

# ORGANIC MARKET NEWS

OCTOBER 8 - OCTOBER 15, 2021

## ORGANIC AVOCADO VOLUMES REBOUNDED



Price relief has finally arrived!

**Organic Hass Avocado** supplies from Mexico have come on strong and prices are beginning to fall as well. Lower case costs are expected to level off by the middle to end of October, and volumes will continue to be promotable during the fourth quarter of 2021.

Four Seasons has started the Mexican season with our Fair Trade Partner Equal Exchange. **FT Organic Hass Avocados** will be in good supply for the week of 10/11! Each week should see a small drop in price throughout October.

Quality is expected to be in nice shape.

**Organic Green Skin Avocados** from Florida are in peak season for early October. This variety is preferred in Caribbean cuisine.



### OG FALL FRUIT

**Organic Pomegranates** from California will be promotable for the week of 10/11! Four Seasons will offer a 24-28ct and 30-36ct sizes throughout the season.

**Organic Pomegranate Arils** from I LOVE POMEGRANATES will be back in season starting at the beginning of October though the rest of 2021. This convenience product is best merchandised in refrigeration beside your berry or grape assortment.

**Organic Fuyu Persimmons** will be in season and available starting 10/13. Fuyu are the flat variety that can be eaten when firm or soft. Later in mid-October the cone shaped **Organic Hachiya Persimmons** will come into season. Hachiya must be ripened to water balloon soft.

The first of the season **Organic Cranberries** are in stock for Fall selling.

**Organic Kiwi Berries** continue in peak season in the front half of October.



### OG CITRUS

**Organic Citrus'** outlook is looking up with **Organic Lemons** out of both Mexico and California in good supply and prices continuing to come down.

California **Organic Grapefruit** is just starting in a small way. Expect these to remain limited in volume until November.

New crop Mexican **Organic Valencia Oranges** should get started by the end of October, and then these will quickly be followed by new crop California **Organic Navel Oranges**.

**Organic Satsuma Mandarins** are expected to arrive by November.

Steady supplies of Mexican **Organic Limes** are expected for October.



### OG BERRIES

**Organic Blackberries** continue to transition from old crop California to new crop Mexico with firm supplies out of both regions, but better volumes are expected towards the end October. Prices should come down at that time.

**Organic Blueberry** supplies are firm out of California, Argentina, and Peru, with some of the best bloom, size, and taste that we have seen in a while on the new crop import fruit. Supplies should ramp up as we move through October and prices should ease alongside.

**NOTE: Organic Raspberries** continue in very firm supply with high prices. This is expected to continue through December when we move into the new Baja crop.

**Organic Strawberries** are experiencing a very small peak and then **(NOTE)** expected to tighten significantly, causing prices to take steep increases as we move into the end of October or early November.



## OG APPLES & PEARS

Our amazing October Stemilt **Organic Apple** and **Pear** promotion continues! Quality has been outstanding so far!

**Organic Premium Apples** in stock now: **Fuji, Gala, Granny Smith, Honeycrisp, and Swee-Tango Apples** as well as, **Organic Bartlett, Bosc, and Starkrimson Red Pears**. Out of California **Organic Asian Pears** and **Seckel Pears** are in peak season.

During mid-October, we will welcome the long-awaited new crop **Organic Gold Delicious, Opal, Sugar Bee** and **RockIt Apples**, as well as Washington **Organic Anjou, Concorde, and Seckel Pears**.



## OG LETTUICES

**Organic Leaf, Iceberg, and Romaine Lettuces** are experiencing slightly stronger yields in mid-October, but overall remain low. Both pricing and availability from California are expected to improve as October continues, while quality will remain strong. Mid to late-November is the expected start of Lady Moon's Florida Lettuce season!



## OG CABBAGE

**Organic Cabbage** from Lancaster County, PA and upstate New York will have strong volumes in October. Both growing regions forecast stable supplies and pricing throughout October.



## OG PEPPERS

**Organic Red, Orange, and Yellow Bell Peppers** from Canada continue to see strong supplies, but as we approach the end of the month supplies will begin to dwindle as we switch to Mexican supplies.

**Organic Mini Mix Peppers** bags from Green Field Farms in Ohio will continue to have availability in early October. Supplies from Ohio are expected to be steady in the early part of the month and quality will be strong.



## OG SOFT SQUASH

**Organic Zucchini** yields are strong from Lady Moon Farms Florida in mid-October. Promotional opportunities will be available in mid-October with increased volumes and improved pricing, while continuing top-notch quality.

**Organic Yellow Squash** volumes have improved and promotional opportunities to pair with Zucchini will be available. Quality from South Carolina has been stellar in October!



