





# ORGANIC OUTLOOK







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# NEW CROP ORGANIC APPLE OUTLOOK

The first new crop **Organic Gala Apples** from Washington have arrived. Smaller sizes will prevail in both bulk and bags. Quality and color has been nice so far!

The first **Organic Honeycrisp Apples** out of Washington are expected to arrive in early September. Stemilt's proprietary new **Organic Rave Apple**, with Honeycrisp parentage, is available in limited quantities. Check it out: <a href="https://www.stemilt.com/fruits/apples/rave-apples/">https://www.stemilt.com/fruits/apples/rave-apples/</a>

Imported **Organic Fuji Apples** will wind down over the next couple of weeks, and will transition to new crop Washington in early September.

Organic Red Delicious Apples are finished for the season from the Southern Hemisphere, and will gap until early to mid-Septemßber when new crop will begin from Washington.

Import Organic Braeburn, Diva, Granny Smith, Jazz, Piñata, and Pink Cripps Apples are in firm supply with high prices. All bagged Organic Apples are extremely limited and will most likely gap until domestic crop begins.





### **OG PEPPERS**

PA, OH, and NY all have abundant supplies of **Organic Green Peppers**, making August a great time to promote. Supplies are tighter out of CA. PA growers also have limited supplies of **Organic Red Peppers**. **Organic Purple Peppers** are available out of NY.

**Organic Jalapeño Peppers**, and other chili peppers, are in good supply from CA and NY.

Organic Red, Yellow, and Orange Peppers from Holland are all in good supply, and Canadian greenhouses are starting their harvest too. Prices are dropping. Organic Green Peppers are also available from Holland.



### **OG GRAPES**

Supplies of **Organic Green**, **Red**, and **Black Grapes** out of California are excellent. Promotional opportunities are available for August!

**Organic Champagne Grapes** are in great supply and prices have come off to promotional levels. Make sure to have this seasonal favorite on your shelves!

**Organic Thomcord Grapes** continue with excellent quality and supply.



#### OG WATERMELONS

**Organic Seedless Watermelons** are in steady supply coming from California. Supplies look to stay steady through the Labor Day Holiday.

8ct **Organic Mini Seedless Watermelons** are very promotable coming from California and Nevada. Quality has been very nice with excellent flavor. 6ct supplies have tightened up a bit as growers look to open new fields in late August or early September.



### **OG SWEET CORN**

**Organic Bi-Color Sweet Corn** is available in good volume out of NY. This will be the last week of harvesting from NY.

60ct mesh bags of **Organic Bi-Color Corn** will be available for mid-August out of Canada.



### **OG HASS AVOCADO**

**ALERT!** Mexico and California **Organic Hass Avocado** prices continue to climb.

Mexico "Flora Loca" season crops have begun and fruit looks great, but is limited. It will be more hard and green than what has been coming out of Mexico in July. California supplies are limited as well.

Large **Organic Green Skin Smooth Avocados** from Florida are now available! The crop will be limited.



### **OG CUCUMBERS**

**Organic Cucumbers** are in good supply out of Mexico, WI, OH, and NJ. Supplies are limited from OH, PA, and NY. The wet weather has not done any favors for **Organic Cucumber** production.

**Organic Hothouse Cucumbers** from Spain and Canada are in good supply. **Organic Persian Cucumbers** from Canada are also in good supply.

**Organic Pickle Cucumbers** are limited out of CA and NY.



### **OG CAULIFLOWER**

**Organic Cauliflower** is more limited in supply out of CA at higher prices. Canadian growers will be out until late August.

Organic Orange Cauliflower is limited from CA. No Organic Purple Cauliflower was grown by this shipper this year. Organic Romanesco is limited from NY.



### **OG MANGOS**

**Organic Kent** and **Keitt Mango** supplies have decreased quite a bit in mid-August. Smaller sizes are getting tight. Expect to see 6, 7, and 8 ct fruit to be the norm as the summer winds down.

Non-hot Water Treated (NHT) Mangos will become available in late August. This fruit is generally bigger and commands a higher price. Fruit will be firm-ripe to ripe, unlike the hard Tommy Atkins variety that we have seen all summer.



