

ORGANIC MARKET NEWS



AUGUST 14 - AUGUST 21, 2020

PEAK SEASON ORGANIC GRAPES



California **Organic Black, Green, and Red Seedless Grapes** to continue to increase in harvest volume here in mid-August.

Flavor and color are improving. This week the **Green Seedless** will be Ivory and Sweet Globe varieties. **Red Seedless** will be Flame and Chrissy and the **Black Seedless** are Summer Royal.

Now through early October is expected to be an excellent time to increase your display size on **Organic Grapes** and promote the high quality from California.

Organic Champagne (tiny sweet red seedless with edible stem-ends) and **Thomcord Grapes** (seedless Thompson crossed with Concord) are also both in season and sold in 1lb clamshells



OG PEARS

The first California **Organic Asian Pears** (Kosui variety) are now in season! **Organic Asian Pears** are now expected to have strong availability through the end of the year from California, and then Washington.

New crop California **Organic Bartlett** and **Bosc Pears** are in season. Prices are high due to strong demand gobbling up the pack-outs so far. The good news is that the Washington crop will start soon. September should be a great month to promote **Organic Bartlett Pears!**

The first Washington new crop **Organic Starkrimson Red Pears** are slated to arrive in late August.



OG STONE FRUIT

Washington **Organic Yellow Nectarines** and **Peaches** are in excellent supply and are expected to last well into September! Try some of the best fruit of the season, Stemilt's new Washington "Top Pick" premium pack.

Organic White Nectarines and **Peaches** continue in limited supply.

California **Organic Black** and **Red Plums** continue bouncing back and forth between varieties. Expect some sporadic outs.

Surprise, California **Organic Verry Cherry Plums** are back with a late type that will be available through the week of 8/17.

California **Organic Pluots** continue in season with a mix of varieties, but predominantly "Dapple Dandy".

ALERT! Washington **Organic Dark Sweet Cherries** have just finished up a fantastic season!



OG BERRIES

Organic Strawberry supplies have improved slightly. Prices have eased, but it's not necessarily a promotable item. This short-term change is expected to tighten back up heading towards late August.

Driscoll's **Organic Blackberries** out of California and Mexico are expected to be steady through late August, then tighten up for September, at which point other brands are anticipated to have better volumes.

Organic Blueberries out of the Pacific Northwest have been impacted by significant heat. The abundant supply is winding down and therefore prices are set to jump up headed towards the end of the month.

Organic Raspberry supplies are expected to continue in firm but available supply.



OG LETTUCE

NOTE: Organic Romaine Hearts are up in price due to light supplies out of California, Nevada, and Quebec during mid-August. California growers have quality issues and Quebec has been dealing with unprecedented rain levels.

ALERT! Organic Red Leaf, Green Leaf, and Romaine Lettuces are experiencing strong demand in August. In addition to that, California, Quebec, and Nevada all have had weather and quality issues impacting their yields. Pricing is up!

Quebec growers do expect improved volumes headed towards September that may provide some relief. Stay tuned.



OG SWEET POTATOES

New crop Organic Sweet Potatoes are now underway in California in the Garnet, Jewel, and Oriental varieties.

We will see new crop Organic Stokes Purple Sweet Potatoes start in early September. We will gap on this item until that time.



OG MANGOS

Organic Mangos continue in steady supply. Sizing profiles will begin to get bigger as the summer winds down. 10s and 12s will become more tight and 6, 7, 8, and 9ct will be what most growers will have available.

NOTE: Organic Ataulfo Honey Mangos are done for the season out of Mexico.



OG GREENS

Organic Cilantro, Chards, Collards, Dandelion Greens, Leeks, and Parsley will be sourced from California for the month of August and into September. Extra demand, combined with labor challenges, continue to create uncertainty, causing pricing to rise and pro-rates to occur.

Organic Kales will still have availability from NY area but will also be sourced from Quebec & California. Pricing is expected to remain steady and availability will continue to be strong.

Fall crop Organic Greens from Lady Moon Farms in PA are set to begin in early September.



