

ORGANIC MARKET NEWS (ISDA)



AUGUST 28 - SEPTEMBER 4, 2020

ORGANIC HARD SQUASHES HINT AT FALL



Can you believe Organic Hard Squash season is back already?

We are into some very nice quality on new crop, local PA grown Organic Hard Squashes right now. Pricing will be steady as we head into September.

Organic Acorn, Butternut, Delicata, Kabocha, and Spaghetti Squash are already in peak season ahead of fall.

*NOTE: The Spaghetti Squash variety is particularly susceptible to scarring. Healed over scars on the skin have absolutely no impact on eating quality or flavor. When stores buy specifically for cosmetics, it can cause unnecessary food waste on this variety.

We should see more varieties, such as the trending up-and-comer Organic Honeynut Squash, along with Organic Pie Pumpkins coming into season during September.



OG BERRIES

Organic Raspberry harvests are increasing in volume with warmer weather in California. Prices have become promotable. Shelf life was short during August but is expected to improve for September.

Organic Blackberries out of California and Mexico are expected to ramp up in volume out of Mexico during September, complementing the harvests out of California.

Organic Blueberries are tightening in supply for early September. Expect fruit from California, Washington, Oregon, Canada, or Mexico as we try to keep up with demand.

Organic Strawberry supplies have been hit with high heat, causing some crop damage. Expect tighter supplies with fair quality, smaller berry size, and rising prices. For the first week of September, we'll be mostly in Driscoll's brand for the best quality.

Long term, Organic Strawberries will become very limited in late October when volumes drop dramatically and prices double from their current level.



OG APPLES & PEARS

Fresh crop Organic SweeTango Apples from Stemilt Artisan Organics are set to arrive on 9/3and will be in season for September and October. This variety is certainly a staff favorite!

Washington Organic Honeycrisp Apples are now in season and selling well! We've got 80/88, 100ct, and are expecting 12/3lb bags by the second week of September.

Washington new crop Organic Gala Apples are in peak season. We're ready with 80/88ct, 100ct, 12/3lb bags, 12/2lb pouch, and 8/5lb value bags. September should be a great time to promote.

Organic Asian Pears and Starkrimson Red Pears are in peak season! These varieties add exciting colors and textures to your pear sets.

Demand for Washington Organic Bartlett Pears has been outstanding so far. Growers do not expect quite as big a crop as last year, so pricing will stay a little higher. New this week: 12/2lb pouch bag Organic Bartlett Pears.

California Organic Bosc Pears continue in season. We'll transition into the Washington fresh crop by mid to late September.



OG TOMATOES

15lb Organic Beefsteak Tomatoes will be promotable for the first week of September as our Ohio grower coop partner, Green Field Farms, is in peak season. Quality is outstanding.

Organic Vine Ripe Tomatoes are in a little lighter volume from PA this week as new plants are just not quite ready to pick. Supplies should be excellent however by the early to mid part of September from Lancaster County, PA grower, Christ King.

Organic Grape Tomato prices remain very promotable from Lady Moon Farms and other local growers. Quality has been excellent. Organic Medley Cherry Tomatoes also remain promotable this week from Lady Moon Farms. Quality has been great from their PA farm.

Organic Roma Tomatoes remain stable and available from PA. Quality has been consistently nice all season.

ALERT! Organic Cluster Tomatoes remain extremely tight so expect some out-of-stocks. Canadian production is very light and Mexican harvests have not yet started. Demand has been low however due to the local season.



OG CABBAGE

Organic Green and **Red Cabbage** from NY continue to see good supplies until we see PA grown product again in the fall.

Organic Savoy Cabbage is finished out of PA. Look for supplies from Vermont or California in late August and early September. Organic Napa Cabbage remains limited and less than ideal quality. Expect to see limited to no supplies from California heading into September.



OG PEPPERS

Organic Red, Yellow, and Orange Bell Peppers are in steady availability from both Holland and Canada, but we still have not seen big break in price. Due to limitations in flights, pricing remains elevated for import peppers.

NOTE: Organic Mini Sweet Peppers are basically out from Mexico. We will patch together some limited supplies on local 12/1 pints from growers in Ohio and PA.