## OG GRAPES

**Organic Seedless Grapes** from California continue in peak season with nice quality. For October, **Black** are "Autumn Royal", **Green** are "Autumn Crisp" and "Autumn King", **Red** are "Timco", "Kris-sy", and "Scarlotta" - All nice textured large sized premium grapes.



## OG CUCUMBERS

**Organic Cucumbers** from Lady Moon Farms in Florida is experiencing a small lull in supplies from growing conditions. Volume from the Carolinas, Georgia, and Florida will be available to supplement supplies. Mid to late-October is when supplies are expected to improve. Quality from all regions have been excellent!

**NOTE: Organic Mini Seedless Cucumbers** continue to be very limited, and prices are high. Quality has been nice.

**Organic Euro Seedless Cucumbers** will be promotable for mid-October. Canadian growers are in a small flush and have some extra product available. Quality has been excellent.



## OG HARD SQUASH

**Organic Hard Squash** is in full swing from Pennsylvania and Wisconsin farms!

The exciting **Organic Honeynut Squash** variety is in very promotable supply for the next couple weeks – if you have not yet tried this variety, it is a fantastic eating hard squash! It's extremely sweet, with a nutty flavor and a buttery texture.

**NOTE: Organic Spaghetti Squash** is more limited this year.



## OG GREENS

**Organic Greens** from Lady Moon Farms in PA finished harvesting in early October. We will see a gap in Lady Moon Farms **Organic Greens** production until they begin in Florida in mid to late November. In the meanwhile, expect to see product for California to supplement our other local growers.



## OG ONIONS

October-November will be peak season for Peri and Sons premium bagged **Organic Onions** from Nevada.

**Organic Red** and **Yellow Onions** are in stock now in 16/3 lb bags, followed by **Organic Sweet Onions** by mid-month.



## OG BRUSSELS SPROUTS

**Organic Brussels Sprouts** from Mexico will have stable volumes, with improved pricing. Promotional opportunities on Organic Brussels Sprouts will be available in October and quality will be excellent.

**NEW:** **Organic Purple Brussels Sprouts** will be available beginning in mid-October.



## OG ASPARAGUS

**Organic Asparagus** continues to be available from Argentina. Supplies will slow down out of Argentina as flight space is very limited. However, Mexico is now starting new harvests as well. After a delayed start, supplies are expected to be available through October.



## OG TOMATOES

**Organic Beefsteak Tomatoes** will be available from Mexico and Canada. Canadian greenhouse production is down, so expect more supplies from Mexico. Canada is expected to have steadier supplies later this Fall. UPC packaged **Organic Beefsteak Tomatoes** are back in stock!

**Organic Cluster Tomatoes** will be available mainly out of Mexico. Canadian production had an unexpected delay in harvests. UPC packaged **Organic Cluster Tomatoes** are back in stock!

**Organic Grape Tomato** prices are high this week. Local production has finished up and Florida is not expected to start until early November. Mexico is harvesting but supply chain issues keep availability sporadic. South Carolina will have availability and quality is excellent.

**Organic Campari Tomatoes** out of Mexico are available with steady supplies. Bagged **Organic Roma Tomatoes** are back in stock!

**Organic Vine Ripe Tomatoes** from King Family Farms in PA continue to be available. These high tunnel, locally grown tomatoes are excellent quality and flavor, as backyard gardens finish up for the season.

- **Organic Eggplant** and **Green Pepper** from the Carolinas will continue to have steady supplies in mid-October. Quality is excellent for both commodities and pricing will remain unchanged in mid-October. Lady Moon Farms is expected to begin by late October.



## OG BROCCOLI & CAULIFLOWER

**ALERT!** **Organic Broccoli** from California remains a struggle with volume. Elevated pricing will continue throughout October with light volumes and subpar quality.

**ALERT!** **Organic Broccoli Crowns** and **Organic Sweet Baby Broccoli** also continue to experience limited supplies in October. Pricing will remain elevated for most of October.

**NOTE:** **Organic Cauliflower** volumes are becoming lighter and will be reflected in pricing during mid-October. California product will begin to suffer from lighter harvest numbers and subpar quality, while Quebec has experienced colder weather slowing product at the end of their season. Prepare to see price increases in mid-October and continue for the remainder of the month.



## OG TROPICALS

California grown **Organic Magenta Dragon Fruit** will be available at times during mid-October. Ecuador grown **Organic Yellow Pitahaya Dragon Fruit** will also have some in-and-out availability throughout October. Keep an eye out for these!

**NOTE:** **Organic Mangos** from Mexico are now done for the season and the only thing available will be some limited volumes of higher priced **Organic California Keitt Mangos**. Expect occasional out of stocks until new crop Ecuador product arrives to the US later in October.

**Organic Pineapples** will be steady through September. We will offer both 6ct and 8ct during this time.

**ALERT!** **Organic Drink & Eat Coconuts** and **Coconut Chunks** will be out of stock for the month of October due to container delays.

