

ORGANIC MARKET NEWS

OUTLOOK FOR SEPTEMBER 3 - SEPTEMBER 10, 2015

ORGANIC CALIFORNIA GRAPE PEAK SEASON

California **Organic Red** and **Green Seedless Grapes** are back in steady supply with excellent quality and reasonable pricing. Most of the **Organic Red Seedless Grapes** are Scarlett Royal variety, while the **Organic Green Seedless Grapes** are elongated Blanc, Pristine and some of the classic Thompsons.

New crop California **Biodynamic Thompson Grapes** are expected to begin in mid-September. These will be sold from Marian Farms in paper totes. The grapes are quite small and allowed to ripen to almost amber on the vine, but are some of the most intensely sweet Thompsons you'll taste!

California **Organic Black Grapes** are now in excellent supply with prices coming off as the Autumn Royal variety is now in season. These grapes are richly sweet and also crunchy.

Clamshell packs are available in addition to random weight pouch bags.



OG APPLES

This week's new heirloom varieties out of Oregon are **Organic Cortland** and **Cox Orange Pippin Apples**. POS material is available - make sure to ask your salesperson!

Fresh crop Washington **Organic Honeycrisp Apples** are now in firm but steady supply with high pricing. Small size **Organic Gala Apples** are very promotable.

Chilean and Argentinean **Organic Pink Apples** are excellent with deals galore! This is a great item to promote in counts and bags.

New crop **Organic McIntosh Apples** out of British Columbia have arrived and are expected to in steady supply through September with smaller sizes prevailing.



OG PEARS

Organic Seckel Pears (Sugar Pears) are now in from the Pacific Northwest. These small size pears will be available for a brief window of time.

Washington **Organic Starkrimson (Red) Pears** are now in promotional supply. The fruit is an excellent dark red.

Organic Asian Pears have transitioned into Washington fruit. Steady supplies are expected.

Even though it is the peak season, demand for Washington **Organic Bartlett Pears** exceeds supply and is keeping prices higher than normal.

Washington **Organic Anjou Pears** are set to begin in early September.

California **Organic Bosc** and **Red Bartlett Pears** remain available.



OG CABBAGE

Organic Green Cabbage continues in strong supplies out of New York. Quality has been excellent. Supplies will continue through the end of this month.

Organic Red Cabbage out of WI in good supply and quality. **Organic Red Cabbage** is also available out of CA.

Organic Napa Cabbage is limited out of CA and Canada.

Organic Savoy Cabbage is in good supply out of CA.



OG ZUCCHINI

Organic Zucchini supplies are getting better and price should begin to come down.

CA reports good supply of **Organic Zucchini** for next two weeks.

GA has increased supply this week. PA has begun to dwindle in quantity.



OG CAULIFLOWER

Organic Cauliflower is currently in adequate supply out of CA. The market is fairly steady. Quality has been very good. Expect similar market conditions through the middle of September.



OG HASS AVOCADOS

Mexican 48 ct **Organic Hass Avocados** continue to be in good supply. Look for some promotable deals during September.

60 ct fruit, on the other hand is very tight and commanding a significantly higher price than the larger 48ct.



OG LEMONS

ALERT! **Organic Lemon** supply continues to be almost nonexistent with prices skyrocketing and seasonal quality should be expected. New crop should begin in about 3-4 weeks with better quality, sizing, and supply.

Mexican **Organic Lemons** will arrive tomorrow with some prime size 95 ct fruit. Supplies will be very limited and sporadic with strong markets but more aggressive than domestic fruit.



OG TOMATOES

The last big shot of PA grown **Organic Tomatoes** will hit during early September. Color on these shipments is expected to be lighter. Mexico growers are reporting good supplies of **Organic Hot-house Tomatoes**. Limited supplies are available out of NJ and MD.

Organic Cluster Tomatoes are fairly tight in supply out of Mexico, Canada, and California. Abundant supplies are available out of PA from Toiga Farms. Quality is very good.



OG MANGOS

ALERT! The Mexican **Organic Mango** season looks like it may be winding down over the course of the next 2 weeks. Large fruit is available, but prices are high as shippers take advantage of the season coming to a close.

There is a small domestic crop that is expected to run through September, but with all the demand shifting once Mexico is done, that CA supply will likely dwindle and prices will spike.



OG GRAPEFRUIT

ALERT! California **Organic Grapefruit** is firming as we transition growing districts. We expect an erratic supply during September. Quality is weak.