### **OG SQUASH**

**Organic Zucchini** and **Yellow Squash** are in good volume from Mexico. Smaller quantities are also available out of NJ, PA, and NY.

Ohio growers report they're more limited on **Organic Zucchini** and **Yellow Squash** this week. PA lost their crop of **Organic Yellow Squash** for the summer season, and NY growers are also limited.

GA begins harvesting **Organic Zucchini** and **Yellow Squash** this week.



#### **OG MELONS**

**Organic Cantaloupe** and **Honeydew** markets have strengthened quite a bit this week as we are past the biggest harvest flush. Expect good supplies to continue in season, but prices will get stronger.

Organic Galia Melons are now limited.



### OG BROCCOLI

**Organic Broccoli** is in supply out of CA and NV. Pricing is moving up due to supply/demand issues. Growers out of Canada now report growing supplies of **Organic Broccoli**, but some discoloration is evident.

Organic Broccoli Crowns are in good supply.



### **OG STONE FRUIT**

**Organic White** and **Yellow Nectarines**, as well as **Organic White** and **Yellow Peaches**, are in good supply out of Washington. Quality is excellent.

**Organic Black** and **Red Plums** are back in decent supply in both volume-filled and tray packs.

**Organic Pluots** are back in good supply. Steady volumes are expected to continue.



#### OG KIWIFRUIT

Zespri brand **Organic Green** and **SunGold Ki-wifruit** are in excellent supply with great quality and large sizing.



### **OG BERRIES**

**Organic Strawberry** supplies continue to be excellent. Prices have returned to normal.

**Driscoll's Organic Blackberries** are in good supply. Expect prices to continue to ease down heading into September.

**Organic Blueberries** and **Raspberries** have taken a significant downturn in supply. Prices have increased and are expected to continue in that direction with shortages expected.

**Organic Goldenberries** are expected to begin in early September out of Columbia. Supplies will be small to start and then continue to improve.



### **OG LEMONS**

The current super-short **Organic Lemon** supplies are slowly improving out of Mexico and the first California fruit is set to start shipping in late August. Expect prices to stay expensive through late summer until the pipeline fills. Some greening should be expected but overall quality is good.



#### **OG PEARS**

Washington **Organic Bartlett Pear** supplies will continue to improve as we head into September. Smaller fruit is more prevalent and quality is excellent.

The first **Organic Starkrimson (Red) Pears** are set to arrive in late August in both bulk and Lil' Snappers 12/2lb pouch bags.

The first California **Organic Bosc Pears** are set to arrive in late August with limited supply and high prices.

The first California **Organic Asian Pears** are set to arrive in late August. Good quality and supplies are expected.



### **OG SQUASH**

PA growers now have **Organic Green Acorn, Spaghet- ti, Butternut, Pie Pumpkins,** and **Delicata Squash.** 

Ohio growers have also started with Organic Spaghetti Squash, and Maine has supply of Organic Delicata, Spaghetti, and Acorn Squash.



### **OG TOMATOES**

PA be in peak season on **Organic Vine Ripe Tomatoes** in mid-August through September. New York growers have **25lb Organic Tomatoes**, **Green Frying**, and **Black Velvet Tomatoes**. NY and PA growers have good supplies of **Organic Heirloom Tomatoes** with increasing volumes.

Organic 15lb Beef Tomatoes out of Mexico, Canada, and Ohio are in decent supply. The Organic Cluster Tomatoes prices are low and good supplies are available out of Mexico and Canada.

**Organic Cherry Tomatoes** are in abundant supply out of PA, NY, and OH. **Organic Grape Tomatoes** from PA have started in limited supply due to rain. VA and Canadian product is currently in good supply.

**Organic Roma Tomatoes** are in limited supply out of Mexico. Quality and color is very good. PA growers have started in limited supply this week.