**Organic Kiwano Melons** and **Organic Passion Fruit** will be available for early October.

## OTHER STORIES

- New crop **Organic Mini Watermelons** are available Mexico. Quality has been excellent on the first arrivals. Supplies are expected to remain steady through October and into November.
- **Organic Celery** supplies are abundant, quality is strong, and pricing is promotable to increase sales.

- **ALERT!** Poor yields on **Organic Carrots** in California are causing problems for October. Expect occasional prorates on **Organic Baby Peeled Carrots** and other items.

# STEMILT WORLD FAMOUS FRUIT ORGANIC APPLE EXTRAVAGANZA & DISPLAY CONTEST



## OCTOBER 4 - 31, 2021

An apple a day.... Will drive sales all the way... It's that time again! Four Seasons Produce has teamed up with Stemilt Growers to bring you a display contest sure to drive volume, create excitement and bring a good old fashioned Fall atmosphere into your produce departments! Organic apples and pears are in full swing, with outstanding quality, aggressive pricing and tons of sales opportunities. This month-long promotion will have your customers filling their carts with fresh organic apples and pears, and it offers you the chance to show off your creativity and win some cool prizes!

### CONTEST CRITERIA:

- Build an organic apple and pear display using fruit purchased only from Four Seasons Produce.
- Displays must contain at least four (4) varieties of apples and two (2) varieties of pear. This can be a combination of both loose and bagged fruit.  
\*\*There will be a Sweetango category that will not apply to the above.
- There will be a bagged category for this contest as well, and you will need three (3) varieties on display to be qualified as an entry.
- Display must contain Stemilt POS signage, boxes or bins highlighting the Stemilt label. Point of Sale kits will be available through your Four Seasons Sales Rep or Merchandiser.
- Displays must remain up for at least one week

- All display entries should be emailed by Friday, November 5, 2021 to Steph Mayer (stephf@fsproduce.com).
- \*Use of social media is not a requirement, but is great for capturing attention and bringing customers into your stores. It is also a category that you can win a cash prize for as seen below.



CODE: 221944

### CONTEST PRIZES:

#### GRAND PRIZE:

Trip for two for an all-expense paid growing trip out to Washington State. Winners will get to see the cherry, apple, and pear growing areas and orchards, as well as witness cherry harvesting and packing at Stemilt's World Famous Fruit headquarters. An **AWESOME** experience awaits!!!!



#### “APPLE ABUNDANCE” (LARGEST DISPLAY)

1<sup>ST</sup> PLACE: \$350 GIFT CARD    2<sup>ND</sup> PLACE: \$250 GIFT CARD    3<sup>RD</sup> PLACE: \$150 GIFT CARD

#### “APPLE DANCING” (BEST SWEETANGO DISPLAY)

1<sup>ST</sup> PLACE: \$350 GIFT CARD    2<sup>ND</sup> PLACE: \$250 GIFT CARD    3<sup>RD</sup> PLACE: \$150 GIFT CARD

#### “APPLE ARTISTS” (MOST CREATIVE DISPLAY)

1<sup>ST</sup> PLACE: \$350 GIFT CARD    2<sup>ND</sup> PLACE: \$250 GIFT CARD    3<sup>RD</sup> PLACE: \$150 GIFT CARD

#### BEST BAGGED DISPLAY \$350 GIFT CARD

**BEST SOCIAL MEDIA POST**  
\*\*Must tag @stemiltfruit and @fsproduce\*\*  
\$100 GIFT CARD

Every qualifying entry will receive a cool Stemilt hat!

For pricing and merchandising display ideas, please contact your Four Seasons Sales Rep or Merchandiser.



PHONE: 1.800.422.8384 | www.fsproduce.com



# STEMILT PROMOTION PRODUCT CODES



## ORGANIC GALA APPLES

42994	OG Apples Gala WXFP OG	40 lb 80/88 ct
42975	Apples Gala 2.5" WXF	12/3 lb Bag
44663	OG Apples Gala Lil' Snapper	9/3 lb Pouch Bag



## ORGANIC FUJI APPLES

43045	OG Apples Fuji WXFP OG	40 lb 80/88 ct
42995	Apples Fuji WXF	12/3 lb Bag
44664	OG Apples Fuji Lil' Snapper	9/3 lb Pouch Bag



## ORGANIC GRANNY SMITH APPLES

43109	OG Apples Gr. Smith WXFP OG	40 lb 80/88 ct
43102	Apples Gr. Smith Import	12/3 lb Bag
44662	OG Apples Gr. Smith Lil' Snapper	9/3 lb Pouch Bag