Local PA **Organic Green Peppers** from Lady Moon Farms in continue to improve in supplies and pricing to remains promotable.



OG SWEET CORN

Organic Bi-color Sweet Corn will continue in season from PA, NY, and Quebec.

We plan to keep steady supplies through Labor Day, and then wind down during mid-September.



OG STONE FRUIT

Washington **Organic Yellow Nectarines** and **Peaches** are profiling to jumbo sizing right now, which is creating some gaps on the standard size profiles. **Organic White Nectarines** and **Peaches** continue in season.

California **Organic Red Plums** continue in peak season. We are out on **Organic Black Plums**, awaiting the next variety to come in.

California **Organic Pluots** are expected to wind down for the season headed into September.



OG GREENS

Organic Green Kale will be sourced from NY, OH, CA, and Quebec for late August and early September. **Organic Lacinato Kale** is in very high demand, and Cal-O is the main source for now.

Organic Chards, Dandelion, Collards, Leeks, Cilantro, and Parsley continue to be sourced from CA.

Lady Moon Farms in PA will start their fall crop **Organic Greens** in mid-September.



OG LETTUCE

Organic Romaine Hearts and **Leaf Lettuces** from California and Quebec continue to be light in supplies with elevated pricing. Many California shippers haven't planted much for this time of the year and are now experiencing harvest limitations due to the wildfires.

The local fall **Organic Lettuce** season is right around the corner in September at Lady Moon Farms in PA and other east coast growers.



OG WATERMELONS

Organic Sangria (long, seeded), **Orange**, and **Red Seedless Watermelons** from PA are coming in with excellent quality!

Organic Mini Seedless Watermelons remain tight in supply as California is now finished. New Mexico production is starting but crops were damaged from a hailstorm which affected yields. We hope to have some available the beginning of September but could be delayed until more plantings come on.



OG CAULIFLOWER & BROCCOL

Organic Cauliflower from California and Quebec continue to see harvests yield strong numbers, so promote while you can!

Organic Broccoli from California, Nevada, and Quebec have begun to see supplies tighten and pricing is up. To help fill in, we are going to be sourcing some product out of Mexico.



OG CUCUMBERS

Organic Cucumbers continue to see inconsistent supplies during local season due to the heat.

NOTE: Organic Euro and **Mini Seedless Cucumbers** from Canada continue to be expensive due to the lack of labor and quality issues. This situation is expected to continue into September.



OG MELONS

Supplies are limited on both Organic Cantaloupes and Honeydews out of California, with some occasional supply gaps on Organic Honeydew. The good thing is that we are getting excellent quality on both! Prices remain high.

Organic Galia Melons are back in stock for the beginning of September in limited volume.



OG ONIONS & POTATOES

Locally grown PA **Organic Sweet Onions** are expected to continue in season through September.

Organic Yellow Onions out of California have been outstanding in quality and selling very well. We will transition into new crop product out of Nevada during September.

Local PA grown **Organic Red Onion** will continue in season for mid-September, at which point we will transition to new crop premium product out of Nevada.

New crop **Organic Russet Potatoes** remain elevated on price for the end of August. By mid-September, new crop Colorado and Idaho **Organic Russet Potatoes** will begin. With the extra supply coming to market we should see pricing start to come down a bit.

Organic Red and **Yellow Potatoes** continue to be very nice quality out of Washington.

- ALERT! Organic Bok Choy and Baby Bok Choy continue to see limits and pro-rates from California.
 Expect conditions in California to remain the same for early September. The local fall season is right around the corner in mid-September, when we'll have some relief on supply and price.
- ALERT! Organic Bunched Beets from California and local growers are in extremely tight supply due to the heat damaging the tops/greens. This is causing growers to pack beets as bulk 25lb.



OG SQUASH

Local **Organic Green** and **Yellow Squash** from Lady Moon Farms from PA are in peak season. Expect to see outstanding quality, abundant supplies, and promotable pricing.



OG GRAPES

Organic Grape harvests have been delayed by the high heat which is preventing the sugars from reaching the right levels. Inventories will be a little lighter until things are back on track in mid-September.

Quality on what we are getting is nice:

- Green Seedless: Ivory, Timson, and Stella Bella
- Red Seedless: Krissy, Scarlett Royal, and Rosa
- Black Seedless: Autumn Royal

Organic Champagne Grapes will sell out for the season during early September.