- ALERT! Organic Green Beans are in very tight supply out of Mexico, CA, and Southeastern US.
   PA and OH product is in a small gap situation until late August.
- Organic Celery and Celery Hearts markets are steady this week. Volumes are promotable, particularly on Organic Celery Hearts. Quality is nice coming from California.
- Very nice quality Organic Cilantro is available in good supply out of CA. Supplies are limited from NY.
- Organic Ginger is in better supply this week. Organic Turmeric out of Hawaii is available. The Jamaican product arrives here in mid-August.

### **OTHER STORIES:**

- Organic Lettuce is in good supply out of CA and Canada. Quality has been good to very good. Due to the recent heat, Organic Romaine Lettuce has become more limited and more expensive out of CA.
- Organic Calimyrna Figs are done as quickly as they started but, Organic Black Mission Figs are plentiful. Price should remain steady.
- ALERT! There will be a supply gap in Mexico coming on Organic Formosa Papayas The production usually drops off end of the summer and this year is no exception. We will have some Organic Solo Papayas, which are a smaller variety from Mexico for the next few weeks.
- Organic Kale is in good supply out of OH, GA, WI, NC, and CA. PA and NY will finish out with Organic Kale this week. Prices and demand are low.
- Organic Eggplant is in adequate supply from CA, NY, NJ, and PA. Organic Graffiti and small Heirloom Eggplants are also available from NY.
- ALERT! Organic Lime supplies continue to be limited with high prices.
- Peruvian Organic Satsuma Mandarins continue to be available. This true zipper-skin fruit is very easy to peel. Seasonal quality should be expected.

### DELAWARE

Hanshaw Farms - Laurel, DE

11997 - CV Watermelons 45 ct 15# Avg Bin 11991 - CV Watermelons 60ct 11# Avg Bin

Vincent Farms - Delmar, DE

11059 - CV Cantaloupes 110 ct Bin

11996 - CV Watermelons 36ct 18# Avg Bin

11997 - CV Watermelons 45ct 15# Avg Bin

11991 - CV Watermelons 60ct 11# Avg Bin

### **NEW JERSEY**

Flaim Farms - Vineland, NJ

205 - CV Arugula NJ 24 ct

530 - CV Beets Red NJ 25 lb

550 - CV Beets Red Bunch NJ 12 ct

592 - CV Bok Choy Baby Shanghai NJ 30 lb

1362 - CV Chard Green NJ 12 ct

1368 - CV Chard Red NJ 12 ct

1170 - CV Dandelion Bunch NJ 12 ct

1260 - CV Eggplant Prem NJ 24 lb

208527 - CV Eggplant Graffiti NJ 11 lb

1285 - CV Eggplant Italian NJ 10 lb

1273 - CV Eggplant Sicilian NJ 20 lb

1308 - CV Greens Collard NJ 18 lb

1315 - CV Greens Kale 18 ct NJ 18 lb

1346 - CV Greens Mustard NJ 18 lb

1350 - CV Greens Turnip NJ 18 lb

455 - CV Herb Basil NJ 15 ct

1034 - CV Herb Cilantro NJ 30 ct

1032 - CV Herb Cilantro NJ 60 ct

1200 - CV Herb Dill 24 ct

1510 - CV Herb Mint NJ 12 ct Box

1462 - CV Kohlrabi Green NJ 12 ct

1475 - CV Leeks Bunched NJ 12 ct

1704 - CV Parsley Curly NJ 30 ct

1700 - CV Parsley Curly NJ 60 ct

1715 - CV Parsley Flat Leaf (Italian) NJ 30 ct

1960 - CV Peppers Anaheim NY 10 lb

1990 - CV Peppers Banana NJ 10 lb

1975 - CV Peppers Cubanelle NJ 10 lb

1993 - CV Peppers Habanero Orange NJ 8 lb

1967 - CV Peppers Jalapeño NJ 35 lb

1980 - CV Peppers Long Hot NJ 16 lb

212153 - CV Peppers Long Sweet NJ 10 lb

1995 - CV Peppers Poblano NJ 20 lb

1896 - CV Peppers Red Fresno NJ 10 lb

1985 - CV Peppers Serrano NJ 8 lb

211495 - CV Peppers Shishito NJ 5 lb

23069 - CV Tomatoes Vine Ripe XL NJ 25 lb

Glouchester County Packing - Woodbury, NJ 4490 - CV Potatoes Red "Jersey Fresh" 10/5 lb