OG SWEET CORN

Organic Bi-color Sweet Corn from Pedersen Farms in New York and Joseph Weaver in Ephrata, PA, is in excellent supplies during August. With an attractive price point and great quality, it's a good item to promote.



OG WATERMELONS

Organic Seedless Watermelons remain in sporadic supply this week. Our local PA and OH farmers grow very small patches and offer very limited amounts of product. Quality is very nice on what does become available, including the Organic Orange Seedless Watermelons.

Organic Mini Seedless Watermelons out of CA continue to be available. Quality has looked sharp. New Mexico, Navajo Pride will begin with light volume as well. Look for these to be available here in mid-August with excellent quality.



OG AVOCADOS

Organic Hass Avocado prices and availability have been steady with fruit continuing from CA and Mexico. Mexico is picking up again with the "Flora Loca" season.

NOTE: There are still some very cheap Peru fruit deals in the marketplace - some with excellent quality and some have been cutting poor.



OG GREEN BEANS

ALERT! Organic Green Beans from PA are in limited supply during mid-August due to recent high heat and rains.

Look for product from Canada and New York to supplement, however supplies will be limited from those growing regions as well.



OG SQUASH

Organic Butternut, Acorn, Delicata, Kabocha, and Spaghetti Squash are all coming from our local growers in PA. These are good items to promote.

Organic Green and Yellow Squash from Lady Moon Farms are in strong supplies to start the PA season. Expect to see outstanding quality, bountiful supplies, and aggressive pricing on both items.



OG BABY BROCCOLI

Organic Sweet Baby Broccoli continues to have steady supplies and pricing.

NEW! Organic Purple Baby Broccoli will be available this week and we're excited to promote this item moving forward!



OG PEPPERS

Organic Green Peppers from Lady Moon Farms in PA are in steady supplies to start the season and good pricing as well. Expect supplies to continue to improve and pricing to remain aggressive.

Organic Red, Yellow, and Orange Peppers are seeing steady availability from both Holland and Canada, however prices have not dropped due to slight limitations and higher costs of production right now.

ALERT! Organic Mini Peppers continue to be in a harvest gap, and when supplies do return, expect high pricing to start off.



OG FIGS

Organic Black Mission Figs will be available in good supplies for mid-August. Pricing has dropped a bit, making this item a great one to promote!



OG TOMATOES

Organic Grape Tomatoes and **Organic Cherry Rainbow Tomatoes** from Lady Moon Farms will be very promotable this week as their PA farm hits their peak season. Quality looks outstanding and product is locally grown right in Chambersburg, PA.

Organic Roma and Vine Ripe Tomatoes, grown here in Lancaster County, PA, will be promotable this week as King Family Farms hits a flush in harvests. Quality has been great.

Organic Beefsteak Tomatoes continue to be extremely limited out of Canada. We are offering a 15lb field grown **Organic Beefsteak Tomato** from Green Field Farms in Ohio. Quality has looked excellent so far.

Organic Cluster Tomatoes continue to be priced higher than normal, but product is steady. Quality has looked good out of Canada.

OTHER STORIES

- **Organic Cucumbers** in August look to have strong volumes and improved pricing! Lady Moon Farms' volumes are already beginning to build. With the local season coming on strong, look for promotion opportunities.

- **Organic Euro Seedless and Mini Seedless Cucumbers** from Canada continue to be expensive due to lack of labor and quality issues. Supplies are limited.

- **ALERT! Organic Garlic** from Spain will gap for a few weeks until the new season starts! California **Organic Garlic** is available. Prices for this domestic garlic is more expensive. Quality is good!

- **ALERT!** California **Organic Valencia Oranges** continue to be extremely tight. Expect high prices and sporadic supplies due to heat, crop not sizing up, and a lot of greening.

- **ALERT! Organic Young Thai Coconuts** continue to be in a gap until the week of 8/24. **Organic Raw Drink & Eat Coconuts** are also in a gap.

- We are waiting on some Peruvian imported **Organic Minneola** and **Murcott Mandarins** due in for late August.