 $\label{eq:continue} \textbf{Organic Thomcord Grapes} \ \ \text{continue in season}.$

OTHER STORIES

- New item! Organic Longan Fruit will be available for the first time this year for the beginning of September from Florida.
- Organic Black Mission Figs will be available in good supplies next week. Pricing has dropped a bit, making this item a great one to promote!
- California and Mexican Organic Lemon supplies are slowly improving. Expect some green tinge on the fruit and smaller sizing. Prices will begin to ease over the next couple of weeks. A few California Organic Meyer Lemons continue in firm supply.



OG SWEET BABY BROCCOLI

Organic Sweet Baby Broccoli continues to have steady supplies and pricing is much improved.

Organic Purple Sweet Baby Broccoli continues to sell well. Consider adding this to your veg set for a pop of color.



OG AVOCADOS & MANGOS

Organic Hass Avocado prices markets dropped a bit further this week from last week. California continues to have fruit, Peru continues to have harvest flushes, and Mexico's new Flora Loca fruit have had an impact on pricing.

Equal Exchange **Organic Fair Trade Hass Avocados** from Mexico are also back in season!

Organic Green Smooth Skin Avocados are available nest week again from Florida!

Organic Mangos continue in steady supply. Sizing profiles will begin to get bigger as the summer winds down. Very few 12ct will be available for early September.

A small amount of jumbo 6ct non-hot water treated **Organic Kent Mangos** will be available again for early September.

NOTE: California Organic Valencia Orange supplies have tightened up significantly again. It looks like we are going to see a very early end as fruit quality in the fields is poor, so volume getting into a box are slim to none. Hopefully Organic Navel Oranges will have a good start sometime in October.



FOUR SEASONS PRODUCE LOCAL LIST:

August 28 - September 4, 2020





CONVENTIONAL

BENEDIC	CT FARMS - Chambersburg, PA
2806	CV Cucumbers Super 72 ct
1260	CV Eggplant PREM 24 lb
1967	CV Peppers Jalapeno 35 lb
1965	CV Peppers Jalapeno 10 lb
1818	CV Peppers Green JBO/XL 22 lb
2350	CV Squash Acorn 35 lb
2372	CV Squash Butternut 35 lb
2390	CV Squash Spaghetti 35 lb
2240	CV Squash Green MED 20 lb
2326	CV Squash Yellow MED 20 lb
CEDAD	MEADOWS - Lancaster, PA
CEDAR	NEADOWS - Lalicasiel, FA

CV Eggplant Chinese 10 lb 1291

CV Tomatoes Cherry Rainbow PA 15/1 pt CV Tomatoes Heirloom PA 15 lb 23156

CHRIST ESH - Holtwood, PA

23305 CV Tomatoes Grape PA 12/1 pt

COPENHAVER FARMS - Lebanon, PA

480 CV Beans Green 25 lb

EASTERN FRESH GROWERS - Cedarville, NJ

2806 CV Cucumbers Super 72 ct 1818 CV Peppers Green JBO/XL 22 lb

EPHRAIM ZOOK - Lancaster, PA

23036 CV Tomatoes Vine Ripe Jumbo 25 lb CV Tomatoes Vine Ripe XL PA 25 lb

FALLING SPRING FRUIT FARM - Chambersburg, PA

CV Corn Bi-Color 48 ct 1062

FLAIM FARMS - Vineland, N.J.

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05	CV Arugula 24 ct
45	CV Cabbage Green NJ 50 lk
260	CV Eggplant PREM 24 lb
275	CV Eggplant Graffiti NJ 12 I
262	CV Eggplant Italian 11 lb
273	CV Eggplant Sicilian NJ 20 lk
308	CV Greens Collard NJ 18 lb
315	CV Greens Kale NJ 18 lb
510	CV Herb Mint NJ 12ct Box
475	CV Leeks Bunched 12ct
960	CV Peppers Anaheim 10 lb
990	CV Peppers Banana 10 lb
	05 45 260 275 262 273 308 315 510 475