4404 - CV Potatoes White "Jersey Fresh" 10/5 lb

# CONVENTIONAL

Jersey Fruit - Hammonton, NJ

211774 - CV Nectarines 2 1/2" NJ 25 lb

15470 - CV Nectorines 2 3/4" NJ 25 lb

15678 - CV Peaches 2 1/2" NJ 25 lb

15679 - CV Peaches 2 3/4" NJ 25 lb

### **NEW YORK**

Torrey Farms - Elba, NY

480 - CV Beans Green NY 25 lb

750 - CV Cabbage Green NY 50 lb

2812 - CV Cucumbers Select NY 72 ct

2806 - CV Cucumbers Super NY 72 ct

### PENNSYLVANIA

Benedict Farms - Chambersburg, PA

2812 - CV Cucumbers Select PA 72 ct

2803 - CV Cucumbers Super PA 72 ct

1260 - CV Eggplant Prem PA 24 lb

1818 - CV Peppers Green Jumbo PA 22 lb

1965 - CV Peppers Jalapeño PA 10 lb

2258 - CV Squash Green Med PA 20 lb

2390 - CV Squash Spaghetti PA 35 lb

2320 - CV Squash Yellow Med PA 20 lb

Cedar Meadow Farms - Lancaster County, PA

23206 - CV Tomatoes Cherry Rainbow PA 15/1 pt

23166 - CV Tomatoes Cocktail "Aunt Cheri's" PA 10/1 lb

23156 - CV Tomatoes Heirloom Mix 10 lb

Christ Esh - Holtwood, PA

23305 - CV Tomatoes Grape PA 12/1 pt

11991 - CV Watermelons 60ct 11# Avg Bin

11991 - CV Watermelons 60ct 11# Avg Bin

Copenhaver Produce - Lebanon, PA 482 - CV Beans Green PA 25 lb





Ephraim Zook - Lancaster, PA

23111 - CV Tomatoes Round XL 5x6 PA 25 lb

23070 - CV Tomatoes Vine Ripe XL 25 lb

21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer

Harnish Farms - Lancaster, PA

11997 - CV Watermelons 45 ct 15# Avg Bin

11991 - CV Watermelons 60ct 11# Avg Bin

Hess Farms - Waynesboro, PA

2855 - CV Cucumbers PA 24 ct Carton

2845 - CV Cucumbers Kirby PA 40 lb

2812 - CV Cucumbers Select PA 72 ct

2803 - CV Cucumbers Super PA 72 ct 1260 - CV Eggplant Prem PA 24 lb

1960 - CV Peppers Anaheim PA 10 lb

1975 - CV Peppers Cubanelle PA 18 lb

1818 - CV Peppers Green Jumbo PA 22 lb

1967 - CV Peppers Jalapeño PA 35 lb

1985 - CV Peppers Serrano PA 8 lb

2258 - CV Squash Green Med PA 20 lb

2320 - CV Squash Yellow Med PA 20 lb

23111 - CV Tomatoes Round XL 5x6 PA 25 lb

23118 - CV Tomatoes Round LG 6x6 PA 25 lb

21450 - CV Tomatoes Vine Ripe 4x5 20 lb 2-layer

Joseph Weaver – Lancaster, PA 1075 - CV Corn Bi-Color PA 50 dz Bin

Josh Weaver - Lancaster, PA

1065 - CV Corn White PA 50 dz PA Bin

11996 - CV Watermelons 36ct 18# Avg Bin 11997 - CV Watermelons 45 ct 15# Avg Bin

# CONVENTIONAL

Lester Weaver - Lancaster, PA 1065 - CV Corn White PA 50 dz PA Bin Sam Zook Lancaster, PA 23305 - CV Tomatoes Grape PA 12/1 pt Stauffer Huling Farms- Lancaster County, PA 4106 - CV Onions "PA Simply Sweet" Jumbo 40 lb 4628 - CV Onions "PA Simply Sweet" 14/3 lb