OG EGGPLANT

Organic Eggplant volumes have come on strong, so expect pricing to become even more promotable throughout August. This includes Lady Moon Farms premium line.



OG BROCCOLI & CAULIFLOWER

ALERT! Organic Broccoli from California and Nevada is becoming much tighter in supply for mid to late August. Prices are going up!

Quebec shippers are also struggling on **Organic Broccoli** from the effects of Hurricane Isaias, plus extra demand, and will therefore gap for at least 10 days.

Organic Cauliflower from California and Quebec continue to see harvests yielding strong numbers. **Organic Cauliflower** will be promotable for mid-August, but is expected to jump up in price for the end of the month as supplies dwindle.

- Peruvian **Organic Satsuma Mandarins** and California **Organic Kumquats** are done for the season.

- **ALERT!** California and Mexican **Organic Lemon** supplies are extremely tight with high prices. Expect mostly good choice fruit out of Mexico. Small sizing prevails. A few California **Organic Meyer Lemons** continue in firm supply.

- **Organic Asparagus** prices will become higher this week as supplies start tighten up out Mexico. Quality however remains excellent.



FOUR SEASONS PRODUCE LOCAL LIST:

August 14 - August 21, 2020



CEDAR MEADOW FARMS



VINCENT FARMS

CONVENTIONAL

BENEDICT FARMS - Chambersburg, PA

1062 CV Corn Bi-Color 48 ct

CEDAR MEADOWS - Lancaster, PA

1291 CV Eggplant Chinese 10 lb
23206 CV Tomatoes Cherry Rainbow PA 15/1 pt
23156 CV Tomatoes Heirloom PA 1.5 lb

COPENHAVER FARMS - Lebanon, PA

480 CV Beans Green 25 lb

EASTERN FRESH GROWERS - Cedarville, NJ

1060 CV Corn White 48 ct
2806 CV Cucumbers Super 72 ct
1818 CV Peppers Green JBO/XL 22 lb
2255 CV Squash Green MED NJ 20 lb
2240 CV Squash Green MED 20 lb
23036 CV Tomatoes Vine Ripe Jumbo 25 lb

EPHRAIM ZOOK - Lancaster, PA

23036 CV Tomatoes Vine Ripe Jumbo 25 lb
23070 CV Tomatoes Vine Ripe XL PA 25 lb

FLAIM FARMS - Vineland, NJ

205 CV Arugula 24 ct
550 CV Beets Red Bunched 12 ct
745 CV Cabbage Green NJ 50 lb
1170 CV Dandelion Bunch NJ 12 ct
1260 CV Eggplant PREM 24 lb
1275 CV Eggplant Graffiti NJ 12 lb
1262 CV Eggplant Italian 11 lb
1273 CV Eggplant Sicilian NJ 20 lb
1308 CV Greens Collard NJ 18 lb
1315 CV Greens Kale NJ 18 lb
1510 CV Herb Mint NJ 12ct Box
1475 CV Leeks Bunched 12ct
1960 CV Peppers Anaheim 10 lb
1990 CV Peppers Banana 10 lb
1975 CV Peppers Cubanelle 18 lb
1818 CV Peppers Green JBO/XL 22 lb
1965 CV Peppers Jalapeno 10 lb

1967 CV Peppers Jalapeno 35 lb
1995 CV Peppers Poblano 20 lb
1985 CV Peppers Serrano 8 lb

FIFER ORCHARDS - Dover, DE

1062 CV Corn Bi-Color 48 ct
15674 CV Peaches 2 1/2" 25 lb
23031 CV Tomatoes Vine Ripe XL 25 lb

FINK FARMS - Germansville, PA

2240 CV Squash Green MED 20 lb
2326 CV Squash Yellow MED 20 lb

HANSHAW FARMS - Laurel, DE

11997 CV Watermelons 45 ct 15# Avg Bin
11991 CV Watermelons 60 ct 11# Avg Bin

HESS FARMS - Waynesboro, PA

2845 CV Cucumbers Kirby 40 lb
2806 CV Cucumbers Super 72 ct
1818 CV Peppers Green JBO/XL 22 lb
1965 CV Peppers Jalapeno 10 lb
1967 CV Peppers Jalapeno 35 lb
2240 CV Squash Green MED 20 lb
23118 CV Tomatoes Round LG 6x6 25 lb
23070 CV Tomatoes Vine Ripe XL PA 25 lb

