



ORGANIC OUTLOOK

JUNE 1 - JUNE 8, 2018



WWW.FSPRODUCE.COM 18 LB

ORGANIC STONE FRUIT OUTLOOK

The first California **Organic Apricots** have been delayed, but should arrive the first week of June in extremely limited supply.

The first California **Organic Sweet and Rainier Cherries** are expected this week. The crop volume is small this season so expect sporadic gaps and high prices. Washington should begin in July with better supplies and pricing.

The first California **Organic Yellow Peaches** we will be in a small gap until steady supply ramps up. South Carolina **Organic Yellow Peaches** are available now. California **Organic White Peaches, Organic White Donut Peaches,** and California **Organic Nectarines** are available!

Organic Red Plums are available in limited supply, but better supplies are expected the first week of June. **California Organic Pluots** are expected here in early June. Supplies will be limited to start.



OG GRAPES

Mexican **Organic Cotton Candy Grapes** are here and expected to be more limited than last year due to crop size. Prices are high, but make sure to grape this seasonal treat before they're gone!

Mexican **Organic Green, Red, and Black Grape** supplies are extremely limited due to high demand, varietal gaps, and growing area changes and weather. Expect higher than normal prices.



OG LETTUCE

Lady Moon Farms starts their PA production in early June on all **Organic Lettuces**.

CA growers have good supplies of **Organic Lettuce**, but still with rib browning issues.

Organic Romaine Heart prices are stable for now, but better supplies and better quality are apparent this week.



OG BERRIES

California **Organic Strawberry** supplies are excellent with promotional opportunities and some of the best quality of the season.

Driscoll's **Organic Blackberries** are now back in steady supply. Other brands of **Organic Blackberries** are now starting to wind down with smaller volumes and the end of the season quality.

Driscoll's **Organic Blueberries** are in firm but steady supply in 6oz and pints. Other brands of California **Organic Blueberries** are starting to ramp up on pints. Expect prices to ease down and be in steady supply.

Driscoll's **Organic Raspberry** supplies are tighter this week with better supplies expected in mid-June, when California supplies kick in.



OG PINEAPPLES

Organic Pineapple supplies continue to be steady. Quality has been excellent!

6ct **Organic Pineapples** from Dole and 8ct in the Purity Label will be available again next week!



OG GREEN BEANS

Organic Green Beans will be in slightly better supply this week out of Mexico. Prices are stable.

CA growers report adequate supplies of **Organic Green Beans** at this time.



OG AVOCADOS

Organic Hass Avocados from Mexico should remain steady for through mid June. California will be steady as well. Pricing in the field has been up just a bit. The introduction for some Peru fruit into the marketplace may affect pricing slightly in the coming weeks.

OKE's Equal Exchange program has developed a new Fair-Trade program in Peru. This will extend the program through June and July! Fruit is sizing small at the beginning of the season, so 60ct fruit will be where the volume is.



OG CUCUMBERS

Organic Cucumbers are in good supply out of GA and Mexico. Prices have moved up a little this week out of Mexico.

Organic Hothouse Cucumbers are more limited in supply from Mexico. Organic Mini seedless Cucumbers are steady.



OG PEPPERS

Organic Red, Yellow, and Orange Peppers are all in good supply out of Holland. **Organic Red Peppers** out of Mexico are limited.

Desert production has begun on **Organic Green Peppers**, but supply is limited.



OG APPLES

The first New Zealand **Organic Braeburn Apples** have arrived in limited supply with high prices.

Import **Organic Gala, Granny Smith, and Fuji Apples** are now in good supply out of Argentina, Chile, and New Zealand.

Washington **Organic Fuji, Lady Alice, and Red Delicious Apple** prices continue to firm as the end of the season is only a couple of weeks away.



OG ASPARAGUS

Organic Asparagus is in adequate supply out of Michigan, California, and Canada. Quality has been very good. The CA product will go all the way through June.

New York local **Organic Asparagus** in 28lb cartons will be available for June, depending upon



OG BROCCOLI & CAULIFLOWER

Organic Broccoli is in adequate supply out of CA. Prices are low. North Carolina growers have begun their **Organic Broccoli** crop. PA local **Organic Stem Broccoli** product will start in early June.

Organic Cauliflower is in tighter supply this week, along with higher prices.



OG ONIONS

Organic Vidalia Onions will come to an abrupt end this week as quality is deteriorating very quickly due to heavy rains in Georgia.

Shippers left loads of product in the fields as a result of the rain last week and the product that was able to be harvested was not able to be dried down before the effects of the rain turned the product into decay. We will likely gap on **Sweet Onions** for the next few weeks until PA starts in July.



OG WATERMELONS

Organic Mini-seedless Watermelons continue in peak season from Mexico and California. **Organic Whole Seedless Watermelons** are finished in Florida due to rain and disease. Sourcing will shift to Mexico for now and there may be occasional supply gaps.