1975	CV Peppers Cubanelle 18 lb
1818	CV Peppers Green JBO/XL 22 lb
1965	CV Peppers Jalapeno 10 lb
1967	CV Peppers Jalapeno 35 lb
1995	CV Peppers Poblano 20 lb
1985	CV Peppers Serrano 8 lb

FIFER ORCHARDS - Dover, DE

1062 CV Corn Bi-Color 48 ct CV Peaches 2 1/2" 25 lb 15674 CV Tomatoes Vine Ripe XL 25 lb 23031

FINK FARMS - Germansville, PA

CV Corn Bi-Color 48 ct 1062 CV Squash Green MED 20 lb 2240 CV Squash Yellow MED 20 lb 2326

HANSHAW FARMS - Laurel, DE

11997 CV Watermelons 45 ct 15# Avg Bin 11991 CV Watermelons 60 ct 11# Avg Bin

HESS BROTHERS FRUIT - Lancaster, PA 5030

CV Apples Gala 2.5" East 12/3 lb Bag 5475 CV Apples Gala East 40 lb 88 ct 5471 CV Apples Gala East 40 lb 100 ct CV Apples Gala East 38 lb 8 ct Tote Bag 5168 5294 CV Apples Ginger Gold East 40 lb 72/88 ct 5175 CV Apples Ginger Gold East 40 lb 8 ct Tote 5017 CV Apples Ginger Gold East 12/3 lb Bag

HESS FARMS - Waynesboro, PA

2845 CV Cucumbers Kirby 40 lb 2806 CV Cucumbers Super 72 ct 1818 CV Peppers Green JBO/XL 22 lb 1965 CV Peppers Jalapeno 10 lb CV Peppers Jalapeno 35 lb 1967 2240 CV Squash Green MED 20 lb 23118 CV Tomatoes Round LG 6x6 25 lb 23070 CV Tomatoes Vine Ripe XL PA 25 lb

"JERSEY FRUIT" FROM SUNNY VALLEY - NJ

15679 CV Peaches 2 3/4" NJ 25 lb

JOSH WEAVER - Lancaster, PA

CV Corn White PA 50 dz Bin 1065

LESTER WEAVER - Lancaster, PA

CV Corn Bi-Color DE 50 dz Bin 1086

NARDELLI LAKE VIEW FARMS - Cedarville, NJ

480 CV Beans Green 25 lb 745 CV Cabbage Green NJ 50 lb 780 CV Cabbage Red 50 lb 1362 CV Chard Green 12 ct CV Chard Red 12 ct 1368 1099 CV Corn Bi-Color 12/4 ct Tray CV Corn Purple Violet 12/4 ct Tray 225739 1315 CV Greens Kale NJ 18 lb CV Herb Mint NJ 12ct Box 1510 CV Leeks Bunched 12ct 1475

JERSEY FRESH POTATOES - Woodbury, NJ

CV Potatoes Red NJ 10/5 lb Bag 4493 CV Potatoes White NJ 10/5 lb 4404

TORREY FARMS - Elba, NY

480 CV Beans Green 25 lb 750 CV Cabbage Green 50 lb 780 CV Cabbage Red 50 lb 2812 CV Cucumbers Select 72 ct 2806 CV Cucumbers Super 72 ct 2240 CV Squash Green MED 20 lb 2326 CV Squash Yellow MED 20 lb

SAM ZOOK - Lancaster, PA

23305 CV Tomatoes Grape PA 12/1 pt

STAUFFER HULING FARMS - Lancaster, PA

2806 CV Cucumbers Super 72 ct CV Onions Sweet JBO PA 40 lb 4106 4628 CV Onions Sweet PA 14/3 lb 2240 CV Squash Green MED 20 lb 2326 CV Squash Yellow MED 20 lb

VINCENT FARMS - Dover, DE

1062 CV Corn Bi-Color 48 ct CV Corn Bi-Color DE 50 dz Bin 1086 1084 CV Corn White DE 50 dz Bin

1060 CV Corn White 48 ct

CV Tomatoes Vine Ripe Jumbo 25 lb 23036 11997 CV Watermelons 45 ct 15# Avg Bin 11991 CV Watermelons 60 ct 11# Avg Bin



