

ORGANIC MARKET NEWS



SEPTEMBER 11 - SEPTEMBER 18, 2020

ORGANIC FALL CROP GREENS & LETTUCES OUTLOOK



Lady Moon Farms in Chambersburg, PA is set to start their local fall crop of **Organic Greens** the week of September 14th. This will include **Organic Collards, Red Kale, Green Kale, and Lacinato Kale.**

Organic Dandelion Greens, Chards, and Parsleys will follow the week of 9/21. The Lady Moon PA season is expected to last through mid-October.

Organic Green Leaf and Red Leaf Lettuces have seen much improved pricing and quantities as Quebec growers are having better yields, which complements some of the supply coming out of California. Lady Moon Farms is due to start harvesting **Organic Leaf Lettuces** from their Florida farms in mid to late November.

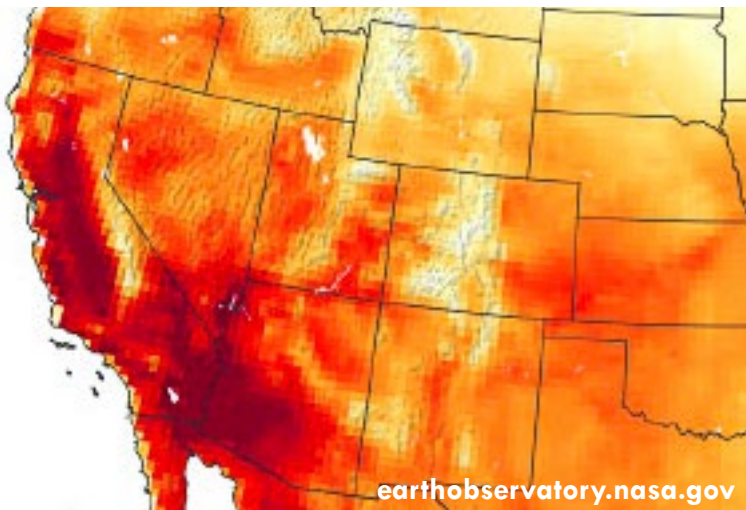
NOTE: Organic Romaine Lettuce has not seen the same recovery in quality, pricing, and quantities as leaf lettuces. Expect supplies to be limited throughout September as abnormal heat in mid-August increased demand, and a more recent heat wave in September has caused defects such as internal burns, sun scalding, and dehydration. Supplies will remain limited and pricing elevated for the near future on **Romaine and Romaine Hearts.**

NOTE: Organic Romaine Hearts from California and Québec continue to be light in supplies, and unfortunately, are expected to worsen as September continues. There is some decent product coming out of Nevada to help supplement the other regions, but pricing is up.

WEST COAST HEAT WAVE/FIRES

California, Oregon, and Washington are all experiencing difficulties from wildfires during the late summer of 2020. Here in September, Southern California is experiencing a very intense heat wave, which is not helping the wildfires situation and it's also leading to stress on plants in the fields and orchards.

So far, there are no major crop shortages or extreme market prices, however, there have been many difficulties and challenges. Rolling black outs or power outages are occasionally disrupting the supply chain. Truck drivers do have some challenges in navigating into certain regions, and others are less willing to load near wildfire-impacted areas. Due to this, freight rates are up.





OG CUCUMBERS

NOTE: Local **Organic Cucumbers** are coming to a close for the season as supplies lighten and plants yield less. Expect to see pricing rise in mid-September as supplies are limited from other areas outside of local grown produce. Mexican product has had a slow start to the season, causing prices to be elevated and Lady Moon Farms Florida crop is not set to start until early to mid-October.

Organic Euro Seedless Cucumbers continue to rise in price and availability remains fairly limited. Expect to see this trend continue for a few weeks.

ALERT! **Organic Mini Seedless Cucumbers** are out or limited in supplies as pricing continues to rise. Prepare to see gaps in supplies.



OG BROCCOLI

ALERT! **Organic Broccoli** from California remains extremely limited in mid-September and will continue for the rest of the month. Factors of extra demand and abnormally high temperatures early in August have caused the plants to slow their maturity. Quality issues are also contributing to the shortage of product and rise in pricing. Although we have not and will not see a lot of quality issues, the farmers are leaving a lot of product in the field due to quality issues such as dehydration, hollow core, and pin rot.

