

ORGANIC MARKET NEWS



AUGUST 21 - AUGUST 28, 2020

NEW CROP ORGANIC HONEYCRISP & PEARS



New crop California **Organic Bartlett** and **Bosc Pears** are in season. Prices are high due to strong demand gobbling up the pack-outs so far. The good news is that the Washington crop will start in late August. September should be a great month to promote **Organic Bartlett Pears!**

We'll be adding 12/2lb pouch bags of **Organic Bartlett Pears** to our offerings starting in September.

The first Washington new crop **Organic Starkrimson Red Pears** are slated to arrive to the east coast for August 27. This variety has bright red/burgundy skin and provides a really sharp color break on your displays.

The first California **Organic Asian Pears** (Kosui variety) are now in season! **Organic Asian Pears** are now expected to have strong availability through the end of the year from California, and then Washington.



Great news! **Organic Honeycrisp Apples** are back!

The first new crop Washington **Organic Honeycrisp Apples** are now in stock. Prices will be on the high side to start off the season.

Washington new crop **Organic Sweetango Apples** are expected to begin in early September.

We are hoping to see more supplies of newer **Organic Apple** varieties like **SugarBee** and **Cosmic Crisp** this season. Stay tuned.

New crop Washington **Organic Gala Apples** are now in season with affordable pricing on 80, 88, 100ct, and bags.

SALINAS, CALIFORNIA AREA WILD FIRES

ALERT! Early Sunday 8/16, lightning started the "River-Fire" wildfire in the foothills just outside of Salinas, CA. A number of our organic and conventional grower/shipper partners have fields and facilities fairly close to these foothills. The wildfire has consumed thousands of acres and is not yet under control.

The main impact to salad vegetable production has been road closings, delays at packing houses in getting trucks loaded, field crews unwilling to work in the fields with poor air quality, and some very light ash evidence on some of the lettuces.

VIDEO from a Salinas vendor's field:

<https://www.youtube.com/watch?v=fzfoiBh3jbw>

We're keeping a close eye on the wild fire situation headed into next week. Please keep our industry friends, workers, and frontline responders in your thoughts and prayers.





OG BERRIES

Organic Raspberry supplies have come on with a little flush due to the high heat. Prices have eased off.

Organic Blackberries out of California and Mexico are expected to be steady for late August. Driscoll's volume will drop significantly, but other shippers will come into season in Mexico.

NOTE: Organic Blueberries out of the Pacific Northwest have been hit with significant heat. Supplies continue to tighten up with prices on the rise, and they will take some significant leaps as we draw closer to the end of August.

NOTE: Organic Strawberries have been hit with high heat, causing some crop damage. Expect tighter supplies with fair quality and rising prices each week.



OG STONE FRUIT

California **Organic Pluots** are available again with some mixed varieties, predominantly "Dapple Dandy". Promote **Organic Pluots** while they're still in season!

Washington **Organic Yellow Nectarines** and **Peaches** are in excellent supply and are expected to last well into September. **Organic White Nectarines** and **Peaches** continue in limited supply. The **Organic Yellow Peaches** coming off the trees are very large right now.

California **Organic Black** and **Red Plums** continue to struggle to stay in stock between varieties. Expect some sporadic outs.



OG TOMATOES

Local **Organic Grape** and **Medley Tomatoes** remain very promotable from Lady Moon Farms in PA, and also other local farmers. Quality is excellent as we are in peak season.

Local **Organic Roma** and **Vine Ripe Tomatoes** remain promotable this week out of Lancaster County, PA from King Family Farms.

Organic Beefsteak Tomatoes from Greenfield Co-Op in Ohio are coming in more promotable numbers. Quality looks outstanding. Canadian greenhouse product remains very limited.

NOTE: Organic Cluster Tomato prices are also on the rise for the rest of August as Canada has become very limited. Supplies should get better when Mexico starts in the coming weeks.



OG SWEET CORN

Organic Bi-color Sweet Corn continues to see strong supplies in late August from PA, NY, and Quebec. Continue to promote as the end of the season is right around the corner. Our local Ephrata, PA grower will conclude harvesting at the end of August or beginning of September, as well as other growers.



OG GRAPES

California **Organic Black, Green, and Red Seedless Grapes** continue to ramp up with flavor, color, and prices improving daily.

Organic Champagne and **Thomcord Grapes** continue in season.