OG EGGPLANT

Organic Eggplant is in better supply out of CA and Mexico. GA starts the first week of June.



OG RHUBARB

Local Organic Rhubarb will begin to be harvested out of New York this week from Hepworth Farms.



OG KALE

Organic Kale is in good supply out of OH, PA, GA, TN, NC, and CA. Prices are coming down, as it appears there will be a glut in early June.

Organic Lacinato and **Red Kale** are in good supply out of GA, NJ, and CA.

New York growers will begin with all varieties in early June.



OG MELONS

Mexican **Organic Cantaloupes** are finished for the season and California is not quite ready. We will see a small gap this week and supplies of California fruit should begin the first week of June.

Organic Honeydew and **Mixed Melons** should follow suit a couple of days behind the cantaloupes.

The first California **Organic Galia Melons** are due in this week in extremely limited supply and then gap for a few days until the next arrival.



OG TOMATOES

15lb **Organic Hothouse Tomatoes** are in adequate supply out of Mexico. **2-Layer Organic Round Tomatoes** are available from Mexico this week as well.

Lady Moon Farms in Georgia has just started harvesting **Organic Cherry** and **Rainbow Cherry Tomatoes**. Growers out of Mexico have adequate supplies of **Organic Cherry Tomatoes**.

Organic Grape Tomato prices have moved up on both Florida and Mexican product. GA has begun their harvesting.

Organic Roma Tomatoes are in adequate supply. Quality on arrival has been ok, with low color.

Pricing on **Organic Cluster Tomatoes** has been up this week. Quality is very good out of Mexico and Canada.

OTHER STORIES:

- **Organic Salad, Spinach, Arugula, and Kale** should be back in supply after a supply blip related to quality.

- **Organic Zucchini** and **Yellow Squash** are in tight supply and pricing out of Mexico. GA growers report adequate supplies of **Organic Zucchini**, and more limited on **Organic Yellow Squash**.

- **Organic Spinach** is in adequate supply out of CA. New York has started their crop!

- We will see the price on the **Organic Garnet** and **Jewel Sweet Potatoes** increase next week due to supplies tightening up as we make our way

through the storage crop.

- Quality of **Organic Celery** was better this week, with fewer bug related issues. Pricing is steady. Oxnard shippers are still not up to speed on volume at this time. **Organic Celery Hearts** are in good supply out of CA.

- CA growers report decent supplies of **Organic Cabbage**. GA growers report good volumes of **Organic Green Cabbage**. **Organic Red Cabbage** is expected to be in tight supply from FL and GA. East Coast growers had a lot of quality issues with burst, while CA has just been limited in supply.

- California **Organic Lemon** supplies are ex-

tremely tight. Expect some gaps in supply and prices to continue to skyrocket. Limited supplies of Mexican **Organic Lemons** are expected again next week with high prices, and rumor has it that in a few weeks we may see some Argentine or Chilean **Organic Lemons**.

- California **Organic Valencia Oranges** are limited and prices have popped now that navels are done for the season.

- **Organic Tommy Atkins** and **Ataulfo Mangos** should be steady for the first week of June and then great for the rest of the month with some good promotional opportunities.

Local Produce

June 1 - June 8, 2018

*All Farms GAP Certified

CONVENTIONAL

NEW JERSEY

EasternFresh/Sheppard Farms

>> Cedarville, NJ

357 - CV Asparagus NJ 28 lb

Flaim Farms

>> Vineland, NJ

- 205 - CV Arugula NJ 24 ct
- 550 - CV Beets Red Bunch NJ 25 lb
- 592 - CV Bok Choy Baby Shanghai NJ 30 lb
- 1362 - CV Chard Green NJ 12 ct
- 1355 - CV Chard Rainbow NJ 12 ct
- 1368 - CV Chard Red NJ 12 ct
- 1170 - CV Dandelion Bunch NJ 12 ct
- 207772 - CV Endive (Chicory) NJ 24 ct
- 207770 - CV Escarole NJ 24 ct
- 1308 - CV Greens Collard NJ 18 lb
- 1315 - CV Greens Kale 18 ct NJ 18 lb
- 207637 - CV Greens Kale Lacinato 18ct NJ 18 lb
- 1510 - CV Herb Mint NJ 12 ct Box
- 1462 - CV Kohlrabi Green NJ 12 ct
- 1475 - CV Leeks Bunched NJ 12 ct
- 3042 - CV Lettuce Boston NJ 24 ct
- 3050 - CV Lettuce Green Leaf 20 lb NJ 24 ct
- 3065 - CV Lettuce Red Leaf 20 lb NJ 24 ct
- 3097 - CV Lettuce Romaine 35 lb NJ 24 ct
- 1704 - CV Parsley Curly NJ 30 ct