ALERT! **Organic Broccoli Crowns** have been more of a struggle than the 14cts because of sizing issues and especially the hollow core.



OG CAULIFLOWER

Organic Cauliflower from California has begun to see harvest numbers decrease and quality issues rise, causing farmers to leave product in the field.

There is some product available out of Quebec, starting in mid-September which will take some pressure off. Overall, expect **Organic Cauliflower** to be less promotable for mid-September.



Organic Koginut Squash

OG HARD SQUASH

Organic Hard Squashes are in peak season from local farms.

We are now stocked with a broad variety from local PA growers, including **Organic Koginut, Honeynut, Red Kuri, Kabocha, Delicata,** and **Pie Pumpkins,** to go with the staples of **Organic Acorn, Butternut,** and **Spaghetti Squash.**



OG BEETS

NOTE: **Organic Bunched Beets** from California continue to be in light supply and local growers from PA have yet to start harvesting again. They hope to start in mid to late-September. Prices will be elevated for most of the rest of September before they level back out and availability from both PA and CA improve.



OG BOK CHOY

NOTE: **Organic Bok Choy** and **Baby Bok Choy** continue to see limits and pro-rates from California. Expect conditions in California to remain the same for through late September or early October. Although limited, local supplies will begin in mid-September. Expect to see product sourced from NJ and PA throughout the remainder of the month.



OG CANTALOUPE

ALERT! **Organic Cantaloupes** are in a big gap as the heat is taking its toll in California Central Valley. There are only a couple of vendors that grow organic, so the lack of supply is more apparent than on conventional. Fruit will not be available until around 9/18.



OG GREEN BEANS

Organic Green Beans locally grown in Elizabethtown, PA are seeing steady supplies for early to mid-September. Expect this trend to continue throughout the remainder of the month and into early October.



CV POMEGRANATES

Organic Pomegranates from California continue in season. Quality has been good so far.



OG CABBAGE

Organic Green and Red Cabbage from NY will continue to see steady supplies until we see PA grown product again in the fall. Expect to see occasional Quebec or California product as well to supplement what cannot be sourced from NY. Pricing will remain steady and quality will continue to be outstanding!

Organic Savoy Cabbage is finished in PA - look for supplies from Vermont or California in September.

Organic Napa Cabbage remains limited and less than ideal quality.



OG SQUASH

Local **Organic Zucchini** and **Yellow Squash** are winding down for the season or have finished harvesting. Colder temps in late August and early September have caused the plants to slow down and end.

Lady Moon Farms is set to kick off their Florida **Organic Zucchini** crop in mid-September and should be a pretty seamless transition.

Organic Yellow Squash however is going to be limited for a few weeks and will begin to be procured from Mexico as their squash season is set to begin in mid-September as well.



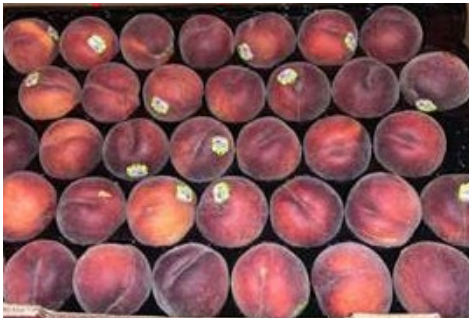
CV PEARS

Washington **Organic Bartlett Pears** and **Starkrimson Red Pears** are in good supply with steady prices. These two varieties anchor the early part of the pear season.

California **Organic Bosc Pears** continue in decent supply with nice quality. We will transition into new crop Washington **Organic Bosc Pears** closer to October.

California **Organic Asian Pears** continue in season as we move from variety to variety. We'll transition into Washington crop closer to October.

A very limited supply of California **Organic Seckel Pears** are expected the week of 9/14.



CV STONE FRUIT

NOTE: Washington **Organic Yellow Nectarines** and **Peaches** have tightened up significantly with prices on the rise. The season will end by late September.

California and Washington **Organic White Peaches** continue in steady supply, but **Organic White Nectarines** are more limited and expected to finish up soon.

California **Organic Black Plums** continue struggling between varieties. **Organic Red Plums** are steadier.

Organic Pluots will finish out the season with some "Dapple Dandy" out of Washington.



OG GRAPES

New California **Organic Sweet Carnival Grapes** are set to arrive by 9/17. These sugary-sweet yellow/green grapes are very similar to the popular Cotton Candy Grapes.