OG FIGS

Organic Black Mission Figs will be available in good supplies for late August. Pricing has dropped a bit for next week, making this item great to promote!



OG GREEN BEANS

Organic Green Beans from Pennsylvania continue to see excellent quality in August. Expect steady availability into September.



OG SQUASH

Local **Organic Green** and **Yellow Squash** from Lady Moon Farms are in strong supplies to start the PA season. Expect to see outstanding quality, abundant supplies, and promotable pricing.



OG CAULIFLOWER

Organic Cauliflower from California and Quebec continue to see harvests yield strong numbers and will remain promotable for late August.



OG GREENS

Organic Kales will still have availability from NY and Ohio, but will also be coming from Quebec and California. Pricing is expected to remain steady and availability will continue to be strong.

Organic Greens from Lady Moon Farms in PA are set to begin in early September.

Organic Chards, Dandelion, Collards, Leeks, Cilantro, and Parsley continue to be sourced from California.



OG PEPPERS

Organic Green Peppers from Lady Moon Farms in continue to improve in supplies and pricing to remains promotable.

ALERT! Organic Mini Sweet Peppers are limited and will see supply gaps and high pricing.

Organic Red, Yellow, and Orange Bell Peppers are in steady availability from both Holland and Canada, but we still have not seen big break in price. Due to limitations in flights, pricing remains elevated for import peppers.



OG WATERMELONS

Organic Seedless Watermelons from PA will be available with promotable volume. Quality has looked excellent.

NOTE: Organic Mini Seedless Watermelons are very limited again this week from CA. Prices remain high. CA is starting to finish up, and New Mexico still has not yet begun harvesting leaving markets tight.



OG BROCCOLI

Organic Broccoli from California, Nevada, and Quebec have begun to see supplies tighten and pricing is up.

A number of factors ranging from weather, labor issues, increased demand, and quality issues have caused **Organic Broccoli** to become more limited as August comes to an end. To help fill in, we are going to be sourcing some product out of Mexico.



OG LETTUCES

Organic Romaine Hearts and Leaf Lettuces from California and Quebec continue to be light in supplies with elevated pricing. Many California shippers haven't planted much for this time of the year and are now experiencing harvest limitations due to the wild fires.

The local fall **Organic Lettuce** season is right around the corner in September at Lady Moon Farms and other east coast growers.



OG TROPICALS

Organic Young Thai Coconuts will be back in stock for the week of August 24! Pricing will remain high the rest of the summer.

Organic Pineapple supplies will be steady but with slightly less volume than last week. We will have 6ct Dole and 8ct Purity label fruit for next week. Quality has been good coming out of Costa Rica.



OG SWEET BABY BROCCOLI

Organic Sweet Baby Broccoli continues to have steady supplies and pricing is much improved, however with the broccoli price on the rise, **Organic Sweet Baby Broccoli** won't be much behind.

Organic Purple Sweet Baby Broccoli is now in stock, look to add this new item to your sets for a pop of color.



OG AVOCADOS

Organic Hass Avocado prices are becoming promotable with a late season flush from CA, along with early crop "Flora Loca" fruit from Mexico.

Equal Exchange **Organic Fair Trade Avocados** from Mexico are back!

Organic Green Smooth Skin Avocados will be available for the week of August 24 from Florida!



OG MANGOS

Organic Mangos continue in steady supply. Sizing is on the bigger side right now. In fact, we'll have some 6ct Jumbo Non-Hot Water Treated **Organic Kent Mangos** will be available again for the week of August 24.

ALERT! Organic Ataulfo Mangos are done for the season out of Mexico.



OG BEETS

NOTE: Organic Bunched Beets from California are beginning to see tighter supplies as August is concluding.

Although we did see some Bunched Beets from our local vendors in PA, due to the heat, the tops of the beets are unsuitable to ship. Look for bulk 25lb Organic Beets to be sourced locally during the remainder of August and into September.



OG CABBAGE

Organic Green and Red Cabbage from NY continue to see excellent supplies until we see PA grown product again in the fall. Expect to see occasional Canadian or California product as well. Pricing will remain steady and quality will continue to be outstanding!

Organic Savoy Cabbage is finished out of PA. Look for supplies from Vermont or California in late August and early September. Organic Napa Cabbage remains limited and less than ideal quality. Expect to see limited to no supplies from California heading into September.



OG BOK CHOY

ALERT! Organic Bok Choy and Baby Bok Choy continue to see limits and pro-rates from California. Expect conditions in California to remain the same for the remainder of August and into early September.

