz	0-95222-12462-7
	<b>DISCONTINUED</b>				





# ORGANIC



## NATURE'S YOKE ORGANIC TO NATURE'S YOKE "LEGACY ORGANIC" BRAND



45918



45920



227176



227175

	CODE	DESCRIPTION	PK	SZ	UPC
OLD	45917	OG Eggs Brown Jumbo Free Range Pulp	12	doz	7-95222-13354-3
		<b>DISCONTINUED</b>			
NEW ITEM	227175	OG Eggs Brown Jumbo Free Range Legacy Paper	29	1/2 doz	7-95222-61169-0
OLD	45918	OG Eggs Brown XL Free Range Pulp	15	doz	7-95222-13353-6
NEW	45918	OG Eggs Brown XL Legacy Paper	15	doz	7-95222-13353-6
OLD	45919	OG Eggs Brown XL Free Range Pulp	12	1/2 doz	7-95222-13533-2
		<b>DISCONTINUED</b>			
OLD	45920	OG Eggs Brown LG Free Range Pulp	15	doz	7-95222-13352-9
NEW	45920	OG Eggs Brown LG Legacy Paper	15	doz	7-95222-13352-9
OLD	224195	OG Eggs Brown LG Free Range Plastic	15	doz	0-95222-13452-7
		<b>DISCONTINUED</b>			
OLD	45916	OG Eggs Brown LG Free Range Plastic	12	1/2 doz	0-95222-13532-6
NEW	227176	OG Eggs Brown LG Free Range Legacy Paper	12	1/2 doz	7-95222-61177-5