California **Organic Black, Green, and Red Seedless Grapes** continue in peak season with good color and green stems. Now through mid-October should be a great time to promote.

Organic Thomcord Grapes continue in season. This seedless cross between a Thompson and Concord Grape has a good following.

Marian Farms **Biodynamic Thompson Grapes** from California are available. If you're interested in supporting this program, please arrange some general weekly commitments with your sales rep since it is a limited offering.



OG APPLES

Now in stock! Washington **Organic SweetTango Apples** are in season for September and into early October! This is a fantastic eating apple with Honeycrisp parentage. Demand for this apple is expected to be strong. Promote while you can!

Washington **Organic Honeycrisp Apples** are in excellent supply! 80/88ct and 100ct bulk and 12/3lb bags are available.

Organic Gala, Granny Smith, and Fuji Apples from the new crop Washington season are promotable for late summer and fall in 80/88ct, 100ct, 12/3lb bags, 12/2lb pouches, and 8/5lb pouch bags.

- In late September:
- **OG Gold Delicious**
 - **OG Jonagold**
 - **OG McIntosh**
 - **OG Smitten Apples**
 - **OG Red Delicious Apples**

The first of the season Heirloom Orchards **Organic Cortland Apples** are set to arrive for the week of 9/14, and **Cox Pippin** the week of 9/21.



OG WATERMELONS

Organic Mini Seedless Watermelons remain very tight this week. New Mexican production continues to be limited. California is all finished, and Oregon and Washington are beginning to wind down as well with limited availability.

Organic Seedless Watermelons continue to be available and will be in cartons as well going forward.



OG BERRIES

The **Organic Blueberry** market has unexpectedly had a small flush with multiple regions overlapping. There will be short term promotions for mid-September before things get tighter again.

Driscoll's **Organic Raspberries** are in good supply with steady prices. This should remain this way until November.

Organic Blackberries out of California and Mexico from Driscoll's will be in short supply until mid-to late November when the new Mexican crop begins. However, other growers will see more volume out of Mexico starting in mid-September.

NOTE: Organic Strawberry supplies have been hit hard by the hot weather. Expect production to continue to decline. High prices and shortened supplies will become the new normal for a while. Expect less than ideal quality.

- **Organic Black Mission Figs** gapped due to unexpected poor quality but are back for mid-September and should be great quality!

- **Organic Tomatillos** from New York are available next week!

- California **Organic Valencia Orange** supplies have tightened up significantly again. It looks like



OG AVOCADOS

Organic Hass Avocado from Mexico prices are steady this week.

Equal Exchange **Organic Fair Trade Hass Avocados** from Mexico in peak season! We will also be using this fruit for our pre-conditioned line. Ask your sales rep for more info.

Organic Green Smooth Skin Avocados are available next week again from Florida!



OG PEPPERS

Organic Mini Sweet Peppers continue with limited availability and will see supply gaps as well as elevated pricing. Ohio or PA product is in limited supplies.

Organic Green Peppers from Lady Moon Farms in PA have had steady supplies throughout the season and good pricing as well. Expect supplies to continue to hold steady and pricing to remain aggressive. As local weather changes expect yields to slow down in mid to late September.

Organic Red, Yellow, and Orange Bell Peppers are seeing steady availability from both Holland and Canada, however we still have not seen big break in price. Look for both growing regions to begin to wrap up in mid to late October as we transition to Israeli & Mexican supplies.

OTHER STORIES

we are going to see a very early end of the season as fruit quality in the fields is poor so volumes getting into a box are slim to none. We hope **Organic Navel Oranges** will have a good start sometime in October as expected.

- **Organic Bi-color Sweet Corn** is winding down for the season. Some of our last arrivals from Quebec will come in the week of 9/13.



OG MANGOS

ALERT! Organic Mangos supplies came to an abrupt end. Heat and heavy rains ruined the end of season. There will be a gap.

When there are any supplies, pricing will be up sharply here for the rest of September.



OG TOMATOES

Organic Grape Tomato prices have come up some this week as local growers start to finish up. New crop Florida is not ready to harvest, which is starting to create a gap. We will have steady supplies from Lady Moon Farm out of PA and other local farms and quality has been exceptional.

Organic Vine Ripe Tomatoes continue to be available from King Family Farms. Quality has been excellent on these high-tunnel grown tomatoes. Continue to support local farms as the season will finish up very quickly.