"JERSEY FRUIT" FROM SUNNY VALLEY - NJ

15679 CV Peaches 2 3/4" NJ 25 lb

JOSH WEAVER - Lancaster, PA

1065 CV Corn White PA 50 dz Bin

LESTER WEAVER - Lancaster, PA

1086 CV Corn Bi-Color DE 50 dz Bin

NARDELLI LAKE VIEW FARMS - Cedarville, NJ

480 CV Beans Green 25 lb
745 CV Cabbage Green NJ 50 lb
780 CV Cabbage Red 50 lb
1362 CV Chard Green 12 ct

1368 CV Chard Red 12 ct
1099 CV Corn Bi-Color 12/4 ct Tray
225739 CV Corn Purple Violet 12/4 ct Tray
1315 CV Greens Kale NJ 18 lb
1510 CV Herb Mint NJ 12ct Box
1475 CV Leeks Bunched 12ct

JERSEY FRESH POTATOES - Woodbury, NJ

4493 CV Potatoes Red NJ 10/5 lb Bag
4404 CV Potatoes White NJ 10/5 lb

TORREY FARMS - Elba, NY

480 CV Beans Green 25 lb
750 CV Cabbage Green 50 lb
780 CV Cabbage Red 50 lb
2812 CV Cucumbers Select 72 ct
2806 CV Cucumbers Super 72 ct
2240 CV Squash Green MED 20 lb
2326 CV Squash Yellow MED 20 lb

SAM ZOOK - Lancaster, PA

23305 CV Tomatoes Grape PA 12/1 pt

STAUFFER HULING FARMS - Lancaster, PA

2806 CV Cucumbers Super 72 ct
4106 CV Onions Sweet JBO PA 40 lb
4628 CV Onions Sweet PA 14/3 lb
2240 CV Squash Green MED 20 lb
2326 CV Squash Yellow MED 20 lb

VINCENT FARMS - Dover, DE

1062 CV Corn Bi-Color 48 ct
1086 CV Corn Bi-Color DE 50 dz Bin
1084 CV Corn White DE 50 dz Bin
1060 CV Corn White 48 ct
11997 CV Watermelons 45 ct 15# Avg Bin
11991 CV Watermelons 60 ct 11# Avg Bin



FOUR SEASONS PRODUCE LOCAL LIST: August 14 - August 21, 2020



JOSEPH WEAVER



CHRIST KING



GREEN FIELD FARMS



LANCASTER FARM FRESH

ORGANIC

CENTRAL PA PRODUCE COOP - Tyrone, PA

- 40485 OG Beets Red 25 lb
- 40644 OG Eggplant 22 lb
- 40836 OG Eggplant Graffiti 20 lb

CHRIST KING - Lancaster, PA

- 40532 OG Beets Red Bunched PREM 24 ct
- 40488 OG Beets Red Bunched 12 ct
- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb
- 40789 OG Peppers Red 11 lb
- 42305 OG Tomatoes Roma 20 lb
- 41359 OG Tomatoes Round 2-Layer 20 lb

CLARION RIVER - Sligo, PA

- 40675 OG Greens Kale 24 ct
- 40784 OG Peppers Anaheim 10 lb
- 220992 OG Peppers Banana 10 lb
- 40859 OG Peppers Cubanelle 10 lb
- 41255 OG Peppers Poblano 10 lb
- 41032 OG Squash Patty Pan 22 lb
- 41358 OG Tomatoes Heirloom 10 lb
- 41359 OG Tomatoes Round 2-Layer 20 lb

FLAIM FARMS - Vineland, NJ

- 40644 OG Eggplant 22 lb
- 40670 OG Greens Collard 24 ct
- 40671 OG Greens Collard 12 ct
- 40672 OG Greens Kale 12 ct
- 219525 OG Herb Mint NJ 12 ct