OG ROMAINE HEARTS

Organic Romaine Hearts are in good supply out of NV and CA. Quality is mostly very good. Some shippers have lighter, more trimmed hearts than others. The market is currently steady.



OG SWEET CORN

Organic Bi-Color Sweet Corn is in good supply out of Pedersen Farms in New York. The corn is sweet and quality is very good. The season should last until the middle of September.



OG STONE FRUIT

California and Washington **Organic Yellow Peach** supply will finish up for the season. Expect higher prices on the last of the fruit.

California **Organic White Peaches** continue to be extremely limited and will finish up in September.

California and Washington **Organic Yellow Nectarines** are expected to have a short term flush during mid-September. Larger sizes will prevail and are expected to finish up for the season within the month.

California and Washington **Organic Red and Black Plums** are extremely limited and are expected to wrap up in September.

California **Organic Pluots** are very limited this week as the season winds down to a finish over the next couple of weeks.



OG BERRIES

Heading into Labor Day Weekend, there are temporarily more **Organic Strawberries** available than expected. However, expect **Organic Strawberry** prices to continue to rise for the next couple of months until Baja begins late fall.

California **Organic Blackberries** are extremely firm with high prices and seasonal quality. We expected gaps until Baja begins in late fall.

Pacific Northwest **Organic Blueberries** and California **Organic Raspberries** are very limited with prices with high pricing.



OG CHILI PEPPERS

Organic Specialty Peppers are available right now out of California:

- Organic Red Jalapeños
- Organic Padron
- Organic Gypsy Yellow
- Organic Round Hungary
- Organic Shishito
- Organic Hungarian Wax
- Organic Anaheim
- Organic Jalapeño
- Organic Clamshell Habanero Peppers



OG SALADS

ALERT! This past week we saw the heaviest **Organic Salad** pro-rates due to the mildew and quality issues the industry is currently experiencing. Most retail pack sizes were filled but overall supply is down in bulk and larger pack sizes. Shelf life has become questionable on some of the **Organic Spinach** packs.



OG KIWI

New crop Pacific Northwest 12/4.4 oz. **Organic Kiwi Berries** are expected to arrive this week. New crop local PA **Organic Kiwi Berries** are expected to begin over the next couple of weeks.

New Zealand **Organic Green Kiwifruit** is in good supply and is expected to continue through September when we should have a seamless transition into Italian fruit. Delicious **Organic SunGold Kiwifruit** will be available through September.



OG POTATOES

Organic Russet Potatoes out of Washington are in good supply this week and quality has been top notch recently.

We will transition this week to new crop **Organic Red and Yellow Potatoes** out of Manitoba, Canada. The quality will be nice and pricing will be much lower than we have seen out of Washington.

IN OTHER NEWS

- The first of the California **Organic Pomegranates** are set to arrive in the next couple of days.

- **Organic Broccoli** quality is very nice right now out of CA and NV. Prices should begin to drop next week. **Organic Broccoli Crowns** are still are limited out of CA.

- **Organic Cucumbers** are increasing in supply out of CA and GA. PA product is just about finished. **Organic Hothouse Cucumbers** are in

good supply out of Spain and Mexico.

- California **Organic Cantaloupes** are having a very short-term blush with some of the best quality of the season. Make sure to take advantage of this unexpected short term deal. **Organic Honeydew** supply is steady.

- Peruvian **Organic Minneola Tangelos** are in steady supply. This will continue for another 3-4 weeks. California **Organic Valencia**

Orange supplies continues to be very tight. Peruvian **Organic Satsuma Mandarins** have finished for the season.

- **ALERT!** **Organic Pineapples** remain in tight supply. A well-timed shot of Mexican fruit has provided some availability in the midst of very short supplies from Costa Rica. Challenges will continue to get a steady supply of Costa Rican fruit.

LOCAL PRODUCE



GROWER LIST

SEPTEMBER 3 - SEPTEMBER 10, 2015

ORGANIC



MARYLAND

HOMESTEAD FARMS

Poolesville, MD

- 43800 - OG W/Melon Bin SDLS MD 700 lb.
- 40524 - OG Corn Yellow MD 48 ct

NEW YORK

PEDERSEN FARMS

Seneca Castle, NY

- 40550 - OG Cabbage Green NY 45 lb.
- 40462 - OG Corn Bi-Color NY 48 ct

NEW JERSEY

EASTERN FRESH

Cedarville, NJ

- 41277 - OG Eggplant NJ 22 lb.