Organic Roma Tomato prices are rising this week as yields from local farmers are much lower and beginning to finish for the season.

Organic Beefsteak Tomatoes out of Mexico will be promotable this week with new crop harvests. Quality has looked good. There continues to be some local production available as well out of Ohio.

Organic Cluster Tomato prices begin to improve with better availability and great quality out of Mexico. Canadian grower, Savoura, is expected to start their fall program in the next few weeks with very light volume as well.

Organic Campari Tomatoes will be available again this week. This is the start of year-round production out of Mexico. Quality has looked great on this new crop.

- **Organic Pineapple** supplies will be great for next week! We will have 6ct Dole and 8ct Purity label fruit. Quality has been good coming out of Costa Rica.

- **Organic Asparagus** prices will be steady this week out Mexico. Quality has been excellent.



FOUR SEASONS PRODUCE LOCAL LIST: September 11 - September 18, 2020

CONVENTIONAL



HESS BROTHERS



HARNISH FARMS

BENEDICT FARMS - Chambersburg, PA

- 2806 CV Cucumbers Super 72 ct
- 1260 CV Eggplant PREM 24 lb
- 1967 CV Peppers Jalapeno 35 lb
- 1965 CV Peppers Jalapeno 10 lb
- 1818 CV Peppers Green JBO/XL 22 lb
- 2350 CV Squash Acorn 35 lb
- 2372 CV Squash Butternut 35 lb
- 2390 CV Squash Spaghetti 35 lb
- 2240 CV Squash Green MED 20 lb
- 2326 CV Squash Yellow MED 20 lb

CEDAR MEADOWS - Lancaster, PA

- 1291 CV Eggplant Chinese 10 lb
- 23206 CV Tomatoes Cherry Rainbow PA 15/1 pt
- 23156 CV Tomatoes Heirloom PA 15 lb

CHRIST ESH - Holtwood, PA

- 23305 CV Tomatoes Grape PA 12/1 pt

COPENHAVER FARMS - Lebanon, PA

- 480 CV Beans Green 25 lb

EPHRAIM ZOOK - Lancaster, PA

- 23036 CV Tomatoes Vine Ripe Jumbo 25 lb
- 23070 CV Tomatoes Vine Ripe XL PA 25 lb

FLAIM FARMS - Vineland, NJ

- 205 CV Arugula 24 ct
- 745 CV Cabbage Green NJ 50 lb
- 1260 CV Eggplant PREM 24 lb
- 1275 CV Eggplant Graffiti NJ 12 lb
- 1262 CV Eggplant Italian 11 lb
- 1273 CV Eggplant Sicilian NJ 20 lb
- 1308 CV Greens Collard NJ 18 lb
- 1315 CV Greens Kale NJ 18 lb
- 1510 CV Herb Mint NJ 12ct Box
- 1475 CV Leeks Bunched 12ct
- 1960 CV Peppers Anaheim 10 lb
- 1990 CV Peppers Banana 10 lb
- 1975 CV Peppers Cubanelle 18 lb
- 1818 CV Peppers Green JBO/XL 22 lb
- 1965 CV Peppers Jalapeno 10 lb
- 1967 CV Peppers Jalapeno 35 lb
- 1995 CV Peppers Poblano 20 lb
- 1985 CV Peppers Serrano 8 lb

FINK FARMS - Germansville, PA

- 1062 CV Corn Bi-Color 48 ct
- 2240 CV Squash Green MED 20 lb
- 2326 CV Squash Yellow MED 20 lb

HANSHAW FARMS - Laurel, DE

- 11997 CV Watermelons 45 ct 15# Avg Bin
- 11991 CV Watermelons 60 ct 11# Avg Bin