JOSEPH WEAVER - Lancaster, PA

- 40462 OG Corn Bi-Color 48 ct

GREEN FIELD FARMS - Wooster, OH

- 40548 OG Cabbage Green 45 lb
- 43806 OG Watermelon Seedless 60ct
- 41372 OG Tomatoes Beefsteak 15 lb
- 41379 OG Tomatoes Grape 12/1 pt

HEPWORTH FARMS - Milton, NY

- 41112 OG Escarole 24 ct
- 41150 OG Lettuce Butter Green 24 ct
- 40723 OG Parsley Curly PREM 30 ct
- 40724 OG Parsley Flat Leaf PREM 30 ct (Italian)
- 40886 OG Radishes French Breakfast 24 ct

LADY MOON FARMS - Chambersburg, PA

- 41088 OG Cucumbers PREM 20 lb
- 40639 OG Eggplant PREM 24 lb
- 40796 OG Peppers Green PREM 25 lb
- 40838 OG Peppers Jalapeno 10 lb
- 41020 OG Squash Green PREM 20 lb
- 40297 OG Squash Yellow 20 lb
- 41346 OG Tomatoes Cherry 12/1 pt Clamshell
- 41385 OG Tomatoes Cherry Rainbow 12/1 pt
- 41336 OG Tomatoes Grape Premium 12/1 pt
- 41398 OG Tomatoes Grape Gold 12/1 pt

LANCASTER FARM FRESH COOP - Lancaster, PA

- 40644 OG Eggplant 22 lb
- 40784 OG Peppers Anaheim 10 lb
- 220992 OG Peppers Banana 10 lb
- 40859 OG Peppers Cubanelle 10 lb
- 42324 OG Peppers Purple 10 lb
- 41101 OG Squash Gold Bar 20 lb

PEDERSEN FARMS - Seneca Castle, NY

- 40548 OG Cabbage Green PREM 45 lb
- 40454 OG Cabbage Red PREM 45 lb
- 40462 OG Corn Bi-Color 48 ct
- 40675 OG Greens Kale 24 ct

REED FAMILY FARM - Elizabethtown, PA

- 40376 OG Beans Green 25 lb

SAM ZOOK - Lancaster, PA

- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb

SAMUEL K STOLTZFUS - Millville, PA

- 40485 OG Beets Red 25 lb
- 41535 OG Onions Sweet JBO PA 40 lb
- 41536 OG Onions Sweet MD PA 40 lb



NEW BAGGED PEPPERS FROM BAILEY FARMS!

Bailey Farms is a family-run business since 1989. They strive to produce the best possible peppers in the world and to fuel the demand for spicy food. Bailey Farms is the largest grower of specialty peppers in the country!



NEW ITEM FROM GARRETT VALLEY FARMS! SUGAR FREE ORGANIC TURKEY BACON

For more info on our Meat, Dairy, & Fresh Offerings, visit fspfresh.com!



★ 2020 LABOR DAY OFFICE & DELIVERY SCHEDULE ★

MON 8/31 - SAT 9/5: Standard delivery and office schedule.

SUN 9/6: Sales office open 8:30am to 1:00pm, taking orders for your Tuesday 9/8 deliveries.

MON 9/7 (Labor Day): Office closed. Limited pre-approved exception deliveries.

TUES 9/8 - WED 9/9: Standard delivery and office schedule.

**For clarification or special requests on this schedule, please contact your Sales Rep., or Merchandiser.*

CONVENTIONAL MARKET NEWS

AUGUST 14 - AUGUST 21, 2020

LATE SUMMER BLUEBERRIES



Blueberries are in excellent supply from multiple growing areas, and pricing promotable.

The weak market is being caused by heavy volumes being harvested from British Columbia, Michigan, and even a late crop variety in New Jersey available to select Four Seasons retailer customers.

Additionally, Peru is sending multiple containers into the states every week, creating additional supplies on the east coast. Fruit quality has been excellent, especially on the Peruvian **Blues** - big size and tangy-sweet flavor.