FOUR SEASONS PRODUCE LOCAL LIST: August 28 - September 4, 2020







ORGANIC

CENTRAL	. PA PRODUCE COOP - Tyrone, F
40485	OG Beets Red 25 lb
40644	OG Eggplant 22 lb
40836	OG Eggplant Graffiti 20 lb
41036	OG Squash Acorn Green 30 lb
41031	OG Squash Butternut 35 lb
41035	OG Squash Delicata 35 lb
41044	OG Squash Kabocha 35 lb
41050	OG Squash Spaghetti 30 lb

CHRIST KING - Lancaster, PA

41535	OG Onions Sweet JBO PA 40 lb
41536	OG Onions Sweet MD PA 40 lb
42305	OG Tomatoes Roma 20 lb
41359	OG Tomatoes Round 2-Layer 20 lb

CLARION RIVER - Sligo, PA

41358	OG Tomatoes Heirloom 10 lb
41359	OG Tomatoes Round 2-Layer 20 lb

FLAIM FARMS - Vineland, NJ

40644	OG Eggplant 22 lb
40670	OG Greens Collard 24 ct
40671	OG Greens Collard 12 ct
40672	OG Greens Kale 12 ct
219525	OG Herb Mint NJ 12 ct

JOSEPH WEAVER - Lancaster, PA

40462 OG Corn Bi-Color 48 ct

GREEN FIELD FARMS - Wooster, OH

40548 OG Cabbage Green 45 lb

40680	OG Chard Rainbow PREM 24 ct
43566	OG Greens Kale Red PREM 24 ct

40675 OG Greens Kale 24 ct

41372	OG Tomatoes Beefsteak 15 lb
41379	OG Tomatoes Grape 12/1 pt
43805	OG Watermelons Mini 35 lb 6 ct
43806	OG Watermelon Seedless 60ct

LADY MOON FARMS - Chambersburg, PA

41088	OG Cucumbers PREM 20 lb
40639	OG Eggplant PREM 24 lb
40796	OG Peppers Green PREM 25 lb
40838	OG Peppers Jalapeno 10 lb
41020	OG Squash Green PREM 20 lb
40297	OG Squash Yellow 20 lb
41346	OG Tomatoes Cherry 12/1 pt Clamshel
41385	OG Tomatoes Cherry Rainbow 12/1 pt
41336	OG Tomatoes Grape Premium 12/1 pt
41398	OG Tomatoes Grape Gold 12/1 pt

LANCASTER FARM FRESH COOP - Lancaster, PA

40510 OG Bok Choy PREM 35 lb 41091 OG Cucumbers 20 lb

40644	OG Eggplant 22 lb
40724	OG Parsley Flat Leaf PREM 30 ct (Italian)
40784	OG Peppers Anaheim 10 lb
220992	OG Peppers Banana 10 lb

220992	OG Peppers Banana 10 lb
40859	OG Peppers Cubanelle 10 lb
220721	OG Peppers Fresno Red 10 lb
40786	OG Peppers Habanero 10 lb

42337	OG Peppers Habanero Red 10 lb	

OG Peppers Mini-Mix Sweet 12/1 pt Clamshell

41255	OG Peppers Poblano 10 lb
42324	OG Peppers Purple 10 lb

40770

PEDERSEN FARMS - Seneca Castle, NY

10518	OG Cabb	ago Groon	DDEW	45 lb
40346		aae Green	PKE/W	40 lb

	•
40462	OG Corn Bi-Color 48 ct
40675	OG Greens Kale 24 ct

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REED FAMILY FARM - Elizabethtown, PA

40376 OG Beans Green 25 lb

SAM ZOOK - Lancaster, PA

41535	OG Onions Sweet JBO PA 40 lb
41536	OG Onions Sweet MD PA 40 lb

SAMUEL K STOLTZFUS - Millville, PA

40485 OG Beets Red 25 lk	40485	OG	Beets	Red	25	lb
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1535 OG Onions Sweet JBO PA 40 lb

41536 OG Onions Sweet MD PA 40 lb

⁴³⁸⁰⁶ OG Watermelon Seedless 60ct

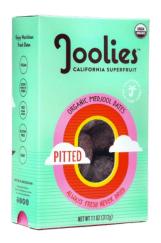
⁴³⁷⁸⁸ OG Watermelons Seedless 45 ct 15# Avg Bin