HESS BROTHERS FRUIT - Lancaster, PA

- 5090 CV Apples Fuji 2.5" East 12/3 bag
- 5030 CV Apples Gala 2.5" East 12/3 lb Bag
- 5475 CV Apples Gala East 40 lb 88 ct
- 5471 CV Apples Gala East 40 lb 100 ct
- 5168 CV Apples Gala East 38 lb 8 ct Tote Bag
- 5294 CV Apples Ginger Gold East 40 lb 72/88 ct
- 5290 CV Apples Ginger Gold East 40lb 100 ct
- 5175 CV Apples Ginger Gold East 40 lb 8 ct Tote
- 5017 CV Apples Ginger Gold East 12/3 lb Bag
- 5019 CV Apples Honeycrisp 2.5" East 12/3 lb Bag
- 5466 CV Apples Honeycrisp East 40 lb 64 ct
- 5476 CV Apples Honeycrisp East 40 lb 72/88 ct
- 5672 CV Apples McIntosh East 40 lb 72/88 ct
- 5680 CV Apples McIntosh East 40 lb 100 ct
- 5167 CV Apples McIntosh East 40 lb 8 ct Tote Bag
- 5040 CV Apples McIntosh East 12/3 lb Bag
- 5000 CV Apples Red Del. 2.5" East 12/3 lb Bag
- 5205 CV Apples Red Del. East 40 lb 72/88 ct
- 5210 CV Apples Red Del. East 40 lb 100 ct
- 5166 CV Apples Red Del. East 38 lb 8 ct Tote Bag

HESS FARMS - Waynesboro, PA

- 2845 CV Cucumbers Kirby 40 lb
- 2806 CV Cucumbers Super 72 ct
- 1818 CV Peppers Green JBO/XL 22 lb
- 1965 CV Peppers Jalapeno 10 lb
- 1967 CV Peppers Jalapeno 35 lb
- 2240 CV Squash Green MED 20 lb
- 23118 CV Tomatoes Round LG 6x6 25 lb
- 23070 CV Tomatoes Vine Ripe XL PA 25 lb

NARDELLI LAKE VIEW FARMS - Cedarville, NJ

- 480 CV Beans Green 25 lb
- 745 CV Cabbage Green NJ 50 lb
- 780 CV Cabbage Red 50 lb
- 1362 CV Chard Green 12 ct
- 1368 CV Chard Red 12 ct
- 1099 CV Corn Bi-Color 12/4 ct Tray
- 225739 CV Corn Purple Violet 12/4 ct Tray
- 1315 CV Greens Kale NJ 18 lb
- 1510 CV Herb Mint NJ 12ct Box
- 1475 CV Leeks Bunched 12ct

JERSEY FRESH POTATOES - Woodbury, NJ

- 4493 CV Potatoes Red NJ 10/5 lb Bag
- 4404 CV Potatoes White NJ 10/5 lb
- 4643 CV Potatoes Russet NJ 10/5 lb

TORREY FARMS - Elba, NY

- 480 CV Beans Green 25 lb
- 750 CV Cabbage Green 50 lb
- 780 CV Cabbage Red 50 lb
- 2812 CV Cucumbers Select 72 ct
- 2806 CV Cucumbers Super 72 ct
- 2240 CV Squash Green MED 20 lb
- 2326 CV Squash Yellow MED 20 lb

SAM ZOOK - Lancaster, PA

- 23305 CV Tomatoes Grape PA 12/1 pt

STAUFFER HULING FARMS - Lancaster, PA

- 631 CV Broccoli with Stem PA 110 ct Bin
- 2806 CV Cucumbers Super 72 ct
- 2240 CV Squash Green MED 20 lb
- 2326 CV Squash Yellow MED 20 lb

VINCENT FARMS - Dover, DE

- 1062 CV Corn Bi-Color 48 ct
- 1086 CV Corn Bi-Color DE 50 dz Bin
- 1084 CV Corn White DE 50 dz Bin
- 1060 CV Corn White 48 ct

PUMPKINS & ORNAMENTALS - PA & OH Growers

- 4901 CV Corn Indian 16/3 ct
- 214039 CV Corn Indian Mini 16/3 ct
- 4930 CV Gourds 38 ct
- 7398 CV Gourds Goose 70 ct Bin
- 4928 CV Gourds Ornamental 14/5 ct Bag
- 4968 CV Pumpkins Autumn Mix 35 ct Bin
- 214521 CV Pumpkins Baby Boo White 40 ct
- 4950 CV Pumpkins Baby Pam (Pie) 8-12 ct
- 7338 CV Pumpkins Blue Hubbard 45 ct Bin
- 7321 CV Pumpkins Blue Jarrahdale 50 ct Bin
- 4961 CV Pumpkins Cinderella 35 ct Bin
- 4984 CV Pumpkins Face 40 ct Bin
- 4982 CV Pumpkins Face 50 ct Bin
- 4982 CV Pumpkins Face 50 ct Bin
- 4980 CV Pumpkins Fall Fantasy 35 ct Bin
- 7302 CV Pumpkins Fairytale 40 ct Bin
- 4980 CV Pumpkins Fall Fantasy 35 ct Bin
- 4973 CV Pumpkins Flat White 35 ct Bin
- 4992 CV Pumpkins Knucklehead 30 ct Bin
- 4822 CV Pumpkins Jack-Be-Little 40 ct
- 4929 CV Pumpkins Jack-Be-Little 14/5 ct Bag
- 4944 CV Pumpkins Little 20-25 ct
- 4956 CV Pumpkins "One Too Many" 45 ct Bin
- 7374 CV Pumpkins Peanut 40 ct Bin
- 4913 CV Pumpkins Tiger Stripe 20 ct
- 4986 CV Pumpkins White 60 ct Bin