CV GRAPES

The market is steady on all **Red, Green, and Black Seedless Grapes** as the California summer season hits its peak.

PRETTY LADY BRAND UPDATE:

"Pretty Lady" **Red Seedless Grapes** will switch from "Flames" into the "Sweet Celebration" and "Scarlett Royal" varieties, and on **Greens Seedless Grapes**, we'll transition to "Esteem," which has excellent size.

THE GRAPERY UPDATE:

Cotton Candy Grapes from California are picking slowly to start, so there is limited volume. They expect late August to be much better. Be sure to try **Gum Drops Grapes**, which are red and taste sugary sweet and similar to Cotton Candy.

California **Thomcord Grapes** are also in season.



CV TOMATOES

Local Vine Ripe Tomatoes from PA and DE continue to be in peak season, however we have seen some shorter shelf-life following the heavy rains from the effects of Hurricane Isaias. **Heirloom Tomatoes** from PA grower, Cedar Meadow Farms, will continue to be promotable this week.

Roma Tomatoes are steady and stable out of Tennessee again this week. Quality continues to be excellent.

Grape Tomatoes continue to be in peak season from PA and VA right now. Prices are very weak, and quality is excellent. **Cherry and Medley Tomatoes** also remain very promotable this week to offer out great deals.

ALERT! **Beefsteak and Cluster Tomatoes** prices spiked very quickly this week. Canada is experiencing continued hardships after one of hottest summers on records forced growers to replant. Labor continues to be a challenge as well. Mexico has not yet started harvesting yet to help supply the demand. Expect high prices and shortages.



CV PEPPERS

We will be offering out **Bagged Specialty Peppers** this week from Bailey Farms. This is the start of a new program we will be trying. This line of bagged **Hot and Sweet Specialty Peppers** is great for customers who may not be able to sell a full bushel box before they go bad. This could reduce shrink at retail level while offering different varieties to your customers as well!

Green Bell Pepper prices remain promotable this week. Farms continue to produce excellent quality and yields, and with lack of demand, it's keeping prices very promotable.

11lb **Color Bell Peppers** from Canada will rise in price this week. Picks remain low and demand is strong on all 3 colors. Hothouse growers also continue to experience labor challenges due to Covid-19.

15lb **Red Sweet Pepper** prices are getting stronger out of California as demand picks up. Quality remains excellent as well.



CV BERRIES

Strawberries are in better supply this week out of Salinas, Watsonville, and Santa Maria, CA growing areas. Overall quality has improved, and new inbounds are looking great. Looking for pricing to slide slightly this upcoming week, but it's expected to turn around and move higher over the next couple weeks as we head into September.

Raspberries and **Blackberries** are in steady supply from California. Quality is improving, and pricing should begin to slide down slightly over the next couple weeks.



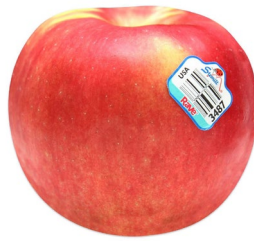
CV NAVEL ORANGES

Navel Oranges are peaking on the larger sizes. There is good demand for 9/3lb bag fruit and the smaller sizes used for packing is short with vendors waiting for new arrivals in mid-August. The demand on bags and short supply of smaller sizes is driving prices higher.



CV ASPARAGUS

Asparagus continues to be steady. Prices could rise very quickly once product from Mexico finishes up, but for now continues to be available. Peruvian prices are steady this week. Demand has been good, and quality has looked very nice.



CV APPLES

On the East Coast, growers will start picking new crop **Gala** and **Honeycrisp Apples** in mid-August.

Washington growers started picking their new crop, and expect to pack new crop **Gala** and **Gingergold** in mid-August and start **Honeycrisp Apples** for late August.

NOTE: There will be a gap on the **Honeycrisp Apples** between old crop and new crop of about a week and a half. In the meantime, fill those display with Stemilt's new **Rave Apple**, which has Honeycrisp parengage.