PENNSYLVANIA

ISAAC STOLTZFUS

Millville, PA

- 41531 - OG Onion Red Jumbo PA 40 lb.
- 41525 - OG Onion Red Medium PA 40 lb.

CHRIST KING

Ephrata, PA

- 41314 - OG Tomato Roma PA 20 lb.

LADY MOON FARMS

Chambersburg, PA

- 40680 - OG Chard Rainbow Premium PA 24 ct
- 40667 - OG Chard Red Premium PA 24 ct
- 40639 - OG Eggplant Premium PA 24 lb
- 40869 - OG Greens Kale PA 24 ct
- 40796 - OG Peppers Green LG/XLG PA 25 lb.
- 41346 - OG Tomato Cherry Clam PA 12/1 pt
- 41385 - OG Tomato Cherry Rainbow PA 12/1 pt
- 41336 - OG Tomato Grape PA 12/1 pt
- 41351 - OG Tomato Roma PA 20 lb.
- 41359 - OG Tomato 2-lyr Large PA 20 lb.
- 41354 - OG Tomato Yellow PA 10 lb.

MOCKINGBIRD HILL FARM

Washington, PA

- 40485 - OG Beet PA 25 lb.

MOUNTAIN VIEW ORGANICS

Newport, PA

- 41138 - OG Cabbage Red PA 35 lb.

OYLER'S ORGANIC FARM

Biglerville, PA

OG Apples and Apple Cider expected the 3rd week of September!

REED FAMILY FARMS

Elizabethtown, PA

- 40376 - OG Beans Green PA 25 lb.

SAM STOLTZFUS

Logantown, PA

- 41036 - OG Squash Acorn Green PA 30 lb.
- 41035 - OG Squash Delicata PA 35 lb.
- 41044 - OG Squash Kabocha PA 35 lb.
- 41220 - OG Squash Pie Pumpkin PA 35 lb
- 41055 - OG Squash Red Kuri PA 35 lb.
- 41050 - OG Squash Spaghetti PA 30 lb.

STAUFFER HULING FARMS

Enola, PA

- 41535 - OG Onion Sweet Jumbo PA 40 lb
- 41536 - OG Onion Sweet Med PA 40 lb.

HESS BROS. FRUIT

Lancaster, PA

operated by the Hess Family in Lancaster, PA

Beginning in 1962, the tradition is being carried out by the second generation of the Hess Family.

Harvest 1.5 million bushels of apples per year

Ask your sales representative or merchandiser for local grower POS signage for your store!

CONVENTIONAL

PENNSYLVANIA

BENEDICT FARMS

Chambersburg, PA

01842 - CV Peppers Green Display Pack PA 48 ct

CEDAR MEADOWS FARM

Holtwood, PA

23147 - CV Tomato Heirloom PA 8/1 quart

23206 - CV Tomato Rainbow Cherry PA 12/1 pt

COPENHAVER

Lebanon, PA

00482 - CV Beans Green PA 25 lb.

COUNTRY GARDENS (LABAN GARBER)

Waynesboro, PA

01820 - CV Peppers Green Bag M/L PA 18/2 lb.

CRAMERS FARM

Lancaster County, PA

23156 - CV Tomato Heirloom PA 15 lb.

23163 - CV Tomato Heirloom Slicer PA 8/3 ct

EPHRAIM ZOOK

Lancaster County, PA

23004 - CV Tomato VR 4x4 PA 20 lb.

23070 - CV Tomato VR Jumbo PA 25 lb.

HESS BROTHERS FRUIT

Leola, PA

05168 - CV Apples Gala Tote PA 8/5 lb.

05030 - CV Apples Gala 2-1/2 PA 12/3 lb.

05471 - CV Apples Gala 100 ct PA 40 lb.

05475 - CV Apples Gala 88 ct PA 40 lb.

05472 - CV Apples Gala 80 ct PA 40 lb.

05175 - CV Apples Ginger Gold Tote PA 8/5 lb.

05017 - CV Apples Ginger Gold PA 12/3 lb.

05290 - CV Apples Ginger Gold 100 ct PA 40 lb.

05294 - CV Apples Ginger Gold 88 ct PA 40 lb.

05019 - CV Apples Honeycrisp 2-1/2 PA 12/3 lb.

05477 - CV Apples Honeycrisp 100 ct PA 40 lb.