FOUR SEASONS PRODUCE LOCAL LIST: September 11 - September 18, 2020

ORGANIC



CENTRAL PA PRODUCE COOP - Tyrone, PA

- 40485 OG Beets Red 25 lb
- 40644 OG Eggplant 22 lb
- 40836 OG Eggplant Graffiti 20 lb
- 41036 OG Squash Acorn Green 30 lb
- 41031 OG Squash Butternut 35 lb
- 41035 OG Squash Delicata 35 lb
- 41053 OG Squash Honeynut 40 lb
- 41044 OG Squash Kabocha 35 lb
- 221790 OG Squash Koginut 35 lb
- 41220 OG Pie Pumpkins 35 lb
- 41055 OG Squash Red Kuri 35lb
- 41050 OG Squash Spaghetti 30 lb

CHRIST KING - Lancaster, PA

- 40485 OG Beets Red 25 lb
- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

CLARION RIVER - Sligo, PA

- 40548 OG Cabbage Green PREM 45 lb
- 41031 OG Squash Butternut 35 lb
- 41358 OG Tomatoes Heirloom 10 lb
- 41359 OG Tomatoes Round 2-Layer 20 lb

FLAIM FARMS - Vineland, NJ

- 40513 OG Bok Choy Baby PREM 20 lb
- 40510 OG Bok Choy PREM 35 lb
- 40644 OG Eggplant 22 lb
- 40670 OG Greens Collard 24 ct
- 40671 OG Greens Collard 12 ct
- 40672 OG Greens Kale 12 ct
- 219525 OG Herb Mint NJ 12 ct

GREEN FIELD FARMS - Wooster, OH

- 40788 OG Peppers Mini-Mix Sweet 12/1 lb Pouch Bag
- 41372 OG Tomatoes Beefsteak 15 lb
- 41379 OG Tomatoes Grape 12/1 pt

LADY MOON FARMS - Chambersburg, PA

- 41088 OG Cucumbers PREM 20 lb
- 40639 OG Eggplant PREM 24 lb
- 41007 OG Greens Collard East 24 ct
- 40811 OG Greens Kale PREM 24 ct
- 43566 OG Greens Kale Red PREM 24 ct
- 40472 OG Greens Kale Lacinato PREM 24 ct
- 40796 OG Peppers Green PREM 25 lb
- 40838 OG Peppers Jalapeno 10 lb
- 41346 OG Tomatoes Cherry 12/1 pt Clamshell

- 41385 OG Tomatoes Cherry Rainbow 12/1 pt
- 41336 OG Tomatoes Grape Premium 12/1 pt
- 41398 OG Tomatoes Grape Gold 12/1 pt

LANCASTER FARM FRESH COOP - Lancaster, PA

- 40376 OG Green Beans 25 lb

PEDERSEN FARMS - Seneca Castle, NY

- 40548 OG Cabbage Green PREM 45 lb
- 40454 OG Cabbage Red PREM 45 lb
- 40675 OG Greens Kale 24 ct

REED FAMILY FARM - Elizabethtown, PA

- 40376 OG Beans Green 25 lb

SAM ZOOK - Lancaster, PA

- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

SAMUEL K STOLTZFUS - Millville, PA

- 40485 OG Beets Red 25 lb
- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

CONVENTIONAL MARKET NEWS

SEPTEMBER 11 - SEPTEMBER 18, 2020

BROCCOLI & CAULIFLOWER OUTLOOK



As September moves on and we reach October, consumer focus will be more dialed in on **Broccoli** and **Cauliflower**. It will also be a good time to highlight some of the local and regionally grow **Broccoli** and **Cauliflower** options for a farm market look.