## ORGANIC SWEETANGO APPLES

221503	OG Apples SweeTango WXFP	40 lb 80/88 ct
221788	OG Apples SweeTango 2.5"	12/2 lb



## ORGANIC HONEYCRISP APPLES

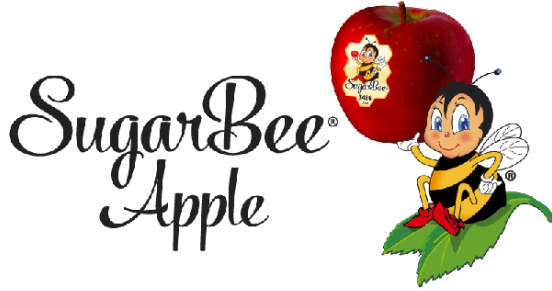
43098	OG Apples Honeycrisp WXF	40 lb 80/88 ct
43126	OG Apples Honeycrisp WXF	12/3 lb Bag

## ORGANIC BARTLETT, BOSCO, & RED PEARS

43604	OG Pears Bartlett US #1	40 lb 80/90 ct
49232	OG Pears Bartlett Lil' Snapper	12/2 lb Pouch Bag
43224	OG Pears Bosc US #1	40 lb 80/90 ct
49241	OG Pears Bosc Lil' Snapper	12/2 lb Pouch Bag
221784	OG Pears Red	20 lb 45/50 ct
49233	OG Pears Red Lil' Snapper	12/2 lb Pouch Bag



# UPCOMING CONTESTS & PROMOTIONS!



## INFO COMING SOON ON THESE NOVEMBER OPPORTUNITIES



Now is the time to reset and open up on your cider sets!

Adding more visibility through frontage as well as the flavored ciders really gives the category depth and the opportunity for increased sales!

Tip: Display Apple Cider on ice in auxiliary displays to drive impulse purchases.

### CONVENTIONAL:

- 6197 - CV Cider Apple 9-1/2 gal Country Acres
- 6195 - CV Cider Apple 4/1 gal Country Acres
- 222097 - CV Cider Apple 12/16 oz Country Acres
  
- 225999 - CV Cider Farmstand Goodness 9-1/2 gal Mayer Bros  
(No added preservatives)
  
- 6226 - CV Cider Apple 9-1/2 gal Zeigler's
- 6247 - CV Cider Apple 4/1 gal Zeigler's
- 226007 - CV Cider Apple Gala Blend 9-1/2 gal Zeigler's
- 226008 - CV Cider Apple Gala Blend 4/1 gal Zeigler's
- 225997 - CV Cider Apple Honeycrisp Blend 9-1/2 gal Zeigler's
- 226006 - CV Cider Caramel Apple 9-1/2 gal Zeigler's
- 226005 - CV Cider Cinnamon Spice 9-1/2 gal Zeigler's

### ORGANIC:

- 226659 - OG Cider Apple 9-1/2 gal Country Acres
- 46007 - OG Cider Apple 9/59 oz Mayer Bros



# CONVENTIONAL MARKET NEWS

OCTOBER 8 - OCTOBER 15, 2021

## IMPORT BLUEBERRY OUTLOOK



The import **Blueberry** season got off to a slow start in 2021, including a lot of problems due to delays coming into and getting out of US ports. It appears volumes are finally catching up some.

**Blueberry** supplies have increased significantly over the past week from Peru coming into Philadelphia area ports, and we will see more promotable pricing as we head into mid-October. Quality has been excellent, and the sizing has been very large.

Most growers are sending Pints to North America with less 6 oz. clamshells available. There are also some 9.8 oz **Jumbo Blueberry** packs available.

Mid to late October is an improved time to promote more pint **Blueberries**, and it's looking like November will be a great time to run ads (So long as things don't get worse at the ports). More volume is on the way from Peru.



### CV BERRIES

**Strawberries** are in steady supply from multiple growing regions in California. We will transition away from the Salinas and Watsonville, CA old crops, and move south into Santa Maria now, and then to Oxnard. **NOTE:** Quality has been declining from the northern growing areas, and now is the time to get into better fruit. Sizing will still be on the smaller side, but you will begin to see quality improve later in October. Pricing will begin to climb slightly over the next couple weeks.

**Raspberries** and **Blackberries** will transition to new crop Mexico. Heading into the week of 10/11, we will be loading all Mexican grown fruit and should see a significant improvement in quality. **NOTE:** **Blackberries** have had very poor shelf life from California.

**Raspberry** supplies look to be more plentiful than **Blackberries**, and pricing will reflect that accordingly. Get ready to promote Mexican Berries!



### CV BROCCOLI & CAULIFLOWER

Local PA **Jacket Cauliflower** bins are a slow go to start the season with limited availability. Quality has looked very nice.