The local fall season is right around the corner in September. Look for some relief as this will provide a local opportunity and some relief from high priced Western product.



OG CUCUMBERS

Organic Cucumbers continue to see inconsistent supplies during local season. Weather has not cooperated this year as early season was slowed down by excessive heat, and as we move into the final week of August cooler temps have caused the plants to lower their yields.

NOTE: Organic Euro and Mini Seedless Cucumbers from Canada continue to be expensive due to the lack of labor and quality issues. This situation is expected to continue into September.

OTHER STORIES

- Organic Eggplant is in steady supply. Pricing is expected to improve as more volume becomes available.
- Back in stock! Organic Okra will be available from California next week!
- **ALERT!** Organic Garlic from Spain will gap for a few weeks until the new season starts! California Organic Garlic is available. Prices for this domestic garlic is more expensive. Quality is good!
- California and Mexican Organic Lemon supplies are slowly improving. Expect some green tinge on the fruit and smaller sizing will prevail. Prices will begin to come down heading into September.
- California Organic Valencia Orange supplies are improving slightly with prices coming down a little bit. Expect seasonal quality with green tinge on the fruit.
- We are waiting on some Peruvian Organic Minneola Tangelos due in for late August. Organic Murcott Mandarins are not going to get harvested due to limited labor.
- New crop Organic Russet Potatoes quality is looking beautiful this week. Pricing remains steady as supplies out of the Pacific Northwest continue to be slightly limited due to high demand.
- Organic Asparagus prices remain steady this week. Product is steady out of Mexico and quality continues to look nice.
- **ALERT!** Mexican Organic Lime supplies continue to tighten with prices on the rise and fruit is small.

★ 2020 LABOR DAY OFFICE & DELIVERY SCHEDULE ★

MON 8/31 - SAT 9/5: Standard delivery and office schedule.

SUN 9/6: Sales office open 8:30am to 1:00pm, taking orders for your Tuesday 9/8 deliveries.

MON 9/7 (Labor Day): Office closed. Limited pre-approved exception deliveries.

TUES 9/8 - WED 9/9: Standard delivery and office schedule.

***For clarification or special requests on this schedule, please contact your Sales Rep., or Merchandiser.**



FOUR SEASONS PRODUCE LOCAL LIST:

August 21 - August 28, 2020

CONVENTIONAL



BENEDICT FARMS



STAUFFER HULING FARMS

BENEDICT FARMS - Chambersburg, PA

- 2362 CV Beans French 10/1 lb
- 2806 CV Cucumbers Super 72 ct
- 1260 CV Eggplant PREM 24 lb
- 1967 CV Peppers Jalapeno 35 lb
- 1965 CV Peppers Jalapeno 10 lb
- 1818 CV Peppers Green JBO/XL 22 lb
- 2240 CV Squash Green MED 20 lb

CEDAR MEADOWS - Lancaster, PA

- 1291 CV Eggplant Chinese 10 lb
- 23206 CV Tomatoes Cherry Rainbow PA 15/1 pt
- 23156 CV Tomatoes Heirloom PA 15 lb

CHRIST ESH - Holtwood, PA

- 23305 CV Tomatoes Grape PA 12/1 pt

COPENHAVER FARMS - Lebanon, PA

- 480 CV Beans Green 25 lb

EASTERN FRESH GROWERS - Cedarville, NJ

- 1060 CV Corn White 48 ct
- 2806 CV Cucumbers Super 72 ct
- 1818 CV Peppers Green JBO/XL 22 lb

EPHRAIM ZOOK - Lancaster, PA

- 23036 CV Tomatoes Vine Ripe Jumbo 25 lb
- 23070 CV Tomatoes Vine Ripe XL PA 25 lb

FALLING SPRING FRUIT FARM - Chambersburg, PA

- 1062 CV Corn Bi-Color 48 ct

FLAIM FARMS - Vineland, NJ

- 205 CV Arugula 24 ct
- 745 CV Cabbage Green NJ 50 lb
- 1260 CV Eggplant PREM 24 lb
- 1275 CV Eggplant Graffiti NJ 12 lb
- 1262 CV Eggplant Italian 11 lb
- 1273 CV Eggplant Sicilian NJ 20 lb
- 1308 CV Greens Collard NJ 18 lb
- 1315 CV Greens Kale NJ 18 lb
- 1510 CV Herb Mint NJ 12ct Box