Broccoli Crown supplies are getting tighter with less volume coming out of California due to the heat wave. Maine growers are completely pre-booked with contract business. Quebec farmers will be our primary supply for much of September on beautiful quality eastern **Broccoli Crowns**.

Lancaster County, PA grown **Stem Broccoli** sold in 110 ct bins is now available. Get your pre-books in for this item for September and October! The same growers will start their local **Jacket-cut Bin Cauliflower** the first week of October.

California **Cello Cauliflower** growers are seeing less volume due to the heat wave and quality is declining. We'll be promoting more **Bikini-cut Cauliflower** from Quebec during September.

There are some modest supplies of **Orange, Green, and Purple Cauliflower** from California to add some color pop to your displays!



CV BERRIES

Raspberries remain in excellent supply from California and Mexico. Now is a great time to promote raspberries – both 12/6 oz and 6/12 oz packs.

NOTE: Strawberries will be in tighter supply this week from California. Overall volumes just continue to drop out of Salinas, Watsonville, and Santa Maria, CA, and pricing will continue to climb. Many growing areas will continue to experience excessive heat, which will cause more dry bruising. Overall quality has been very nice, but berry size will continue to drop.

Blueberries will be in lighter supplies headed towards the end of September. Peruvian imports have pulled back once again this week and supplies on the west coast are all but finished for the season. The good news is that the quality on the Peruvian fruit is outstanding with really good size. We will also begin to carry 6 oz clamshells as the prices begin to increase on pints.

Blackberries are in much tighter supply this week out of California but supplies out of Mexico are beginning to increase. Look for a pricing spread between Mexican fruit and domestically grown this week. Quality has been nice on all fruit.



CV TOMATOES

Beefsteak Tomatoes remain very promotable this week from Mexico. The new crop is flushing, and quality has looked excellent.

Cluster Tomato prices are coming down some this week as Mexico begins to harvest more product. Quality has look great on the new crop.

Grape Tomato prices spiked big this week, as local growers finish up for the season. Virginia is expected to harvest 1 more week and will then begin to transition back down to Florida for the fall season.

Cocktail Tomatoes are promotable this week. Medley Tomatoes have become a bit tighter as demand gets stronger out of Mexico and Canada.

Roma Tomato markets remain steady this week. Quality out of Tennessee remains excellent.

Vine Ripe Tomato prices are coming up some as local production starts to finish up. Our PA partners continue to produce nice quality, but yields are expected to slow down as we get some cooler temperatures.



CV PEPPERS

Green Bell Pepper prices are up this week as local production begins to finish up. Some cooler nights have slowed yields, leaving less availability. Quality out of NJ and PA has been very nice.

Mini Sweet Pepper prices remain high and limited again this week. Demand has been very strong across the country and supplies remain limited.

11lb **Color Bell Peppers** will be steady this week. **Red** and **Yellow Peppers** continue to be steady out of Canada as **Orange** is still a little more limited. Jumbo and XL sizing is limited as harvests are coming in with much smaller sizing. Mexico is crossing product and quality has been great from both areas. There are some deals on 25lb Choice **Color Bell Peppers** out of Canada as well.

15lb **Red Peppers** remain limited again this week as Coastal California finishes up for the season. Coachella, CA is expected to start in October, so expect tight supplies until new areas start up.



CV GRAPES

Grape prices are steady, and quality is very nice.

Looking forward, **Emerald Green Seedless Grapes** from "Pretty Lady" brand will begin in mid-September. The Emerald variety is one of the biggest and best of the season.



CV ORANGES

Navel Orange demand is strong and prices up a couple of dollars. 72's and smaller are very limited, which will limit the amount of **Navel Orange** bags. The incoming vessels are running late and are waiting for inspections.



CV SQUASH

Green Squash prices remain steady this week out of PA and NJ. Quality has been great. Yellow Squash prices are much higher as harvests begin to finish up for the season. Quality also looks great coming from local growers.



CV CUCUMBERS

NOTE: Super Select Cucumber prices are rising slightly this week as local harvests begin to finish up and yields are much lower. Quality still remains strong.

NOTE: Euro Seedless Cucumber prices spiked big this week due to crop rotations out of Canada. Prices are expected to stay high this week until new harvests start later this month.

NOTE: Mini Seedless Cucumber prices also rose this week as product remains tight from Canada. Prices will stay higher until new harvests begin later this month.