Some of these same local PA growers have smaller volumes of **Purple** and **Orange Cheddar Jacket Cauliflower** available to prebook.

12ct **Cello Cauliflower** from Quebec is done for the season, and California is seeing a stronger demand. Pricing is slowly bumping up.

**NOTE:** California **Broccoli Crowns** remain limited, and Maine growers are finishing up for the season. Georgia harvests have started with North Carolina following soon after. Prices will remain higher until volumes ramp up.

Local PA **Stem Broccoli Bins** are in peak season and looking really nice!



### CV APPLES

**Eastern Apples** (PA, NY) continue build momentum into the fall. We will introduce the **Stayman**, **Rome**, and **Granny Smith Apples** to the mix by mid-October from our local PA growers. We will have options in trays, bags, and totes on all three varieties.

The NY **Snap Dragon Apples** continue to sell well, and the quality is outstanding. We have trays in a euro pack as well as 1 1/2 lb pouch bags.

**SugarBee Apples** out of Washington are right around the corner. We will get our first load of **SugarBee Apples** around 10/16. Get ready to promote this great eating apple!

**Rockit Apples** will begin towards the end of October. These will be part of the display contest for November, and we will have two options to carry. Get ready to promote this unique, small sized apple.



### CV GRAPES

**Cotton Candy Grapes** will continue from California until the last week of October. Quality has been absolutely perfect on these **Grapes**, and it looks like it'll be a smooth transition into imports from Brazil. Containers will begin to arrive the week of 10/11 in mostly a 10/1 lb, with 16 lb bag options arriving in November.

**Green and Red Seedless Grapes** continue to be in excellent supply. Now is the time to promote the **Hobgoblin Grapes** as we head into Halloween. The quality has been excellent, and the pricing will improve as we head into mid-October, providing some promotional opportunities.



### CV MELONS

**Cantaloupes** and **Honeydew** will slowly come to an end in California and begin to shift into Mexican growing regions for late Fall.

In California, the **Cantaloupe** sizing has dropped from 9ct to mostly 12ct at the end of the season. Look for 12ct to be the primary pack as we head into mid-October.

King of the West **Honeydews** will finish for the season the week of 10/11, but Mexico has begun. It looks like it'll be a smooth transition this season.



### CV CUCUMBERS

**Super Select Cucumbers** will be promotable from GA and NC. Quality has been excellent. Mexico is beginning to harvest as well but supplies are still limited.

**Euro Seedless Cucumber** supplies remain very tight. Crop rotation continues to keep supplies very snug and prices high. Supplies are expected to increase in the end of October.

**Mini Seedless Cucumbers** will remain tight as well. Mexico harvests are expected to start mid-late October, leading to better supplies. Quality has been nice.



### CV PUMPKINS & ORNAMENTALS

**Pumpkins** and **Ornamentals** remain available from local growers. Specialty varieties are beginning to finish up for the season as growers plan to finish these up in early October. Face Pumpkins are expected to remain steady through Halloween.



### CV PEARS

**Pears** are in plentiful supply across the board. We will have beautiful **Asian Pears** from California and premium 90sz in **Bartlett, Bosc, and Anjou Pears** from Washington all month. Get ready to promote Pears for the month of November with our upcoming promotion and display contest!



### CV RED KIWI FRUIT

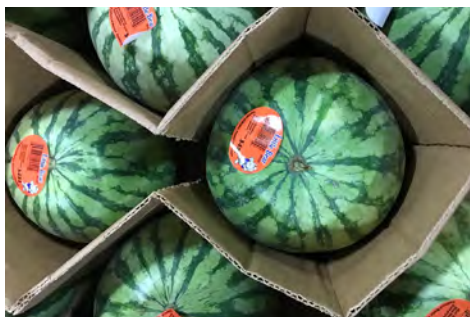
**Red Kiwifruit** will be available for the month of October in an 8/1lb clamshell. Be sure to try this premium fruit this fall!



### CV PEPPERS

**11lb Red, Orange, and Yellow Peppers** remain promotable. Quality out of Canada and Mexico has been excellent. Supplies are very plentiful.

**Green Pepper** prices will remain steady. GA production continues and quality is nice. Local production is more sporadic but remains available. Florida is expected to begin late October. Quality has been nice from all regions.



### CV WATERMELON

**NOTE: Watermelon** volumes are getting tight. Supplies are coming from the Carolinas, and New Mexico are limited. Florida's new Fall crop isn't expected to start harvests until the end of October. Mexico is expected to start in November.

In the meantime **Watermelons** will be in and out of stock with some 8 ct **Mini Watermelons** to supplement.



### CV IDAHO POTATOES

**NOTE: Bagged Idaho Russet Potatoes** will be limited during mid-October as the size profile is much larger than we have been seeing over the last month. **Bagged Idaho Potatoes** could potentially gap in supply so we'll fill in from Wisconsin and Prince Edward Island during that time.