PENNSYLVANIA

Bender Potatoes

>> Chambersburg, PA

4395 - CV Potatoes White PA 10/5 lb (storage crop)

Daniel Fisher

>> New Providence, PA

2165 - CV Rhubarb PA 20 lb

David Stoltzfus

>> Elizabethtown, PA

2165 - CV Rhubarb PA 20 lb



Sun Aqua Farms

>> Dalton, PA

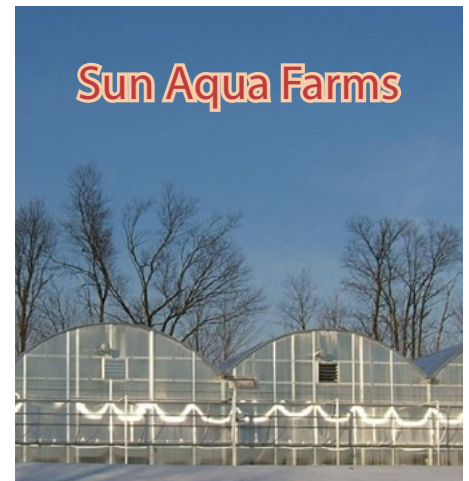
443 - CV Herb Basil Hydroponic PA 6 ct

442 - CV Herb Basil Hydroponic PA 12 ct

Sunny Harvest

>> Cochranville, PA

2165 - CV Rhubarb PA 20 lb



ORGANIC

NEW YORK

Hepworth Farms

>> Milton, NY

- 40886 - OG Radishes French Breakfast NY 24 ct
- 40864 - OG Radishes Red Bunched Prem NY 24 ct
- 40816 - OG Rhubarb NY 15 lb
- 207905 - OG Spinach NY 24 ct

Pedersen Farms

>> Seneca Castle, NY

40324 - OG Asparagus NY 28 lb

VIRGINIA

New Day Farms

>> Bealeton, VA

- 206188 - OG Microgreens Sunflower & Radish VA 10/6.4 oz
- 207187 - OG Microgreens Sunflower & Kale VA 10/6.4 oz
- 207185 - OG Microgreens Sunflower VA 10/3.2 oz
- 207186 - OG Microgreens Sunflower 10/6.4 oz



naturipe

ORGANIC



Strawberry

DISPLAY CONTEST



CONTEST RUNS JUNE 4th - JUNE 30th

For the month of June, Four Seasons Produce has again partnered with Naturipe to bring you a display contest featuring Organic 11lb Naturipe Strawberries! Displays will be judged on creativity and overall eye appeal. The use of promotion via social media is also encouraged. Ask your sales rep or merchandiser for pricing, availability, and display tips & ideas. Organic 8/11lb Naturipe Strawberries will be sold from code 43681.

****A MINIMUM OF 15 CASES OF NATURIPE ORGANIC STRAWBERRIES MUST BE PURCHASED FROM FOUR SEASONS PRODUCE TO BE ELIGIBLE FOR THE CONTEST****

Please submit your photos to Steph Fleetman (stephf@fsproduce.com) by July 9th.



1st



CALLAWAY GOLF CLUBS SET

2nd



GRILLING SET

3rd



YETI COOLER

4th



LAWN GAMES PACKAGE

5th



FIREPIT

EVERYONE IS A WINNER!

Every store that enters will receive a logo'd water-bottle from Naturipe.



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Keep promoting **Artichokes!**

Fresh **Artichokes** are in peak season from California and quality is great on semi-thornless varieties. There are even some spot deals on **Jumbos**.

There are good supplies and promotable pricing across the board on all sizes.



CV BERRIES

Peak season continues on **California Strawberries!**

The excess volumes of **Strawberries** have cleaned up, and supply and demand are back in line. That said, pricing will stay promotable.

Blueberry prices will continue to ease down as North Carolina fruit ramps up. California production is also increasing.

New Jersey **Blueberries** are estimated to start around June 18th. This will depend on weather conditions until then.



CV ASPARAGUS

Promotable **Asparagus** volumes will continue from Michigan, Mexico, and Peru this week.

New Jersey product has been slowed down significantly this year due to cool temps and rainy weather.



CV STONE FRUIT

Southern **Peaches** are in good supply now.

South Carolina has good size, plenty of 2 3/4" and bigger **Peaches**, and great color. Prices are coming down.

Also available this week:

- **California Dark Sweet** and **Rainier Cherries**
- **Red Velvet Apricots**
- **Yellow** and **White Nectarines**
- **White Peaches** and **White Donut Peaches**
- **Pluots** (Mottled/Dino)



CV RADISHES

NJ-grown Bunched Radishes will be unavailable for the next few weeks.

We will carry **Bunched Radishes** from Holthouse Farms in Ohio until our New Jersey growers are back in business.