CV SWEET ONIONS

ALERT! Local Sweet Onions from the PA Simply Sweet program came to an unexpected end this week. The **Onions** in storage had quality issues and were not able to be packed.

GOOD NEWS! We will transition to the premium "Sweetie Sweet" program from Peri & Sons out of Nevada the week of 9/14 to keep a good supply on bulk and bag **Sweet Yellow Onions**.

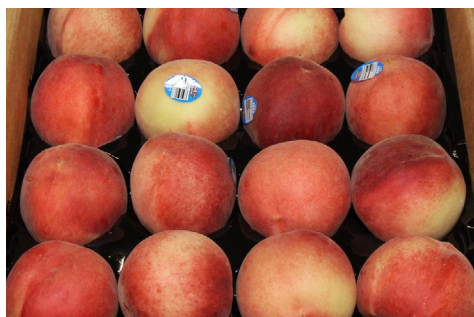


CV TROPICALS

Hass Avocado prices from Mexico are steady and fruit has been in great supply in both 48s and 60s. Keep an eye out for spot buys on 32/36/40ct.

Pineapples are steady in both the 7ct and 8ct.

NOTE: Keitt Mangos from Mexico tightened up and are basically done. New crop **Mangos** from Brazil are available at a higher prices for the next few weeks but supplies are steady.



CV STONE FRUIT

NOTE: Eastern **Peaches** are finished up in NJ and PA.

California is winding down rapidly on Stone Fruit. There are only a handful of **Nectarines** packed and growers are done picking for the season.

Peaches and **Black Plums** will be available through most of September with the later varieties.



CV SWEET CORN

Sweet Corn prices remain higher this week as local production is finishing for the season. Quality out of Delaware has looked nice as we start some late plantings begin harvests.

Tray pack **Sweet Corn** continues to be available out of NJ as well.



CV WATERMELONS

Watermelon prices will be steady this week. Quality out of North Carolina has been exceptional as Delaware growers finish up for the season.



CV ASPARAGUS

GOOD NEWS! Asparagus will be very promotable this week. Product continues to come in strong from Mexico and Peru and quality has looked great.



CV POMEGRANATES

Pomegranates from California are in season! The Grenada variety will be available. We are transitioning from 36ct to the larger 24ct 2-layer pack for the rest of September.



CV LETTUCE

NOTE: Iceberg, Leaf Lettuces, and Romaine Hearts are coming out of CA and Quebec, but will be limited. The shorter supplies are a result of high heat in California and Quebec has increased demand with not enough product to go around. Prices are rising.



CV BRUSSELS SPROUTS

Brussels Sprouts are readily available, and prices are allowing for promotion.



CV CELERY HEARTS

Celery Heart quality has been coming in great and is readily available.



CV EGGPLANT

Eggplant prices are up this week as yields remain limited. We continue to support local PA and NJ growers and their quality has been exceptional.



CV APPLES

Eastern Apples are ramping up into peak season. Handled tote bag merchandising is a great way to drive sales on a local, seasonal product!

Available from PA, NY, VA growers this week:

- Gala
- Ginger Gold
- Honeycrisp
- McIntosh
- Red Delicious

Out of Washington, ask your rep about some spot deals on XL Fuji and Honeycrisp Apples. For mid-September we will have Lil' Snapper pouch bags and Rave Apples from Stemilt as well.



CV CIDER

New for mid-September: SugarBee Apple Cider will be in stock. This is one that you can promote as shelf-stable or in your refrigerated juice section. Get your customers excited for SugarBee Apples coming in October.

We are offering the local PA brand, Country Acres for a great value on 1/2 gallons and gallons. Zeigler's (now owned by Mayer Bros) will be our full variety line, including Gala Blend, Honeycrisp Blend, Caramel, Cinnamon Spice, and Pumpkin Spice.

Organic Apple Cider is now in season from Mayer Bros.



CV SPECIALTY GRAPES

There are several varieties in season from The Grapery for mid-September.

Black Moon Drops are available with limited volume. This is an elongated black seedless variety.

Cotton Candy Grapes remain promotable. This sugary-sweet variety has a yellow to amber color and does have an aftertaste that reminds you of cotton candy.

Sweet Celebration Grapes are in peak season. This round, red seedless variety packs great sugar and crowd-pleasing taste.

Gum Drop Grapes will be in a gap for the week of 9/14.