Fresh Organic Medjool Dates

NOW AVAILABLE AT FOUR SEASONS PRODUCE







225847 OG Dates Medjool Whole 12/9 oz Joolies UPC: 8 50006 11445 7

225848 OG Dates Medjool Pitted 12/7 oz Joolies UPC: 8 50006 11448 1

CODE: 225849 OG Dates Medjool Pitted 48/1.4 oz Joolies Snack Pack UPC: 8 50006 11429 0









AMERICAN GRASS FED ORGANIC BEEF **NOW AVAILABLE AT FOUR SEASONS PRODUCE!**











2020 LABOR DAY OFFICE & DELIVERY SCHEDULE T



SUN 9/6: Sales office open 8:30am to 1:00pm, taking orders for your Tuesday 9/8 deliveries.

MON 9/7 (Labor Day): Office closed. Limited pre-approved exception deliveries.

TUES 9/8 - WED 9/9: Standard delivery and office schedule.

*For clarification or special requests on this schedule, please contact your Sales Rep., or Merchandiser.



CONVENTIONAL MARKET NEWS

AUGUST 28 - SEPTEMBER 4, 2020

PEAK SEASON CALIFORNIA GRAPES









The quality on Pretty Lady brand **Green** and **Red Grapes** is excellent! We're carrying their biggest and best in codes 10620 and 10715.

Right now, the greens are "Esteem" and we will transition to their best variety, the "Emerald", in mid-September. The reds are "Scarlett Royal".

Medium large and large **Red and Green Grapes** on the standard varieties, like "Flame" and "Sugarone" continue in season and are trading at a value compared to the managed varieties.

From The Grapery:

Cotton Candy Grapes are picking up in volume for the first week of September. As the extreme heat subsides in California, sugars will improve and harvesters can stay in the field longer for harvesting.

Gum Drops Grapes, which kind of taste like a red cotton candy, continue in season with limited volume.

New this week, Moon Drop Grapes, which are an elongated black seedless.



CV TOMATOES

Local Grape Tomatoes remain promotable this week from PA and VA. Quality has been outstanding.

Vine Ripe Tomato prices did strengthen a little bit but remain very promotable. PA numbers are starting to come off and DE markets tightened way up as crops were damaged from the hurricane a few weeks ago.

Beefsteak Tomato prices came down. Mexico started harvesting and demand has been weak due to local tomato markets. Cluster Tomato prices are starting to ease off this week. With Mexico beginning to harvest, supplies should start to improve. Quality has been consistently nice.

Roma Tomato prices are steady this week and remain promotable. Quality out of Tennessee continues to look good.



CV BERRIES

Strawberries will remain in steady supply this week from Salinas, Watsonville, and Santa Maria, CA growing areas. We will continue to see slightly more dry bruising due to the higher than usual temperatures in the growing areas, but the overall quality on **Strawberries** has been nice.

Blackberries and **Raspberries** will continue in good supply and quality from California. Supplies from Mexico are beginning to build and depending on how much volume begins to cross into the states, we'll begin to see pricing to become more promotable during September.

Blueberries are in tighter supply this week as the Pacific Northwest comes to an end, and the Peruvian imports drop. Growers in Peru continue to send more fruit to Europe, but this will change as pricing adjusts. We will have plenty of supplies on beautiful Peruvian fruit, but pricing will be up from earlier this summer. Quality is excellent.



CV STONE FRUIT

The **Stone Fruit** season will slowly wind down during September.

New Jersey growers packed their last day of **Nectarines** on 8/27. **Peach** growers will probably pick until 9/10 or a little later.

Some growers in California, like Family Tree Farms, will finish by the 10th of September, with some other growers will have late variety **Peaches** available until closer to October.

California **Nectarine** supplies going forward will be sporadic and prices much stronger.

White Flesh Peaches & Nectarines and Donut Peaches continue with some availability through mid-September.

There are some fantastic late season varieties of **Pluots** to promote for early September. **Plums** will continue into October.



CV APPLES

Along with Rave, Honeycrisp and Ginger Gold Apples, we will now have new crop Gala Apples from Washington.

On Eastern **Apples**, we are in season with PA/VA new crop **Gala** and **Ginger Gold** in bulk, bags, and totes.