# ORGANIC





## NEW YORK

Hepworth Farms - Milton, NY

40550 - OG Cabbage Green OH 45 lb

41091 - OG Cucumbers Prem NY 20 lb

40232 - OG Eggplant Mini Mix NY 10/1 lb

40639 - OG Eggplant PREM NY 24 lb

41277 - OG Eggplant Graffiti NY 22 lb

41112 - OG Escarole NY 24 ct

40675 - OG Greens Kale NY 24 ct

40987 - OG Peppers Cherry Bomb NY 10 lb

42324 - OG Peppers Purple NY 10 lb

40959 - OG Peppers Shishito NY 12/1 pt

40864 - OG Radishes Red Bunched Prem NY 24 ct

41352 - OG Tomatoes NY 25 lb

40191 - OG Tomatoes Black Prince NY 10/1 qt clam

41398 - OG Tomatoes Grape Gold NY 12/1 pt

211769 - OG Tomatoes Green NY 10 lb

42306 - OG Tomatoes Heirloom Cocktail NY 10/20 oz

41358 - OG Tomatoes Heirloom NY 10 lb

Pedersen Farms - Seneca Castle, NY

40550 - OG Cabbage Green NY 45 lb

40562 - OG Cabbage Red NY 40 lb

40520 - OG Corn Bi-Color NY 48 ct

40675 - OG Greens Kale NY 24 ct

40723 - OG Parsley Curly Prem NY 30 ct

40724 - OG Parsley Flat Leaf Prem NY 30 ct

### OHIO

Green Field Farms - Wooster, OH

40376 - OG Beans Green OH 25 lb

40562 - OG Cabbage Red OH 40 lb

40675 - OG Greens Kale NY 24 ct



40796 - OG Peppers Green PREM OH 25 lb

41012 - OG Squash Green Fancy OH 20 lb

41050 - OG Squash Spaghetti OH 30 lb

40297 - OG Squash Yellow OH 20 lb

41372 - OG Tomatoes Beefsteak OH 15 lb

41336 - OG Tomatoes Grape Premium 12/1 pt

# PENNSYLVANIA

Christ King - Lancaster, PA

41531 - OG Onions Red Jumbo PA 40 lb

41525 - OG Onions Red Med PA 40 lb

41535 - OG Onions Sweet Jumbo PA 40 lb

41536 - OG Onions Sweet Med PA 40 lb

40796 - OG Peppers Green PREM PA 25 lb

42305 - OG Tomatoes Roma PA 20 lb

#### Clarion River - Sligo, PA

40838 - OG Peppers Jalapeño PA 10 lb

41036 - OG Squash Acorn Green PA 30 lb

41031 - OG Squash Butternut PA 35 lb

41035 - OG Squash Delicata PA 30 lb

41220 - OG Squash Pie Pumpkin PA 35 lb

Eagle Shadow Farms - Millville, PA 42309 - OG Garlic White PA 10 lb

Mockingbird Hill Farm - Millville, PA 40485 - OG Beets Red PA 25 lb



Lady Moon Farms - Chambersburg, PA

41088 - OG Cucumbers PREM PA 20 lb

40639 - OG Eggplant PREM PA 24 lb

40723 - OG Parsley Curly Prem PA 30 ct

40724 - OG Parsley Flat Leaf Prem PA 30 ct

40767 - OG Peppers Green Med PA 22 lb

40796 - OG Peppers Green PREM PA 25 lb

41020 - OG Squash Green PREM PA 20 ct

41346 - OG Tomatoes Cherry 12/1 pt

44467 - OG Tomatoes Cherry Orange 12/1 pt

41385 - OG Tomatoes Cherry Rainbow 12/1 pt

41398 - OG Tomatoes Grape Gold PA 12/1 pt

41336 - OG Tomatoes Grape Premium 12/1 pt

41358 - OG Tomatoes Heirloom PA 10 lb 42305 - OG Tomatoes Roma PA 20 lb

41359 - OG Tomatoes Round 2-Layer PA 20 lb

Reed Family Farms - Elizabethtown, PA 40376 - OG Beans Green PA 25 lb

Reuben J Peachey Farm - Tyrone, PA

40485 - OG Beets Red PA 25 lb

40639 - OG Eggplant PREM PA 24 lb

41036 - OG Squash Acorn Green PA 30 lb

41031 - OG Squash Butternut PA 35 lb

41035 - OG Squash Delicata PA 30 lb

Samuel K Stoltzfus, Jr. - Loganton, PA

41531 - OG Onions Red Jumbo PA 40 lb 41036 - OG Squash Acorn Green PA 30 lb

41050 - OG Squash Spaghetti PA 30 lb

cop deals

# CROSS MERCHANDISING WORKS!



# LABOR DAY DELIVERY SCHEDULE

For clarification or special requests on this schedule, please contact your Sales Rep. or Merchandiser. Have a safe and enjoyable Labor Day!