- 1475 CV Leeks Bunched 12ct
- 1960 CV Peppers Anaheim 10 lb
- 1990 CV Peppers Banana 10 lb
- 1975 CV Peppers Cubanelle 18 lb
- 1818 CV Peppers Green JBO/XL 22 lb
- 1965 CV Peppers Jalapeno 10 lb
- 1967 CV Peppers Jalapeno 35 lb
- 1995 CV Peppers Poblano 20 lb
- 1985 CV Peppers Serrano 8 lb

FIFER ORCHARDS - Dover, DE

- 1062 CV Corn Bi-Color 48 ct
- 15674 CV Peaches 2 1/2" 25 lb
- 23031 CV Tomatoes Vine Ripe XL 25 lb

FINK FARMS - Germansville, PA

- 1062 CV Corn Bi-Color 48 ct
- 2240 CV Squash Green MED 20 lb
- 2326 CV Squash Yellow MED 20 lb

HANSHAW FARMS - Laurel, DE

- 11997 CV Watermelons 45 ct 15# Avg Bin
- 11991 CV Watermelons 60 ct 11# Avg Bin

HESS FARMS - Waynesboro, PA

- 2845 CV Cucumbers Kirby 40 lb
- 2806 CV Cucumbers Super 72 ct
- 1818 CV Peppers Green JBO/XL 22 lb
- 1965 CV Peppers Jalapeno 10 lb
- 1967 CV Peppers Jalapeno 35 lb
- 2240 CV Squash Green MED 20 lb
- 23118 CV Tomatoes Round LG 6x6 25 lb
- 23070 CV Tomatoes Vine Ripe XL PA 25 lb

"JERSEY FRUIT" FROM SUNNY VALLEY - NJ

- 15679 CV Peaches 2 3/4" NJ 25 lb

JOSH WEAVER - Lancaster, PA

- 1065 CV Corn White PA 50 dz Bin

LESTER WEAVER - Lancaster, PA

- 1086 CV Corn Bi-Color DE 50 dz Bin

NARDELLI LAKE VIEW FARMS - Cedarville, NJ

- 480 CV Beans Green 25 lb
- 745 CV Cabbage Green NJ 50 lb
- 780 CV Cabbage Red 50 lb
- 1362 CV Chard Green 12 ct
- 1368 CV Chard Red 12 ct
- 1099 CV Corn Bi-Color 12/4 ct Tray
- 225739 CV Corn Purple Violet 12/4 ct Tray
- 1315 CV Greens Kale NJ 18 lb
- 1510 CV Herb Mint NJ 12ct Box
- 1475 CV Leeks Bunched 12ct

JERSEY FRESH POTATOES - Woodbury, NJ

- 4493 CV Potatoes Red NJ 10/5 lb Bag
- 4404 CV Potatoes White NJ 10/5 lb

TORREY FARMS - Elba, NY

- 480 CV Beans Green 25 lb
- 750 CV Cabbage Green 50 lb
- 780 CV Cabbage Red 50 lb
- 2812 CV Cucumbers Select 72 ct
- 2806 CV Cucumbers Super 72 ct
- 2240 CV Squash Green MED 20 lb
- 2326 CV Squash Yellow MED 20 lb

SAM ZOOK - Lancaster, PA

- 23305 CV Tomatoes Grape PA 12/1 pt

STAUFFER HULING FARMS - Lancaster, PA

- 2806 CV Cucumbers Super 72 ct
- 4106 CV Onions Sweet JBO PA 40 lb
- 4628 CV Onions Sweet PA 14/3 lb
- 2240 CV Squash Green MED 20 lb
- 2326 CV Squash Yellow MED 20 lb

VINCENT FARMS - Dover, DE

- 1062 CV Corn Bi-Color 48 ct
- 1086 CV Corn Bi-Color DE 50 dz Bin
- 1084 CV Corn White DE 50 dz Bin
- 1060 CV Corn White 48 ct
- 23036 CV Tomatoes Vine Ripe Jumbo 25 lb
- 11997 CV Watermelons 45 ct 15# Avg Bin
- 11991 CV Watermelons 60 ct 11# Avg Bin



FOUR SEASONS PRODUCE LOCAL LIST:

August 21 - August 28, 2020



ORGANIC

CENTRAL PA PRODUCE COOP - Tyrone, PA

- 40485 OG Beets Red 25 lb
- 40644 OG Eggplant 22 lb
- 40836 OG Eggplant Graffiti 20 lb

CHRIST KING - Lancaster, PA

- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb
- 42305 OG Tomatoes Roma 20 lb
- 41359 OG Tomatoes Round 2-Layer 20 lb

CLARION RIVER - Sligo, PA

- 40784 OG Peppers Anaheim 10 lb
- 41358 OG Tomatoes Heirloom 10 lb
- 41359 OG Tomatoes Round 2-Layer 20 lb

FLAIM FARMS - Vineland, NJ

- 40644 OG Eggplant 22 lb
- 40670 OG Greens Collard 24 ct
- 40671 OG Greens Collard 12 ct
- 40672 OG Greens Kale 12 ct
- 219525 OG Herb Mint NJ 12 ct

JOSEPH WEAVER - Lancaster, PA

- 40462 OG Corn Bi-Color 48 ct

GREEN FIELD FARMS - Wooster, OH

- 40548 OG Cabbage Green 45 lb
- 40680 OG Chard Rainbow PREM 24 ct
- 43566 OG Greens Kale Red PREM 24 ct
- 40675 OG Greens Kale 24 ct

- 41372 OG Tomatoes Beefsteak 15 lb
- 41379 OG Tomatoes Grape 12/1 pt
- 43805 OG Watermelons Mini 35 lb 6 ct
- 43806 OG Watermelon Seedless 60ct

LADY MOON FARMS - Chambersburg, PA

- 41088 OG Cucumbers PREM 20 lb
- 40639 OG Eggplant PREM 24 lb
- 40796 OG Peppers Green PREM 25 lb
- 40838 OG Peppers Jalapeno 10 lb
- 41020 OG Squash Green PREM 20 lb
- 40297 OG Squash Yellow 20 lb
- 41346 OG Tomatoes Cherry 12/1 pt Clamshell
- 41385 OG Tomatoes Cherry Rainbow 12/1 pt
- 41336 OG Tomatoes Grape Premium 12/1 pt
- 41398 OG Tomatoes Grape Gold 12/1 pt

LANCASTER FARM FRESH COOP - Lancaster, PA

- 40510 OG Bok Choy PREM 35 lb
- 41091 OG Cucumbers 20 lb
- 40644 OG Eggplant 22 lb
- 40724 OG Parsley Flat Leaf PREM 30 ct (Italian)
- 40784 OG Peppers Anaheim 10 lb
- 220992 OG Peppers Banana 10 lb
- 40859 OG Peppers Cubanelle 10 lb
- 220721 OG Peppers Fresno Red 10 lb
- 40786 OG Peppers Habanero 10 lb
- 42337 OG Peppers Habanero Red 10 lb
- 41255 OG Peppers Poblano 10 lb

- 42324 OG Peppers Purple 10 lb
- 40804 OG Peppers Serrano 10 lb
- 43785 OG Watermelons Orange 45 ct 15# Avg Bin
- 43768 OG Watermelons Orange 60 lb 4 ct
- 225058 OG Watermelons Seeded 60 ct Bin
- 43789 OG Watermelons Seeded 35 ct 18# Avg Bin
- 43806 OG Watermelon Seedless 60ct
- 43788 OG Watermelons Seedless 45 ct 15# Avg Bin

PEDERSEN FARMS - Seneca Castle, NY

- 40548 OG Cabbage Green PREM 45 lb
- 40454 OG Cabbage Red PREM 45 lb
- 40462 OG Corn Bi-Color 48 ct
- 40675 OG Greens Kale 24 ct

REED FAMILY FARM - Elizabethtown, PA

- 40376 OG Beans Green 25 lb

SAM ZOOK - Lancaster, PA

- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

SAMUEL K STOLTZFUS - Millville, PA

- 40485 OG Beets Red 25 lb
- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

SPECIALTY MELONS

These melon varieties, with interesting flavors from around the globe, are in peak season from Arizona and California from June through September!

VARIETAL MELONS CAN BE SOLD BY THE EACH OR BY THE POUND.
FOR ORGANIC, THERE IS A "9" BEFORE THE PLU.