Honeycrisp Apples will start the first week of September out of PA/VA.



CV CUCUMBERS

Euro Seedless Cucumbers out of Canada are very promotable right now. Quality has been excellent.

Super Select Cucumbers are steady this week. Demand remains strong and supplies are improving, however remain a little snug.



CV HASS AVOCADOS

Hass Avocado prices dropped slightly as volumes from Mexico increase from the Flora Loca season.

If you are looking for a value play on a nice big avocado, we are carrying a 40ct Peruvian option at a nice low price.



CV PEPPERS

Ask your sales rep about the bag **Pepper** lines from Bailey Farms.

Green Bell Pepper prices started to increase as harvest volumes drop some. Quality remains excellent from PA and NJ. Local **Chili Peppers** continue in peak season.

111b **Red, Yellow,** and **Orange Bell Peppers** are coming down in price as Mexico and Canada are all shipping again this week. Quality has looked nice from both areas.

15lb **Red Sweet Pepper** continue in season from California.



CV SWEET CORN

Local **Sweet Corn** continues in peak season. The biggest harvest volumes are behind us, so prices are inching up a bit ahead of Labor Day, particularly on the White.



CV MANGOS

Mangos from Mexico are steady. We will be promoting 8ct, 10ct, and 12ct Keitt variety at nice prices.

Headed towards late September, pricing will jump as Mexican growers wind down their season.



CV IMPORT CITRUS

Bagged **Mandarins** are in good supply, quality is very nice, and prices are reasonable!

NOTE: The **Navel Orange** prices are up and will go higher. Supplies are lighter and demand is strong.

NOTE: The **Lime** market is coming down, but growers still struggle with quality due to the extreme heat from late August.



CV SQUASH

Local **Green** and **Yellow Squash** markets are steady again this week. Demand remains fairly strong on both colors. Quality is still nice coming from PA, NY, and NJ.

Local PA **Hard Squash** is now in season - **Acorn, Butternut,** and **Spaghetti.**



CV WATERMELONS

Watermelon prices are beginning to strengthen ahead of the Labor Day holiday pull. 60ct continue to be the most promotable. Quality is nice out of Delaware and Pennsylvania.



CV ASPARAGUS

Asparagus prices continue to slowly rise as Peru starts to slow down with volume. Quality has looked excellent.



CV GREEN BEANS

Local PA and NY **Green Beans** remain very promotable! Quality has been excellent.



CV MELONS

Cantaloupe and **Honeydew** supplies are good out of California with nice quality.

Due to lack of demand, we'll wind down many of the Varietal Melons.



CV BROCCOLI

California **Broccoli Crowns** are expecting lighter supplies due to heat, and the East Coast volumes remain limited. The good news is that quality is nice and pricing remains generally affordable.

PA grown **Stem Broccoli Bins** are expected to come into season in late September.



CV BRUSSELS SPROUTS

Brussels Sprouts quality has been coming in really nice.

Ocean Mist is now back in stock with their pouch bag line of Microwave, SuperShreds, and Halves.



CV LETTUCE

NOTE: Salinas, CA growers are seeing less ash from the wildfires on their product, but some may still be evident on field packs.

Iceberg and **Leaf Lettuce** is available out of California and Quebec. Quality has been great.

Red Leaf, Green Leaf, Romaine, and Romaine Hearts remain in tighter in supply and higher pricing.



CV CAULIFLOWER

Cauliflower remains plentiful, so continue to promote for early September. Harvests may become limited later in the month.



CV KIWIFRUIT

Green and **SunGold Kiwifruit** from Zespri are available in good supplies for early September.

OTHER STORIES

- Young Thai Coconuts will be in stock for early September. Pricing is higher.
- Black Mission Figs continue in peak season.
- Early season Pomegranates from California are available. Right now, the fruit is 36ct and will continue to size up to larger fruit as the season moves on.
- Tropical Specialties available this week:
 Quenepas, Star Fruit, Rambutan, Passion Fruit,
 Guava, Magenta Flesh Dragon Fruit, White Flesh
 Dragon Fruit, and Yellow Pitaya Dragon Fruit.
- \bullet Jersey Fresh 10/5lb **Potatoes** continue in season **Red, Russet,** and **White.**