On the other hand, large **Count Russet Potatoes** are in very good supply and pricing has started to come down significantly since late September.





## CV CITRUS

**Import Navel Oranges** from the southern hemisphere have seen high demand to start the month of October. **Valencia Oranges** from California will come to a close by the end of the month, and we'll make a smooth transition into **Navel Oranges**. The California crop is looking to be in good supply, but it will take some time for the crop to show larger sizing.

**Grapefruit** will begin harvesting the week of 10/11 from Florida. The overall Florida crop is looking to be off slightly compared to last year, but due to the significant damage in Texas, we're expecting much higher pricing across the board this season. Sizing is expected to start off between 36sz and 56sz, and overall quality will be great. Get ready for another outstanding **Grapefruit** season from Florida!

**Mandarins** from California are right around the corner! We will have our first Halo's the second week of November. Until then, we will have steady supplies of import **Mandarins** from Peru and Chile. **NOTE:** Pricing has been higher than usual lately, mostly due to the port issues with product being released on time. Quality has been very nice on all imports.

**Lemons** from California are in much better supply heading into mid-October, and the quality has improved greatly now that we're in district 3. Mexican Lemons have really picked up, and we're beginning to see a split market between import and domestic. Quality has been excellent from both growing regions.

- **Mangos** will tighten a bit as container delays from Brazil, but there's product from Puerto Rico. We will offer 6, 10, and 12ct sizing. The first **Ataulfo Honey Mangos** from Ecuador will be available for the week of 10/11 in an 18ct offering.

- **Pineapples** will be super promotable through October! Sizing will be especially promotable in 7 and 8ct sizes for the next few weeks. The popular premium **HoneyGlow Pineapples** from Del Monte will also be available in 5 and 7ct sizing. The taste and quality of this fruit is outstanding.

- **Hass Avocado** prices are dropping very quickly. A major flush of product after weeks of very short supplies has seen prices become promotable overnight. Volume in the popular 48 and 60ct sizing is very good while larger fruit, such as 32ct, is still commanding higher prices.



## CV TOMATOES

**Beefsteak Tomatoes** remain steady this week. Demand has been strong, keeping prices elevated. Mexico has the most volume available. There is light USA and Canadian production available as well. Quality has been excellent.

**Cluster Tomato** prices are easing off as more production becomes available from Mexico. USA greenhouses are a few weeks away from new fall crops. Quality has been excellent.

**NOTE: Grape Tomato** prices are very high this week. Demand is extremely strong, and Florida production has just begun. Quality has been excellent.

**Campari Tomatoes** supplies from Mexico are steady and quality has been excellent.

**NOTE: Local Heirloom Tomato** production is slowing down very rapidly with the cool temperatures overnight. Supplies will be very limited as we approach the end of the season very fast.

**NOTE: Vine Ripe Tomato** prices remain very high. Production down south has been very limited, and local production is finishing up very quickly. Quality has been nice.

**Roma Tomato** prices continue to be strong. Production down south is in transition as Tennessee finishes production and Florida has not yet begun. Mexico has limited production as well keeping supplies tight.

## OTHER STORIES

- **Zucchini** prices are steady from the East Coast. Quality has been nice. Mexico is expected to start with good volume this week as well, and quality should be excellent. Freight rates continue to be strong as well keeping costs elevated. **Yellow Squash** prices, supplies, and demand continue to be steady. Quality has been excellent.

- Local **Cabbage** harvests are beginning. PA and NJ production is expected to increase as October continues. Quality has been excellent.

- **Asparagus** prices continue to rise this week. Supplies out of Peru are limited and freight costs continue to increase. Harvests from Mexico are delayed due to weather conditions. Supplies are expected to increase as the month continues. Quality has been excellent.



## CV FALL FRUIT

**Fuyu Persimmons** have started and will be available for the week of 10/10. **Hachiya Persimmons** should be starting later in October from California as well.

**Quince** are in season from California.

**Brown Turkey Figs** will be available in limited quantities for the beginning of October.

**Pomegranates** from California are in full swing and quality has been excellent. We are offering both 36ct and 24ct 2-layer sizing!

Starting the week of 10/18, Four Seasons will begin offering POM Wonderful label fruit. This premium label is always a customer favorite and will be the program offered through late December.

Pomegranate pricing will be steady through the season, with promotions built in along the way.

**POM POM Pomegranate Arils** will also be offered by POM Wonderful for the season in 4oz and 8oz packs starting the week of 10/18!



- **Brussels Sprouts** availability is better, but demand is keeping prices higher.

- **Green Bean** prices will ease off here in early October. Production is starting down South but supplies are only steady. There is still some local production from PA and NJ, but supplies are limited. Florida is expected to begin in late October. Quality has been excellent.