05476 - CV Apples Honeycrisp 80/88 ct PA 40 lb.

05469 - CV Apples Honeycrisp 72 ct PA 40 lb.

05466 - CV Apples Honeycrisp 64 ct PA 40 lb.

05470 - CV Apples Honeycrisp 56 PA 40 lb.

05167 - CV Apples McIntosh Tote PA 8/5 lb.

05040 - CV Apples McIntosh Tote PA 2-1/2 12/3 lb.

05680 - CV Apples McIntosh 100 ct PA 40 lb.

05672 - CV Apples McIntosh 72/88 ct PA 40 lb.

05102 - CV Apples Paula Red Tote PA 8/5 lb.

05007 - CV Apples Paula Red 2-1/2 PA 12/3 lb.

05224 - CV Apples Paula Red 100 ct

05225 - CV Apples Paula Red 88 ct PA 40 lb.

05007 - CV Apples Paula Red 2/1-2 PA 12/3 lb.

05224 - CV Apples Paula Red PA 88 ct

05205 - CV Apples Red Delicious 72/88 ct PA 40 lb.

05210 - CV Apples Red Delicious 100 ct PA 40 lb.

05000 - CV Apples Red Delicious 2-1/2 PA 12/3 lb.

05005 - CV Apples Red Delicious 2-1/4 PA 12/3 lb.

05166 - CV Apples Red Delicious Tote PA 8/5 lb.

05199 - Apple East Graphic Bin Display 1EA - FREE

HESS FARMS

Waynesboro, PA

02845 - CV Cucumber Kirby 40 lb.

01261 - CV Eggplant PA 24 lb.

01842 - CV Peppers Green Display Pack PA 48 ct

01964 - CV Peppers Jalapeño PA 10 lb.

01970 - CV Peppers Jalapeño PA 35 lb.

01981 - CV Peppers Serranos PA 8 lb.

02256 - CV Squash Green Fancy PA 20 lb.

02258 - CV Squash Green Medium PA 20 lb.

23044 - CV Tomato VR Jumbo PA 25 lb.

HOOVER FARMS

Port Trevort, PA

02256 - CV Squash Green Fancy PA 20 lb.

02258 - CV Squash Green Medium PA 20 lb.

JOSH WEAVER

Denver, PA

00780 - CV Cabbage Red PA 50 lb.

01065 - CV Corn White Bin PA 50 dz

LESTER WEAVER

Lancaster County, PA

01065 - CV Corn White Bin PA 50 dz

SAM ZOOK

Ephrata, PA

23305 - CV Tomato Grape PA 12/1 pt

STAUFFER HULING FARMS

Enola, PA

00482 - CV Beans Green PA 25 lb

02803 - CV Cucumber Super Select PA 72 ct

04106 - CV Onion Sweet Jumbo 40 lb.



BUTTER VALLEY HARVEST

Bally, PA

03000 - CV Lettuce Boston Hydro PA 12 ct

Cantaloupe Bins from Lancaster County, PA -

Contact your sales rep for specific grower bin counts.

Harnish Farms - Pequea, PA

Joseph Weaver - Ephrata, PA

Lester Weaver, Ephrata, PA

Watermelon Bins from Lancaster County, PA -

Contact your sales rep for specific grower bin counts.

Frank Sensenig - Ephrata, PA

Harnish Farms - Pequea, PA

Josh Weaver - Denver, PA

Hard Squash Bins from Lancaster County, PA

Contact your sales rep for specific grower bin counts.

Benedict Farms - Chambersburg, PA

Country Gardens (Laban Garber) - Waynesboro, PA

Hess Farms - Waynesboro, PA

NEW JERSEY

EASTERN FRESH GROWERS

Cedarville, NJ

02812 - CV Cucumber Select NJ 72 ct

02806 - CV Cucumber Super Select NJ 72 ct

02803 - CV Cucumber Super Select NJ 72 ct

02910 - CV Lettuce Naked NJ 24 ct

02255 - CV Squash Green Medium NJ 20 lb.

FLAIM FARMS

Vineland, NJ

00205 - CV Arugula NJ 24 ct

00455 - CV Basil NJ 15 ct

00560 - CV Beets Gold Bunch NJ 12 ct

00551 - CV Beets Red Bunch NJ 12 ct

00591 - CV Bok Choy NJ 30 lb.

00592 - CV Bok Choy (Shanghai) NJ 30 lb.