GALIA



PLU: 4326

ROUND SHAPE,
RICH AROMA,
SWEET MELON FLAVOR

ORANGE FLESH HONEYDEW



PLU: 4327

THIN SKIN,
CREAMY FLESH

CANARY



PLU: 4317

FIRM,
LIGHT-GREEN FLESH,
SWEET AROMA

CRENSHAW



PLU: 4322

RICH, GOLDEN-PINK
FLESH, PERSIAN
MELON FLAVORS

SUGAR KISS MELON



UPC: 8 57420 00615 1

SUPER SWEET,
SOFT, ENJOYABLE
EATING EXPERIENCE

SUMMER KISS MELON



UPC: 8 57470 00613 7

SWEET BUT NOT
OVERBEARING,
MELLOW, AND CREAMY

TUSCAN-STYLE CANTALOUPE



UPC: 8 27575 30000 3

RICH, BRILLIANT
ORANGE COLOR,
"JUST RIGHT" SWEETNESS



CONVENTIONAL MARKET NEWS

AUGUST 21 - AUGUST 28, 2020

FRESH CROP APPLE OUTLOOK

New crop **Honeycrisp Apples** are now in season from Washington. We will have a number of sizes and grades (for color) available.

Stemilt's new crop **Rave Apples** (an early variety with Honeycrisp parentage) are in peak season for late August promotion.

New crop **Gala Apples** from Washington are now in full production.

The **Eastern Apple** crop is starting to ramp up with harvests in Virginia and Pennsylvania.

Gala and **Ginger Gold Apples** are available now, with more varieties coming on each week. We expect to see strong consumer demand for 3lb bags as well as totes in addition to the bulk sales this season.

EASTERN VARIETY

Gala
Ginger Gold
Paula Red
McIntosh
Honeycrisp
Red Delicious
Cortland
Jonagold
Empire
Macoun
Rome
Snap Dragon
Gold Delicious
Fuji
Stayman
Granny Smith
Pink Lady
Wild Twist
Ruby Frost

APPROXIMATE START DATE

Mid-August
Mid- August
Late August
Late August
Early September
Early September
Late September
Late September
Late September
Early October
Early October
Early October
Early October
Mid October
Late October
Early November
Early November
Early January



CV MELONS

Delicious and sweet **Sugar Kiss Melons** are back in stock for late August. 12ct are available in code 225673.

We'll also have a few other **Variety Melons** in stock this week, including **Canary, Galia, Orange Flesh,** and **Tuscan Melons.**

There is no shortage of **Cantaloupes** and **Honeydews** out of California. Quality has been very nice on both and prices have been steady. On **Honeydew**, we'll have King of the West brand on 5ct, and a value line on 6ct.

Watermelon prices look to be promotable for mid-August! Harvests from North Carolina and Indiana are big. Quality has looked excellent from all regions, and we continue to support local PA, DE, and MD farms.



CV BERRIES

NOTE: Blueberries are in peak production from Peru, but they're starting to get better prices from Europe and are sending volume there. We expect pricing to inch up for the rest of August.

Blueberry quality out of Peru is outstanding and we're getting some jumbo sized fruit as well.

ALERT! Strawberries will be in tighter supply for mid to late August as the heat in California is certainly having an impact on overall yields. We will also be seeing slightly more dry bruising on the berries in the near term until temperatures return to normal. Look for a spread in pricing between shippers with good quality and those that are experiencing a lot of rejections at the chains right now.

Raspberries and **Blackberries** remain in good supply from California. Expect pricing on Raspberries to drop this week to more promotable levels, while **Blackberries** will remain steady. Quality has been very nice on both berries.



CV LOCAL TOMATOES

Grape Tomatoes remain very promotable this week from VA and PA. Markets remain very weak and production continues to be very strong. Quality has looked excellent.

Also, look for other **Snacking Tomatoes** like **Cherry** and **Medley** varieties to be very promotable as well.

Heirloom Tomatoes from Lancaster County, PA continue in peak season.

Vine Ripe Tomato prices dropped off as volume continues to come in strong from local farms and all over. Demand has been weak as backyard gardens also start to produce fruit. Quality has looked fantastic as we are in peak season for fresh local tomatoes.

Roma Tomatoes are promotable this week. Volume from down south continues to come in heavy in addition to the local product available. Quality has looked excellent out of Tennessee.



CV CUCUMBERS

NOTE: Super Select Cucumber prices jumped quite a bit as some NJ Farms had to stop some harvests due to much damage from the Hurricane a few weeks ago. Demand remains strong and quality has looked good.

Seedless Cucumbers from Canada are promotable this week. Lack of demand with good yields have brought prices down. Quality is excellent.