- We will make the transition over to local PA grown **Bagged White Potatoes** for early October. Pricing will be very attractive and this shift to PA Potatoes will also bring back the unclassified **White Potatoes** for the fall season.

# LOCAL LIST

## ORGANIC

### CENTRAL PA PRODUCE CO-OP - TYRONE, PA

- 40485 - OG Beets Red 25 lb
- 40838 - OG Peppers Jalapeno 10 lb
- 41255 - OG Peppers Poblano 10 lb
- 41036 - OG Squash Acorn Green 30 lb
- 41031 - OG Squash Butternut 35 lb
- 41053 - OG Squash Honeynut 40 lb
- 41220 - OG Squash Pie Pumpkin 35 lb

### CLARION RIVER - SLIGO, PA

- 441031 - OG Squash Butternut 35 lb

### KING FAMILY FARMS - LANCASTER, PA

- 41535 - OG Onions Sweet JBO PA 40 lb
- 41536 - OG Onions Sweet MD PA 40 lb
- 42305 - OG Tomatoes Roma 20 lb
- 41357 - OG Tomatoes Vine Ripe Round 20 lb

### DEEP ROOT ORGANIC CO-OP - JOHNSON, VT

- 40487 - OG Beets Chiogga 25 lb
- 40491 - OG Burdock Root 10 lb
- 40518 - OG Cabbage Savoy 35 lb
- 41084 - OG Celeriac (Celery Root) 12 ct w/tops
- 40211 - OG Fennel (Anise) 12 ct
- 40583 - OG Parsnips 25 lb
- 40868 - OG Radishes Watermelon 10 lb
- 40616 - OG Rutabagas 25 lb

### EAGLE SHADOW FARMS - MILLVILLE, PA

- 41531 - OG Onions Red JBO 40 lb

### FLAIM FARMS - VINELAND, NJ

- 40309 - OG Arugula 12 ct
- 40488 - OG Beets Red Bunched 12 ct
- 40513 - OG Bok Choy Baby PREM 20 lb
- 40510 - OG Bok Choy PREM 35 lb
- 40684 - OG Chard Green 12 ct
- 40685 - OG Chard Red 12 ct

- 40650 - OG Dandelion 12 ct
- 40671 - OG Greens Collard 12 ct
- 40672 - OG Greens Kale 12 ct
- 40647 - OG Herb Cilantro 15 ct
- 40210 - OG Herb Dill 24 ct
- 40209 - OG Herb Dill 12 ct
- 219525 - OG Herb Mint 12 ct
- 40912 - OG Leeks Bulk PREM 20 lb
- 40180 - OG Radishes Red 12 ct Bunch

### GREENFIELD FARMS - WOOSTER, OH

- 40788 - OG Peppers Mini-Mix Sweet 12/1 lb Pouch Bag
- 41372 - OG Tomatoes Beefsteak 15 lb

### LANCASTER FARM FRESH COOP - LANCASTER, PA

- 40548 - OG Cabbage Green 45 lb
- 40515 - OG Cabbage Napa 35 lb
- 40565 - OG Cauliflower Naked 12 ct
- 40675 - OG Greens Kale 24 ct
- 41180 - OG Lettuce Romaine 24 ct
- 40623 - OG Sunchokes White 10 lb
- 40618 - OG Turnips 25 lb

### REED FAMILY FARM - ELIZABETHTOWN, PA

- 40376 - OG Beans Green 25 lb

### PEDERSEN FARMS - SENECA CASTLE, NY

- 40548 - OG Cabbage Green PREM 45 lb
- 40454 - OG Cabbage Red PREM 45 lb
- 40675 - OG Greens Kale 24 ct



# LOCAL LIST

## CONVENTIONAL

\*\*PUMPKINS & ORNAMENTALS ARE AVAILABLE FROM PA GROWERS! TALK TO YOUR REP FOR INFO.