CV ONIONS

An early summer means **Sweet Onions** are shipping heavily from Vidalia, Georgia. We will see a market price increase on **Vidalia Sweet Onions** this week as we switch over to product that was harvested and put into storage for late season shipping.

New crop **Yellow Onions** are in good supply from growers in Texas and California, and will soon be



CV CUCUMBERS

Field Cucumbers out of Georgia will be tighter this week, especially on **Supers** and **Selects**. Continued rain has delayed harvests and had adverse effects on quality.

Canadian **Hothouse Cucumbers** will be in extremely short supply as growers replant their greenhouses. Pricing and supplies should return to more normal levels in early to mid-June.



CV GREEN BEANS

Green Bean markets are very active. Most on the market have seen significant rain and quality is far from ideal, with most shippers reporting some degree of scarring or resetting.

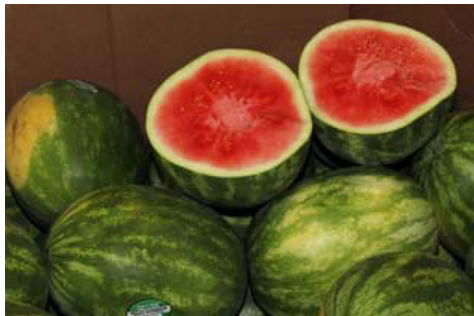


CV MELONS

Cantaloupe and **Honeydew** supplies will continue to increase in supply from Arizona and Southern California, and prices will adjust down accordingly.

Tuscan Cantaloupes are also now in season.

Eastern **Athena-Style Bin Cantaloupes** are available from North Florida and will soon transition into Georgia.



CV WATERMELONS

ALERT! The tropical storm caused significant issues on **Watermelons** in central Florida including disease and post-harvest decay. Much of the national demand is shifting to watermelons from Mexico, driving prices higher.

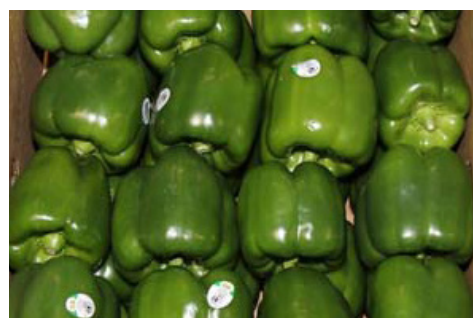
Prices will remain elevated until northern Florida and southern Georgia get started. They are assessing their damage following the storm. Stay tuned for more updates.



CV EGGPLANT

There is little to no **Eggplant** available on the east coast at any price. Rain has ruined anything that would have been harvested.

For the next few weeks, we will pick up **Eggplant** in California.



CV PEPPERS

Green Peppers are off to a slow start in Georgia. Promotional volume is expected in the next few weeks, depending on weather.

Canadian **Hothouse Bell Peppers** are very tight and pricing is very high. Pricing and availability should ease by mid-June.



CV ORANGES

The California **Navel Orange** season is coming to an end. We will transition into **Valencia Oranges** here in early June. Imported **Valencia Oranges** are available now with import **Navel Oranges** not starting until late June.

Peruvian and Chilean **Mandarins** are increasing in volume and showing a little flex in pricing.

The **Lemon** market in California is strong, but an increase in fruit coming from Argentina and Mexico will soon to start will offer some more aggressive prices.



CV POTATOES

The **Red Potato** market remains soft. Supplies currently exceed demand, and multiple growing regions are currently trying to promote product.

Supplies of storage crop **Yellow Potatoes** are limited. New crop **Yellow Potatoes** are being shipped from California, Arizona, Florida, and Texas. Although price is considerably higher on the new crop, the quality is substantially better than the storage crop.

Supplies of new crop **White Potatoes** are being shipped from growers in Florida and California.

The **Russet Potato** market experienced good demand over the Memorial Day weekend. With the increased demand, we saw increased pricing. Inventories are in good shape throughout the country.



CV TOMATOES

Hothouse Tomatoes out of Canada are in great supply this week, and quality has been excellent. Look for promotable opportunities, especially on smaller size **Beef Tomatoes** (28's - 30's), as some growers are now harvesting smaller sizes.

Campari Tomatoes will be in excellent supply this week on all 10/1 lb. clamshells. Now is the time to promote!

All **Round** and **Roma Tomatoes** out of Florida are in good supply and pricing is beginning to slide. We will begin to transition to northern growing areas over the next couple weeks.



CV GRAPES

Supplies from Mexico dropped dramatically this week on both **Red** and **White Seedless Grapes**. Growers who were expecting good harvests this week found their volumes slashed more than half due to unusually cooler weather in the spring.

Southern California, experiencing similar weather, have seen a very slow start and are now looking to a delayed start in the Delano area. Prices strengthened.

Cotton Candy Grapes from Mexico are available in limited supply.

NEW AND BACK IN SEASON