CV MANGOS

Mangos from Mexico are steady. Pricing is inching up just a bit as the summer winds down and volumes decrease just a bit. Fruit will be bigger sized in the coming weeks.

Ataulfo Honey Mangos will be coming to a close for the season. We will ship the last of this fruit here in mid-August.



CV AVOCADOS

Hass Avocado prices from Mexico were up just a bit again this week as volumes were down in the transition to Flora Loca fruit. 48ct fruit is expected to be tighter for August.

If you are looking for a value on a nice big avocado, we are carrying a 40ct and 48ct Peruvian **Hass Avocados**.



CV POTATOES & ONIONS

Red, White, and Russet Potatoes out of NJ are also great items to promote at the moment – supplies are good!

We are into the transition from old crop to new crop **Idaho Russet Potatoes** this week. Quality on both old and new crops look nice at the moment so we should see a fairly smooth transition.

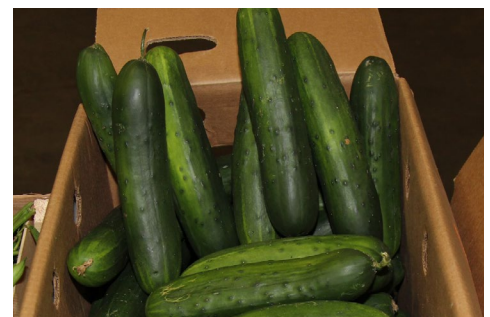
We will see our first arrival of new crop Idaho grown **Red and Yellow Onions** this week. Pricing if very good and quality is reported to be the best they have seen in years!



CV BROCCOLI & CAULIFLOWER

Broccoli Crowns quality has been coming in nice between product from California and Maine. Expect fair pricing for August.

Cauliflower prices remain fairly affordable for mid-August out of California.



CV CUCUMBERS

Super Select Cucumber prices remain steady this week from NJ, NY, and PA. Some farms experienced damage from the Hurricane last week and had to pull some crops. Supplies do remain steady for now but we're keeping our eye on post harvest quality following the rain.

Euro Seedless Cucumber prices will start to come off some this week. Lack of demand is taking markets down.



CV FIGS

Black Mission Figs will be available next week! Now is a great time to promote this popular fig variety.



CV KIWIFRUIT

Green and **SunGold Kiwifruit** from Zespri are promotable. Don't forget to enter the display contest!



CV ARTICHOQUES

12ct Jumbo **Artichokes** are more limited so prices are up. We will have 24 ct **Artichokes** and 12/2 lb **Baby Artichokes** in clamshells as well this week.



CV SQUASH

Green and **Yellow Squash** prices remain stable this week. Supplies and demand are steady. Quality continues to look nice.



CV PLUOTS/PLUMCOTS

Late summer **Pluots** are promotable, including Flavor Grenade & Gold Rush (green), Flavor Gator & Dapple Dandy (mottled), and Summer Punch & Jubilee (red).



CV PEACHES

Jersey **Peaches** continue in season, but with such strong demand and lighter yields, pricing is higher than most summers.



CV WATERMELONS

Watermelon prices have dropped significantly for mid-August, especially on 45ct. Farms in Indiana and North Carolina started up and have excellent yields coming on as well as Delaware and Maryland. Local PA harvests will slow and just about finish up with any volume this week.



CV GREEN BEANS

Green Bean prices will be steady this week out of PA, NY, and NJ.

Virginia continues to be in a gap after some growing challenges hampered their fields.



CV TROPICALS

White & Red Dragon fruit, Yellow Pitahaya, Starfruit, Pepino Melons, Calabaza and Quenepas continue to be available.

Young Thai Coconuts are back in stock!



CV EGGPLANT

Eggplant and **Varietal Eggplant** remain promotable for the summer peak season with excellent quality. Continue to support local farms in PA and NJ.



CV POMEGRANATES

Pomegranates from Chile are now done. For the week of 8/17, we will get our first of the year California Pomegranates! They will be the Grenada variety and available in a 2-layer pack.



CV SWEET CORN

Sweet Corn continues to be promotable this week from all local states. Quality is excellent.