### CHRIST KING - LANCASTER, PA

228499 - CV Tomatoes Vine Ripe XL/JBO 25 lb

### COPENHAVER - LEBANON, PA

480 - CV Beans Green 25 lb

### FLAIM FARMS - VINELAND, NJ

205 - CV Arugula 24 ct  
550 - CV Beets Red Bunched 12 ct  
591 - CV Bok Choy 30 lb  
592 - CV Bok Choy Baby Shanghai 30 lb  
750 - CV Cabbage Green 50 lb  
855 - CV Carrots Bunched 24 ct  
1362 - CV Chard Green 12 ct  
1355 - CV Chard Rainbow 12 ct  
1368 - CV Chard Red 12 ct  
1170 - CV Dandelion Bunch 12 ct  
1260 - CV Eggplant PREM 24 lb  
1275 - CV Eggplant Graffiti NJ 12 lb  
1262 - CV Eggplant Italian 11 lb  
1308 - CV Greens Collard NJ 18 lb  
1315 - CV Greens Kale NJ 18 lb  
1475 - CV Leeks NJ 12 ct  
1200 - CV Herb Dill 24 ct  
1510 - CV Herb Mint 12 ct Box  
1462 - CV Kohlrabi Green 12 ct  
1965 - CV Peppers Jalapeno 10 lb  
1980 - CV Peppers Long Hot 16 lb  
3130 - CV Radishes Red Bunched 24 ct  
2350 - CV Squash Acorn 35 lb  
2365 - CV Squash Kabocha 35 lb  
2390 - CV Squash Spaghetti 35 lb  
2255 - CV Squash Green MD Local 20 lb

### FOWLER FARMS - WOLCOTT, NY

5053 - CV Apples SweetTango 40 lb 72/88 ct

### HESS FARMS - WAYNESBORO, PA

480 - CV Beans Green 25 lb

### HESS BROTHERS FRUIT - LANCASTER, PA

5030 - CV Apples Gala 2.5" East 12/3 lb bag  
5475 - CV Apples Gala East 40 lb 72/88 ct  
5168 - CV Apples Gala East 38 lb 8 ct tote bags  
5294 - CV Apples Ginger Gold East 40 lb 72/88 ct  
5175 - CV Apples Ginger Gold 38 lb 8 ct tote bags  
5017 - CV Apples Ginger Gold 2.5" 12/3 lb bag  
5476 - CV Apples Honeycrisp East 40 lb 72/88 ct  
5680 - CV Apples McIntosh East 40 lb 100 ct  
5167 - CV Apples McIntosh East 38 lb 8 ct Tote Bag  
5040 - CV Apples McIntosh East 12/3 lb Bag  
5000 - CV Apples Red Del. 2.5" East 12/3 lb Bag  
5205 - CV Apples Red Del. East 40 lb 72/88 ct  
5166 - CV Apples Red Del. East 38 lb 8 ct Tote Bag

### HUDSON RIVER FRUIT - MILTON, NY

5582 - CV Apples Cortland East 40 lb 72/88 ct  
5060 - CV Apples Empire 2.5" East 12/3 lb Bag

5432 - CV Apples Empire East 40 lb 72/88 ct  
5491 - CV Apples Fuji East 40 lb 72/88 ct  
5030 - CV Apples Gala 2.5" East 12/3 lb bag  
5168 - CV Apples Gala East 38 lb 8 ct tote bags  
5466 - CV Apples Honeycrisp East 40 lb 64 ct  
5476 - CV Apples Honeycrisp East 40 lb 72/88 ct  
5080 - CV Apples Macoun 12/3 lb Bag  
5250 - CV Apples Macoun East 40 lb 72/88 ct  
5680 - CV Apples McIntosh East 40 lb 100 ct  
5000 - CV Apples Red Del. 2.5" East 12/3 lb Bag

### HUDSON RIVER FRUIT - MILTON, NY

5582 - CV Apples Cortland East 40 lb 72/88  
5060 - CV Apples Empire 2.5" East 12/3 lb  
5432 - CV Apples Empire East 40 lb 72/88  
5491 - CV Apples Fuji East 40 lb 72/88  
5466 - CV Apples Honeycrisp East 40 lb 64 ct  
5080 - CV Apples Macoun East 12/3 lb  
5250 - CV Apples Macoun East 40 lb 72/88

### NARDELLI LAKE VIEW FARMS - CEDARVILLE, NJ

480 - CV Beans Green 25 lb  
591 - CV Bok Choy 30 lb  
592 - CV Bok Choy Baby Shanghai 30 lb  
750 - CV Cabbage Green 50 lb  
1315 - CV Greens Kale NJ 18 lb  
1345 - CV Greens Mustard 12 ct  
1350 - CV Greens Turnip 18 lb

### STAUFFER HULING FARMS - LANCASTER, PA

631 - CV Broccoli with Stem PA 110 ct Bin  
618 - CV Broccoli Crowns PA 20 lb  
750 - CV Cabbage Green 50 lb  
999 - CV Cauliflower Jacket PA 60 ct Bin  
954 - CV Cauliflower Bikini PA 9 ct  
958 - CV Cauliflower Purple Bikini 9 ct  
989 - CV Cauliflower Orange PA 9 ct  
4106 - CV Onions Sweet JBO PA 40 lb PA Simply Sweet  
4628 - CV Onions Sweet PA 14/3 lb PA Simply Sweet  
2350 - CV Squash Acorn 35 lb  
2372 - CV Squash Butternut 35 lb  
2390 - CV Squash Spaghetti 35 lb