Monday 8/27 through Saturday 9/1 - Standard delivery and office schedules.

Sunday 9/2 - Sales office open 8:30am to 1pm for order changes and add-ons for your Tuesday 9/4 deliveries.

Monday Labor Day 9/3 - Offices closed for the holiday. No deliveries.

Tuesday 9/4 - Standard delivery and office schedule.

Wednesday 9/5 — Extra deliveries made in most regions to support post-holiday refill.



Join us! September 13–15

**Baltimore Convention Center**Baltimore, MD

### WHY YOU SHOULD STOP BY OUR BOOTH:

- Stop by for a delicious **Organic Honeycrisp Apple!**
- Stay for some conversation about fresh produce.
- Discuss program opportunities on FRESH by Four Seasons products Meat, Dairy, Grocery, and more!

**BOOTH # 1516** 









# CONVENTIONAL OUTLOOK

**AUGUST 17 - AUGUST 24, 2018** 



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# LOCAL PEPPERS HIT PEAK SEASON SUPPLY



**Green Bell Pepper** production is back in top gear after a few weeks of punishing rain in the mid-Atlantic.

Local growers across our region report robust, healthy plants and excellent yields. Prices are moving down as most growers move into promotable volumes.

Variety Peppers and Chili Peppers are also in peak quality — and we have the full range, from Anaheim to Cubanelle to Shishito from local farms.







#### CV APPLES

2018 new crop **Apples** are on their way!

Washington is now packing their freshly picked new crop Gala, Ginger Gold, and Honeycrisp Apples.

On **Eastern Apples**, from Virginia and Pennsylvania, this week we will start with **Gala**, **Ginger Gold**, and **Honeycrisp Apples** as well! Handled tote bags, 3 lb poly bags, and bulk tray packs will be available for promotion.

Early **McIntosh** and **Paula Red Apples** will also be coming into season during August.



### **CV TOMATOES**

Vine Ripe Tomatoes are in excellent supply coming from PA. We have plenty of Jumbo and XLG sizes available, as well as plenty of 4x5 two layers. Local Growers in Central PA are in peak season and product is very promotable. We will also be carrying some NJ Jersey Fresh Jumbo Tomatoes as well. Now is the time to promote local!

Local Heirloom Slicing and Mini Heirloom Snacking Tomatoes are also in peak season. Continue to inspire your customers with cross merchandising ideas with fresh mozzarella and basil displays. Product and sizing is incredible on this beautiful fruit.

**Grape** and **Cherry Tomatoes** are very promotable once again in our "Native Grown in PA" label. Central PA growers are in peak season.



### **CV BERRIES**

**Blackberry** supplies are ramping up. Expect promotional opportunities and large delicious berries!

**Strawberries** have leveled out as the deals we saw for the last few weeks are gone. We should expect to see stronger quality as extreme heat subsides. Many shippers are still pushing a lot of their fruit to freezer and processing.

**Raspberries** supplies have tightened significantly. Expect rising prices.

**Blueberries** out of the Pacific Northwest is slowing down. Limited Peruvian fruit has been arriving with some of the best quality. British Columbia will be ramping up.