00770 - CV Cabbage Green Bin NJ 55/65 ct

00790 - CV Cabbage Chinese NJ 30 lb.

01675 - CV Cabbage Napa NJ 30 lb.

01362 - CV Chard Green Swiss NJ 12 ct

01355 - CV Chard Rainbow Swiss NJ 12 ct

01368 - CV Chard Red Swiss NJ 12 ct

01020 - CV Chives Bunch NJ 12 ct

01040 - CV Cilantro NJ 30 ct

01170 - CV Dandelion Bunch NJ 12 ct

01200 - CV Dill NJ 24 ct

01201 - CV Dill NJ 12 ct

01261 - CV Eggplant Premium NJ 24 lb.

01273 - CV Eggplant Sicilian NJ 20 lb.

01274 - CV Eggplant White NJ 15 lb.

01275 - CV Eggplant Graffiti NJ 12 lb.

01285 - CV Eggplant Italian NJ 10 lb.

02905 - CV Escarole NJ 24 ct

02885 - CV Endive/Chickory NJ 24 ct

01308 - CV Greens Collard 18 ct NJ 18 lb.

01315 - CV Greens Kale 18 ct NJ 18 lb.

01346 - CV Greens Mustard NJ 18 lb.

01350 - CV Greens Turnip NJ 18 lb.

01462 - CV Kohlrabi Green 12 ct

01478 - CV Leeks Bunched NJ 12 ct

03042 - CV Lettuce Boston NJ 24 ct

03028 - CV Lettuce Boston Red NJ 12 ct

03065 - CV Lettuce Red Leaf NJ 24 ct

01516 - CV Mint Box NJ 12 ct

01706 - CV Parsley Curly NJ 30 ct

01712 - CV Parsley Italian NJ 30 ct

01720 - CV Parsley Root NJ 12 ct

01960 - CV Peppers Anaheim NJ 10 lb.

01975 - CV Peppers Cubanelle NJ 18 lb.

01977 - CV Peppers Cubanelle NJ 9 lb.

01834 - CV Pepper Green XLG NJ 22 lb.

01967 - CV Peppers Jalapeño NJ 35 lb.

01965 - CV Peppers Jalapeño NJ 10 lb.

01980 - CV Peppers Long Hot NJ 16 lb.

01980 - CV Peppers Long Hot NJ 8 lb.

01802 - CV Peppers Suntan NJ 22 lb.

03127 - CV Radish Red Bunch NJ 24 ct

03205 - CV Scallions NJ 48 ct

02200 - CV Spinach Bunched NJ 24 ct

02238 - CV Squash Green Fancy NJ 20 lb.

23121 - CV Tomato VR JBO NJ 25 lb.

JERSEY FRESH

Glassboro, NJ

04404 - CV Potatoes White NJ 10/5 lb.

JERSEY FRUIT

Glassboro, NJ

15475 - CV Nectarines 2 1/2" NJ 25 lb.

15679 - CV Peaches 2 3/4" 25 lb.

15498 - CV Peaches Yellow Clam NJ 10/2 lb.

ZESPRI KIWIFRUIT CONTEST

1st PLACE

LANDIS MARKET IN PERKASIE



THANK YOU to everyone who participated in the Zespri Kiwifruit Contest this year! Zespri had a very tough job judging because of all the incredible displays that were entered!



2nd PLACE

HONEST WEIGHT



3rd PLACE

GREENSTAR



Labor Day Schedule

Thur. 09/03 through Sat. 09/05 – Standard delivery and office schedules.

Sun. 09/06 – Sales office open 8:30am to 1pm for order changes and add-ons for your Tuesday 09/08 deliveries.

Mon. Labor Day 09/07 – **Offices closed for the holiday. No deliveries.**

Tues. 09/08 – Standard delivery and office schedule.

Wed. 09/09 – Extra deliveries made in most regions to support post-holiday refill.

For clarification or special requests on this schedule, please contact me, your Sales Rep. or Merchandiser.

Have a safe and enjoyable Labor Day!