Mini Seedless Cucumbers are also dropping to more promotable prices as yields are coming in strong.



CV POTATOES

We will get started with new crop Green Giant **Red** and **Gold Potatoes** out of Minnesota this week which will bring some serious relief to the high prices we have been seeing the last couple months.

Quality is reported to be very nice, and look for better pricing in these lines.



CV GRAPES

Grapes pricing is steady and isn't set to drop yet. Extreme hot weather is limiting harvests, propping the market up, and slowing the fruit from building up sugar.

There are plenty of **Green** and **Red Seedless Grapes** to meet demand, but **Cotton Candy Grapes** are very slow to get started because they can't hit the sugar content.



CV IMPORT CITRUS

Navel Oranges are a little snug and prices are up a little. 72 ct and smaller are limited because of heavy demand on 9/3lb bags.

Mandarins are in good supply and prices are stable. It does seem like there's enough volume coming to keep up with demand.



CV BROCCOLI & CAULIFLOWER

Broccoli Crown quality has been coming in nice. CA is expecting lighter supplies and the east coast remains limited. Prices are bumping up.

Cauliflower remains plentiful through late August, at reasonable prices.



CV LETTUCE

Iceberg and **Leaf Lettuces** are coming in out of California and Quebec. Quality has been great.

NOTE: We are keeping our eye on inbounds from California to see how much ash may be on product from the wildfires.

Romaine Hearts, Red Leaf, and Green Leaf Lettuces are tighter in supply.



CV SNOW & SNAP PEAS

Snow Peas and **Snap Peas** will be very promotable this week as farms in Guatemala are flushing. Quality as looked great.



CV SQUASH

Local **Green** and **Yellow Squash** prices are rising lightly and slowly as farms are coming down with yields. New Jersey production was hurt from the hurricane a few weeks ago as well, causing very light volume coming out of NJ.



CV PEARS

New crop **Bartlett, Bosc, and Starkrimson Red Pears** are coming in from California. Washington is barely getting started with mostly smaller sizes. We will stay with California fruit through late August until volume and size improve in Washington headed into September.



CV MANGOS

Mangos from Mexico are steady. Pricing is inching up just a bit as the summer winds down, but keep an eye out for some great deals on jumbo sized fruit, like 8 ct, for the rest of August.

ALERT! Ataulfo Honey Mangos are done for the summer season.



CV GREENHOUSE TOMATOES

Beefsteak Tomatoes from Canada are coming down in price some this week as supplies get better and continue to battle local farmers.

ALERT! Cluster Tomatoes remain extremely short and tight in supply. Mexico is starting late, and many Canadian greenhouses are finished up as they started to replant for fall and winter crops. Expect product to be limited this week.



CV ASPARAGUS

Asparagus prices remain steady this week. Peru is expected to transition fields anytime now. Quality has been excellent from Peru and some Mexican product coming in.



CV ARTICHOQUES

12ct Jumbo **Artichokes** continue to be limited and will be gapping. 24ct and **Baby Artichokes** in clamshells are a great alternative.



CV BRUSSELS SPROUTS

Brussels Sprouts quality has been coming in really nice. Prices seem to have settled with a few vendors a little higher.



CV SWEET CORN

Local **Sweet Corn** continues to be promotable from all local states. Quality has been excellent on 48 ct sacks and cartons, plus 600ct bins.



CV KIWIFRUIT

New Zealand **Green** and **SunGold** Kiwifruit from Zespri are promotable!

It's not too late to join our month-long display contest. Utilize both loose and clamshell packs in your displays to drive sales.



CV HASS AVOCADOS

Hass Avocado prices from Mexico were up just a bit again this week as volumes were down in the transition to Flora Loca fruit. 48ct fruit is expected to be tighter over the next few weeks.

If you are looking for a value play on a nice big avocado, we are carrying a 40ct Peruvian option at low prices.

OTHER STORIES

- The market on **Plantains** has crept up the last few weeks as supply is limited. Pricing is expected to continue to climb as product is limited.
- **Pineapple** are in steady supply for next week in both 7 and 8ct Fruit.
- **Black Mission Figs** will be available next week! Now is a great time to promote this popular fig variety.
- **Young Thai Coconuts** will be in stock for late August in limited supplies. Pricing is higher.
- **Green Bean** prices will be promotable this week. PA continues to produce great yields and great quality.