**CV MELONS** 

The **Melons** market seems to be getting a little firmer on pricing, especially on smaller sizes from California.

**Cantaloupes** and **Honeydews** are peaking on the larger sizes - 9's on Cantaloupes and 5's on **Honeydews**. The smaller sizes on both are now getting a higher premium over the bigger fruit.



CV LETTUCE

ALERT! CA Cello Iceberg Lettuce supplies remain extremely tight and prices are in the stratosphere. We may not see any relief until late August.

Look for better values in Canadian **Cello Lettuce** (code 2975).



**CV PEARS** 

California and Washington **Bartlett Pears** are now in peak season!

**Starkrimson (Red) Pears** will be available starting this week, followed by **Bosc Pears** in late August.

California **Asian Pears** are back in season. The early fruit are yellow-skinned varieties. **Brownskinned Asian Pears** will come in September.



### **CV GREEN BEANS**

**Green Beans** production has mostly recovered after a few straight weeks of rain. PA grown **Green Beans** from Copenhaver Produce are now in steady supply.



### **CV ASPARAGUS**

The **Asparagus** market is very active. Product from Mexico has dried up, causing Peruvian growers to try and fill the void. Peruvian growers were not prepared for the hike in production, causing supplies to tighten up and prices to rise quickly.



### CV WATERMELONS

**Watermelon** supplies look to tighten up closer to the end of the month. Delaware fields will start to close and prices will start to rise as we approach Labor Day. This is a direct result of the rain our region has experienced.

There are spot deals available on **Mini Watermelons** where demand has been light.



### CV BROCCOLI RABE

It's time to promote **Broccoli Rabe!** We will have Andy Boy label **Broccoli Rabe** at an awesome price for the end of August. Quality is outstanding.



**CV PEAS** 

The **Snow Peas** market is rising fast. Prices look to be high this week. **Sugar Snap Peas** will be promotable this week, with good quality coming from Guatemala.



**CV SQUASH** 

PA grown **Butternut** and **Spaghetti Squash** are here and Acorn Squash will be available in late August. Bins will be available in mid-September.



### CV BROCCOLI

CA **Broccoli Crowns** continue to be challenging, but markets are beginning to loosen a little bit. Compared to last week, we've seen a slight improvement in availability and we expect this to improve marginally again next week.

Prolonged hot weather in Quebec has also damaged a significant portion of the Canadian crop, so most of the supply for the rest of August will be from California.



#### CV GRAPES

It's mid-August and **Grape** harvests are continuing at a brisk pace. We are seeing very good quality and excellent yields. Demand remains good with steady prices.

Temperatures remain at record highs slowing down later varieties such as "Autumn Kings," "Emeralds," and "Scarlet Royals" from getting the best sugar levels. These in the Pretty Lady label will be later than other growers as they will not harvest these varieties until the hit the optimum sugar levels.

Pretty Lady Green Emerald Grapes will not be available until the first week of April. Until then, Esteem Green Grapes will be in plentiful supply and they eat great. Flame Grapes have been beautiful.



### **CV IMPORT CITRUS**

**Navel Oranges** are coming in from Chile and South Africa. There are large volumes, but demand has been light and most growers have been very aggressive by pricing fruit much cheaper to try and stimulate more business.

The same goes for **Mandarins** and **Minneola Tangelos**; lots of inventory and cheaper pricing.



### CV HASS AVOCADOS

**Hass Avocados** remain limited in volume from California and Mexico. Pricing has peaked, but remains high overall. Fruit from Mexico is now arriving firm and green, and will take longer to ripen this time of year.

There are some **Hass Avocados** available from Peru at slightly more reasonable prices.



### **CV LEMONS**

**ALERT!** California is still very short on **Lemons** and pricing continues to go up. With Chilean **Lemons**, and now Mexico crossing more supplies, the shortage is less drastic and leveling the market.



### **CV FIGS**

California **Black Mission Figs** are in peak season. August and early September will be the best time to promote this sweet and tender fruit.