GUIDE TO

HARD SQUASH



ACORN/GOLDEN ACORN

- Small & round like an acorn
- Sweet, slightly nutty vegetable flavored flesh

PLU: 4750 / 4751



GOLDEN NUGGET

- Looks like a small pumpkin
- Sweet, orange flesh

PLU: 4767



BLUE/GOLDEN HUBBARD

- Very hard skin
- Great for pie filling
- Excellent shelf life

PLU: 4768



KABOCHA

- Very sweet flesh
- Referred to as "Japanese Pumpkin"
- Yellow - orange flesh

PLU: 4769



BUTTERCUP

- Green skin
- Sweet & creamy orange flesh
- Similar to a kabocha squash

PLU: 4758



RED KURI

- Japanese variety squash
- Orange exterior with yellow flesh
- Nutty and sweet

PLU: 4774



BUTTERNUT

- Most popular hard squash variety
- Orange flesh
- Versatile in cooking

PLU: 4759



SPAGHETTI

- Mild & sweet flavor
- Flesh comes out like pasta strands when cooked - hence the name

PLU: 4776



CARNIVAL

- Pale orange flesh
- Relative of acorn and sweet dumpling

PLU: 3142



SWEET DUMPLING

- Mildly sweet
- Tender orange flesh

PLU: 4764



DELICATA

- Yellow flesh
- Tastes like a sweet potato
- Edible shell

PLU: 4763



TURBAN

- Gets its name from its unique shape
- Use as decoration, soup bowl, or a floral arrangement

PLU: 4780



CONVENTIONAL MARKET NEWS

OUTLOOK FOR SEPTEMBER 3 - SEPTEMBER 10, 2015

HARD SQUASH SEASON

Hard Squash is in good supply on **Butternut, Spaghetti, and Acorn**. Local harvests in Pennsylvania are expected to be abundant this year. 35 lb. cases, as well as 600 lb. bins, and combo bins are available.



We will have all the varietal squashes from Michigan this week, such as **Blue Hubbard, Carnival, Delicata, Golden Nugget, Golden Hubbard, Kabocha, Sweet Dumpling, Turban, and Golden Acorn**. These varietals from this farm are PLU'ed with use ideas or recipes on the sticker. Varietal combo bins are also available upon request.



CV PINEAPPLES

ALERT! As a whole, the industry is short on **Pineapples** for the next two to three weeks. Weather being a big factor, growers ran behind planting and many are short by 30% or more of their normal volumes. The spot market is much higher on all sizes by as much as five dollars over the usual price.



CV PEPPERS

Green Peppers are fairly steady from New Jersey and Pennsylvania. We will have nice 25 lb. **Jumbo Green Peppers** from California this week.

11 lb. hothouse and 25 lb. field **Red Peppers** remain on the limited side, but pricing will be down a bit this week.

Yellow and Orange Peppers are steady.

Mini Mixed Sweet Peppers are steady.



CV STRAWBERRIES

Strawberries are still steady out of California. We will still have a split market this week between Watsonville fruit, and fruit grown out of Santa Maria.

Growers are demanding at least \$3.00 - \$4.00 more for the new crop Santa Maria fruit, while deals can be had out of Watsonville.

All fruit has shown some bruising, but overall it's been an improvement from a few weeks ago. This week will be a better week to promote **Strawberries**.



CV BLUEBERRIES

Once again this week we will have steady supplies of Peruvian **Blueberries**. Sizing and quality on these new crop blues are excellent. Pricing will gradually move up over the next week as the last of the supplies from Michigan and BC are out of the marketplace. Argentina will begin in just a couple weeks.



CV CUCUMBERS

Cucumbers remain on the limited side from local growing regions.

Cello Wrapped Cucumbers are trending up in price due to lower supplies. Quality is nice on all **Cucumbers**.

12/6ct **Mini Seedless Cucumbers** are more limited and pricing will be higher this week.



CV LETTUCE

Romaine, Green Leaf, and Red Leaf Lettuces are steady from California and Canada. California Romaine Lettuce is expected to have some tip burn due to heat related issues. **Romaine Hearts** are steady from California.

Iceberg Lettuce remains limited from California with steady pricing. We will continue to have nice Canadian **Iceberg Lettuce** as a less expensive alternative. The next few weeks look to be limited on supply overall.



CV BROCCOLI

California **Broccoli Crowns** remain limited. Our main supply with continue to be from Maine, with an up-tick in pricing and nice quality. They are decent supply out of Maine, but demand is very good because there is such a lack of California product.



CV PEAS

ALERT! Snow Peas and Snap Peas are extremely tight, and pricing has jumped up significantly this week. Look for supplies to be limited for the next couple weeks.



CV RASPBERRIES & BLACKBERRIES

Blackberries and Raspberries will remain shorter in supply this week, and pricing will hold steady. Our main supplier will be Driscoll's this week.



