



ORGANIC ENVY APPLE DISPLAY CONTEST

DECEMBER 4 THROUGH JANUARY 2, 2018

Get your customers excited about **Organic Envy Apples** – this premium, firm textured and crunchy apple variety with sweet, old-time flavor!

Entries will be judged based on 3 categories. Each category will have a Grand Prize and Runner-up Winner. The categories are:

- 1 BEST OVERALL DISPLAY** **2 BEST SOCIAL MEDIA PRESENCE** **3 MOST CREATIVE**
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CONTEST GRAND PRIZES:

Each category winner has a choice of an Apple Watch **OR** a Samsung Galaxy Watch.

RUNNER-UP PRIZES:

Each category runner-up winner will win a \$100 gift card.



ENTRY PRIZE:

All entries will receive an Oppy/Envy gift pack (could contain shirts, hats, phone chargers, etc.).



You **MUST** use an Envy Apple display bin and purchase at least 8 cases over the sale period to enter. ****Organic Envy Apples must be purchased from Four Seasons Produce****

Send the digital photograph(s) of your display to stephf@fsproduce.com by January 8, 2018.

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WHAT IS AN ENVY APPLE?

Organic Envy Apples are in season - very sweet, classic flavor with firm and crunchy texture.

"Basically, the eating experience Red Delicious wish they were."

- producegeek.com

Learn more at <https://envyapples.com/en>



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