CV CANTALOUPE

Here, the weather has been kind to local Pennsylvania **Cantaloupe** growers, and there was good volume this week on binned melons and could extend well into next week. Quality continues to be exceptional.

Out west, from California, with all the water problems, volume still is not near where it has been in the past and markets are strong with an increasing overtone that is could go higher.



CV MANGOS

ALERT! There is a small amount of **Mango** volume still shipping from Mexico crossing into Texas. These are the Keitts variety which are low color but better eating. The volume is on fruit arriving from Brazil to the East Coast.

There is very little of the smaller 10 and 12 counts and heavy to the larger sizes, 8's, 7's and even 6 counts. These are mostly Tommy Atkin and Palmer variety with some **Ataulfo Mangos** coming by air and by boat.



CV WATERMELONS

The markets are up, but not by much.

The weather has been kind to the **Watermelon** growers in Delaware, Maryland and local Pennsylvania growers. With good dry hot weather, there has been fruit available through this week with one or two growers with late fields in Maryland that may go another two weeks. North Carolina started this week, but had a little hiccup as far as the weather, but are back to picking and will have good volume going into the weekend.



CV CA STONE FRUIT

The season is winding down on California **Stone Fruit**.

Peaches will run through most of September. Almost all growers are done with **Nectarines**.

Plums are down to the final varieties being harvested. It was a smaller crop, as far as volume and the season will end on these much earlier than normal. Prices on **Plums** will remain strong through the duration.



CV EASTERN STONE FRUIT

This **Eastern Stone Fruit** season is coming down to the final days as well. There is a very small amount of **Nectarines** and **White Peaches** left, if not done with most growers.

Yellow Peaches could go through the middle of September, but depending on demand, could end sooner. Prices are up by two to four dollars on this final fruit for the season.



CV HONEYDEW

Honeydew supplies are more ample out West than on cantaloupes. Mexico is shipping good quality fruit crossing into the Texas Rio Grande Valley and prices are steady with a little flex on larger sizes on orders of larger volume. The external and eating quality from both California and Mexico has been very good.

To mix in with the melons from California we have been getting a good variety of **Specialty Melons** as well.



CV POTATOES

The new crop **Idaho Russet Potatoes** in larger sizes have decreased this week in price. Quality has been very nice on the early season product and it looks like we are out of the woods for any skinning defects that we had seen on the first product out of the ground. Smaller counts (90ct and 100ct) and ALL bagged product out of Idaho has increase this week in price due to strong demand and fairly limited supply on small product coming out of the ground.

New crop **Red** and **Yellow Green Giant Bagged Potatoes** are in good supply with a sharp price and outstanding quality out of MN.

Promotable supplies are available on New Jersey **White Potatoes** in 5lb bags!



CV SALAD UPDATE

ALERT! As **Salad** producers recover from the impacts of an unusually hot season in the Salinas, CA growing region, several brands are temporarily prorating **Iceberg Lettuce** based blends during much of September.

IN OTHER NEWS:

CV ONIONS

The **Onions** market continues to soften this week with promotable supplies from multiple shipping regions as well as extremely nice solid quality.

CV HASS AVOCADOS

The **Hass Avocado** volume is good from both Peru and Mexico. The peak sizes are 48 counts and larger, and prices on those sizes are at very promotable levels, with small fruit getting a premium price by as much as four to five dollars.

CV ASPARAGUS

Asparagus supplies have improved slightly out of Peru, and pricing will begin to ease. Quality has been very nice.

CV ONIONS

The **Onions** market continues to soften this week with promotable supplies from multiple shipping regions as well as extremely nice solid quality.

CV TOMATOES

There is good supply of **Hothouse Beef** and **Cluster Tomatoes**.

25 lb. **Vine Ripe Tomatoes** remain limited.

Grape Tomatoes are steady with good supply. **Cherry Tomatoes** remain limited.

Roma Tomatoes will be lower in price this week.

CV CARROTS

There is good supply of 10/1 lb. **Carrots** from Canada. This is a good item to promote. **Jumbo Carrots** are more abundant as well with lower pricing this week.

CV CAULIFLOWER

California **Cauliflower** is limited again this week. We will start **Bin Cauliflower** from PA, but due to heat related issues it is off to a slow start. Once the weather cools off, which is ideal for **Cauliflower**, supplies should be good.